

**Manav Rachna International Institute of Research and Studies**  
*(Deemed to be University under Section 3 of UGC Act of 1956)*



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# SWACHHTA PAKHWADA

(16-31 January ,2020)

# **REPORT ON SWACHHATA PAKHWADA**

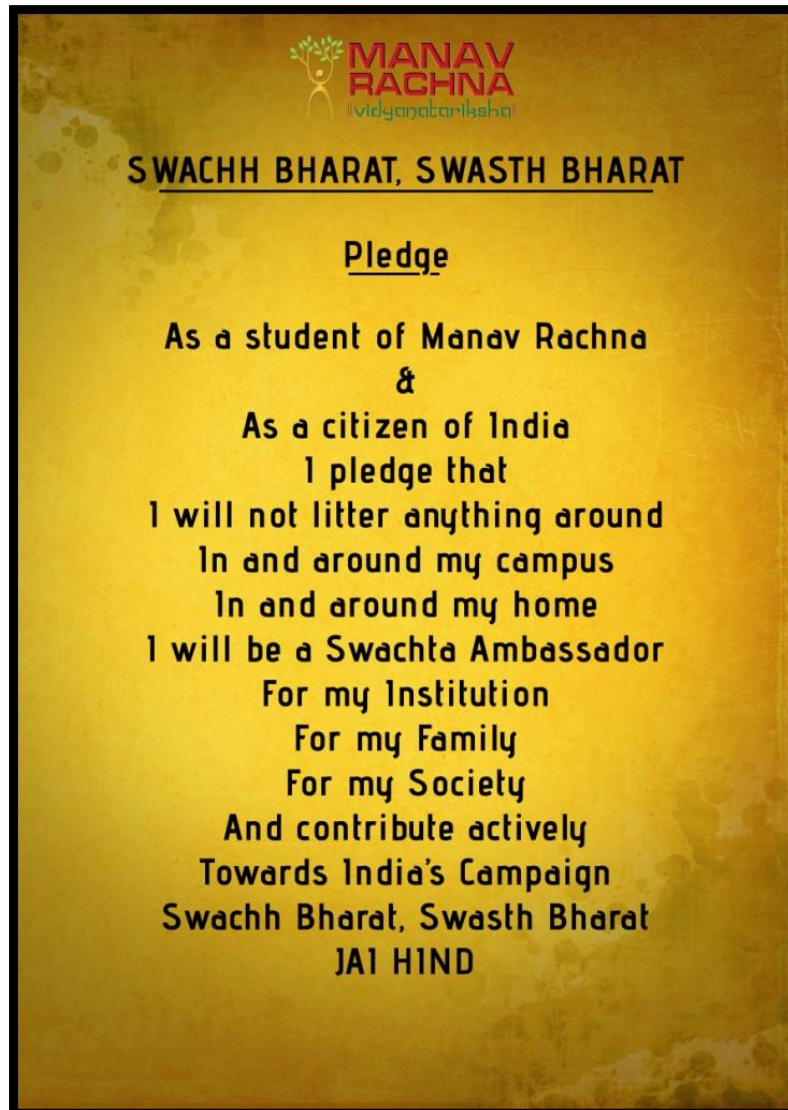
**16<sup>th</sup> - 31<sup>st</sup> January, 2020**

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**Day 1**  
**Swachhta Pledge Taking Ceremony**  
**16.01.2020**

On day one of Swachta Pakhwada i.e. on 16.01.2020, the students and faculties gathered together for Swachta pledge. The pledge was to make promise that at least two hours per week would be devoted to Swachta from today onwards and hundred hours in total in the entire year. It is believed that Swachta would be achieved not only at the household levels but also at the workplace or any surrounding with the initiation of this pledge ceremony. A few glimpse of the activity is attached herewith.















**Day 2**  
**Plantation of Saplings**  
**17.01.2020**

The Swachh Bharat Abhiyan, launched on 02.10.2014 across the country as a national Movement, is the most significant cleanliness campaign by the Government of India. According to the Government, a clean India would be the best tribute India could pay to Mahatma Gandhi on his 150 birth anniversary in 2020. The Government's mantra is **'Na gandagi karenge, Na karne denge.'**

By inviting people to participate in the drive, the Swachhta Abhiyan has turned into a National Movement. A sense of responsibility has been evoked among the people through the Clean India Movement. With citizens are now becoming active participants in cleanliness activities across the nation, the dream of a 'Clean India' once seen by Mahatma Gandhi has begun to get a shape. With this thought the students planted with the promise that they will be taking care of the plant regularly and want to see them grow. The significance of planting saplings could be well understood by the students especially in considering the current air pollution levels.







