



MANAV RACHNA INTERNATIONAL INSTITUTE OF RESEARCH AND STUDIES

(Deemed to be University under Section 3 of the UGC Act, 1956)

MRIIRS Aravali Campus: Sector-43, Delhi Surajkund Road, Faridabad, Phone: +91-129-4198100 (30 lines)

Institutional Disctinctiveness

Institutional Social Responsibility (ISR)

A salient statement in the Vision and Mission of MRIIRS has been to train its students in the backdrop of Indian ethos and values to enable their transformation into insightful, honorable, and responsible citizens of India, who work and dedicate themselves for the advancement of humanity. Since its inception, MRIIRS has rendered extension services to the people of Faridabad District and adjoining areas, which have brought about seminal changes on many fronts. With a great emphasis on the values of humility and gratitude, the students and faculty members have taken up the cudgels for societal upliftment of the general population of Faridabad district and contiguous areas through its ISR initiatives.

The ISR arm of MRIIRS, Dr O P Bhalla Foundation, operates with the objectives to carry forward philanthropic and development activities in various fields like education, sustainable development, environment protection, women empowerment and gender equality, health and wellbeing, geriatric health care, empowering weaker sections of society and reviving our rich cultural heritage. Serving the nation through efforts in inclusive growth, societal development, and diversity conservation, the students, and staff of MRIIRS have endeavored with great alacrity and commitment.

Some important initiatives in achieving this have been:

1. Adoption of 5 villages:

1. Maujpur, Hirapur, Nariyala, Chhainssa, Panhera Khurd of Faridabad district
2. The school facilities in these villages have been upgraded by stocking libraries, constructing toilets, providing furniture, and installing solar panels

3. Vocational centers for imparting computer education and spoken English have been established
 4. Students have been provided with education equipment, uniforms, textbooks, and notebooks.
 5. Workshops are conducted for capacity building of teachers and school heads using latest teaching aids and equipment and ICT resources.
 6. Mega plantation drives were carried out
 7. Villagers were sensitized about hygiene and cleanliness, which helped the District Administration in making these villages ODF (Open Defecation Free).
2. **Adoption of Old Faridabad Railway Station:** While discharging its obligations towards Swacch Bharat Abhiyaan, MRIIRS adopted the Shiv Mandir premises of the station for regular cleaning.
3. **Vocational training for potential dropouts in collaboration with the National Skill Development Corporation:**
1. MRIIRS collaborated with NSDC and Kedman (a joint venture of Manav Rachna and Kunskapskolan, Sweden), to start a pilot project after approval from NSDC with an aim to cover 100 Schools in the State of Haryana.
 2. Under the project, vocational training shall be provided in 3 important Sectors of Retail, IT and Beauty & Wellness.
 3. This Project provides digital education through Labs equipped with laptops, overhead projectors aided by UPS, internet connectivity and modern furniture. A dozen vocational Labs have already been set up.
4. **Teacher On Call Program:**
1. An innovative initiative, it is a Helpline with 30 parallel lines for free service to the Students of Government Schools of Faridabad district through a Toll-Free number.

2. The facility is being availed by around 7500 students and their doubts/ queries are being removed by 350 Teachers during scheduled hours throughout the week.
3. This project has helped in significantly raising competency levels of Government School students, whose performance used to be very low during Board Examinations.

5. Health Camps:

1. These include dental and physiotherapy services provided through mobile clinics and on-site camps
2. Blood Donation Camps are a regular feature, with around 6500 units of blood collected during recent years.

6. Women Empowerment: Several activities are conducted throughout the year for giving impetus to individual efforts for women empowerment – from organizing workshops, seminars, and conferences to felicitating women entrepreneurs to recognizing meritorious female students in the campus. The International Women’s Day is an annual celebration at the university.

7. Mental Health initiative ‘Saathi’:

1. Launched in 2020 during the pandemic with trained Clinical Psychologists to provide emotional First Aid and crisis management inputs, helping the people who were stressed out due to difficult times.
2. A substantial number of elderlies, students, working women, housewives, etc., mostly suffering from anxiety, fear and depression were taken care of through online counselling.

8. Community Radio:

1. The University has been in the vanguard of societal accretion of the Faridabad district through its very popular Community Radio (Granted by the Govt of India).
2. Its programs cater to the domain of educational, spiritual, entertainment, cultural, women empowerment, environment, health, hygienic living, career counseling, and eradication of vices amongst youth for public.

9. Collaboration with other NGOs:

1. Sparklife for literacy project for slum children
2. Sheows for adopting Old Inmates
3. Voice of Voiceless for helping Animal Shelter Project
4. Akriti Fondation for providing assistance for mentally retarded inmates.
5. Feeding India for providing cooked food/raw grains to needy people.

10. Fight against hunger through 'Ek Mutthi Daan': Under this initiative, around 50,000 kg of wheat, rice, grains and cereals have already been collected and donated to orphanages, old agehomes, animal shelters and to District Administration (for supporting migrant labourers during Covid).

11. Measures during COVID-19 pandemic:

1. A donation of Rs. 51 Lacs (by students, staff, faculty, and management) was contributed towards CM Relief fund on appeal from the Chief Minister to take up relief measures during Covid lockdown and thereafter.
2. Active participation was undertaken for well-being of employees of MRIIRS, and their families, relatives, and friends by providing medicine, oxygen cylinders, masks, food etc. in general and emergency situations.
3. Isolation centers for COVID patients were established in campus with ONGC for caring of COVID patients in district Faridabad.

Recognizing the pluralistic culture, kaleidoscopic societal norms, abounding diversity, varying lifestyles and work attitudes, and deep chasm between living conditions and earning capacity of people, MRIIRS through its students and faculty, has relentlessly engaged in ameliorating the plight of deprived sections of society on its own, as well as in collaboration with governmental and local administration bodies.