End Semester Examination, Dec. 2021 B. Tech. – Fifth Semester

CYBER LAW AND ETHICS (BHM-001)

Time: 3 hrs.

Max Marks: 100

No. of pages: 1

2x10

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer the following:
 - a) List the need for networks.
 - b) Differentiate between 'star' and 'mesh' topology.
 - c) What do you understand by the anatomy of web attacks?
 - d) Calculate the host bits if you have a subnet mask of 255.255.255.0.
 - e) What is the general uniform resource locator syntax?
 - f) How can browser be secured from any intrusion?
 - g) Define the terms: Ping and Tracert.
 - h) Define white hat and black hat hackers.
 - i) Define denial of service attacks.
 - j) What do you understand by cyber stalking?

PART-A

| Q.2 | a) Define a network. Discuss the basis for classification of networks classification in detail.b) What is an IP address? With the help of a table, list the address classifies of bits in network address and total number of networks in the class. | [CO1][L-1] 10 asses, number | | |
|--------|---|--|--|--|
| Q.3 | a) Describe the building blocks of a secure system.b) Explain in detail cyber laws and their coverage. | [CO2][L-1] 10 [CO4][L-2] 10 | | |
| Q.4 | Write short notes on: a) DNS poisoning and SQL injection. b) Phishing and cyber stalking. | [CO3][L-1] CO3][L-1] 10x2 | | |
| PART-B | | | | |

| Q.5 | a) What is the scope and coverage of cyber law?b) Describe is the status of cyber law in India. | [CO4][L-1] 10 [CO4][L-1] 10 |
|-----|--|--|
| Q.6 | a) Explain freedom of speech and expression in cyber space.b) Explain in detail how cyber security audit performed. | [CO5][L-2] 10 [CO5][L-2] 10 |
| Q.7 | a) Describe the historical background and objectives of informatio | n and technology |

a) Describe the historical background and objectives of information and technology act and intellectual property right. [CO6][L-1]10
 b) Describe legal recognition of electronic record and procedure of information technology. [CO6][L-1]10

B.Sc. (Hospitality and Hotel Administration) – Fifth Semester HOUSEKEEPING (THEORY)-I (BHM-DS-604)

Time: 3 hrs.

Max Marks: 100

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART A** and **TWO** questions from **PART B**. Marks are indicated against each question.

- Q.1 Write short notes on:
 - a) Prang's Colour Wheel.
 - b) Secondary Colour.
 - c) Analogous Colour.
 - d) Focus Lighting.
 - e) Non-woven carpets.
 - f) Plastic wall covering.
 - g) Soft Furnishing.
 - h) Balance.
 - i) Harmony.
 - j) Blinds.

<u>PART-A</u>

- Q.2 Discuss the element of design with the help of examples. Also discuss the use of these elements in interior decoration. 20
- Q.3 Explain the different types of furniture to be placed in a double room, duplex room and suite room along with the sizes of the bed. 20
- Q.4. Define light. Analyze the types of lights based on sources. Being an interior designer discuss the importance of lighting in achieving the aims of design. **20**

<u>PART-B</u>

- Q.5 Flooring plays an important role in interior designing. Describe the different type of flooring ideal for designing a hotel guestroom, guest corridors and hotel lobby. 20
- Q.6 Window treatment increases the beauty of walls and is functional too. Discuss three types of Stiff window treatments used in interior designing.20
- Q.7 What do you understand by colour wheel? Explain it with the help of a structure. Also explain the three types of colours associated with it. 20

2×10

B.Sc. (Hospitality and Hotel Administration) – Fifth Semester HOSPITALITY LAW (BHM-DS-605)

Time: 3 hrs.

Max Marks: 10

No. of pages:

- Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.
- Q.1 Answer the following:
 - a) Define 'food Contaminants'.
 - b) Full form of FSSAI.
 - c) Give two examples of Food additives.
 - d) Working hours in shops and establishment act.
 - e) Define 'wages'.
 - f) Define 'food safety'.
 - g) Within how many days the commencement of shops and establishment statement be given to the Inspector?
 - h) Give two essential elements of valid contract.
 - i) Give two functions of FSSAI.
 - j) Give the objective of Environment Protection Act.

[CO2][L-3]**2**×1

<u>PART-A</u>

- Q.2 What are the latest trends hotels are following after pandemic related to hygiene ar sanitation? [CO2][L-4]2
- Q.3 Define `contract'. Classify them and explain each with the help of one example.