### **Day 3**

## **Development and Presentation of innovative technologies for waste recycling, energy Conservation etc, if any.**

**18.01.2020**

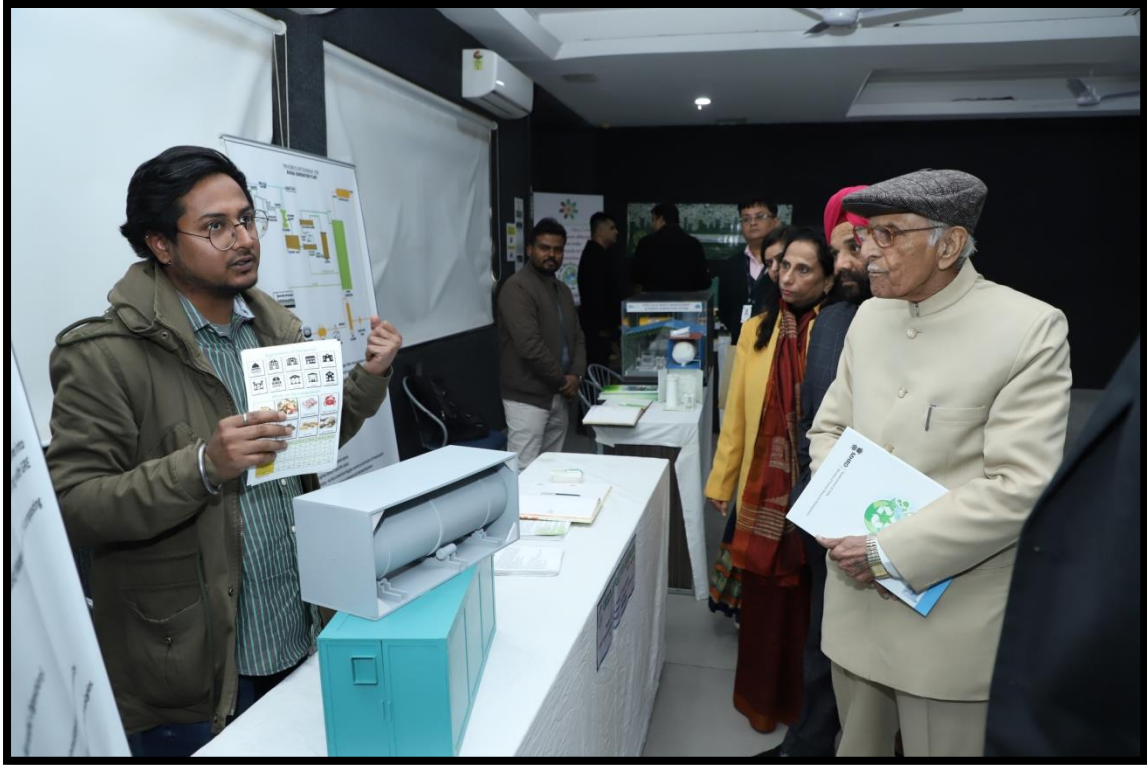
Manav Rachna Educational Institutions have always supported various causes for social development. In this league, with a view to provide a platform to interact and meet experts from the field of waste management in general and solid waste management in particular and for deliberations on career opportunities in the same, Faculty of Management Studies and Department of Bio-Technology of Manav Rachna International Institute of Research and Studies under the aegis of Mahatma Gandhi National Council of Rural Education (MGNCRE, MHRD, Govt. of India) organized a two day Seminar and Exhibition on Career Opportunities in Solid Waste Management Sector.

The event was attended by Dr. M.M. Kathuria, Trustee, Manav Rachna Education Institutions, Major Shiva Kiran and Ms. Divya Chhabra from MGNCRE, Mr. P.P. Singh, founder of NGO- I Love My City, Dr. K. Kanan, Chair Professor- Department of Biotechnology (MRIIRS), faculty members, students and participants from all across the Faridabad region. Dr K. Kanan, Chair Professor, Department of Biotechnology, the first key note speaker of the programme set the tone with the “Brahma-Vishnu-Mahesh”, philosophy which states that everything created should be propagated and destroyed and any deviation from this would be catastrophic. Relating to the analogy he added that unlimited waste creation without efficient disposal or re-engineering would lead to an unimaginable imbalance. Major Shiva Kiran representing MGNCRE further laid stress on the pressing need to handle waste which is continuously increasing, to the extent, that now the Ghazipur dump is only 8 meters shorter than the Qutab Minar and we are on our way to create many Gazipurs across the country today. Mr PP Singh, founder of NGO (I Love My City) apprised the students of the untapped potential of waste management and recycling which could lead to multiple business propositions. This was followed by unveiling of the Seminar souvenir and launch of the MBA curriculum in Waste Management. On this platform, the MBA programme in Solid Waste Management was launched and shall be available to students from academic session 2020-21.



