

Academic Year 2022-23

17.2

Relationship To Support the Goals

17.2.5 Collaboration with NGOs for SDGs

MRIIRS weblink to SDG17

<https://mriirs.edu.in/sdg17-partnerships-for-the-goals/>

Collaboration with NGOs for SDGs:

MRIIRS actively engages in partnerships with government-accredited bodies and non-governmental organizations (NGOs) to further the Sustainable Development Goals (SDGs). These collaborations harness a robust synergy by merging the institution's resources and expertise with the grassroots outreach and specialized knowledge of the NGOs and accredited bodies. This union facilitates the execution of sustainable development projects, like skill enhancement and educational support, within underprivileged communities. By capitalizing on the strengths of both parties, MRIIRS and its partner NGOs and accredited bodies significantly contribute the empowerment of marginalized communities, striving for a fairer society.

MRIIRS has partnered with various government-accredited bodies and NGOs, including the All India Council of Human Rights, Liberties and Human Justice; Reading Racoons Charitable Trust; Art of Living Foundation; Bhartiya Yuva Shakti Trust; and Sneh Ashram. Student volunteers and faculty members actively engage in these partnerships, social services, extension activities, and outreach programs, with a focus on various SDGs 1, 2, 3, 5, 6, 12, 13, and 16.

I. DONATION DRIVES

MRIIRS, in alignment with the "No Poverty" Sustainable Development Goal (SDG), consistently conducts donation drives to support underprivileged communities. These drives aim to collect essential resources like Clothing, Food, Educational materials, and other supplies for those in need.

Under the Paridaan initiative, Cloth Donation drive is conducted to collect warm clothes and blankets from the students and faculty members to be distributed among the unprivileged people. The donation drives have time and again contributed to the society in different ways even at the time of Natural Calamities like Floods.

<https://dropbhallaoundation.org/d/>



🌈 **Clothes Collection Drive held on 11th November 2022 and Clothes Distribution Drive held on 23rd and 28th November 2022**



Students distributing clothes in Slum near MRIIRS

🌈 **Delhi Flood Donation Drives**

Delhi faced the worst flood in 30 years during the month of June-July 2023. MRIIRS Students and Faculty members came forward to donate towards these victims. The collections received for the Flood Victims was donated to the needy near Akshardham, Mayur Vihar and Sarai kale khan. These people are rescued from the flood affected areas and are staying in temporary arrangements.



<https://dropbhallaoundation.org/d/>

Kindness Week - Visit to Rescue Home for Boys on 12th November 2022

A visit to the rescue home was planned to address SDG 1 - No Poverty, under which clothes and food items were also donated on 12th November 2022.

In celebration of Children's Day, a group of 28 students from MRIIRS paid a visit to the rescue home for boys.



A Collage of activities conducted by the MRIIRS Students with the Children at Rescue Home

EK MUTHI DAAN- NO ONE SLEEPS HUNGRY

The Ek Mutthi Daan campaign was initiated on March 28, 2014 initiated by father of Manav Rachna, visionary late Dr. O.P. Bhalla to make his dream true that no child on the street should sleep hungry as much as possible.

On 16th September 2023, Manav Rachna International Institute of Research and Studies organized Ek Mutthi Daan: Mega Grain Donation Drive in which with diligent support from students and teachers from MRIIRS, we were able to collect 11,807 kg of dry grains from the year 2023 and donated to orphanages, old age homes, animal shelters and to District Administration (for supporting migrant labourers and needy people).



<https://dropbhallaoundation.org/ek-mutthi-daan/>

II. FREE HEALTH CAMPS

Community Health Camps are **free-for-all** check-up camps set up primarily to bring awareness among the deprived and needy population. Most low-income and marginalized people have little access to basic health facilities. Community Health Camps aim to provide a

free consultation to the patients and suggest further treatment if needed. The free consultation ensures that people get the proper treatment immediately without further delays. MRIIRS organised various health camps under the department of Physiotherapy, Nutrition and Dietetics, Psychology and Dental Sciences on regular basis.

As part of the Health for All mission 29 community health camp were organized by Manav Rachna International Institute of Research and Studies in collaboration with O.P. Bhalla Foundation in year 2022-23.



Health camps – Community Outreach Programme



Health camp Announcement and awareness campaign



Nutrition counselling by Msc Nutrition and Dietetics students and faculty members



Anthropometric measurement of the participants



Measurement of Blood Pressure by Physiotherapy team



Treatment provided by physiotherapy expert



Assessment by Dental team in health camp



Counselling by Psychology experts



O.P.Bhalla Foundation team



III Awareness Sessions on Sustainability

- **Radio Non-Stop Show on Sustainability**

The Radio Non-Stop show of 150 hours on sustainability at MRIIRS is a commendable initiative that has effectively harnessed the power of radio broadcasting to promote environmental consciousness and sustainability within the university community. This radio program provides a platform for insightful discussions, informative segments, and engaging content, all centered around the pressing issue of sustainability. Through a diverse range of topics and expert interviews, it educates and empowers listeners with knowledge and practical solutions to adopt sustainable practices in their daily lives. By continuously addressing sustainability challenges and solutions, this show has not only raised awareness but also inspired positive actions, making a significant contribution towards fostering a culture of environmental responsibility and sustainable living within MRIIRS.



