



End Semester Examination, Dec. 2022

B.A. (Journalism and Mass communication) — First Semester
INDIAN GOVERNMENT AND POLITICS (BAJ-1.1)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Discuss the salient features of Indian Constitution. **20**

PART-A

Q.2 Write a short note on fundamental rights, explain the rights with references/examples. [CO1] [L4] **20**

Q.3 Analyze the powers and duties of the Auditor General of India. [CO1] [L4] **20**

Q.4 Imagine being a witness to a Human rights violence incident- and write a detailed PoA (Plan of Action) on the necessary steps you would take to report the violation and educate the others about such violence. [CO2] [L6] **20**

PART-B

Q.5 List five duties and five powers of the Election commission of India. [CO2] [L2] **20**

Q.6 Discuss about any two constitutional amendments that have had significant positive impact in the country. [CO2] [L6] **20**

Q.7 Discuss the duties and powers of the Prime Minister and the President of India. [CO1] [L4] **20**



End Semester Examination, Dec. 2022

B.A. (Journalism and Mass communication) — First Semester
MEDIA ISSUES AND DEBATES (BAJ-1.2)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write a short note on **any five** of the following:

- a) Yellow Journalism.
- b) Mass communication.
- c) Judiciary.
- d) Civil Rights.
- e) Internet.
- f) Rural society.
- g) Paid News.

4×5

PART-A

Q.2 Define 'fake news'. What are the ways to verify news? Explain in detail. [CO1] [L1] **20**

Q.3 Critically analyze the coverage of women issues in media. [CO1] [L5] **20**

Q.4 "Media conducts a parallel media trail along with judiciary". Discuss the statement with examples. [CO1] [L3] **20**

PART-B

Q.5 Critically evaluate the role of print media in creating awareness among masses. [CO 2] [L6] **20**

Q.6 Analyze the impact of mass media on youth. [CO2] [L2] **20**

Q.7 Critically analyze the role of social media in closing the gap between urban and rural divide. [CO2] [L4] **20**



End Semester Examination, Dec. 2022

B.A. (Journalism and Mass communication) — First Semester
FILM STUDIES (BAJ-1.5)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following:

- The famous Indian film "Pathar Panchali" was released in _____.
- Vishal bhardwaj made a film on Shakespeare's famous drama Macbeth. Name the film.
- Who is the director of film 'The Lunch Box'?
- Name the film in which Amitabh Bachchan, Kamal Hasan and Rajinikanth worked together.
- Who was the lead artist in 'Mother India'?
- Who directed the famous satire comedy "Jaane bhi do yaaro"?
- Who was the lead actor in 'Masan'?
- Who wrote the script of 'Gangs of Wasseypur'?
- 'Godfather' was cult classic based on the famous novel written by _____.
- Which film is credited for laying the path for parallel cinema movement in India?

2×10

PART-A

Q.2 What is the difference between theatre and film? How a theatre play can be modified for a full length feature film? [CO1] [L1] **20**

Q.3 How would you differentiate between mythological and science fiction films? [CO1] [L2] **20**

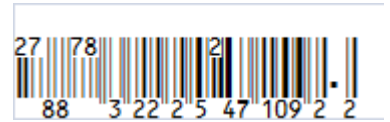
Q.4 Analyze the impact of time and location on the characterization in a story. Explain that with examples. [CO2] [L3] **20**

PART-B

Q.5 Explain the process of film promotion and distribution. [CO1] [L4] **20**

Q.6 Categorize the various steps involved in pre production. [CO2] [L6] **20**

Q.7 How would you evaluate the story and script of the Hindi cinema in comparison to the foreign language cinema? Discuss your points with examples. [CO2] [L5] **20**



End Semester Examination, Dec. 2022

B.A. (Journalism and Mass Communication) — Second Semester
BASIC LANGUAGE SKILLS (BAJ-2.2)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Explain the following terms:

- a) Headline
- b) Vox Pop
- c) Caption
- d) Editorial
- e) Source
- f) Magazines
- g) Lead
- h) Feature
- i) Resume
- j) Script for TV programme

2×10

PART-A

Q.2 What are the different types of sentences? Explain their structure, giving examples.
[CO1][L2] **20**

Q.3 What is an article? How is writing an article different from a feature? Discuss, citing examples.
[CO1] [L3] **20**

Q.4 Write an editorial on any topical issue.
[CO2] [L6] **20**

PART-B

Q.5 What is the essential difference between a radio and a TV script? Discuss with examples.
[CO2] [L3] **20**

Q.6 Explain the seven Cs of Communication with examples.
[CO2] [L2] **20**

Q.7 Write a review of a book/movie that you recently read/watched.
[CO2] [L6] **20**

End Semester Examination, Dec. 2022
B.A. (Journalism and Mass Communication) – Second Semester
COMMUNICATION THEORY (BAJ-2.4)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following questions:

- a) What is Free Press Theory?
- b) What is the meaning of Noise?
- c) Define Non Verbal Communication.
- d) Write in brief on the role of opinion leaders.
- e) Define 'gate keeping'.

4×5

PART-A

- Q.2 What are the basic elements in a communication process? Explain with the help of a diagram. **20**
- Q.3 Most of the media follow Agenda setting theory during election time do you agree? Explain in detail. **20**
- Q.4 State the contribution of normative theories to communication. Explain in detail. **20**

PART-B

- Q.5 Discuss the Normative Theories of Mass Communication and their relevance in today's world. **20**
- Q.6 Discuss in detail 'Uses and Gratification' Theory of Communication with appropriate examples. **20**
- Q.7 What is propaganda? Discuss few propaganda techniques used in new media. **20**



End Semester Examination, Dec. 2022

B.A. (Journalism and Mass Communication) — Second Semester
ADVERTISING (BAJ-2.5)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Briefly discuss **any five** of the following:

- a) Classified ads
- b) Brand positioning
- c) Pitching
- d) Deceptive ads
- e) Storyboard
- f) Appeal used in advertising
- g) Cognitive dissonance
- h) DAGMAR

2×5

PART-A

- Q.2 You are launching a new cold cream, give name and tagline. Also, explain how will you segment the market for this product and what all IMC tools you will use? [L2] **10**
- Q.3 What is the need of market segmentation? Your company is going to launch a new mango pickle brand, on what bases will you segment the market and why? [L4] **10**
- Q.4 What do you understand by USP? Explain the main criteria while deciding a USP of particular product. [L2] **10**

PART-B

- Q.5 Create a display ad of 3 cols 10 inches for a car. Also mention the Psychographic and demographic profile of its TA and media to be used to promote this car in North India. **10**
- Q.6 Analyze the role of ASCI in maintain the code of ethics in advertising industry. [L4] **10**
- Q.7 Evaluate the statement that “the portrayal of women in Indian advertisements is surely changing”. Give examples of some path breaking ads, which are able to break the stereotype? [L5] **10**

End Semester Examination, Dec. 2022
B.A. (Journalism and Mass Communication) – Third Semester
REPORTING AND EDITING II (BAJ-3.3)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on **(any five)**:

- a) Breaking News.
- b) Slug.
- c) Deadline.
- d) Press briefing.
- e) Alert.
- f) Brevity.
- g) Photo cropping.
- h) Pullout.
- i) ArunShourie.
- j) Khushwant Singh.

2×10

PART-A

Q.2 What do you understand by the concept of breaking news? What are the precautions that a news organization must take while breaking an exclusive story? Explain with examples. **20**

Q.3 What is investigative reporting? Explain its various features. Imagine that you are a reporter in a local newspaper and you learn that there are irregularities in the police department with regard to recruitment of constables. Spell out the inputs that you would require for your story on the scam. **20**

Q.4 What is the layout of a newspaper? Describe the stages of layout making. **20**

PART-B

Q.5 What are 5Cs of Editing? Describe the skills-sets required to be a good editorial professional in a newspaper organization. **20**

Q.6 A reporter is said to be as good as his sources. Explain the statement elaborating on the various sources of news that the reporters rely on as part of their day-to-day functioning. **20**

Q.7 What is a photo feature? Explain its relevance with regard to both print and online media. **20**



End Semester Examination, Dec. 2022

B.A. (Journalism and Mass Communication) — Fourth Semester
EVENT MANAGEMENT (BAJ-4.1)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt the following:

- a) Discuss the structure of an event team. [CO1] [L2]
- b) What are the 5 C's of event? Explain. [CO1] [L2]
- c) Analyse the impact of Covid-19 on the event industry in India. [CO1] [L4]
- d) What is the role of media in event promotion? [CO1] [L1] **5 × 4**

PART-A

- Q.2 "Events industry revolves around all sections of the society, but major stress is on the corporate sector." Justify the given statement with examples. [CO2] [L5] **20**
- Q.3 Prepare an event proposal for any corporate/sport event of your choice. [CO3] [L6] **20**
- Q.4 Develop an event plan to launch a new laptop in the market. Also, suggest visual aids that could be used for the event's promotion. [CO3] [L6] **20**

PART-B

- Q.5 'Emergency preparedness is a must for an event'. Do you agree? Identify various elements of a risk management strategy. [CO2] [L2] **20**
- Q.6 Develop an event plan to launch a new laptop in the market. Also, suggest visual aids that could be used for the event's promotion. [CO2] [L6] **20**
- Q.7 An event's success is based on effective leadership. Do you agree? Justify your answer by focusing on the roles and responsibilities of an event manager. [CO1] [L5] **20**

End Semester Examination, Dec. 2022
B.A. (Journalism Mass Communication) - Fifth Semester
DESIGN AND GRAPHICS (BAJ-5.2)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: *Attempt **FIVE** questions in all; **Q.1** is compulsory. Attempt any **TWO** questions from **PART A** and **TWO** questions from **PART- B**. Marks are indicated against each question.*

Q.1 Write short notes on (**any five**) of the following:

- a) Package design.
- b) Visual elements.
- c) Composition.
- d) Printing process.
- e) Digital printing.
- f) Broadsheet.

2×5

PART-A

Q.2 What are the main elements of design? Describe each in detail. [CO-1][L-2] **10**

Q.3 Define 'colour scheme'. Discuss the impact of various colours on human psyche in detail. [CO-1][L-1] **10**

Q.4 Differentiate between 'Letter Press' and 'Printing Press' in detail. [CO-1][L-3] **10**

PART-B

Q.5 Write a descriptive note on 'Desktop Publication'. [CO-1][L-2] **10**

Q.6 Elaborate and analyze the paper finishing and technicalities in detail. [CO-1][L-4] **10**

Q.7 Describe the importance of computer software in design and graphics. [CO-1][L-3] **10**



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B.A. (Journalism and Mass Communication) — Fifth Semester COMMUNICATION RESEARCH (BAJ-5.5)

Time: 2 hrs.

Max Marks: 50

No. of pages: 2

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 All questions are compulsory:

- a) Which of the following is not an essential element of report writing?
 - i) Research Methodology
 - ii) Reference
 - iii) Conclusion
 - iv) None of these
- b) Which of the following is non-probability sampling?
 - i) Snowball
 - ii) Random
 - iii) Cluster
 - iv) Stratified
- c) Which of the following is the first step in starting the research process?
 - i) Searching sources of information to locate problem.
 - ii) Survey of related literature.
 - iii) Identification of problem.
 - iv) Searching for solutions to the problem.
- d) The essential qualities of a researcher are:
 - i) Spirit of free enquiry.
 - ii) Reliance on observation and evidence.
 - iii) Systematization or theorizing of knowledge.
 - iv) All the above
- e) Questionnaire is a _____.
 - i) Research method.
 - ii) Measurement technique.
 - iii) Tool for data collection.
 - iv) Data analysis technique.
- f) When selecting a sample you should _____.
 - i) Avoid costs.
 - ii) Use less than 10 participants for a quantitative study.
 - iii) Avoid bias.
 - iv) Always include all your friends.
- g) Observations, interviews and questionnaires are ways to collect primary data.
 - i) True
 - ii) False
- h) What is a research design?
 - i) A way of conducting research that is not grounded in theory.
 - ii) The choice between using qualitative or quantitative methods.
 - iii) The style in which you present your research findings, e.g. a graph.
 - iv) A framework for every stage of the collection and analysis of data.
- i) Which of the following is not a data-collection method?
 - i) Research questions.
 - ii) Unstructured interviewing.
 - iii) Survey questionnaires.
 - iv) Participant observation.
- j) We review the relevant literature to know:
 - i) What is already known about the topic?
 - ii) What concepts and theories have been applied to the topic?
 - iii) Who are the key contributors to the topic?
 - iv) All of the above

1 × 10

P.T.O.

PART-A

- Q.2 What is literature review? Analyze the role of literature review in research process. [CO2] [L4] **10**
- Q.3 Explain the structure of research report in detail. [CO1] [L2] **10**
- Q.4 What is literature review? Justify the role of literature review in research process. [CO1] [L5] **10**

PART-B

- Q.5 Define Sampling. Summarize probability sampling citing suitable example. [CO2] [L5] **10**
- Q.6 What are the various data collection methods? Discuss in one method in detail with example. [CO2] [L2] **10**
- Q.7 Prepare a questionnaire on any topic for research. Also mention the objectives of the study. [CO3] [L6] **10**



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B.A. (Journalism and Mass communication) — First Semester
ORGANIZATIONAL BEHAVIOUR (BAJ-OE-02)

Time: 3 hrs.

Max Marks: **50**

No. of pages: **1**

Note: *Attempt **FIVE** questions in all; **Q.1** is compulsory. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.*

Q.1 Explain the following:

- a) Stability.
- b) Stress management.
- c) Division of labor.
- d) Organizational behavior.
- e) Ethical decision making.
- f) Principles of management.

2×5

PART-A

Q.2 Describe the concept of organizational design and explain the strategies to develop organizational design. [CO1] [L2] **10**

Q.3 Differentiate between transactional and transformational leadership styles. Which do you think is better and why? [CO1] [L1] **10**

Q.4 What is nature and concept of organizational behavior? What challenges does the manager face today in organizational behaviors? [CO1] [L2] **10**

PART-B

Q.5 Outline the foundation of individual behavior and their importance in understanding, predicting and influencing individual behavior in organization. [CO1] [L4] **10**

Q.6 "Organizations are products of environment". Discuss analyze the various changes that have taken place in the Indian business environment in the recent past. [CO1] [L2] **10**

Q.7 Why should one study organizational development? [CO1] [L2] **10**



End Semester Examination, Dec. 2022
B.A. (Journalism and Mass Communication) — Fourth Semester
SPORTS AND POLITICAL JOURNALISM (BAJ-OE-05)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: *Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.*

Q.1 Answer the following questions in brief.