[CO3][L-3]2

Q.4 What is Consumer Protection Act? Discuss on the various rights of the consumers.

[CO1][L-2]2

<u>PART-B</u>

| Q.5 | Explain the Shops and establishment Act. | [CO2][L-2] 2 |
|-----|--|---------------------|
| Q.6 | Give the procedure for taking a sample purchase right. | [CO3][L-4] 2 |

Q.7 What is food adulteration? Give 5 examples and describe the principals of food Laws. [CO1][L-3]2

B.Sc. (Hospitality & Hotel Administration) – Fifth Semester HOSPITALITY SALES AND MARKETING (BHM-DS-607)

Time: 3 hrs.

Max Marks: **10** *No. of pages:*

- Note: Attempt **FIVE** questions in all; **Q. 1** is **compulsory**. Attempt any **TWO** questions from **PART A** and **TWO** questions from **PART B**. Marks are indicated against each question.
- Q.1 Write short notes on the following *(any five):*
 - a) E marketing
 - b) Customer Satisfaction
 - c) Forecasting
 - d) Role of sales person
 - e) Relationship marketing
 - f) Customer Expectations

[CO3][L1]**4**×

<u>PART-A</u>

- Q.2 Explain the need to have a separate specialized vertical of Sales and Marketing. Wh factors contributed to this need? [CO1][L2]2
- Q.3 Explain the concept of process? What is the need to formulate a process and benefit associated? [CO4][L5]2
- Q.4 What are the different products of hospitality and how are they different from FMCG's? [CO4][L2]2

- Q.5 Why is so much focus laid of consumer retention? What strategies can companies ado to retain customers? [CO4][L2]2
- Q.6 "Ecommerce has created a paradigm shift in the consumer world", explain wi examples. [CO2][L3]2
- Q.7 What is SWOT analysis? Explain its importance at a personal as well as profession level. [CO2][L2]2

B.Sc. (Hospitality & Hotel Administration) – Fifth Semester VALUES, ETHICS AND CSR (BHM-DS-608)

Time: 3 hrs.

Max Marks: **10** *No. of pages:*

- Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART A** and **TWO** questions from **PART B**. Marks are indicated against each question.
- Q.1 Write short notes on *(any five):*
 - a) Ethics.
 - b) Integrity.
 - c) Harassment.
 - d) Discrimination.
 - e) Whistle blowing.
 - f) Consumerism.

[CO3][L-1]**4**×

PART-A

- Q.2 How can corporate social responsibility help in nation building? Illustrate with the he of examples. [CO4][L-2]2
- Q.3 Explain what is a "code of conduct" document? Why is it essential to share the san with a new employee, you may use examples to explain the same? [CO1][L-4]2
- Q.4 "An employee with integrity and values will always be a preferred choice for leadersh positions" explain with examples. [CO4][L-2]2

- Q.5 How can organizations encourage employees to follow good values? Share son possible initiatives which an organization can take. [CO4][L-2]2
- Q.6 Explain the different kinds of harassment. What can an employee do when caught in dilemma at workplace? [CO4][L-2]2
- Q.7 Explain the latest issues with "invasion of privacy" in the modern day world.[CO2][L-3]

End Semester Examination, Dec. 2021 OPEN ELECTIVE – COMMON FOR ALL BRANCHES EVENT MANAGEMENT (HM-OE-001)

Time: 3 hrs.

Max Marks: 10

No. of pages:

Note: Attempt FIVE questions in all; Q.1 is compulsory. Attempt any TWO questions from PART-A and TWO questions from PART-B. Marks are indicated against each question.

- Q.1 Define the following:
 - a) Event management.
 - b) Event staging.
 - c) Event budgeting.
 - d) Event promotion.
 - e) First event planner of history.
 - f) L-10 license.
 - g) Managing staging.
 - h) Event feedback.
 - i) RSVP.
 - j) Post event logistics.

[CO2][L-1]**2**×1

<u>PART-A</u>

- Q.2 Discuss the history of event management through different era and compare Then v Now of event management. [CO-2][L-2] 2
- Q.3 What do understand by designing of an event? Analyze the steps to be followed wh planning an event. [CO-3][L-5] 2
- Q.4 Explain the marketing strategies to be followed for making an event successful al discuss the federal trade commission act in brief. [CO-1][L-3] 2

- Q.5 Managing a risk is a crucial task. Discuss the process of risk management for an eve with the type of risks involved. [CO-1][L-4] 2
- Q.6 Discuss the role of staging for an event. How the theme and staging on an even affects its final execution? [CO-1][L-2] 2
- Q.7 Explain the term crowd management with the steps to be followed for managing crow for an event. [CO-2][L-1] 2

End Semester Examination, Dec. 2021 B. Tech. – Third Semester CYBER LAW AND ETHICS (BHM-001)

Time: 3 hrs.