The second day witnessed the success story of Ms Renu Bali, Director & Founder of the NGO Tender Heart. The team emphasized on women empowerment and rendered alarming insights into increasing waste and the hazardous results thereof. The icing on the cake was the input provided by the invited exhibitors from the field who expanded on evolving techniques in waste management and the new career related and social entrepreneurship opportunities.





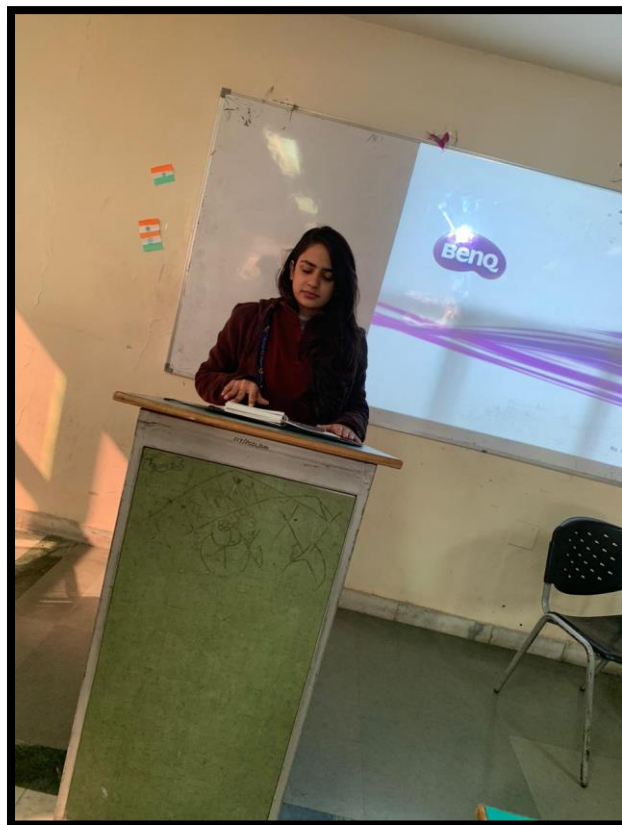
**Day 4**  
**Competitions regarding Swachhta Speech, Poster Making, Slogan Writing**  
**20.01.2020**

On 20.01.2020 a poster making competition was organized across the university in which around 100+ students participated. The theme of competitions was *Swachh Bharat*. The **Slogan Writing Competition** aimed to raise awareness towards a better sustainable life. Almost 80+ students participated and they were able to compose significant and meaningful slogans. Their slogans were far-sighted, sagacious and original. The students also participated in the **speech competition**. The speech competition could find many participants who spoke on the fact of the need of an hour to awaken people of India to keep their surroundings clean and only tidy otherwise, it affects our health. The students spoke on the topic "**Role of citizens in building a Swachh Bharat**".











## **Day 5**

### **Organization of Cleanliness Drive in campus**

**21.01.2020**

Keeping in mind the dream of our respected Prime Minister Shri Narendra Modi, a cleanliness campaign was organized in which the students and faculty members actively participated in the cleaning drive along with the cleaning staff.

The students and faculty members were sensitized about having a clean surrounding. Used bottles, garbage, chips packets, rappers etc. were collected from the floor and were thrown in the dustbins.











## Day 6

## Competition on Water Conservation Speech, Poster Making, Slogan Writing

**22.01.2020**

A poster making and slogan writing competition on water conservation were organized in different departments. Students and faculty members actively participated in it.





## **Day 7**

### **Talk Show- “Swachh Bharat: Who’s Responsibility?”**

**23.01.2020**

A talk show was organized on the topic “**Swachh Bharat: Who’s Responsibility?**”. A point of discussion: where passing the buck is not the solution but ownership was to be taken, not by one but by all the citizens.