- a) What is Political Journalism?
- b) What do you understand with the term: Parliamentary Sessions?
- c) Define 'Commonwealth Games'.
- d) What are the two major issues of ethics in sports journalism? [CO1] [L1] **2½ × 4**

PART-A

- Q.2 Explain the different styles of writing for sports and political news. [CO1] [L2] **10**
- Q.3 Critically evaluate the role of fonts and typefaces in sports news. How can a designer create an impact using the proper font styles? [CO2] [L5] **10**
- Q.4 Describe the important elements of an opinion column. Consider its subject, structure, content and style. [CO1] [L2] **10**

PART-B

- Q.5 Describe the challenges in sports journalism. [CO1] [L2] **10**
- Q.6 Explain the sports editor's use of a diary, giving four examples of what it would contain. Also, explain the role of the sports editor. [CO1] [L2] **10**
- Q.7 Explain a situation in which an embargo on certain information could be disobeyed. [CO2] [L4] **10**



End Semester Examination, Dec. 2022

B.A. (Media and Communication) — First Semester

MEDIA STUDIES AND COMMUNICATION THEORIES (BAMC-DS-101)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Define "Communication". Discuss need and relevance of communication for countries' development. **20**

PART-A

- Q.2 What do you understand by the term new media? Evaluate this media in the context of youth community. [CO2] [L1] **20**

- Q.3 Explain all seven Cs of communication in details with example. [CO2] [L2] **20**

- Q.4 Agenda setting theory is relevant in social media context. If you agree or disagree, justify your answer. [CO3] [L3] **20**

PART-B

- Q.5 Print media is relevant in the age of New Media. Discuss in detail. [CO5] [L5] **20**

- Q.6 Social media messages works as bullet for its audiences. Explain with suitable examples. [CO4] [L4] **20**

- Q.7 Write short notes on **any two**:

- a) Multi step flow.
- b) Newcomb model.
- c) Westley Maclean model of communication.
- d) Dance Helical Spiral Model.

[CO3] [L5] **10×2**



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B.A. (Media and Communication) — First Semester

COMMUNICATION THEORIES AND MEDIA STUDIES (BAMC-DS-101)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Write short notes on:
- a) Define 'communication'.
 - b) Cultivation theory.
 - c) Communication barriers.
 - d) Media and National development.

5 × 4

PART-A

- Q.2 What do you understand by the term new media? Evaluate this media in the context of youth community. [CO2] [L1] **20**
- Q.3 Explain all seven Cs of communication in detail with relevant examples. [CO2] [L2] **20**
- Q.4 Agenda setting theory is relevant in social media context. If you agree or disagree, justify your answer. [CO3] [L3] **20**

PART-B

- Q.5 Print media is relevant in the age of New Media. Discuss in detail. [CO5] [L5] **20**
- Q.6 Social media messages works as bullet for its audiences. Explain with suitable examples. [CO4] [L4] **20**
- Q.7 Write short notes on **(any two)**:
- a) Multi step flow.
 - b) Newcomb model.
 - c) Westley Maclean model of communication.
 - d) Dance Helical Spiral Model.

[CO3] [L5] **10 × 2**



End Semester Examination, Dec. 2022
B.A. (Media and Communication) — First Semester
STORY OF JOURNALISM AND MEDIA (BAMC-DS-102)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on following:

- a) Define 'Media'.
- b) What is the role of newspapers in the current scenario?
- c) What are the features of Instagram and YouTube?
- d) What are the five limitations and advantages of Print Media?

[CO1] [L1] **5×4**

PART-A

Q.2 Discuss the Silent features of Broadcast Media.

[CO1] [L2] **20**

Q.3 Highlights the importance of social media in the online news presentation. [CO1] [L3] **20**

Q.4 In online media, use of photographs have increased remarkably. What are the reasons? Explain in detail. [CO2] [L3] **20**

PART-B

Q.5 Write down the major recommendations of first and second press commission.

[CO1] [L3] **20**

Q.6 What do you understand by New Media Technologies? Discuss in detail. [CO1] [L2] **20**

Q.7 Analyze the growth and future of OTTs in India with suitable examples. [CO2] [L4] **20**



End Semester Examination, Dec. 2022
B.A. (Media and Communication) — First Semester
INTRODUCTION TO PRINT REPORTING (BAMC-DS- 103)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer the following questions. Each question carries equal marks.
- a) What is masthead?
 - b) Explain folio.
 - c) Write three elements of news.
 - d) Information gathered on-the-spot is _____ source of information.
 - e) Whenever there is news of accident or terrorist attack which of 5Ws and 1H takes priority?
 - f) The small headline below the major headline is called _____ headline.
 - g) The space between the two columns is blank space. (True/False)
 - h) A small photograph inserted within a column is called _____.
 - i) The whole process of selling of the newspaper is called _____.
 - j) "Journalism of Courage" is the tag line of which newspaper? [CO1] [L1] **2×10**

PART-A

- Q.2 What is lead? Explain various types of leads with relevant examples. [CO4] [L4] **20**
- Q.3 Your reporting skills are a critical part of the process of storytelling. Explain the statement in the context of skills required for a good reporter. [CO2] [L1] **20**
- Q.4 What is the ABBC formula? Explain in detail as a tool of news writing. [CO3] [L2] **20**

PART-B

- Q.5 Explain the primary and secondary sources of news gathering with relevant examples. [CO1] [L3] **20**
- Q.6 What is the role of a managing editor? Do you think marketing forces are playing decisive role in deciding the content today? [CO4] [L4] **20**
- Q.7 What is an investigative journalism? Do you think Right to Privacy is a hurdle in exposing the wrong? [CO1] [L6] **20**



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B.A. (Media and Communication) — First Semester
INTRODUCTION TO PRINT REPORTING (BAMC-DS- 103)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer the following questions. Each question carries equal marks.
- a) What is masthead?
 - b) Explain folio.
 - c) Write three elements of news.
 - d) Information gathered on-the-spot is _____ source of information.
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 - f) The small headline below the major headline is called _____ headline.
 - g) The space between the two columns is blank space. (*True/False*)
 - h) A small photograph inserted within a column is called _____.
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 - j) "Journalism of Courage" is the tag line of which newspaper? [CO1] [L1] **2×10**

PART-A

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PART-B

- Q.5 Explain the primary and secondary sources of news gathering with relevant examples. [CO1] [L3] **20**
- Q.6 What is the role of a managing editor? Do you think marketing forces are playing decisive role in deciding the content today? Discuss. [CO4] [L4] **20**
- Q.7 What is an investigative journalism? Do you think 'Right to Privacy' is a hurdle in exposing the wrong? [CO1] [L6] **20**



End Semester Examination, Dec. 2022
B.A. (Media and Communication) — First Semester
DEMOCRACY, GOVERNANCE AND INDIAN POLITICAL SYSTEM
(BAMC-DS-104)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: *Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.*

- Q.1 Discuss the idea of a government in a democracy. With the help of-
- a) Fundamental Rights.
 - b) Human Rights.
 - c) Directive Principles.
 - d) Freedom of Press.
 - e) Governance.

4×5

PART-A

- Q.2 Explain the salient features of Indian Constitution in detail along with historical relevance of the journey of Indian Constitution. [CO1] [L2] **20**
- Q.3 Analyze the duties and powers of the Chief Minister and the Governor (or), explain the duties and powers of the Supreme Court and High Court. [CO1] [L4] **20**
- Q.4 Elucidate the structure and functionality of the Panchayat Raj System in India. [CO2] [L2] **20**

PART-B

- Q.5 Discuss India's Powers of Election Commission of India. [CO2] [L2] **20**
- Q.6 Write an op-ed (opinionated editorial) on the Status of Women in Indian Politics/Power Positions. [CO2] [L6] **20**
- Q.7 Examine the role of media (newspaper, television) in Indian politics. [CO1] [L5] **20**



End Semester Examination, Dec. 2022
B.A. (Hons.) English — First Semester
BRITISH POETRY AND DRAMA: 14TH TO 17TH CENTURIES
(BENG-DS-101)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Explain the following in brief (**any four**):

- a) Contrition in Parson's Tale
- b) Sonnet
- c) Feste
- d) Pun
- e) Paradox
- f) Hamartia

5 × 4

PART-A

Q.2 Narrate the sermon in The Parson's Tale. [CO1] [L2] **20**

Q.3 Explain how love has been expressed in "Like as a huntsman..." or in "One day I wrote her name..."? [CO2] [L1] **20**

Q.4 Define 'symbolism'. How has Donne used symbols in "The Sunne Rising"? [CO3] [L4] **20**

PART-B

Q.5 Analyze the paradox in the life of Dr. Faustus. [CO4] [L3] **20**

Q.6 Explain Macbeth as a tragedy in detail. [CO5] [L6] **20**

Q.7 Discuss Twelfth Night as a romantic comedy. [CO6] [L5] **20**



End Semester Examination, Dec. 2022
B.A. (Hons.) English — First Semester
BRITISH POETRY AND DRAMA: 14th TO 17th CENTURIES
(BENG-DS-101)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on **any four** of the following:

- a) Fabian.
- b) Lady Macbeth.
- c) Irony.
- d) Contrition in Parson's tale.
- e) Pun.
- f) Black Death.

5 × 4

PART-A

- Q.2 Explain sin and repentance in the sermon of the Parson's Tale. [CO1] [L2] **20**
- Q.3 Explain the use of figures of speech in Spenser's "Sweet warrior..." [CO2] [L1] **20**
- Q.4 Write the critical analysis of Donne's "Valediction: A Forbidden Mourning". [CO3] [L4] **20**

PART-B

- Q.5 How does Dr. Faustus come out of the complex situation of life? [CO4] [L3] **20**
- Q.6 Explain Macbeth as a tragedy. [CO5] [L6] **20**
- Q.7 Discuss Viola's use of disguise in *The Twelfth Night*. [CO6] [L5] **20**



End Semester Examination, Dec. 2022
B.A. (Hons.) English — First Semester
BRITISH LITERATURE: 18th CENTURY (BENG-DS-102)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.-1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short answer to the following questions (**any four**):

(Question 1 consists of six sections out of which 'a' to 'c' are the passages for explanation with reference to the context, whereas 'd' to 'f' are short answer questions)

a) And thrice he routed all his foes; and thrice he slew the slain.

The master saw the madness rise;
His glowing cheeks, his ardent eyes;
And while he heav'n and earth defied,
Chang'd his hand and check'd his pride.

b) "First, robed in white, the nymph intent adores,
With head uncovered, the cosmetic powers.
A heavenly image in the glass appears;
To that she bends, to that her eyes she rears.
The inferior priestess, at her altar's side,
Trembling begins the sacred rites of pride.

c) "The boast of heraldry, the pomp of pow'r,
And all that beauty, all that wealth e'er gave
Awaits alike the inevitable hour:
The paths of glory lead but to the grave."

d) Write a note on the use satire in 18th century poetry.

e) Bring out the fairy tale elements in Gullivers Travels.

f) Comment on the major theme of the poem 'London'

5 × 4

PART-A

Q.2 Why is 18th century also known as Neo-classical literature? Discuss the characteristic of Literature of the Age. [CO2] [L2] **20**

Q.3 How does "Alexander's Feast, or the Power of Music" illustrate the relationship I. music and politics? [CO3] [L3] **20**

Q.4 Describe the importance the supernatural machinery used by Alexander Pope in mock epic poem 'The Rape of the Lock'. [CO4] [L4] **20**

PART-B

Q.5 What is Gray's attitude toward death in "Elegy Written in a Country Churchyard"? Discuss and illustrate important figures of speech used in the poem. [CO5] [L5] **20**

Q.6 Examine critically Swift's use of satire in Gulliver's Travels. [CO1] [L1] **20**

Q.7 Write a critical appreciation of London in the poem "London" by Samuel Johnson. [CO6] [L6] **20**



End Semester Examination, Dec. 2022
B.A. (Hons.) English — First Semester
HISTORY OF ENGLISH LITERATURE (BENG-DS-103)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on **any four** of the following:

- a) The University Wits.
- b) Morality Plays
- c) The Metaphysical School
- d) War of Roses
- e) Pre-Raphaelites
- f) Elizabethan age

5 × 4

PART-A

Q.2 Describe the historical background of the English Literature in the 14th and 15th Century. [CO1] [L2] **20**

Q.3 What is the age of Chaucer? What were the characteristics of the age of Chaucer? [CO2] [L1] **20**

Q.4 What do you understand by the word 'Renaissance'? What are the characteristics of the Renaissance? [CO3] [L4] **20**

PART-B

Q.5 Discuss in detail the social, economic, political and literary background of the Victorian Age. [CO4] [L3] **20**

Q.6 What is Modernism? What are the chief traits of 20th and 21st century Literature? [CO5] [L6] **20**

Q.7 What do you understand by the word 'Romanticism'? What are the characteristics of Romantic Age? [CO6] [L5] **20**



End Semester Examination, Dec. 2022
B.A. (Hons.) English — First Semester
HISTORY OF ENGLISH LITERATURE (BENG-DS-103)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Explain the following (**any four**):

- a) Neo-classism.
- b) Pre-Raphaelite.
- c) Naughty 90s.
- d) Miracle Plays.
- e) The University Wits.
- f) Morality Plays.

5 × 4

PART-A

- Q.2 Define metaphysical poetry and describe its characteristics. [CO1] [L2] **20**
- Q.3 How Renaissance ideology differs from the Middle Age. Elaborate. [CO2] [L1] **20**
- Q.4 Write a detailed note on various literary schools in literature of the 17th century. [CO3] [L4] **20**

PART-B

- Q.5 Write down the characteristics of the Victorian age giving examples of some of the famous writers along with their works. [CO4] [L3] **20**
- Q.6 Define 'Romanticism'. Differentiate between the characteristics of Romantic and Modern age. [CO5] [L6] **20**
- Q.7 Give the historical and cultural background of the 20th century. Write down the emerging trends in literature of the 20th century. [CO6] [L5] **20**



End Semester Examination, Dec. 2022
B.A. (Hons.) English — First Semester
GRAMMAR, SYNTAX AND COMPOSITION (BENG-DS-104)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer **any four** of the following in short:

- a) Degree of comparison.
- b) Precis.
- c) Articles.
- d) Format for writing a paragraph.
- e) Grammar Inflexion.

5×4

PART-A

Q.2 Provide the one word substitution for the following":

- a) The study of celestial bodies.
- b) Killing of whole race.
- c) One who hates women.
- d) Practising only one marriage.
- e) Expressive in the use of words.
- f) A signature of a celebrity.
- g) A speech to oneself.
- h) Having several husbands.
- i) One who believes in the presence of only one God.
- j) Mentally identifying oneself with other person or a thing.

[CO1] [L3] **2×10**

Q.3 Frame 10 sentences with the help of the following words highlighting their usage as adjectives and adverbs (two sentences of each word):

Beautiful, short, smart, fast, slow

[CO2] [L5] **20**

Q.4 Define homophones. Write the meaning and use in sentences the following words:

- a) Four/ fore.
- b) It's/its.
- c) Allowed/aloud.
- d) Stare/ stair.
- e) Arc/ ark.

