

Manav Rachna International Institute of Research and Studies

Report on Bhartiya Bhasha Utsav-13

Bharatiya languages have existed since ages and have shaped the minds of the people in keeping them united. There is a dire need to strengthen 'language harmony', to develop a conducive environment for learning more and more Indian languages apart from mastering one's own mother tongue. The National Education Policy 2020 highlights multilingualism and visualizes Indian languages as a great tool for national unity. To catalyse this enthusiasm, it has been decided that Bharatiya Bhasha Utsav will be celebrated on 11th December on the Janma Jayanti of Subramania Bharati, the great nationalist poet. Subramania Bharati, popularly known as "Mahakavi Bharati", was a freedom fighter and social reformer from Tamil Nadu. Keeping in view the aim that students of the country should be encouraged to learn the importance of Indian languages under the 'Ek Bharat Shrestha Bharat' the Students Welfare, MRIIRS celebrated 'Bharatiya Bhasha Utsav' to mark the Janma Jayanthi of Mahakavi Subramania Bharati, a multi-linguist and freedom fighter. My Language My Signature' a unique campaign was promoted by SW across the University to promote the habit of singing in Bharatiya Bhasha. Students were asked to write their name and a few lines in Bharatiya Basha. The students and faculty members were also encouraged to record their videos while wishing in Bharatiya Basha's and as well as they very happily represented their state by wearing traditional attire . Students enthusiastically shared their views and signed on the chart along with inspiring messages in Urdu, Telugu, Bengali, Gujarati, Bhojpuri, Malayalam, Marathi, Rajasthani, Punjabi, Hindi and English are a few languages and dialects to name. The celebrations concluded with students taking selfies with the charts. A Pledge was also taken by the students to develop a habit of signing in their mother languages . Students enjoyed marking their signatures in their Mother Language.