Max Marks: 100

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer the following:
 - a) What are the elements of cyber security?
 - b) What are the three most important aspects of information security?
 - c) Illustrate the main reasons behind cyber stalking.
 - d) Discuss the aims of cyber law.
 - e) List the advantages of cyber laws.
 - f) What are the five features of phishing?
 - e) Why do we follow cyber ethics?
 - g) Are cyber ethics issues unique? Justify your answer.
 - h) What does data protection and privacy issues mean?
 - i) Does intellectual property (IP) protection have a time limit?
 - j) What are three common violations of intellectual property rights?

<u>PART-A</u>

- Q.2 a) Explain the architecture of internet with the help of block diagram. [CO1][L-2]10
 - b) What is the purpose of a uniform resource locator? Explain the five components of uniform resource locator. Also describe different types of uniform resource locator? [CO1][L-2]**10**
- Q.3 a) Why is the security of information so important? What are the security objectives of information for information system? Explain the five components of information security.
 - b) What are the five threats to security? How can we avoid internet threats?

[CO2][L-3]**10**

2x10

- Q.4 a) What and where is the biggest risk to the company for fraud? What are the internal controls? Or policies that are circumvented the most. [CO3][L-2]**10**
 - b) What do you mean by cyber law? Discuss its nature and scope. [CO3][L-2]**10**

- Q.5 Discuss the importance of cyber law in India. What caused the development of cyber law? How it is implemented in India? Also discuss the IT laws in India? [CO4][L-3]**20**
- Q.6 a) Explain the key components of cyber ethics. Is freedom to speech and expression considered as a fundamental right in cyberspace? [CO5][L-3]**10**
 - b) Explain the five key privacy and data protection requirements. What is more important data security or data privacy or data utility?
- Q.7 a) Why is intellectual property important to information technology? Explain the four types of intellectual property. [CO6][L-3]**10**
 - b) What is the penalty for violation of intellectual property? How can intellectua property violations be prevented or infringement? [CO6][L-3]**10**

B.Sc. (Hospitality & Hotel Administration) – Third Semester FOOD & BEVERAGE SERVICE (THEORY)-III (BHM-DS-402)

Time: 3 hrs.

Max Marks: **10** *No. of pages:*

Note: Attempt **FIVE** questions in all; **Q. 1** is **compulsory**. Attempt any **TWO** questions from **PART A** and **TWO** questions from **PART B**. Marks are indicated against each question

- Q.1 Answer the following questions:
 - a) Give two examples of fermented beverages
 - b) Rum is distilled from _____.
 - c) Wine obtained from natural fermentation is called ______.
 - d) Name the yeast that is present on the skin of a grape
 - e) Capitalization is the addition of _____
 - f) _____ method is used to make champagne in the Champagne region of France

g) _____ is the process of collecting sediments on to the neck of the bottle liperiodical shaking of bottle

h) Gin is flavored with ____

- i) _____ is rum diluted with water
- j) _____ is a yeast rich foam left behind during fermentation
- k) Tequilla is prepared from _____.
- I) Major three grapes in champagne are _____.
- m) Canadian whisky is matured for how many years ______.
- n) Full form of ABV _____.
- o) Grey Goose is a type of ____
- p) The crushed grapes are known as ______.
- q) Which yeast is used in ale beer _____.
- r) The heart of agave plant is known as _____.
- s) What is Vin de Goutte?
- t) Beer is prepared from _____.

[CO1][L2]**1×**2

<u>PART-A</u>

- Q.2 What is sparkling wine? Explain Methode Champenoise. Give any 5 International brane of Champagne. [CO2][L2]2
- Q.3 Give any 10 difference between Red wine and white wine. [CO1][L1]2
- Q.4 What is whisky? Discuss the various types of whisky. Explain the production of Scote whisky. [CO3][L4]2

- Q.5 Define Beer. Explain the process of making beer. Give the role of each ingredient in the production of beer. [CO1][L2]2
- Q.6 What is wine? How do you classify wines? Explain the factors influencing the charact of wine? [CO1][L1]2
- Q.7 Define glassware. Name *any ten* glasses with their capacity and usage. [CO1][L6]2

B.Sc. (Hospitality & Hotel Administration) – Third Semester **ROOM DIVISION (THEORY)-III (BHM-DS-403)**

Time: 3 hrs.