[CO3] [L1] **4×5**

PART-B

Q.5 Write what is a grammatical error or Solecism that disturbs the syntactical order.
[CO4] [L3] **20**

Q.6 Write a paragraph on Recent trends in fashion. Also give a title to it. [CO5] [L1] **20**

Q.7 Write a formal letter to the Principal of your college seeking permission to participate in the Inter-college fashion show competition.
[CO2] [L4] **20**



End Semester Examination, Dec. 2022
B.A. (Hons.) English — First Semester
ACADEMIC WRITING AND COMPOSITION (BENG-DS-105)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer **any four** of the following:

- a) What is paraphrasing?
- b) How to improve writing skills?
- c) Define syntheses.
- d) Describe the advantages of summarizing.
- e) Write a short note on media review.
- f) In an argument what is the role of an introduction?

5 × 4

PART-A

Q.2 What are writing skills? Why are writing skills important? [CO1] [L3] **20**

Q.3 Write an argument on the rising petrol prices in India. You can either support it or write against it. [CO2] [L5] **20**

Q.4 Define 'Critical Thinking'. Elaborate on the steps of critical thinking. [CO3] [L1] **20**

PART-B

Q.5 "A précis must be a concise, complete or lucid piece of writing". Justify this statement. [CO4] [L2] **20**

Q.6 What is the MLA style? John Doe wrote a book on Places to Visit in India on 15th January, 2005 and the book was published by Cambridge Publishers in India. Put this information in the MLA style. [CO5] [L1] **20**

Q.7 Summarize the following paragraph.

India's 100 million tribespeople are, in the words of a historian, its invisible and marginal minority. Despite affirmative action, most of them continue to eke out a miserable existence in the heavily forested, mineral-rich states. More than four million of them, by one estimate, live in protected forest areas, which comprise about 5% of India's total land area. Some 500 wildlife sanctuaries and 90 national parks make up these protected areas. A 2006 law gives tribespeople and other dwellers living on forest land for three generations before December 2005 the legal right to live and work on the land. Now India's Supreme Court has ordered that more than a million such families living on forest land will have to leave soon. The top court has acted on information provided by 17 states. The states have carried out a three-step verification of more than four million occupancy claims – each requiring 13 different kinds of evidence – of each family living on forest land. Some 1.8 million claims have been accepted and land titles handed over to families living on 72,000sq km of forest land, an area equivalent to the north-eastern state of Assam. But more than a million claims have been rejected, so an equal number of families face eviction. Environmental journalist Nitin Sethi calls this the "largest mass scale, legally sanctioned eviction of tribals in independent India". [Passage taken from BBC (Soutik Biswas)].

[CO2] [L4] **20**



End Semester Examination, Dec. 2022
B.A. (Hons.) English — Second Semester
BRITISH ROMANTIC POETRY (BENG-DS-201)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Explain with reference to the context any four of the following:

- a) And by came an Angel who had a bright key,
And he opened the coffins & set them all free;
Then down a green plain, leaping, laughing they run,
And wash in a river and shine in the Sun.
- b) for a beaker full of the warm South,
Full of the true, the blushful Hippocrene,
With beaded bubbles winking at the brim,
And purple-stained mouth;
- c) And on that cheek, and o'er that brow,
So soft, so calm, yet eloquent,
The smiles that win, the tints that glow,
But tell of days in goodness spent,
A mind at peace with all below,
heart whose love is innocent!
- d) Who hath not seen thee oft amid thy store?
Sometimes whoever seeks abroad may find
Thee sitting careless on a granary floor,
Thy hair soft-lifted by the winnowing wind;
- e) Where are the songs of spring? Ay, Where are they?
Think not of them, thou hast thy music too,—
While barred clouds bloom the soft-dying day,
And touch the stubble-plains with rosy hue;
- f) Drive my dead thoughts over the universe
Like wither'd leaves to quicken a new birth!
And, by the incantation of this verse,

5 × 4

PART-A

- Q.2 "The Chimney Sweeper" highlights Blake as a poet with social consciousness." Compose an essay to prove the point. **20**
- Q.3 Critically analyze the poem "Dejection: An ode". **20**
- Q.4 Evaluate "Tintern Abbey" as a representative poem of the romantic age. **20**

PART-B

- Q.5 Discuss the themes of the poem "Prisoner of Chillon". **20**
- Q.6 Discuss "Ode to the west wind" to critically analyze the message of the poem. **20**
- Q.7 Critically analyze the poem "Ode to a nightingale". **20**



End Semester Examination, Dec. 2022
B.A. (Hons.) English — Second Semester
BRITISH LITERATURE: VICTORIAN AGE (BENG-DS-202)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer the following questions briefly (**any four**):
- a) Describe the concept of utilitarianism in the novel "Hard Times". [L1]
 - b) Explain the passion for knowledge as expressed by the poet Tennyson in the poem Ulysses. [L2]
 - c) Analyze the character of Edward Rochester in the novel "Jane Eyre". [L4]
 - d) Analyze the character of Jane in the novel "Pride and Prejudice". [L4]
 - e) Explain any one of the themes of the poem "Last Ride Together". [L2]
 - f) Explain the difference between the characteristics of both the sisters in the poem "Goblin Market". [L2] **5 × 4**

PART-A

- Q.2 Analyze the appropriateness of the title "Hard Times". [L4] **20**
- Q.3 Write a critical note on the women characters in the novel Pride and Prejudice. [CO6] [L6] **20**
- Q.4 Explain the autobiographical elements in the novel "Jane Eyre". [L2] **20**

PART-B

- Q.5 Explain Tennyson as a writer of dramatic monologue. [L2] **20**
- Q.6 Identify the themes of poetry by Robert Browning with appropriate examples. [L1] **20**
- Q.7 Analyze the poem "Goblin Market" by Christina Rossetti. [L4] **20**



End Semester Examination, Dec. 2022
B.A. (Hons.) English — Second Semester
BRITISH LITERATURE: VICTORIAN AGE (BENG-DS-202)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on the following (**any four**):

- a) George –III.
- b) Mr Gradgrind.
- c) The Goblins.
- d) Queen Victoria.
- e) Eponymous writing style.
- f) Reform act.

5×4

PART-A

Q.2 What is Feminism? Write the traits of this term with reference to any text you have read in your syllabus. [CO2] [L2] **20**

Q.3 Jane Austen's *Pride and Prejudice* shows the love and marriage as complex entity in one's life. Explain in detail. [CO3] [L4] **20**

Q.4 Charlotte Bronte's *Jane Eyre* is a semi autobiographical novel. Analyze. [CO1] [L1] **20**

PART-B

Q.5 Suggest in detail the relevance of Alfred Tennyson's 'Ulysses', 'The Defense of Lucknow' to the Victorian pride of colonizing the world. [CO4] [L3] **20**

Q.6 Write a detailed summary of Christina Rossetti's 'The Goblin Market'. [CO5] [L2] **20**

Q.7 Robert Browning's 'My Last Duchess' and 'The Last Ride Together' have symbolic overtones, express those in detail. [CO6] [L6] **20**



End Semester Examination, Dec. 2022
B.A. (Hons.) English — Second Semester
INDIAN CLASSICAL LITERATURE (BENG-DS-203)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 **Write short answer to Attempt ANY FOUR questions:**

Explain with reference to the contexts:

- a) The bitterness of parting is not your alone; look around and see how the holy grove grieves; knowing the hour of parting from you is near.
- b) Resentful to the fortune of the Pandavas, Prince Duryodhana journeyed sunk in gloomy thought, and his mind became evil.

Answer the following:

- c) Comment on the first meeting between Dushyanta and Shakuntala.
- d) Why does Yudhishthira accept the challenge to participate in the game of dicing?
- e) Why does Sharvilak steel the casket of jewelry from the house of Charudatta?
- f) What is Pattani cult?

5 × 4

PART-A

Q.2 Present a detailed character-sketch of Shakuntala. Do you take her to be a weak character or a strong one? [CO4] [L4] **20**

Q.3 Bring out the dramatic significance of the First Act, i.e. "The Chase" in the thematic design of the play *Abhijnanasakuntalam*. [CO2] [L2] **20**

Q.4 Examine the relationship between Charudutta and Shakuntala in *Mrichhkattika*. [CO1] [L1] **20**

PART-B

Q.5 Why was the game of dicing organized? What happened during the game? What were its consequences? [CO3] [L3] **20**

Q.6 Critically judge Vidura's role both before and during the game of dicing. Why is he unable to prevent the game from being organized? [CO6] [L6] **20**

Q.7 Examine the themes of justice and its restoration in the epic *Cilappatikaram*. [CO5] [L5] **20**



End Semester Examination, Dec. 2022
B.A. (Hons.) English — Third Semester
BRITISH LITERATURE EARLY 20th CENTURY (BENG-DS-301)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART A** and **TWO** questions from **PART B**. Marks are indicated against each question.

- Q.1 Write short answer to the following questions (**any four**):
(Question 1 consists of six sections out of which 'a' to 'c' are the passages for explanation with reference to the context, whereas 'd' to 'f' are short answer questions)
- a) I grow old ... I grow old ...
I shall wear the bottoms of my trousers rolled.
 - b) And what rough beast, its hour come round at last,
Slouches towards Bethlehem to be born?"
 - c) All went lame; all blind;
Drunk with fatigue; deaf even to the hoots
Of gas-shells dropping softly behind
 - d) Examine the influence of the World War I on literature of early 20th Century.
 - e) Write a short note on Oedipus complex in the context of the novel *Sons and the Lovers*.
 - f) What is the significance of the title "*Heart of the Darkness*"? [CO2] [L2] **5 × 4**

PART-A

- Q.2 Write an essay on modernist movement in literature. [CO2] [L2] **20**
- Q.3 Comment on the theme of colonialism in the novel "*Heart of Darkness*". [CO3] [L3] **20**
- Q.4 How is war presented in the poem "*Dulce et Decorum Est*"? [CO4] [L4] **20**

PART-B

- Q.5 Discuss Yeats' use of symbolism in the poem "*The Second Coming*" and "*Leda and the Swan*". [CO5] [L5] **20**
- Q.6 Justify the title of the novel "*Sons and Lovers*". [CO1] [L1] **20**
- Q.7 Assess "*The Love Song of J. Alfred Prufrock*" as a poem reflecting a complete break from the 19th century tradition of poetry. [CO6] [L6] **20**



End Semester Examination, Dec. 2022

B.A. (Hons.) English — Third Semester WOMEN'S WRITING (BENG-DS-302)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer **any four** of the following in briefly:

- Discuss the significant themes present in Dickenson's '*I cannot live with you*'.
- What is the advice Eunice De Souza gives to her readers in '*Advice to Women*'.
- Character sketch of Shug Avery.
- Justify the title of '*The Yellow Wallpaper*'.
- Why does Mahashweta Devi name her story '*Draupadi*'?
- A Vindication of the Rights of Woman.

5 × 4

PART-A

Q.2 Discuss the themes present in the novel "*The Color Purple*". [CO1] [L3] **20**

Q.3 Discuss in detail the reasons that led Sylvia Plath to commit suicide three times. [CO2] [L5] **20**

Q.4 How would '*The Yellow Wallpaper*' be different if it were told from John's point of view? [CO3] [L1] **20**

PART-B

Q.5 Describe and analyze the character of Bertha in '*Bliss*' by Katherine Mansfield. [CO4] [L2] **20**

Q.6 What is the central theme of the story '*Draupadi*'. [CO5] [L1] **20**

Q.7 What was the impact of Mary Wollstonecraft's work on the feminist movement? [CO2] [L4] **20**



End Semester Examination, Dec. 2022

B.A. (Hons.) English — Third Semester POPULAR LITERATURE (BENG-DS-303)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt **any four** questions from below:

- a) What are the major features and types of Popular Literature?
- b) Discuss the character of Humpty Dumpty in 'Through the Looking Glass'.
- c) Discuss Alice's encounter with the talking Flowers in 'Through the Looking Glass'.
- d) Examine the socio political background of the novel 'Funny Boy'.
- e) Compare and contrast the characters of Shift and Puzzle in the novel 'The Last Battle'.
- f) Analyze the setting of the novel 'The Murder of Roger Ackroyd'. [CO1] [L2] **5×4**

PART-A

- Q.2 Discuss the character of Alice in 'Through the Looking Glass'. [CO2] [L1] **20**
- Q.3 Analyze 'The Murder of Roger Ackroyd' as a murder mystery. [CO3] [L3] **20**
- Q.4 Analyze the character of James Sheppard in the novel 'The Murder of Roger Ackroyd'. [CO3] [L4] **20**

PART-B

- Q.5 Analyze the novel 'The Last Battle' as a Fantasy novel or analyze. [CO4] [L5] **20**
- Q.6 What are the relevant themes of the novel 'Funny Boy'? Analyze in detail. [CO3] [L6] **20**
- Q.7 Critically analyze the novel 'The Last Battle' as an allegory. [CO3] [L5] **20**



End Semester Examination, Dec. 2022
B.A. (Hons.) English — Third Semester
MODERN INDIAN WRITING IN ENGLISH TRANSLATION
(BENG-DS-304)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Discuss with reference to context:

a) Light, oh where is the light? Kindle it with the burning fire of desire!

There is the lamp but never a flicker of a flame, - is such thy fate, my heart! Ah, deaths were better by far for thee!

Misery knocks at thy door, and her message is that thy lord is wakeful, and he calls thee to thy love-tryst through the darkness of night.

The sky is overcast with clouds and the rain is ceaseless. I know not what this is that stirs in me, - I know not its meaning.

b) On those days I never cared to know the meaning of songs thou sangest to me. Only my voice took up the tunes, and my heart danced in their cadence.

Now, when the playtime is over, what is this sudden sight that is come upon me?

The world with eyes bent upon thy feet stands in awe with all its silent stars. **10×2**

PART-A

Q.2 Discuss in detail about the theme of selfishness and gender roles in *The Shroud*. **20**

Q.3 The story '*Shroud*' diagnoses the ills of the society. Explain in detail. **20**

Q.4 Give a detailed account of the role of translation in Indian Writing in English. Reference to the works read. **20**

PART-B

Q.5 What is the significance of sexual depictions presented by Chughtai between Rabbu and Begum Jaan in *Lihaaf*. Elucidate. **20**

Q.6 Discuss the narrative structure of Muhammad Basheer's *Dalyakalashakhi*. Give a brief account of the theme of love and with reference to Suhra and Majeed's friendship. **20**

Q.7 Ismat Chughtai's *Lihaafh* a fearless representation of women's sexuality and deviation from the heteronormative standards. Discuss in detail. **20**



End Semester Examination, Dec. 2022

B.A. (Hons.) English — Third Semester
AUTOBIOGRAPHY (BENG-DS-305)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer **any four** of the following in short:

- a) Autobiography as a genre.
- b) Authenticity of Autobiographical writings.
- c) Define Courtesan.
- d) Influence of the book on M.K. Gandhi.
- e) Childhood of Binodini Dasi.