More than 50 Students volunteered and gave their aggressive view on the topic. Many students shared their experience of being self motivated and are either part of some organization which are serving for the cause or are working as volunteers. A healthy discussion with varied viewpoints was raised by the students, covering following points:

- Meaning of Swachhta for an individual
- Role of Industries
- Role of Organisations and companies
- Roles of Educational Institutions
- Role of Parents
- Do’s and Dont’s
- Whom to Report and how?
- Benefits for the country and society
- Role of civic agencies
- Impact of new policies

Students discussed their contribution and motivated other fellow friends for the same. Adoption of a tree, keeping environment and surrounding clean, avoid littering, educating the uneducated people about hygiene and benefits of cleanliness, segregation of waste, avoid usage of plastic and polythenes. Social media is a channel to motivate others but action has to be taken by people only. Don’t ignore wrong, if possible get it right. Reduce, Recycle, Reuse and Recovery of things will make country swachh.



## Day 8

### Competitions on Forest Conservation Speech, Poster Making, Slogan Writing

24.01.2020

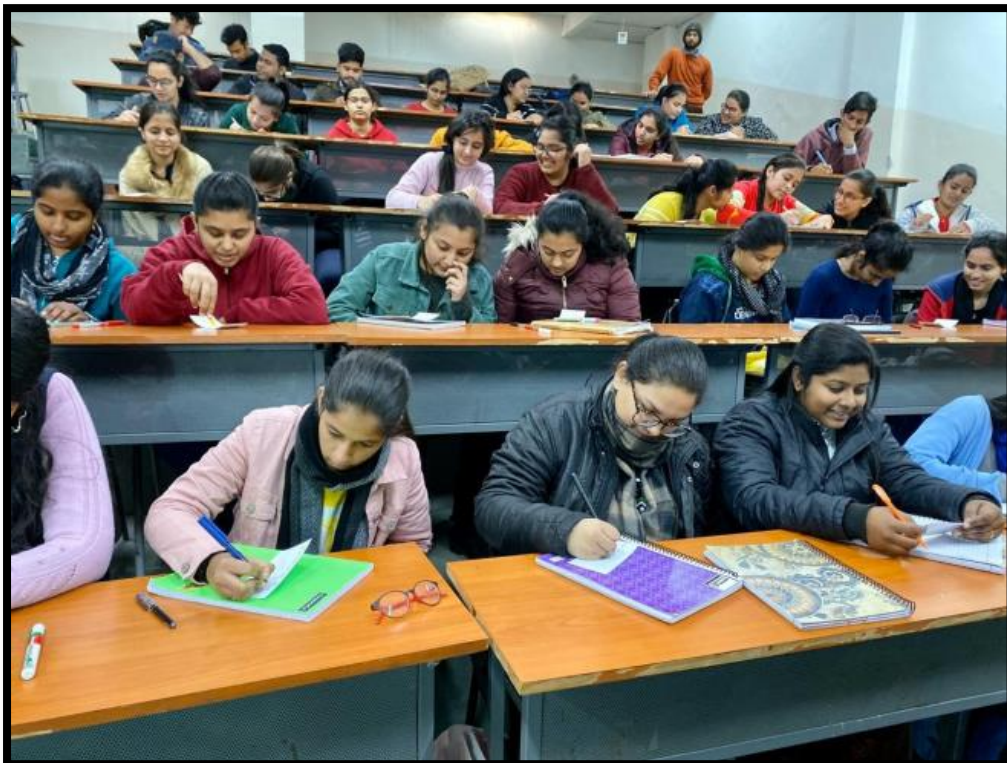
A speech competition was organized on the topic "Forest Conservation". The drive was organized under Swachhta Pakhwada as celebrated by Government of India.

They informed that India have been facing a commercial deforestation problem. Moreover, the forest covers have been disappearing at a faster rate. As a result of these issues, the government introduced the **Forest Conservation Act, 1980**. The act helps conserve **forests** and protects **forest** land. It restricts the use of forest land for commercial purposes without a thorough regulation process. The students also gave emphasis on policies by Government of India like- National Forest Policy, Conservation of Reserved Forest, and involvement of local people and thereby, increasing forest productivity.

Along with this a poster making competition was organized to “save mother earth”







**Day 9**  
**Cleanliness Drive in Hostels**  
**25.01.2020**

Swachhata Pakhwada started in April 2016 with the objective of bringing a fortnight of intense focus on the issues and practices of Swachhata. On this day the hostels of the campus were cleaned by the students. The students were equipped with masks, gloves and other material required for cleaning. The corridors of the hostel and nearby surroundings were cleaned by the hostellers. All students were guided by the warden and chief warden who also initiated in this campaign. Such campaigns motivated students and remind them about their responsibilities towards the society.







