

Manav Rachna International Institute of Research and Studies

Insta Live sessions with We Diversify-India Female Economy & Intentional Inclusion

Date: 6th March 2023

On the occasion of International Women's Day, 2023 the Department of Journalism and Mass Communication and the Gender Sensitisation Cell, MRIIRS collaborated with WeDiversify India- an organisation committed to working for Sustainable Development Goals, Diversity and Inclusion, and co-hosted two Insta-live sessions on 6th and 9th March with renowned figures to discuss the topic of "Intentional Inclusion". Both the sessions were moderated by Ms Jyotika Dhawan, founder of WeDiversify along with Sarannya Vedsen, student of BAJMC Sem 2 on March 6th and Dr Tinam Borah, Assistant Professor, DJMC on March 9th. The guests for the sessions were respectively Ms Jessica Esoinoza, CEO of 2X Global, a global industry for gender lens investing and Sarbvir Singh, President, Chief Executive Officer and Board Member of India's prestigious technical insurance corporation, Policy Bazaar. During the session with Ms Jessica, the conversation circled around the concept of Female Economy & Intentional Inclusion and other essential topics like gender equality and the initiatives being taken by both WeDiversify and 2X Global. "Our focus should be on delving deeper to be more deliberate in directing capital towards areas where it can create maximum impact and transform lives. Additionally, it is crucial to bring together various providers of capital to drive change and ensure that it reaches the places where it is most necessary." She said. Sarbvir too shared interesting insights on intentional inclusion during his session. "It's not important to celebrate women only for few days of the year but consciously coming up with a plan and its execution is what matters." According to him selecting diverse candidates based on diversity and merit go hand in hand. Apart from celebrating women leaders at Policy Bazaar, he and his team ensured that all women restrooms in the organization were highly upgraded. Intentional Inclusion is giving people a chance and making them comfortable in conversations and behaviour.