5×4

PART-A

Q.2 How do you analyze Autobiographical writings? [CO1] [L3] **20**

Q.3 M. K. Gandhi's autobiography is inspirational and motivational. Explain giving textual evidence. [CO2] [L5] **20**

Q.4 Explain the relationship of Gandhi with his wife. Do you agree that he was also a symbol of patriarchal mindset? Give reasons. [CO3] [L5] **20**

PART-B

Q.5 Discuss Binodini Dasi's life from "A bud to leaf". [CO4] [L3] **20**

Q.6 What are the personal and professional advantages of autobiography? [CO5] [L1] **20**

Q.7 What is the message of Richard Wright's Blackboy? [CO2] [L4] **20**



End Semester Examination, Dec. 2022

B.A. (Hons.) English — Third Semester
CREATIVE WRITING (BENG-DS-307)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Explain the following:

- Five elements of Creative Writing.
- Objectives of improving writing skills.
- Meaning and definition of creative writing.
- Difference between standard advertising and image advertising.
- Types of writing.

4 × 5

PART-A

Q.2 Write on the topic-

"It would be a hundred times easier if we were young again..."

[CO1] [L2] **20**

Q.3 Define Creativity. How can creativity be measured?

[CO2] [L1] **20**

Q.4 Create a story in which family gathering goes wrong.

[CO3] [L4] **20**

PART-B

Q.5 Write in detail the shape, form and technique of poetry.

[CO4] [L3] **20**

Q.6 Differentiate between climatic and episodic forms.

[CO5] [L6] **20**

Q.7 What are the various types of media writing? Exemplify.

[CO6] [L5] **20**



End Semester Examination, Dec. 2022

B.A. (Hons.) English — Third Semester
ESSAY WRITING (BENG-DS-308)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on (**any four**):

- a) How to conclude an essay?
- b) Citation.
- c) Introduction to an essay.
- d) Argumentative essay.
- e) Persuasive essay.
- f) Climate change.

5 × 4

PART-A

Q.2 Essay writing is a craft. Elaborate the steps involved in writing an essay. [CO1] [L5] **20**

Q.3 How is an argumentative essay categorized? Give details. [CO2] [L3] **20**

Q.4 What is the anatomy of an essay? Elaborate. [CO3] [L2] **20**

PART-B

Q.5 Write an essay on global economy. [CO4] [L1] **20**

Q.6 Discuss in detail the steps involved in the process of writing an essay. [CO5] [L4] **20**

Q.7 What is a descriptive essay? Exemplify. [CO6] [L6] **20**



End Semester Examination, Dec. 2022
B.A. (Hons.) English — Fourth Semester
INDIAN WRITING IN ENGLISH (BENG-DS-401)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the short questions (**any four**):

a) Explain with reference to the context:

How felt he when he first was told
A slave he ceased to be;
How proudly beat his heart, when first
He knew that he was free !—

b) Explain with reference to the context:

Oh Freedom! there is something dear
E'en in thy very name,
That lights the altar of the soul
With everlasting flame.

c) Explain with reference to the context:

Can you, that I lived in such a house and
Was proud, and loved.... I who have lost
My way and beg now at strangers' doors to
Receive love, at least in small change?

d) Explain with reference to the context:

There is a house now far away where
Once I received love.

e) We stood it very well, I thought,
Observed and put down copious notes
On things the peasants sold and bought,
The way of serpents and of goats,
Three cities where a sage had taught.

f) What is the significance of the title of Mistry's story "Swimming Lessons"?

5 × 4

PART-A

Q.2 Examine how R.K. Narayan deals with the child character in his novel *Swami and friends*. [CO3] [L5] **20**

Q.3 Trace the genesis and development of Indian English writing. [CO1] [L2] **20**

Q.4 Explore the feeling of freedom as expressed in 'Freedom to the Slave'. [CO5] [L1] **20**

PART-B

Q.5 Critically examine the poem 'Enterprise'. [CO3] [L1] **20**

Q.6 Comment on the status of Indian women in colonial times in the context of *Two Lady Rams*. [CO4] [L1] **20**

Q.7 Justify the title of 'In Custody'. [CO2] [L2] **20**



End Semester Examination, Dec. 2022

B.A. (Hons.) English — Fourth Semester AMERICAN LITERATURE (BENG-DS-402)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Identify the passage given below and explain with reference to the context (**any two**):
- a) "Time is the longest distance between two places".
 - b) "I didn't go to the moon. I went much further for time is the longest distance between two places".
 - c) "The narrower their lives the wider their hips".
 - d) "In a real dark night of the soul, it is always three o'clock in the morning, day after day".
 - e) "Singing my days, singing the great achievements of the present, singing the strong light works of engineers".
 - f) "The white man, disguised as a falcon, swoops in and yet again steals a salmon from Crow's talons".
- [CO2] [L2] **10×2**

PART-A

- Q.2 How is the American dream represented in The glass menagerie? [CO3] [L3] **20**
- Q.3 Explain significant religious and literary movements in American literature. [CO2] [L2] **20**
- Q.4 Comment on the autobiographical elements in the novel Sula by Toni Morrison. [CO4] [L4] **20**

PART-B

- Q.5 Does Mc Lendon have any redeeming qualities in dry September? Discuss the extent to which you feel sympathy for him. [CO5] [L5] **20**
- Q.6 Explain Fitzgerald's philosophical ideas about life in "The Crack-up". [CO2] [L2] **20**
- Q.7 Illustrate Walt Whitman's transcendentalism and realism with reference to the poem passage to India. [CO4] [L4] **20**



End Semester Examination, Dec. 2022
B.A. (Hons.) English — Fourth Semester
NINETEENTH CENTURY EUROPEAN REALISM (BENG-DS-403)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: *Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.*

Q.1 Answer the following in brief (*any four*):

- a) Verismo
- b) Naturalism
- c) Opium wars
- d) Reform acts
- e) Queen victoria
- f) Evangelicalism

[CO4] **5 × 4**

PART-A

Q.2 Explain how the victorian age was rigorously working to develop political, social and economic conditions alongside expanding its colonialism? [CO2] **20**

Q.3 Discuss if Madam Bovary was wrong in her decisions, if not, then why did she commit suicide? If she was correct, then why she was duped by male frameworks? [CO3] **20**

Q.4 Why Raskolnikov commits crime of killing two innocent women? And, why did he confess at last? Analyze how the worsening realistic conditions in Russia affected youth like Raskolnikov? [CO1] **20**

PART-B

Q.5 Explain the terms like white feathers, conscription, pacifism, conscientious objectors, and visual phrases with reference to the texts you have read. [CO4] **20**

Q.6 Discuss how Wilfred Owen hails himself as a war poet? Take reference to his work read by you. [CO3] **20**

Q.7 Fathers and sons had different opinions in the novel "Fathers and sons", how? Illustrate. [CO1] **20**



End Semester Examination, Dec. 2022
B.A. (Hons.) English — Fourth Semester
FOLK TALES AND CHILDREN LITERATURE (BENG-DS-405)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt **any four** questions:

- a) Write a short note on the 'development of Children Literature'.
- b) What is the moral lesson in the tale 'The Hare and the Tortoise'?
- c) Why was kabuliwala jailed?
- d) Discuss the role of Merchant in the life of Prince in the play The Land of Cards.

Explain given lines with reference and context:

- e) How can I explain it?
Can you explain the restlessness of those flocks of wild ducks flying towards the Himalayas?
- f) When I was down beside the sea
A wooden spade they gave to me
To dig the sandy shore.

5 × 4

PART-A

- Q.2 Explain the development, genre and the writers of children literature. [CO1] [L1] **20**
- Q.3 Describe the moral lessons of the tales of Aesop. [CO2] [L2] **20**
- Q.4 How did the Kabuliwala land up in 'father-in-law's' house? What did Mini think of his arrest? [CO3] [2] **20**

PART-B

- Q.5 Discuss the theme of the play 'The Land of Cards' by Rabindra Nath Tagore. [CO5] [L5] **20**
- Q.6 Who is the first to step through the wardrobe? What has happened in the wardrobe? [CO6] [L7] **20**
- Q.7 The title plays 'The Land of Cards' is a satire against the bondage of orthodox rules. Discuss. [CO6] [L6] **20**



End Semester Examination, Dec. 2022
B.A. (Hons.) English — Fifth Semester
EUROPEAN CLASSICAL LITERATURE (BENG-DS-501)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short answer to the following questions (**any four**):

(Question 1 consists of six sections out of which 'a' to 'c' are the passages for explanation with reference to the context, whereas 'd' to 'f' are short answer questions)

a) ---harbor of Death, so choked, so hard to cleanse!—

why me? why are you killing me?

Herald of pain, more words, more grief?

I died once, you kill me again and again

b) "But how should women perform so wise and glorious an achievement, we women who dwell in the retirement of the household, clad in diaphanous garments of yellow silk and long flowing gowns, decked out with flowers and shod with dainty little slippers?"

c) What do you mean by Catharsis?

d) Elaborate on the idea of revenge as reflected in The Iliad.

e) "To seize the treasury; no more money, no more war." What is the dramatic significance of the seizure of treasury in Lysistrata?

f) Comment on the birth of Bacchus.

[CO6] [L6] **5 × 4**

PART-A

Q.2 Write an essay on classical Greek tragedy with reference to Antigone. [CO2] [L2] **20**

Q.3 "Your own blind will, your passion has destroyed you." Do you agree with the chorus that Antigone is herself responsible for her doom? Assess. [CO3] [L3] **20**

Q.4 What do you take Lysistrata to be—a bawdy or a serious anti-war comedy? [CO4] [L4] **20**

PART-B

Q.5 Write a critical essay on Achilles' wrath in the Iliad. [CO5] [L5] **20**

Q.6 Examine the myth of Bacchus presented in Ovid's Metamorphosis. [CO1] [L1] **20**

Q.7 Judge Horace as the writer of Satire with reference to Book-1 of the Horatian Satire. [CO6] [L6] **20**



End Semester Examination, Dec. 2022

B.A. (Hons.) English — Fifth Semester LITERARY CRITICISM (BENG-DS-502)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt **any four** of the following:

- a) Tradition by T.S. Eliot.
- b) Theory of Poetry.
- c) Theory of Poetic Diction.
- d) Dissociation of Sensibility.
- e) Romantic Criticism.
- f) Give examples of imagery, metaphor and simile.

5 × 4

PART-A

Q.2 "Poetry is spontaneous overflow of powerful feelings". Explain the theory of poetry given by Wordsworth with examples. [CO1] [L2] **20**

Q.3 Discuss the theory of Impersonality of Poetry given by TS Eliot. [CO2] [L1] **20**

Q.4 What is the theory of fancy and imagination by ST Coleridge? Explain. [CO3] [L5] **20**

PART-B

Q.5 What is the role of I. A. Richards in modern criticism? What are the principles of literary criticism According to I.A. Richards? Explain with examples. [CO4] [L6] **20**

Q.6 How does Cleanth Brooks define paradox? How does Brooks establish the importance of paradox? Why do poets use paradox? Discuss in detail. [CO5] [L6] **20**

Q.7 Describe the six distinct senses of the word imagination according to I.A. Richards. [CO6] [L4] **20**



End Semester Examination, Dec. 2022
B.A. (Hons.) English — Fifth Semester
RESEARCH METHODOLOGY (BENG-DS-503)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short answer to the following questions (**any four**):

- a) What is thesis statement?
- b) What do you understand by Literary Criticism?
- c) What is Bibliography?
- d) How will you define practical Criticism?
- e) Why biographical details are important while analyzing a text?
- f) What are footnotes? What is their importance in research?

5 × 4

PART-A

Q.2 Explain in detail the functions of practical criticism. [CO2] [L2] **20**

Q.3 What is a term paper? Mention different steps to write a term paper? [CO3] [L3] **20**

Q.4 What is research question? Differentiate between qualitative and quantitative research. [CO4] [L4] **20**

PART-B

Q.5 What is the purpose and importance of style manuals? How do you select it for your research? [CO5] [L5] **20**

Q.6 Write the following information in MLA style sheet format:

- a) Carolyn G. Heilbrun/Writing a Women's Life/ The Women's Press/London/1988
- b) Michael Manheim/The Great God Brown in the Light of O'Neill's Last Plays/The Eugene O'Neill Review/14.2/1990/5-15. [CO1] [L1] **20**

Q.7 What are the various steps involved in the process of research. Write a sample research assignment. [CO6] [L6] **20**



End Semester Examination, Dec. 2022

B.A. (Hons.) English — Fifth Semester

PARTITION LITERATURE (BENG-DS-504)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer of the following (**any four**):

- a) Violence during partition.
- b) Character of Hukum Chand.
- c) The village of Mano Majra.
- d) Character of Bishan Singh.
- e) Condition of women in 'The Final Solution'.
- f) Social implications of the partition.

5 × 4

PART-A

Q.2 Write about the history behind the partition of India with example from any text you have studied. **20**

Q.3 "*Religious persecution is one of the driving forces in Train to Pakistan*". Justify this statement. **20**

Q.4 Elaborate on Manto's portrayal of mental illness in "*Toba Tek Singh*". **20**

PART-B

Q.5 Critically appreciate the poem "*I ask Waris Shah Today*". **20**

Q.6 Talk about the trauma of partition and substantiate your answer with any one text you have read. **20**

Q.7 Discuss the writer Khushwant Singh. **20**



End Semester Examination, Dec. 2022
B.A. (Hons.) English — Fifth Semester
MASS COMMUNICATION AND MEDIA (BENG-DS-506)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Explain (**any four**) of the following:

- a) Cybercrime.
- b) Advertising.
- c) Editing for Online Media.
- d) Facebook.
- e) Mass Communication.
- f) YouTube.

5 × 4

PART-A

Q.2 Discuss the various forms of Mass Communication with examples. [CO1] [L3] **20**

Q.3 Create a poster for an upcoming movie. [CO2] [L5] **20**

Q.4 Talk about the ethics of Advertising. [CO3] [L1] **20**

PART-B

Q.5 How to create a Script for Radio? [CO4] [L3] **20**

Q.6 Elaborate on the impact of Social Media on today's youth with examples. [CO5] [L1] **20**

Q.7 What is the impact of cyber media on politics? [CO2] [L4] **20**



End Semester Examination, Dec. 2022
B.A. (Hons.) English — Fifth Semester
HUMAN AND GENDER RIGHTS STUDIES (BENG-DS-507)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Explain the following (**any four**):
- a) The social hierarchy agrarian society.
 - b) Marxism.
 - c) Racial Colonialism.
 - d) The American Declaration of Bill of Rights (1791).
 - e) Honour Killing.
 - f) Patriarchy.