**Day 10**  
**Competition “Best out of Waste”**  
**27.01.2020**

Best out of waste is one such craft which is environment friendly and at the same time creates useful and picturesque objects out of waste products. In order to make students aware of uses of waste material, and to give them a lesson on reducing waste to save our future. Different Departments organized a ‘**Best out of Waste**’ competition on 27.1.2020. Around 100+ students participated in competitions enthusiastically. Mind-blowing, beyond expectation and fantabulous ideas were demonstrated by students. They prepared very creative and innovative models and art items from different waste materials. They used reusable and recyclable materials like news papers, shoe boxes, bangles, ice cream stick’s and much more. From these items, they created an amazing array of display items and useful everyday objects leaving everyone totally impressed. It helped the students to develop their creative skills while using different kinds of material and also encouraged them to use waste material for making decorative and useable items. It was amazing to see how scrap could be transformed into such useful and beautiful articles. The creativity and artistic streak of the students were observed.











**Day 11**  
**Organization of special drive on Water Conservation**  
**28.01.2020**

Department of Students' Welfare along with Clan water sharks took a rally out on water conservation around the campus making everyone aware about the importance of water. Along with this the students of Theater Society of MREI, performed a mime on importance of water.







**Day 12**  
**Village Activities in association with NGOs**  
**29.01.2020**

Department of Students' Welfare along with clans organized various activities in adopted villages by MREI in association with Dr. O.P.Bhalla Foundation. Various sensitization programs were done to make the people aware about the hygiene practices and how to make environment clean.













**Day 13**  
**Report Presentation**  
**30.01.2020**

The mission of Swacchh Bharat is to enable higher educational institutions to work with the people of rural India in identifying development challenges and evolving appropriate solutions for accelerating sustainable growth. Dedicated to improving the quality of life through inclusive growth and development in education, Manav Rachna has adopted villages

**Introduction**

Panhera Khurd Panhera Khurd is a Village in Ballabgarh Tehsil in Faridabad District of Haryana State, India. It belongs to Gurgaon Division. It is located 20 KM towards South from District head quarters Faridabad and 12 KM from Ballabgarh and 328 KM from State capital Chandigarh. Panhera Khurd Pin code is 121004 and postal head office is N.T.P.C./sector-10 Faridabad. Panhera Khurd is surrounded by Faridabad Tehsil towards North, Palwal Tehsil towards South, Noida Tehsil towards East, Dankaur Tehsil towards East. This Place is in the border of the Faridabad District and Palwal District. There is a population of 5000 in the village with 3000 men and 2000 women.

As per the record of village the ODF level in the village is 100% and Manav Rachna is working on making it total clean village under the action plan of our Prime Minister Shri Narendra Modi. There are 2 Government Schools in the village and 1 PHC.

We are working regularly on villages and planted 500+ tree in the village in last month and it is a regular activity amongst the faculty and students of University.

**Challenges**

- Although village is ODF free still few of toilets are in bad condition owing to non usage of toilets
- Garbage is thrown in open areas as there is no waste collecting vehicle is available
- The water waste out of washing and cleaning in the households is not channelized through proper drainage system which are open and not closed

- There is stagnant of water and liquid waste in many places.
- Most of the houses have domestic animals like cows and buffalos. Animal waste is not properly managed by the households which makes environment dirty.

### **Action Plan**

- Various visits were made to the village and meetings were done with Sarpanch, local leaders including Social Activists. Also school principal and teachers were involved in the meeting. Village members are motivated enough to take their village forward in term of hygiene, education and other community development program.
- Future action plan was discussed with them they all showed keen interest in making their village “SWACHH”.
- By monthly action plan for creating awareness and behavior modification for the adoption of healthy living practices for village community including young school students was discussed which was highly appreciated by one and all. They shared their idea of promoting sports in the village especially in schools for making their society healthy and fit.
- Visits were made by senior functionaries of the University along with University students for distribution of winter clothes and books. Sensitization was done regarding healthy lifestyle which includes personal and environmental hygiene and sanitation by the University students. Group discussions and talks were organized with all senior members of the village. They shared their ideas and actively participated in the discussion. Their ideas were noted down for future action plans.



**Day 14**  
**Prize Distribution**  
**31.01.2020**

A prize distribution ceremony was held on 31<sup>st</sup> January, 2020. Prizes were given to the winners of different competitions.