Max Marks: **10** *No. of pages:*

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART A** and **TWO** questions from **PART B**. Marks are indicated against each question.

Q.1 Explain in brief: a) Energy management system. [CO5][L· b) City folio. [CO5][L-2 c) Budget. [CO4][L· d) Ledger. [CO6][L· e) Vouchers. [CO3][L· f) Break even point. [CO4][L· g) Capital budget. [CO4][L· h) Operating budget. [CO5][L· i) Kenzan. [CO5][L· j) Hogarth. [CO3][L-2]**2×**1

<u>PART-A</u>

Q.2 What is Security? What are the different aspects of security? What qualities should Front Office personnel have in order to contribute towards safety and security?

[CO2][L-4]

- Q.3 Explain in detail all the functionalities of GDS in detail. [CO1][L-2]
- Q.4 What is budgetary control? Define factors affecting budget and also state advantage and disadvantages of budget. [CO2][L-3]2

- Q.5 Differentiate in operating budget and capital budget. Describe the expenses comunder operating budget. [CO3][L-2]2
- Q.6 Describe the practices used in green housekeeping in detail. [CO3][L-3]2
- Q.7 Compare the advantages and disadvantages of technology being used in housekeepin department. [CO3][L-2]2

B.Sc. (Hospitality and Hotel Administration) – Third Semester FOOD AND BEVERAGE CONTROL (THEORY)-III (BHM-DS-404)

Time: 3 hrs.

Max Marks: **10** *No. of pages:*

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Write short notes on:
 - a) Bin Card
 - b) FIFO
 - c) Centralized Purchasing
 - d) Transfer notes
 - e) Invoice
 - f) Daily receiving book
 - g) Food Cost
 - h) Meat tags
 - i) SPS
 - j) Standard Yield

[CO1][L-1]**2**×1

<u>PART-A</u>

- Q.2 Explain the importance of purchasing in F&B Control. What are the duties as responsibilities of the purchase manager? [CO2][L-2]2
- Q.3 Explain the various stages of F&B Control with the help of a neat flow-chart diagram. [CO3][L-2]2
- Q.4 How does storing play a major role in F&B Control? Write down the main characteristi of ideal storage. [CO2][L-2]2

<u>PART-B</u>

- Q.5 What is standard recipe? What are its objectives? Write down the standard recipe of dish. [CO3][L-2]2
- Q.6 What do you understand by receiving control? Discuss various procedures of receiving.

[CO3][L-3]2

Q.7 What factors do we consider while fixing the selling price of a product? [CO4][L-2]2

B.Sc. (Hospitality and Hotel Administration) – Third Semester **FACILITIES MANAGEMENT (THEORY) (BHM-DS-405)**

Time: 3 hrs.

Max Marks: 10

No. of pages:

- Note: Attempt **FIVE** questions in all; **Q.1 IS COMPULSORY**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.
- Q.1 Answer the following:
 - a) Work Triangle.
 - b) Vendor.
 - c) Sanitation.
 - d) Green Building Concept.
 - e) Control.
 - f) Material Management.
 - g) Front of the House.
 - h) Footfall.
 - i) Security.
 - j) Transport.

[CO3] [L1] 2×1

<u>PART-A</u>

- Q.2 Discuss in detail Kitchen layout and why is it important for the organization. Also dra different types of kitchen layout and explain the advantages and disadvantages of ea of them? [CO4] [L2] 2
- Q.3 Explain in detail facility planning. Describe the flow of traffic in front and baarea. [CO1] [L5] 2
- Q.4 Briefly explain the following:
 - a) System and equipment used in security.
 - b) Consumer centric services.

Q.5 Why is fuel management important? Explain in detail. [CO4] [L2] 2

PART-B

- Q.6 Being the head of security department of the hotel, what would be your role in ensuring the security of the hotel? [CO2] [L3] 2
- Q.7 Why is energy conservation important? What steps would you take to conserve energy? [CO3] [L1] 2

[CO4] [L2] **10**>

B.Sc. (Hospitality & Hotel Administration) – Fifth Semester FOOD AND BEVERAGE PRODUCTION-V (BHM-DS-601)

Time: 3 hrs.