5 × 4

PART-A

- Q.2 Explain 'power blocks'. How do these prevent realization of human rights to all? [CO1] [L1] **20**
- Q.3 Discuss in details the 19-20 socio-cultural reforms in India. Is it appropriate to call it the Indian Renaissance? [CO2] [L2] **20**
- Q.4 What human rights come under the purview of UDHR (Universal Declaration of human rights)? Does the UN play the role of watchdog of human rights? [CO3] [L3] **20**

PART-B

- Q.5 Discuss the fundamental rights provided to the Indian citizens by the Indian Constitution. How do these rights ensure the dignity and justice to all? [CO4] [L4] **20**
- Q.6 Write an essay on the caste system in India. How does it negate basic human rights to the so called lower castes? [CO5] [L5] **20**
- Q.7 What are the major concerns on human rights in India? How can these be cured and overcome? [CO6] [L6] **20**



End Semester Examination, Dec. 2022
B.A. (Hons.) English — Sixth Semester
LITERATURE OF INDIAN DIASPORA (BENG-DS-603)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer **any four** of the following:

- a) What are major themes of diaspora literature?
- b) What is the significance of the title "A Fine Balance"?
- c) What are the main themes in Anita and me?
- d) What does the title suggest "The Namesake"?
- e) Write short note on "Identity crisis".
- f) What do you know about Nostalgia?

5 × 4

PART-A

Q.2 What are the Indian diaspora and what is its importance? Also, discuss the various categories of Indian diaspora? [CO1] [L1] **20**

Q.3 Ishvar and Om come to the city with dreams in their eyes, but their dreams are shattered. How? [CO2] [L2] **20**

Q.4 Why did Meena isolate herself from the people around her? [CO3] [L2] **20**

PART-B

Q.5 Discuss the Diasporic sensibilities in the novel Namesake by Jhumpa Lahiri. [CO5] [L5] **20**

Q.6 What are some differences between the Bengali and American customs, traditions or practices? From the novel The Namesake by Jhumpa Lahiri. [CO6] [L7] **20**

Q.7 Write short notes on the characters of:

- a) Thakur Dharmasi.
- b) Rajaram.
- c) Beggarmaster.

[CO6] [L6] **20**



End Semester Examination, Dec. 2022

BAJMC (I) — Fifth Semester

BROADCAST SCRIPTING AND MANAGEMENT (BJMC (I)-DS-504)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write a script for any audio-visual program with at least three scenes in detail. **10**

PART-A

Q.2 Write the history of Radio in India. [CO1] [L1] **10**

Q.3 Explain the structure of the program department of any TV Channel. [CO1] [L2] **10**

Q.4 Write the importance of spoken words, sound effects and voice in scripting for the radio program. [CO2] [L4] **10**

PART-B

Q.5 What are the differences between a documentary and a cinema? Explain in detail. [CO2][L4] **10**

Q.6 Explain about a talk show and an interview for TV. [CO2] [L2] **10**

Q.7 Explain any two TV shows in your own words. [CO2] [L2] **10**



End Semester Examination, Dec. 2022

B.A. (Journalism and Mass communication) (I) — Fifth Semester
CREATIVE MEDIA PRODUCTION (BJMC (I)-DS-505)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Explain the following terms in brief:

- a) Screenplay.
- b) Radio Jingles.
- c) Copy writing.
- d) Sitcom.
- e) E-Paper.

[CO1] [L2] **2×5**

PART-A

Q.2 Describe the various stages in the production of a television programme. [CO1] [L2] **10**

Q.3 What is pre-production? Discuss the importance of pre-production in Historical drama films. [CO1] [L2] **10**

Q.4 Discuss the different genres of films. How romantic comedy is different from a regular comedy film? Support your answer with an example. [CO1] [L2] **10**

PART-B

Q.5 Analyze the role of a creative director in any television programs. What are the major differences between a director and a creative director? [CO1] [L4] **10**

Q.6 Write down the roles and responsibilities of a production crew involved in any film making process. [CO1] [L3] **10**

Q.7 Write a screenplay for a 3-minute short film on "Girl Education". [CO2] [L6] **10**



End Semester Examination, Dec. 2022

B.A. (Journalism and Mass communication) — First Semester INTRODUCTION TO COMMUNICATION AND MEDIA (BJMC-DS-101)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 **Answer the following:**

- What is a 'channel' in communication?
- Write down the full forms of these national news agencies: PIT UNI.
- Mention any two folk dances of India.
- State the difference between intra-personal and inter-personal communication.
- What do you mean by 'Feedback'?

Fill in the blanks:

- Effective Communication is _____.
- Mean World Syndrome refers to _____.
- Non-verbal communication relates to _____.
- Cultivation theory speaks of _____.
- Cultivation theory was developed by _____ in the year _____. **2 × 10**

PART-A

- Q.2 What are the various barriers to communication? Explain with the help of suitable examples. [CO1] [L2] **20**
- Q.3 "The role of mass media is extremely significant in the development of a society." Do you agree or not? Justify your argument with the help of examples. [CO3] [L5] **20**
- Q.4 Analyze the uses and gratification of communication theory in detail. [CO2] [L4] **20**

PART-B

- Q.5 Explain the 'cultivation theory' of communication. Do you think the theory is relevant in the current scenario? Justify your answer. [CO2] [L5] **20**
- Q.6 Design a media plan to spread awareness on plastic ban across India. [CO3] [L6] **20**
- Q.7 What do you mean by folk media? Discuss the various folk forms of India. [CO1][L2] **20**



End Semester Examination, Dec. 2022

B.A. (Journalism and Mass Communication) — First Semester INDIAN GOVERNMENT AND POLITICS (BJMC-DS-103/BAJ-1.1)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **2**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Choose the correct option:

- a) According to Indian constitution, right to life is:
 - i) Political right
 - ii) Economic right
 - iii) Fundamental right
 - iv) Religious right
- b) How many members can be nominated to Lok Sabha by President?
 - i) 0
 - ii) 2
 - iii) 3
 - iv) 4
- c) The constitution of India derives its ultimate authority from _____.
 - i) Supreme Court of India
 - ii) Parliament of India
 - iii) People of India
 - iv) Constituent assembly of India
- d) Which of the following is not a correct feature of the parliamentary system of government in India?
 - i) Presence of nominal and real executive
 - ii) Majority party rule
 - iii) Individual responsibility of members of executive to the legislature
 - iv) Dissolution of the lower house
- e) What is the maximum strength of Rajya Sabha?
 - i) 250
 - ii) 238
 - iii) 263
 - iv) 249
- f) Who is authorized to remove a minister of state from office?
 - i) President
 - ii) Parliament
 - iii) Governor
 - iv) Governor on the advice of Chief Minister
- g) Who becomes empowered to make laws when the President's rule is imposed in a state?
 - i) The Governor
 - ii) The President
 - iii) The Prime Minister
 - iv) The Parliament
- h) NITI Aayog can be referred to as which type of body?
 - i) Constitutional body
 - ii) Statutory body
 - iii) Non-statutory body
 - iv) None of the above
- i) Which of the following statements are correct about the Lokpal?
 - i) Lokpal can suo motu proceed against any public servant.
 - ii) The institution does not provide adequate protection for honest and upright public servants.
 - iii) Both i) and ii)
 - iv) None of the above
- j) In which year NITI Aayog came into being?
 - i) 2014
 - ii) 2015
 - iii) 2016
 - iv) 2017

2×10

P.T.O.

PART-A

- Q.2 Analyze the main points of distinction between the fundamental rights and the Directive principles of state policy. **20**
- Q.3 Explain the salient feature of the Indian constitution in detail. **20**
- Q.4 Summarize the composition and functions of the Election Commission of India. **20**

PART-B

- Q.5 What are the achievements and shortcomings of the Panchayati Raj system in India? **20**
- Q.6 Critically examine the role of the Prime Minister in the Parliamentary system. **20**
- Q.7 The directive principles of state policy given in the Indian constitution plays an important role in the establishment of welfare state in India'. Justify the statement with suitable examples. **20**



End Semester Examination, Dec. 2022

B.A. (Journalism and Mass communication) — First Semester POLITICAL AND LIFESTYLE REPORTING (BJMC-DS-105)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Explain the following:
- a) Political journalism.
 - b) Writing for radio.
 - c) Fashion as a visual language.
 - d) Attribution.
 - e) News and instant gratification.

2×5

PART-A

- Q.2 Describe the four major styles of writing for print media and discuss their nature.
[CO1] [L1] **10**
- Q.3 Discuss the important points you have to keep in mind while covering elections as a reporter.
[CO2] [L2] **10**
- Q.4 Describe various sources that are used for gathering and making news and examine the reliability of their resources.
[CO1] [L3] **10**

PART-B

- Q.5 "Social media has given voice to the common man and everyone has a chance to become a journalist but it is also degrading the quality of the journalistic content". Analyse the merits and demerits of social media in context of the above statement.
[CO1] [L4] **10**
- Q.6 "Fashion journalism is an importance field of journalism and should be taken more seriously, especially in India" do you agree or disagree? Justify your argument.
[CO1] [L5] **10**
- Q.7 Design a "Political" or lifestyle article (150-200 words) on any recent news, event or trend.
[CO2] [L6] **10**

End Semester Examination, Dec. 2022
B.A. (Journalism and Mass Communication) – Second Semester
WRITING FOR MEDIA (BJMC-DS-201)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: *Attempt **FIVE** questions in all; **Q.1** is compulsory. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.*

Q.1 Answer the following:

- a) What is Inshorts?
- b) Name a book written by Rabindranath Tagore.
- c) What is an ad?
- d) Instagram is a _____.
- e) The wire is a _____.
- f) What is a novel?
- g) What is a caption?
- h) What is news source?
- i) Specified reporting means _____.
- j) Republic TV's Editor-in-Chief is _____.

2×10

PART-A

Q.2 Why is planning an important stage in writing? Discuss how journalistic writing is different from the non-journalistic genre with examples? **20**

Q.3 Explain the different formats of feature writing, giving examples. **20**

Q.4 Draw a distinction between writing styles for radio and print media. Explain the difference, giving examples. **20**

PART-B

Q.5 What are the features of a good press release? Draft a press release for an NGO planning to launch an immunization campaign in the area. **20**

Q.6 What do you understand by online media? Discuss and evaluate the changing concept of news and news delivery with the advent of internet. **20**

Q.7 What do you understand by social media? Do they play significant role in selecting news for the news organization? Explain with examples. **20**

End Semester Examination, Dec. 2022
B.A. (Journalism and Mass Communication) – Second Semester
ADVERTISING (BJMC-DS-202)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: *Attempt **FIVE** questions in all; **Q.1** is compulsory. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Each question carries equal marks.*

Q.1 Answer the following in brief:

- a) Define 'target audience'.
- b) What are billboards?
- c) Define 'SWOT'.
- d) What do you mean by consumer behavior?
- e) What is consumer segmentation?

2×5

PART-A

Q.2 What is the difference between sales promotion, advertising and public relations? Draw a distinction between these concepts with examples. **10**

Q.3 What are the functions of an advertising agency? Discuss with examples. **10**

Q.4 "Advertisements lead to wasteful expenditure." Present an argument against this statement. **10**

PART-B

Q.5 What is copywriting? Enumerate your answer with examples of some well written copies. **10**

Q.6 Create a print ad of a luxury good/product mentioning the objectives, target audience and the media. Also give reasons for your choices. **10**

Q.7 Deconstruct any popular Ad campaign of your choice, giving your observations on various aspects. **10**

End Semester Examination, Dec. 2022
B.A. (Journalism and Mass Communication) – Second Semester
DESIGN AND GRAPHICS (BJMC-DS-203)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: *Attempt **FIVE** questions in all; **Q.1** is compulsory. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Each question carries equal marks.*

Q.1 Answer the following:

- a) Logo.
- b) Brochure.
- c) Folio.
- d) Skyline.
- e) Poster.
- f) Tabloid layout.
- g) Gutter space.
- h) Letter press.
- i) Color wheel.
- j) CMYK.

1×10

PART-A

Q.2 Define the characteristics and features of MS Office and its applications. **10**

Q.3 What do you understand by typography? Analyze its importance in the designing of any newspaper. **10**

Q.4 Elaborate on the different kinds of layout designs for newspapers with particular reference to their usage in print industry. **10**

PART-B

Q.5 Discuss the different kinds of printing methods used for the publication. Also, describe their importance and usages. **10**

Q.6 What all things we have to keep in mind while designing a Magazine Cover. Explain with examples. **10**

Q.7 What do you understand by Advertising Layout? In how many ways layout could be designed for an advertisement. **10**

End Semester Examination, Dec. 2022
B.A. (Journalism and Mass Communication) – Second Semester
FILM APPRECIATION (BJMC-DS-205)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: *Attempt **FIVE** questions in all; **Q.1** is compulsory. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Each question carries equal marks.*

Q.1 Write short notes on **any five** of the following:

- a) Satyajit ray.
- b) Parody.
- c) Art Cinema.
- d) Key light.
- e) Storyboard.
- f) Pre-Production.

2×5

PART-A

Q.2 Do you think that cinema can work as a powerful tool for personal as well as social change? Support your answer by giving suitable examples. **10**

Q.3 Analyze how the lines between parallel cinema and mainstream cinema have blurred in today's time. List some of the films to substantiate your analysis. **10**

Q.4 Examine the significance of selecting locations and recce in making a film. Give relevant examples to validate your answer. **10**

PART-B

Q.5 'Character development is one of the most crucial elements in the film'. Do you agree or not? Justify your argument with apt examples. **10**

Q.6 Discuss the new technology and techniques being used in filmmaking that have made a huge difference for the filmmakers and the viewers. **10**

Q.7 Create a promotional strategy for an already existing film which according to you by was not promoted that effectively and explain how you would have done it differently and creatively. **10**



End Semester Examination, Dec. 2022

BAJMC — Third Semester

NEWSPAPER AND MAGAZINE JOURNALISM (BJMC-DS-301)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 a) What do you understand by the term 'information'?
b) Define 'NEWS'.
c) What is RNI?
d) Why we edit news?
e) What is column writing?

2×5

PART-A

- Q.2 Describe in detail the changes in print media scenario in last three decades. [CO1] [L2] **10**
- Q.3 Write a 'soft news' on any recent incident for newspaper in 300 words. [CO2] [L2] **10**
- Q.4 Analyze the importance of 'investigative journalism' for our society with suitable examples. [CO2] [L4] **10**

PART-B

- Q.5 Write any 'one feature of your interest' in 300 words for a monthly magazine. [CO3] [L3] **10**
- Q.6 Write the basic principles of news writing with examples in detail. [CO1] [L2] **10**
- Q.7 Analyze the importance of credibility of news sources with examples. [CO2] [L4] **10**



End Semester Examination, Dec. 2022
BAJMC — Third Semester
BROADCAST JOURNALISM (BJMC-DS-302)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: *Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.*

Q.1 Answer the following questions in three to five sentences each:

- a) What is PSA?
- b) What do you understand with the term SITE?
- c) Define 'Vividh Bharti'.
- d) What are the two major Issues of ethics in All India Radio? [CO1] [L1] **2½ × 4**

PART-A

- Q.2 Explain the various radio formats with examples. [CO1] [L02] **10**
- Q.3 Discuss the expansion of FM Radio channels and development of education community radio in a country like India. [CO1] [L2] **10**
- Q.4 Suppose you are working in a private radio channel and you have been asked to do the brand positioning of your channel. What strategies you are going to employ to achieve your goal? Elaborate your answer with proper details like lapses, need, scope and strategies. [CO1] [L03] **10**

PART-B

- Q.5 What is Online Journalism and how is it different from Traditional Journalism? [CO2] [L1] **10**
- Q.6 "Broadcast journalism has played an important role during the pandemic period". Elaborate. [CO1] [L2] **10**
- Q.7 Analyze the differences between Director General, PEX, and the News Producer in any radio set-up. [CO1] [L4] **10**



End Semester Examination, Dec. 2022

BAJMC — Third Semester

MEDIA ETHICS AND LAW (BJMC-DS-303)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following questions:

- a) Define 'ethics'.
- b) What do you understand by the term: defamation?
- c) What is yellow journalism?
- d) What is fake news?
- e) What do you understand by PCI?

2×5

PART-A

Q.2 Define 'paid news' with an example. Is this a good practice in media? Justify your answer.

[CO1] [L2] **10**

Q.3 Discuss 'Cinematograph Act 1952' in detail. Why this act is needed in India?

[CO3] [L2] **10**

Q.4 Analyze the recommendations of first Press Commission of India in detail. [CO3] [L4] **10**

PART-B

Q.5 Write any three recommendations of Press Council of India in detail.

[CO3] [L2] **10**

Q.6 How will you avoid plagiarism while working in any media organizations? Discuss in detail.

[CO3] [L6] **10**

Q.7 How a journalist can use Right to Information Act 2005? Explain with examples.

[CO3] [L5] **10**



End Semester Examination, Dec. 2022

BAJMC — Third Semester

CAMERA AND EDITING (BJMC-DS-304)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following questions in three to five sentences each.

- a) Crop sensor camera and Full sensor camera.
- b) Point of View shot.
- c) Imaginary Line in 180*rule.
- d) Cross Cutting in film editing.
- e) Colour temperature.

[CO1] [L1] **2×5**

PART-A

Q.2 Evaluate the rule of 180* and line of Action? How can we jump the axis when script demands? [CO1] [L3] **10**

Q.3 What are the basic lenses and explain their characteristics? [CO1] [L2] **10**

Q.4 What are the different Inframe continuity, explain in details? [CO1] [L2] **10**

PART-B

Q.5 Discuss the different types of transitions used in film editing, explain in details? [CO1] [L2] **10**

Q.6 Write a simple story of a 10 years boys who sell balloons at India gate in 10 shots. [CO2] [L6] **10**

Q.7 Analyze the importance of pictorial composition in detail. [CO1] [L4] **10**



End Semester Examination, Dec. 2022

BAJMC — Third Semester

SOFT SKILLS AND PERSONALITY DEVELOPMENT (BJMC-DS-306)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on the following:

- a) Emotional Intelligence.
- b) Etiquettes.
- c) Para-Language.
- d) Non Verbal Communication.
- e) Mock Interview.

2×5

PART-A

Q.2 Explain the concept of Johari's window in detail. [CO1] [L3] **10**

Q.3 Explain various problem solving and decision-making skills in detail. [CO2] [L2] **10**

Q.4 What are the proficiency levels of leadership competencies? Discuss. [CO2] [L2] **10**

PART-B

Q.5 How should one conduct themselves while participating in a group discussion? [CO3] [L2] **10**

Q.6 What is SWOT Analysis? Perform a SWOT Analysis on yourself. [CO2] [L2] **10**

Q.7 What is the importance of having good reading, writing and public speaking skills? How can one develop these skills? [CO3] [L2] **10**

End Semester Examination, Dec. 2022
B.A. (Journalism and Mass Communication) – Third Semester
EVENT MANAGEMENT (BJMC-DS-307)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: *Attempt **FIVE** questions in all; **Q.1** is compulsory. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.*

Q.1 Answer the following questions:

- a) Define "Publicity".
- b) Name some visible aids used for promoting an event.
- c) "Public relations play an important role in promotion of an event" Is this statement true or false?
- d) Write any two advantages of using an event management company.
- e) What is risk assessment?
- f) Give any two advantages of event planning.
- g) What is fundraising event?
- h) What do you mean by sponsorship?
- i) Name the 5 C's of an event.
- j) What is press conference?

1 × 10

PART-A

Q.2 Discuss the role and qualities of an event manager in detail. [CO-2][L- 2] **10**

Q.3 Classify and explain the various types of events according to size with examples. [CO-1][L-4] **10**

Q.4 "Media plays an important role in the promotion of an event". Justify the statement with suitable examples. [CO-2][L-5] **10**

PART-B

Q.5 Distinguish between fundraising and entertainment event with examples. [CO-1][L-2] **10**

Q.6 Illustrate the various steps of planning process in detail. [CO-2][L-3] **10**

Q.7 Design a sponsorship proposal for the upcoming media fest being organized by your department. [CO-2][L-6] **10**



End Semester Examination, Dec. 2022
BAJMC — Fifth Semester
COMMUNICATION RESEARCH (BJMC-DS-501)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on the following:

- a) Snow ball Sampling.
- b) Sampling Error.
- c) Primary Data.
- d) Opinion Poll.
- e) Content Analysis.

2×5

PART-A

Q.2 What is qualitative research? What are the different types of research tools used in qualitative research? [CO1] [L2] **10**

Q.3 What are the things to be kept in mind while preparing a questionnaire? [CO1] [L2] **10**

Q.4 What is sampling? Discuss any four types of random sampling methods. [CO2] [L2] **10**

PART-B

Q.5 What is research design? What is its significance? [CO2] [L4] **10**

Q.6 What is the significance of research in documentary production? Discuss some of the tools and techniques used for research in audio visual media. [CO3] [L2] **10**

Q.7 What is the difference between a hypothesis, research objectives and research questions? [CO3] [L2] **10**



End Semester Examination, Dec. 2022

BAJMC — Fifth Semester

PHOTO JOURNALISM (BJMC-DS-502)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Explain the Following:

- a) Crop sensor and Full sensor.
- b) Mirror and Mirror less camera.
- c) ND Filter and Polarize Filters.
- d) Rule of Domination.
- e) Exposure and F-Stop.

2×5

PART-A

Q.2 Describe the Exposure triangle with the help of diagram. [CO2] [L2] **10**

Q.3 What is the difference between 'Prime/Single lens' and 'Zoom Lenses'? Identify the category of the lenses from the followings: 70-300mm. 28 - 70mm. 28mm. 50mm. and 18- 55mm. [CO1] [L2] **10**

Q.4 Explain the different filters used in outdoor photography and why? [CO1] [L3] **10**

PART-B

Q.5 Discuss the factors involved in creating shallow depth of field and which lens can create maximum DOI. Explain with examples. [CO1] [L2] **10**

Q.6 What are the different composition rules in photography? [CO1] [L2] **10**

Q.7 Define 'Photojournalism'. "A photograph says thousand words"- Explain the statement with example. [CO1] [L2] **10**



End Semester Examination, Dec. 2022

BAJMC — Fifth Semester

MEDIA MANAGEMENT (BJMC-DS-503)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following questions:

- a) Define 'Media'.
- b) Define 'Management'.
- c) What is percentage of FDI permitted in News media?
- d) What is Readership of media?
- e) What is full form of TRAI?
- f) What is an Editorial?
- g) Who is a Resident Editor?
- h) What is circulation in media?
- i) What is reach of media?
- j) What are impressions in media?

2×10

PART-A

Q.2 How is the government media different from the private media in terms of structure, roles and responsibilities? Discuss. [CO3] [L4] **20**

Q.3 Explain in detail the relevance, role and functions of a Media organization. [CO2] [L2] **20**

Q.4 Do you agree that Media is self regulated? Illustrate your answer with various legal and ethical parameters guiding the roles and functioning of media today. [CO3] [L3] **20**

PART-B

Q.5 Government has allowed limited FDI in News Media. How far a cap on the news media is justified? Illustrate your answer with relevant examples. [CO3] [L4] **20**

Q.6 'Social media has emerged as a new source of information'. Enumerate your answer with relevant examples. [CO3] [L5] **20**

Q.7 Describe various sources of revenue of a media organization with special reference to TRP ratings. [CO1] [L2] **20**



End Semester Examination, Dec. 2022
BAJMC — Fifth Semester
TELEVISION PRODUCTION (BJMC-DS-504)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Explain the Following in brief:
- a) Piece to Camera.
 - b) News Headlines.
 - c) ENG.
 - d) Floor Manager.
 - e) Camera shooting techniques.

[CO1] [L2] **2×5**

PART-A

- Q.2 Explain the various steps involved in television interview. [CO1] [L02] **10**
- Q.3 What is script? Discuss the importance of script in television production. [CO1] [L2] **10**
- Q.4 Explain how an interview is different from debate show? Explain with an example. [CO1] [L3] **10**

PART-B

- Q.5 Discuss the different lighting setups in a television studio. Plan a Lighting setup for an interview. [CO1] [L2] **10**
- Q.6 Analyze the different types of microphones used in television production. [CO1] [L4] **10**
- Q.7 Make a plan for a 5-minute documentary on women empowerment and give detailed audio-visual script? [CO2] [L6] **10**



End Semester Examination, Dec. 2022

B.A. (Journalism and Mass Communication) — Fifth Semester INTEGRATED MARKETING COMMUNICATION (BJMC-DS-505)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Write short notes on the following:
- a) Evaluation of advertisement copies.
 - b) Internet as a media vehicle.
 - c) Publicity.
 - d) Event management opportunities and challenge.
 - e) Celebrity endorsement.

2×5

PART-A

- Q.2 Describe the different tools of integrated marketing communication. [CO1] [L2] **10**
- Q.3 Define the process of innovation adoption by society. [CO1] [L1] **10**
- Q.4 What are the factors that influence budgeting in marketing communication? [CO2] [L2] **10**

PART-B

- Q.5 What are the creative strategies applicable in marketing communication? [CO3] [L1] **10**
- Q.6 How is digital convergence useful in current scenario of communication? [CO1] [L2] **10**
- Q.7 Describe the concept of web advertising. How is it different from traditional advertising? [CO1] [L2] **10**



End Semester Examination, Dec. 2022

BAJMC — Fifth Semester

INTEGRATED MARKETING COMMUNICATION (BJMC-DS-505)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on the following:

- a) Appeals of advertising.
- b) E-commerce.
- c) Functions of advertising.
- d) Media mix.
- e) Web advertising.

2×5

PART-A

Q.2 Give a historical overview of IMC and also discuss its multidisciplinary approach. [CO1] [L2] **10**

Q.3 Highlight the importance of PR activities in developing an effective IMC plan. Support your answer with relevant examples. [CO2] [L1] **10**

Q.4 Elaborate DAGMAR in detail. [CO3] [L2] **10**

PART-B

Q.5 Define the components of media plan in detail. [CO1] [L1] **10**

Q.6 What are the 7 P's of marketing? Also, discuss the ethics to be followed in IMC. [CO1] [L2] **10**

Q.7 Describe the concept of web advertising. How is it different from traditional advertising? [CO1] [L2] **10**



End Semester Examination, Dec. 2022

BAJMC — Fifth Semester

BRAND MANAGEMENT (BJMC-DS-506)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 a) What do you understand by the management process? What is the need of Brand Management in today's scenario?
b) Present state of Corporate Communication and related case studies. **5×2**

PART-A

- Q.2 Explain the process of building a new brand. What do you understand by the term Brand Building? [CO1] [L1] **10**
- Q.3 Write the difference between brand values and brand positioning? What are the effective way to communicate with the TG group and buyers? [CO2] [L2] **10**
- Q.4 What is CSR in brand management? How the brands handle crisis? [CO3] [L1] **10**

PART-B

- Q.5 Discuss the case study of Samsung with respect to their new idea generation and Brand strategies. [CO4] [L1] **10**
- Q.6 How to develop and Handle Brand Management though different media? (Explain with relevant example). [CO5] [L2] **10**
- Q.7 Suppose you are in process of launching your own brand accordingly answer creatively to include-Select Brand Name, Create Logo, Slogan and Taglines. [CO6] [L3] **10**



End Semester Examination, Dec. 2022
BAJMC — Fifth Semester
CORPORATE COMMUNICATION (BJMC-DS-507)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: *Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.*

- Q.1 Write a detailed note on the following:
a) Corporate Social Responsibility.
b) Present state of Corporate Communication and one related case studies. **5×2**

PART-A

- Q.2 Discuss various kinds of organizations and its management hierarchy; levels of communication in an organization. [CO2] [L2] **10**
- Q.3 Explain capital market - stock exchanges, SEBI their functioning and mandate in detail. [CO1] [L1] **10**
- Q.4 Explain the various methods of 'crisis management'. [CO3] [L1] **10**

PART-B

- Q.5 Write about the Legal and Ethical aspects in financial communication. [CO2] [L2] **10**
- Q.6 What is Annual Report? Write the importance of annual reports in reference to any business organization. [CO1] [L2] **10**
- Q.7 Explain 7 C's of communication in detail. [CO2] [L2] **10**



End Semester Examination, Dec. 2022

B.A. (Journalism and Mass Communication) — Sixth Semester
GLOBAL MEDIA SCENARIO (BJMC-DS-601)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write a note on the global media scenario concerning global media. **10**

PART-A

Q.2 Write a short note on the changing scenario of world media since independence. [CO1] [L2] **10**

Q.3 How do news agencies help national and local media with the news? Explain in detail. [CO2] [L2] **10**

Q.4 "There is a demand for new information orders by developing countries." Explain in detail. [CO1] [L5] **10**

PART-B

Q.5 Write a note on social and political pressure on media. [CO1][L1] **10**

Q.6 Media is used by the power blocks. Throw the light on it. [CO3] [L2] **10**

Q.7 Write a short note on the colonization of communication. [CO1] [L2] **10**



End Semester Examination, Dec. 2022

B.A. (Journalism and Mass Communication) — Sixth Semester
HUMAN RIGHTS AND MEDIA (BJMC-DS-602)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Explain the following:

- a) UDHR.
- b) Amnesty International.
- c) 10th December.
- d) NHRC.
- e) Magna carta.