Max Marks: **10** *No. of pages:*

[CO1][L-1]**4>**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Write short notes on:
 - a) Dim Sum
 - b) Tortilla
 - c) Paella
 - d) Duty rosters
 - e) Sauerbraten

<u>PART-A</u>

- Q.2 a) Explain in detail the characteristics of Italian cuisine. What are the various types Pasta used in Italian cooking? (five types with description). [CO2][L-5]:
 - b) Chinese cuisine is divided into various culinary regions. Explain in detail.[CO1][L-2]:
- Q.3 a) What are the various types of Icings and Toppings used in cake making? Give recip of Royal Icing. [CO2][L-6]:
 - b) What are the types of Frozen Desserts? List in detail the equipment used in the production of frozen desserts. [CO1][L-2]:
- Q.4 a) Explain the role of each ingredient in Bread making. [CO2][L-3]
 - b) Explain in detail internal and external bread faults. Explain their causes are remedies.
 [CO1][L-2]:

<u>PART-B</u>

- Q.5a) Discuss about the popularity of French cuisine around the world. Indicate ar
explain special ingredients used in French cooking.[CO1][L-2]]
 - b) Explain the importance of production planning and production scheduling in relation to quality and quantity control in kitchen operations. [CO1][L-2]:
- Q.6 a) Develop job description of an Executive Chef of 5 Star Hotel. [CO2][L-6]
 - b) Design a Kitchen Organization Structure for manpower requirements of 5 Star hot (Use French nomenclature for Job titles).
- Q.7 a) What is yield? Explain the importance of yield in kitchen operations. [CO1][L-2]1b) Explain tempering of chocolate. Explain in detail the different types of chocolate.

[CO1][L-2]1

B.Sc. (Hospitality and Hotel Administration) – Fifth Semester FOOD AND BEVERAGE SERVICE (THEORY)-V (BHM-DS-602)

Time: 3 hrs.

Max Marks: 10

No. of pages:

- Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.
- Q.1 Differentiate between:
 - a) SPS and SOP.
 - b) Main bar and dispense bar.
 - c) Speed rail and bottle well.
 - d) White lady and pink lady.
 - e) Job description and Job specification.

[CO2,3][L-1]**4**×

<u>PART-A</u>

- Q.2 Considering a 300 room hotel, prepare the duty roster of coffee shop of the hotel. Give the job description of IRD supervisor. [CO1][L-3]2
- Q.3 What is back bar? Discuss its importance. List down 10 bar equipments. [CO3][L-2]2
- Q.4 What are the components of a cocktail? Discuss the role of each in detail. Classi cocktails. [CO4][L-2]2

- Q.5 Write recipe for the following cocktails *(any four):*
 - a) Margarita.
 - b) Bloody Mary.
 - c) Cuba Libre.
 - d) Cosmopolitan.
 - e) Mojito.

- [CO3][L-2]**4**>
- Q.6 Write down the SOP for receiving, seating, order taking, service and presenting the to a guest in a specialty restaurant. [CO2][L-3]2
- Q.7 Define 'liqueurs'. Name 5 liqueurs with their country of origin, flavor and base spirit. [CO4][L-2]2

B.Sc. (Hospitality and Hotel Administration) – Fifth Semester FRONT OFFICE (THEORY) (BHM-DS-603)

Time: 3 hrs.

Max Marks: **10** *No. of pages:*

- Note: Attempt **FIVE** questions in all; **Q.1 IS COMPULSORY**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.
- Q.1 Define the following terms:
 - a) Forecasting.
 - b) Availability control.
 - c) Forecasting formula.
 - d) Travel agents.
 - e) Dynamic pricing.
 - f) RSO.
 - g) Cost based pricing.
 - h) Revenue management.
 - i) Transient market.
 - j) Research.

[CO3][L-1]**2×1**

<u>PART-A</u>

- Q.2 What are the different types of forecasting methods used by the hospitality industry? [CO4][L-2]2
- Q.3 What is market research and purpose of market research? How does it affect the organization? [CO1][L-2]2
- Q.4 Briefly explain the following:
 - a) Demand generation.
 - b) Explain in detail the role played by the concierge. [CO4][L-2]**10**>

- Q.5 Explain in detail Lobby management and its features. Draw the layout of a Lobby of a Star Hotel. [CO4][L-2]2
- Q.6 What is a distribution channel in hotel revenue management? Explain in details i features. [CO2][L-3]2
- Q.7 a) Calculate the following with the data provided:
 - No-show percentage.
 - Walk-in percentage.
 - Understay percentage.
 - Overstay percentage.