2×5

PART-A

Q.2 Write a note on the different ways in which police violate the human rights in a democratic society. [CO1] [L3] **10**

Q.3 Explain the powers and functions of National Human rights Commission. [CO2] [L2] **10**

Q.4 Discuss the fundamental rights granted by the Indian Constitution. [CO2] [L2] **10**

PART-B

Q.5 Discuss how civil war and terrorism impact human rights. [CO3] [L2] **10**

Q.6 What is the role of the National Human Rights Commission? How does it protect rights of children? [CO2] [L2] **10**

Q.7 How does the international and national media represent the issues of human rights? [CO3] [L2] **10**



End Semester Examination, Dec. 2022

B.A. (Journalism and Mass Communication) — Sixth Semester
HUMAN RIGHTS AND MEDIA (BJMC-DS-602)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on:

- a) Mandamus.
- b) Child labour.
- c) Civil war.
- d) Bill of rights.
- e) Article 21A.

2×5

PART-A

Q.2 What is meant by human rights? Discuss the development of human rights. [CO1][L3] **10**

Q.3 State and explain the human rights that are provided under the UN charter. [CO2] [L2] **10**

Q.4 Explain the protection and enforcement agencies of human rights in India. [CO2] [L2] **10**

PART-B

Q.5 Explain the role of UNICEF in protecting the rights of children. [CO3] [L2] **10**

Q.6 Discuss the role of the media in protecting human rights. [CO2] [L2] **10**

Q.7 Explain the human rights issues of dalits and adivasis in India. [CO3] [L2] **10**



End Semester Examination, Dec. 2022
Open Elective – COMMON FOR ALL BRANCHES
SCIENCE FICTION (ENG-OE-001)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q. 1 is compulsory**. Attempt **ANY TWO** questions from **PART A** and **TWO** questions from **PART B**. Marks are indicated against each question.

Q.1 First question will be conceptual covering entire syllabus and will be compulsory to attempt.

Write short notes on:

- a) Island of Capri.
- b) Prescience.
- c) Moon Literature.
- d) Alien.
- e) Soft Science Fiction.
- f) Apostrophe in Science Fiction.
- g) Cyborg.
- h) Robutt.
- i) III World War and Nuclear bombs.
- j) Steam punk.

2×10

PART-A

Q.2 Explain all the dream sequences taking place in the story 'A Dream of Armageddon'.
[CO1] [L1] **20**

Q.3 Science may result in creating horrific situations also. Illustrate this point with reference to the story 'A Dream of Armageddon'.
[CO2] [L2] **20**

Q.4 Assess the sub genres of Science fiction in detail.
[CO3] [L5] **20**

PART-B

Q.5 'Prescience and Cassandra walk simultaneous'. Apply the idea to the scientific realm of narratives.
[CO4] [L3] **20**

Q.6 Write a critical summary of 'Cassandra'.
[CO5] [L4] **20**

Q.7 Create an idea how a life on another planet can be better than surviving on the earth? If it cannot be better, then estimate how? You may take reference to the short story 'A Soy's Best Friend'.
[CO6] [L6] **20**



End Semester Examination, Dec. 2022
M.A. (Media and Communication) — First Semester
SOFT SKILLS AND PROFESSIONAL PROFICIENCY (MAMC-DE-102)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on the following:

- a) Verbal communication.
- b) Johari's window.
- c) Body language.
- d) Para language.
- e) Etiquettes.

4×5

PART-A

Q.2 Are we born with our personalities or do we acquire it? Discuss in detail. [CO1] [L2] **20**

Q.3 What is the importance of time management? How can we effectively make the optimum use of our time? [CO2] [L2] **20**

Q.4 How should one conduct themselves while participating in a group discussion? [CO3] [L2] **20**

PART-B

Q.5 What are communication barriers? How can you overcome them? [CO1] [L2] **20**

Q.6 How can one become a better listener and a better speaker? [CO2] [L2] **20**

Q.7 Highlight the points of difference between professional working proficiency "and" full professional proficiency. [CO3] [L2] **20**



End Semester Examination, Dec. 2022
M.A. (Media and Communication) — First Semester
MEDIA CULTURE AND TECHNOLOGY (MAMC-DS-101)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 a) Define 'communication'.
b) Write any four functions of communication.
c) Press Trust of India.
d) Write about any four elements of communication.

5 × 4

PART-A

- Q.2 Explain Hypodermic needle theory and Individual difference theory in detail. How both the theories are different from each other? [CO4] [L2] **20**
- Q.3 Explain barriers of communication in detail with examples. [CO1] [L2] **20**
- Q.4 News agencies are different from Newspapers in their style of functioning. Discuss. [CO3] [L4] **20**

PART-B

- Q.5 Discuss the role of media in social and national development. [CO3] [L5] **20**
- Q.6 Explain Uses and Gratification theory in social media context with relevant examples. [CO3] [L5] **20**
- Q.7 Write short notes on (**any two**):
a) Cultural Pollution.
b) Media and Society.
c) Importance of traditional media in new media age.
d) Films in India.

[CO4] [L4] **10 × 2**



End Semester Examination, Dec. 2022
M.A. (Media and Communication) — First Semester
PUBLIC RELATIONS AND ADVERTISING IN DIGITAL ERA
(MAMC-DS-102)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer the following questions. Each question carries equal marks.
- a) Write the full form of PRSI.
 - b) Explain Propaganda.
 - c) Define 'Third-Party Endorsement'.
 - d) Who is the father of modern Public Relations?
 - e) What is Press Agency?
 - f) "Red bull gives you wings" is the tagline of which brand and is owned by which company?
 - g) Define 'Advertising'.
 - h) What is reach in advertising?
 - i) 'Lays chips' is owned by which MNC?
 - j) 'India Shinning' was a campaign by which political party in power? **2 × 10**

PART-A

- Q.2 What is Appeals in advertising? How it helps in messages in the advertisements? Enumerate your answer with suitable examples. [CO2] [L3] **20**
- Q.3 Create two print ads for **any one** social issue for creating awareness in the society mentioning the objectives, target audience and the reasons behind. [CO3] [L1] **20**
- Q.4 Explain the role and function of Account Planning and Account Management in an advertising agency. [CO1] [L2] **20**

PART-B

- Q.5 Define Public Relations. How it is different from propaganda? Discuss. [CO1] [L3] **20**
- Q.6 The essential focus of public relations is to build public opinion. Do you agree? [CO4] [L4] **20**
- Q.7 Write a press release on the New Year celebrations in Manav Rachna where a celebrity is invited as a guest. [CO6] [L6] **20**



End Semester Examination, Dec. 2022
M.A. (Media and Communication) — First Semester
DIGITAL PHOTOGRAPHY (MAMC–DS-103)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: *Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.*

Q.1 Write short notes on following:

- a) Pixels.
- b) Mirror and mirror less camera.
- c) Colour temperature.
- d) Rule of eye domination.
- e) F-Stop.

[CO1] [L2] **4×5**

PART-A

Q.2 Describe the relation between shutter speed and F-stop with the help of a diagram.

[CO2] [L2] **20**

Q.3 What is the difference between 'Prime/Single lens' and 'Zoom Lenses? Identify the category of the lenses from the followings: 70-300mm, 28-70mm, 28mm, 50mm, and 18-55mm.

[CO1] [L2] **20**

Q.4 Explain the different filters used in outdoor photography and give reasons.

[CO3] [L3] **20**

PART-B

Q.5 Discuss the factors involved in creating depth of field and which lens can create maximum DOF. Explain with examples.

[CO2] [L6] **20**

Q.6 What are the 6 composition rules in photography? Explain with examples. [CO6] [L2] **20**

Q.7 "A photograph speaks thousand words" explain the statement with relevant examples.

[CO1][L2] **20**



End Semester Examination, Dec. 2022
M.A. (Media and Communication) — First Semester
LAWS AND ETHICS IN MEDIA INDUSTRY (MAMC-DS-104)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: *Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.*

Q.1 Write short notes on the following:

- a) Fake News.
- b) Digital Media Ethics.
- c) Self-Regulation in media practices.
- d) Diversity and Sensitivity.
- e) Video Piracy.

4×5

PART-A

Q.2 What is sting operation? Do you think it is a good practice in Media? Justify your answer with relevant examples. [CO2] [L2] **20**

Q.3 Write Varghese Committee recommendations in detail. [CO3] [L2] **20**

Q.4 Discuss Intellectual Property Right in detail. How this Act is relevant for media practitioner? [CO3] [L4] **20**

PART-B

Q.5 Write the Principles governing media ethics in detail with suitable examples. [CO3][L2] **20**

Q.6 Explain Official Secret Act-1923 in detail. [CO3] [L6] **20**

Q.7 What is Media Law? Analyse in detail the history of media law. [CO3] [L4] **20**



End Semester Examination, Dec. 2022

M.A. (English) — First Semester

ENGLISH LITERATURE: FROM CHANCER TO MARVELL (MENG-DS-101)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Explain the following passages with reference to the context (**any four**):

- a) And smale fowles maken melodye,
That slepen al the night with open ye,
(So priketh hem nature in hir corages:
Than longen folk to goon on pilgrimages
- b) Wommannes consell broghte us first to wo,
And made Adam fro Paradys to go.
- c) In me thou see'st the glowing of such fire
That on the ashes of his youth doth lie,
As the death-bed whereon it must expire,
Consum'd with that which it was nourish'd by.
- d) Ah! words that make me surfeit with delight!
What greater bliss can hap to Gaveston
Than live and be the favourite of a king!"
- e. A dungeon horrible, on all sides round,
As one great furnace flamed; yet from those flames
No light; but rather darkness visible
Served only to discover sights of woe"
- f) Thy beams, so reverend and strong
Why shouldst thou think?
I could eclipse and cloud them with a wink,
But that I would not lose her sight so long;
If her eyes have not blinded thine,

5 × 4

PART-A

- Q.1 Discuss salient features of Chaucer's narrative art with special reference to Prologue to the Canterbury Tales. [CO2] [L2] **20**
- Q.3 Chaucer has raised the simple Aesopian fable to level of high poetry in The Nun's Priest's Tale. Elucidate. [CO3] [L3] **20**
- Q.4 Although written in accordance with a long established tradition, Paradise Lost is a work of enormous individuality and fresh imagination. Discuss. [CO5] [L5] **20**

PART-B

- Q.5 Evaluate Edward II as a chronicle play. [CO6] [L6] **20**
- Q.6 Assess critically the themes in Shakespeare's sonnets with special reference to the sonnets prescribed for you. [CO4] [L4] **20**
- Q.7 Write an essay on metaphysical poetry with reference to the prescribed poems. [CO6] [L6] **20**



End Semester Examination, Dec. 2022
M.A. (English) — First Semester
SHAKESPEAREAN DRAMA COURSE (MENG-DS-102)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on **(any four)**:

- a) Unity of Time and Place.
- b) Pun.
- c) Duke of Burgandy.
- d) Globe Theatre.
- e) Queen Elizabeth-I
- f) Horatio

5 × 4

PART-A

Q.2 Write salient features of Shakespearean Drama. [CO1] [L1] **20**

Q.3 Write a detailed note on 'King Lear' represents tragedy. [CO2] [L2] **20**

Q.4 Discuss how Hamlet as a character remains the prominent victim of fate in the play. [CO3] [L5] **20**

PART-B

Q.5 Analyze *A Midsummer Night's Dream* as an intrigue of comedy. [CO4] [L3] **20**

Q.6 *A Midsummer Night's Dream* is a romantic comedy, Discuss in detail. [CO5] [L4] **20**

Q.7 Examine *Twelfth Night* or *The Winter's Tale* as Shakespearean genius. [CO6] [L6] **20**



End Semester Examination, Dec. 2022

M.A. (English) — First Semester ENGLISH NOVEL (MENG-DS-103)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer **any four** of the following:

- Which character is a foil to the character of Emma? What is the purpose of this foil in the whole scheme of the novel?
- Describe the main features of the Victorian Novel.
- Write a short note on the supernatural element in the novel '*Wuthering Heights*'.
- Who is Joseph Andrews? Describe five features of his personality.
- Whom does Heathcliff marry and why?
- "Don't you really know. Durbeyfield, that you are the lineal representative of the ancient and knightly family of the *d'Urbervilles*?" Who speaks these lines and to whom? How does this information impact the listener's thinking and behaviour? **5×4**

PART-A

- Q.2 In the preface of Joseph Andrews, Henry Fielding claims to have written a "*comic epic in prose*." Interpret the term and justify his claim by analyzing the novel. [CO2] [L5] **20**
- Q.3 Discuss and analyze the major themes of the novel Emma. [CO3] [L4] **20**
- Q.4 Discuss the role of fate in the novel "*A Tale of Two Cities*". [CO5] [L5] **20**

PART-B

- Q.5 How does Middlemarch represent the rise of the middle class and the choice of vocation? Analyze in relation to the age in which the novel was written. [CO2] [L2] **20**
- Q.6 "Tess of the d'Urbervilles is as a powerful critique of the social principles that were dominant in that time" discuss critically. [CO5] [L4] **20**
- Q.7 "*The narrative style of Wuthering Heights has several dimensions*" Critically analyze the statement by discussing the narrative style of the novel. [CO6] [L6] **20**



End Semester Examination, Dec. 2022
M.A. (English) — First Semester
ENGLISH LITERATURE DOWN THE AGES (MENG-DS-104)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on **any four** of the following:

- a) The University Wits.
- b) Comedy of Humours.
- c) Transcendentalism.
- d) The Pre-Raphaelite English poets.
- e) Dadaism.
- f) Magic realism.

5 × 4

PART-A

Q.2 Describe in detail the age of Chaucer, including background events as well as social, political and literary works. [CO2] [L2] **20**

Q.3 In what way the Romantic Revival was both an evolution and revolution? Bring out the salient features of literature of the Romantic Age. [CO3] [L3] **20**

Q.4 Assess the similarities and dissimilarities between the literature of Modernism and Postmodernism. [CO4] [L4] **20**

PART-B

Q.5 Discuss the Symbolist movement with suitable examples. [CO5] [L5] **20**

Q.6 What do you mean by Absurdism and Existentialism. Discuss in detail. [CO3] [L3] **20**

Q.7 Write an essay on **any one** of the followings:

- a) Metaphysical Poetry of 17th Century.
- b) Postcolonial Literature.
- c) Feminism and its impact on literature.

20



End Semester Examination, Dec. 2022

M.A. (English) — Third Semester

ENGLISH LITERATURE: THE VICTORIAN AGE (MENG-DS-301)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer with reference to context (**any two**):

- a) That's my last Duchess painted on the wall,
Looking as if she were alive. I call
That piece a wonder, now; Fra Pandolf's hands
Worked busily a day, and there she stands.
- b) Oh, their Rafael of the dear Madonnas,
Oh, their Dante of the dread Inferno,
Wrote one song—and in my brain I sing it,
Drew one angel—borne, see, on my bosom!
- c) My times be in Thy hand!
Perfect the cup as planned!
Let age approve of youth, and death complete the same!
- d) Frea, the mother of the gods, with stroke
Painless and swift, set free her airy soul,
Which took, on Balder's track, the way below;
And instantly the sacred morn appeared.
- e) How do you view the character of Arabella Donn?

OR

Share your views on the character of The White Queen.

10×2

PART-A

- Q.2 Elaborate on how Thomas Hardy deals with the institution of marriage in Jude the Obscure. [CO1] [L3] **20**
- Q.3 Critically analyze the poem 'Andrea del Sarto'. [CO2] [L5] **20**
- Q.4 Talk about the writer Thomas Hardy. [CO3] [L1] **20**

PART-B

- Q.5 Show how Lewis Carroll uses the chess imagery in his novel "Through the Looking Glass". [CO4] [L2] **20**
- Q.6 Discuss the struggle between religion and science in the Victorian Age through any writer you have read from that age. [CO5] [L1] **20**
- Q.7 How are the various God's portrayed in 'Balder Dead'? [CO2] [L4] **20**



End Semester Examination, Dec. 2022
M.A. (English) — Third Semester
TWENTIETH CENTURY FICTION (MENG-DS-302)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt short answer to the following questions (**any four**):

- a) What do you think happens in the Marabar Caves?
- b) Briefly explain the friendship that exists between Aziz and Mrs Moore.
- c) What is the importance of the title "*Brave New World*"?
- d) Why does Ursula turn down Shrebensky's marriage proposal in *The Rainbow*?
- e) Who is Squealer? Briefly comment on the significance of his role.
- f) In *To the Lighthouse* how is religion portrayed?

[CO4] [L4] **5 × 4**

PART-A

Q.2 How does '*A Passage to India*' depict the racism and social prejudices of the society?
[CO4] [L4] **20**

Q.3 What does the Lighthouse signify to individual people in the novel, and do they invest it with symbolic meanings that resonate with their own characters and relationship?
[CO1] [L1] **20**

Q.4 Discuss the human relationships in the novel '*The Rainbow*' by D.H. Lawrence.
[CO6] [L6] **20**

PART-B

Q.5 Justify the title of Graham Greene's '*The Power and the Glory*'.
[CO5] [L5] **20**

Q.6 List the ways in which '*Animal Farm*' corresponds to historical events and figures.
[CO2] [L2] **20**

Q.7 Describe the major theme of '*Siddhartha*'.
[CO3] [L3] **20**



End Semester Examination, Dec. 2022
M.A. (English) — Third Semester
TWENTIETH CENTURY POETRY (MENG-DS-303)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Explain the following passages with reference to the context (**any four**):

- a) But such a form as Grecian goldsmiths make.
Of hammered gold and gold enamelling
To keep a drowsy Emperor awake;
Or set upon a golden bough to sing
- b) April is the cruelest month, breeding
Lilacs out of the dead land, mixing
Memory and desire, stirring
Dull roots with spring rain.
- c) The stars are not wanted now; put out every one,
Pack up the moon and dismantle the sun,
Pour away the ocean and sweep up the wood;
For nothing now can ever come to any good.
- d) Stop all the clocks, cut off the telephone,
Prevent the dog from barking with a juicy bone,
Silence the pianos and with muffled drum
Bring out the coffin, let the mourners come.
- e) And past the poppies bluish neutral distance
Ends the land suddenly beyond a beach
Of shapes and shingle. Here is unfenced existence:
Facing the sun, un talkative, out of reach."
- f) This is a wild land, country of my choice,
With harsh craggy mountain, moor ample and bare.
Seldom in these acres is heard any voice
But voice of cold water that runs here and there
Through rocks and lank heather growing without care.

5 × 4

PART-A

Q.2 Evaluate the contribution of W.B. Yeats in 20th Century English poetry with special reference to the poems prescribed for you. [CO2] [L2] **20**

Q.3 In what way T.S. Eliot mingles mythical and real in "*The Waste Land*"? Discuss in detail. [CO3] [L3] **20**

Q.4 Write a critical appreciation of '*The Unknown Citizen*', or '*Muse des Beaux arts*'. [CO4] [L4] **20**

PART-B

Q.5 Examine critically the War poems of Robert Graves with special reference to those prescribed for you. [CO5] [L5] **20**

Q.6 What is movement poetry? Would you consider Philip Larkin to be a movement poet? [CO1] [L1] **20**

Q.7 How does the poet build up an atmosphere of darkness and gloom in the Poem "*Horses*" by Ted Hughes? [CO6] [L6] **20**



End Semester Examination, Dec. 2022
M.A. (English) — Third Semester
MODERN CRITICAL THEORY (MENG-DS-304)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt **any four** of the following:
- a) Appetencies.
 - b) Canonizing love according to Brooke.
 - c) Ambiguity and Tension.
 - d) 'Human mind as a system of impulses'.
 - e) Readerly text.
 - f) Occident.

5 × 4

PART-A

- Q.2 According to T.S. Eliot, what is the role of individual talent in the creative process of a poet as in "Tradition and Individual Talent"? [CO1] [L2] **20**
- Q.3 Write a detailed note on the main functions of criticism as suggested by T.S. Eliot. [CO2] [L1] **20**
- Q.4 Discuss in detail 'The Death of an Author' by Roland Barthes. [CO3] [L5] **20**

PART-B

- Q.5 'Space contributes to a narrative.' Analyse and elaborate giving suitable examples. [CO4] [L4] **20**
- Q.6 Create the concept of Feminism through Julia Kristeva's "Women's Time". [CO5] [L6] **20**
- Q.7 Apply the theory of Brooks 'The Language of Paradox' on the poems mentioned in the essay. [CO6] [L3] **20**



End Semester Examination, Dec. 2022

M.A. (English) — Third Semester
DALIT WRITING (MENG-DS-305)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt (**any four**) questions out of six:

- What are the movements that influenced Dalit Writers significantly?
- Discuss the themes of Dalit Writings.
- Write about translation studies in terms of Dalit writings.
- Explain the diasporic sensibilities with reference of Outcaste.
- Explain the theme of water in Water.
- Explain given lines with reference and Context:
Tunnelling out of my soul, surrounding electric trees
Kicking that ancient woman hard and deep in the butt.
Mirrors are losing their reflective polish;
The sea of hell is being parted;

[CO1][L1] **5×4**

PART-A

Q.2 Who are Dalits in India? How they entered the domain of literary writing? [CO1] [L1] **20**

Q.3 Discuss the symbols and themes of the Novel "*Joothan*". Give suitable examples. [CO2] [L2] **20**

Q.4 Describe the pain, struggle and trauma of the protagonist in the novel Outcaste. [CO3] [L3] **20**

PART-B

Q.5 What is it that makes Namdeo a wonderful human being and an outstanding poet by any standards? [CO4] [L4] **20**

Q.6 Discuss the technique and literary devices used by Namdeo Dhasal, S.K. Limbale and Omprakash Valmiki. [CO5] [L5] **20**

Q.7 How will you describe the story of discrimination depicted in the Touch by K.A. Gunasekaran. [CO6] [L6] **20**



End Semester Examination, Dec. 2022
M.A. (English) — Fourth Semester
INDIAN WRITING IN ENGLISH (MENG-DS-401)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on **any four** of the followings:

- a) Ironical treatment of the caste Hindus.
- b) Colonialism.
- c) Compare and contrast Jugga and Iqbal.
- d) Sarojini Naidu as the nightingale of India.
- e) Problems faced by Indian writers while writing in English.

5 × 4

PART-A

Q.2 What are the three options given by Mulk Raj Anand to end the practice of untouchability in novel untouchable? **20**

Q.3 Justify the significance of the title 'The Financial expert'. **20**

Q.4 What role do religious figures like Meet Singh and Imam Baksh play in the novel? **20**

PART-B

Q.5 Why does Desai begin the novel with the gun robbery? How does the incident foreshadow later events? How does it affect each member of the household at Cho Oyu? **20**

Q.6 Create a detailed character sketch of Ammu, Baby Kochamma, Velutha, Chako, Mammachi, Pappachi, or Margaret. (Be sure to include your thoughts and opinions on the character, not just a literal description). **20**

Q.7 How is marriage portrayed in **The God of Small Things**, particularly that of Mammachi and Pappachi? In general, how are the women in the story treated by men? What examples are there of double standards, such as Mammachi's willingness to overlook Chacko's indiscretions but not Ammu's affair? **20**



End Semester Examination, Dec. 2022

MAJMC — Third Semester

MEDIA MANAGEMENT (MJMC-DS-301)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q. 1** is **compulsory**. Attempt any **TWO** questions from **PART A** and **TWO** questions from **PART B**. Marks are indicated against each question.

- Q.1 Write the short answers to the following questions:
- a) Write the revenue model of social media platforms with an example.
 - b) Write the portfolio of any five Radio/FM Channels in detail.
 - c) Write a short note on the current trends of 'Shorts' on YouTube platforms.
 - d) Explain the functions of ad agencies in detail with suitable examples. **2½ × 4**

PART-A

- Q.2 Write the importance of market research in media management with a suitable example. [CO1] [L3] **10**
- Q.3 Explain the different levels of management in media and write their functions. [CO1] [L2] **10**
- Q.4 Write the legal and ethical challenges in the media business in detail. [CO3] [L2] **10**

PART-B

- Q.5 Explain the workflow of any print media house with a suitable example. [CO2] [L2] **10**
- Q.6 What do you mean by viewership and circulation? Explain in detail. [CO3] [L1] **10**
- Q.7 How can we start a TV News Channel? Explain all the steps involved in detail. [CO3] [L6] **10**



End Semester Examination, Dec. 2022
MAJMC — Third Semester
DEVELOPMENT COMMUNICATION (MJMC-DS-302)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on the following:

- a) SDGs.
- b) Dominant Paradigm.
- c) Three tier structure of a Panchayat.
- d) Social Marketing.
- e) Digital Media and its Development.

2×5

PART-A

Q.2 'Media is a catalyst of development'. Explain it in detail. [CO1] [L3] **10**

Q.3 'Radio is a boon for rural development'. Discuss it in detail. [CO2] [L2] **10**

Q.4 Discuss the normative theories of development in detail. [CO2] [L2] **10**

PART-B

Q.5 What is participatory development communication? Explain in detail. [CO3] [L2] **10**

Q.6 Write about the role of new media in development communication. [CO2] [L2] **10**

Q.7 Explain the role of Daniel Lerner, Wilbur Schramm and Everett Rogers in development communication. [CO3] [L2] **10**



End Semester Examination, Dec. 2022
MAJMC — Third Semester
PUBLIC RELATIONS AND CORPORATE COMMUNICATION
(MJMC-DS-303)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: *Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.*

Q.1 Answer the following questions. Each question carries equal marks.

- a) Explain Propaganda.
- b) Define Third-Party Endorsement?
- c) What is Corporate Identity?
- d) Who is the father of modern Public Relations?
- e) What is corporate image?
- f) Who owns Tesla & Space X?
- g) What is Above the Line Spin?
- h) Amazon is an _____ platform.
- i) Public Affairs is building relationship with the government and the regulatory bodies? (True / False)
- j) Corporate identity combines with corporate image to form _____. **2×10**

PART-A

- Q.2 Define Public Relations explain how it is different from Propaganda? [CO1] [L1] **20**
- Q.3 Define Publics and its various types with relevant examples. Identify two important public of an NGO dealing with Malnutrition prevalent among children under five in a village. [CO2] [L3] **20**
- Q.4 Explain in detail the roles and responsibilities of a PR Professional. [CO2] [L4] **20**

PART-B

- Q.5 Highlight the similarities and differences between PR and corporate communication functions. [CO1] [L1] **20**
- Q.6 Define Corporate Communication. Explain the role and functions of Corporate Communication Department in an organization. [CO1] [L2] **20**
- Q.7 A company is launching a car in the sedan segment. Write a press release to invite the media for its launch. [CO3] [L6] **20**



End Semester Examination, Dec. 2022

MAJMC — Third Semester

TELEVISION JOURNALISM AND PRODUCTION (MJMC-DS-304)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on **any five** of the following:

- a) Graphics
- b) Recce
- c) MCR
- d) Content Generator
- e) Producer
- f) News Editor

2×5

PART-A

Q.2 Discuss the major issues associated with video editing in our media in detail with the possible solutions at an organisational level for the same. [CO2] [L2] **10**

Q.3 Define 'Production control room'. Analyze its role and functioning at various levels in electronic media. [CO1] [L4] **10**

Q.4 "In today's time, the relevance of electronic media is decreasing with the increasing popularity of new media" Do you agree with the statement? Justify your answer with apt examples. [CO2] [L5] **10**

PART-B

Q.5 What do you understand by Camera angles? Discuss in detail. [CO1] [L1] **10**

Q.6 Explain all the stages involved in television production. [CO1] [L2] **10**

Q.7 Critically examine the role, functions and responsibilities of a 24-hour news network in the contemporary Indian society. Elucidate with examples from recent events. [CO1] [L4] **10**



End Semester Examination, Dec. 2022

MAJMC — Third Semester

RADIO JOURNALISM AND PRODUCTION (MJMC-DS-305)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on **any five** of the following:

- a) Internet Radio.
- b) FM.
- c) Jingles.
- d) Microphones.
- e) Vox-Pop.
- f) Radio Drama.

2×5

PART-A

Q.2 Discuss the elements that can enhance the popularity of radio channel. [CO1][L2] **10**

Q.3 Discuss the importance of language in Radio news presentation. Distinguish between Radio talk and Radio feature. [CO1] [L2] **10**

Q.4 When it comes to developmental communication, public broadcast services are very relevant. Discuss the contribution of All India Radio to the development of our country. [CO1] [L3] **10**

PART-B

Q.5 What is radio news reels? Discuss the basic techniques of production of radio news reels? [CO1] [L2] **10**

Q.6 Critically examine the latest trends in Radio programme presentation and broadcasting techniques. [CO1] [L5] **10**

Q.7 Analyze and evaluate the contribution of private FM Channels in India. [CO1] [L4] **10**



End Semester Examination, Dec. 2022

MAJMC — Third Semester

DESIGN AND GRAPHICS (MJMC-DS-308)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 a) Draw a newspaper dummy in five columns. [CO] [L2] **5**
b) Explain the importance of captions in photographs. [CO] [L2] **5**

PART-A

- Q.2 Explain different elements and principles of design. [CO] [L2] **10**
- Q.3 a) What is typography? [CO] [L1] **5**
b) Explain the different types of typography. [CO] [L1] **5**
- Q.4 Explain the differences between a broadsheet and a tabloid layout with suitable newspaper examples. [CO] [L2] **10**

PART-B

- Q.5 What are the softwares generally used to design magazines and books? Write it's features. [CO] [L1] **10**
- Q.6 What do you mean by DTP? [CO] [L2] **5**
Give examples of any two DTP software with their uses. [CO] [L2] **5**
- Q.7 Explain different printing methods. How screen printing and offset printing is different? [CO] [L2] **10**