<https://indiabookofrecords.in/a-marathon-radio-broadcast/>
https://m.facebook.com/story.php?story_fbid=pfbid02AHN8z73gtFGgxkm3ntKayCXzyN4zWdkfqyee9o463cYKo1oM5oi2YR6pa3SH9DDxl&id=100064026304402&mibextid=Nif5oz

- **Rally on Say No to Plastic**

The Department of English, SMcH organized a rally on 'Say No to Plastic' on 28 September, 2023 in Manav Rachna Campus. 23 students from B.A.(H) English 3rd semester & 5th semester carried the placards with messages on 'safe' environment and conducted a rally throughout the Campus. They were accompanied by Dr. Tripti Tyagi, Assistant

Professor. The students raised slogans "Say No to Plastics" and "Refuse Reuse –Recycle Plastic" with an echo of determination and motive to reduce the use of plastic. They also pledged that they would use a minimal amount of plastic to sustain the environment



- **Plantation Drives**

<https://dropbhallaoundation.org/mega-plantation-drive/>

Dr. O P Bhalla Foundation in collaboration with Manav Rachna Center for Peace and Sustainability organized Annual Mega Plantation Drive 2022 under Green Warrior Initiative. Unlike the previous plantation drives, the team visited different social groups, RWAs and Government Schools to plant different variety of plants.



The students also took a green pledge with the Government School Students to motivate them to become environmentally conscious human being in the future. The plantation drive ended with the distribution of more than 2700 plants.



MEGA PLANTATION DRIVE 2022

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2,700+

Tress planted in 2022

IV: Educational support

- **Margdarshan Scheme**

As a part of its ongoing Margdarshan Initiative, Manav Rachna International Institute of Research and Studies (MRIIRS) in association with Dr. O P Bhalla Foundation, is hosting distinct batches of the students from Government Schools of Faridabad and adopted villages at the MRIIRS campus in Faridabad. The primary objective of this initiative is to provide valuable insights to students about their future career and higher education opportunities. This event is in alignment with the Foundation's commitment to achieving Sustainable Development Goal 4 (SDG 4) - Quality Education.

The Margdarshan Initiative is a noble endeavor by the Dr. O P Bhalla Foundation aimed at guiding and empowering young students to make informed decisions about their future career and education paths. Through this initiative, the Foundation aims to bridge the gap between school education and higher education by providing students with access to resources, mentorship, and guidance

The Career Aptitude Test conducted in this event provide these students with personalized career guidance, enabling them to make more informed decisions about their future education and career paths. It is expected that this guidance will help improve their overall academic and career success and contribute to the betterment of society at large.

<https://mriirs.edu.in/wp-content/uploads/2023/11/2.-Margadarshan.pdf>





- **Teacher On Call Program**

Manav Rachna International Institute of Research and Studies in association with Dr O P Bhalla Foundation and with the help and support of Sahaj Path Knowledge Foundation is running the '**Teacher on Call**' Program since 25th April, 2020.

This initiative is **aimed at providing equal learning opportunities to each and every child, especially the students of Government Schools**. This is a **Phone Call Based Remedial Educational Development Program for students of Government Schools of Faridabad district**. We already have more than 300 qualified and experienced Volunteer Teachers, who are successfully teaching the students over phone in the subjects of Mathematics, Science, Social Science, Hindi and English, and are helping around **12000 students of classes VI to X** in answering their queries through telecalling about their difficulties in these subjects through toll free No. 18008906006 which is made available to Student callers during specified hours (Mondays to Saturdays - 5:00 PM to 8:00 PM & Sundays –9:00 AM to 8:00 PM).

The program has successfully impacted many students and there is a significant difference towards the betterment of their academic performance. The students are also given rewards from time to time based on their performance and association with the program.

Link for Teacher on Call Programme offered by O.P Bhalla Foundation: [Teachers On Call](https://www.teachersoncall.org/)
– [Dr. O.P. Bhalla Foundation \(dropbhallafoundation.org\)](https://www.dropbhallafoundation.org/)



Volunteer taking doubt session for village students under 'Teacher on Call' Program





- **Student-Led Reading Outreach at Govt School, Village Panhera**

A student-led outreach project on reading that took place demonstrating a commitment to the Sustainable Development Goals (SDGs) on 22 Aug 2022. The initiative aimed to promote the importance of reading, literacy, and lifelong learning among students of Govt school, Village Panhera. Dr. Sadiqa Abbas and Dr Anjali Gupta along students conducted Storytelling sessions by sharing their favorite stories, poems, or excerpts from books. These sessions fostered a sense of community and emphasized the joy of reading and sharing stories. <https://mriirs.edu.in/wp-content/uploads/2023/11/3-Student-Led-Reading-Outreach-at-Govt-School-Village-Panhera.pdf>



- **Be a Teacher to Someone**

Manav Rachna holds the ideals "Manav ki Rachna" keeping these morals in mind the volunteers of the National Service Scheme Unit, Department of Student Welfare, Manav Rachna International Institute of Research and Studies undertook an initiative, "Be a Teacher to Someone" on the occasion of teacher's day. The volunteers under this campaign visited the Miracle Charitable Society, Faridabad, an adoption centre registered under the Women and Child Development Department of Haryana, on September 05, 2022 to be a teacher to someone as they understand that education is a fundamental right. The students of Manav Rachna got the opportunity to interact with them and teach them how to paint and colour understanding the beautiful and lifelong mentor-disciple bond that is shared between a teacher and a student. Early Education - teaching the base of the alphabet and numbers was also taught to children. <https://mriirs.edu.in/wp-content/uploads/2023/11/5-Be-a-teacher-to-some-one.pdf>



Volunteer students of MRIIRS interacting with kids during visit under "Be a Teacher to Someone" program



- **Deekshaarambh- An Educational Visit to Villages**

Under the Manav Rachna Life Skill Program and Unnat Bharat Abhiyaan, a visit to schools in the adopted Villages was organised during "Deekshaarambh"- Orientation Session for the newly admitted students of MRIIRS, on 13.07.23 and 14.07.23. The aim of the visit was to provide students with exposure to rural life, community engagement, and environmental awareness and to enrich the learning experience for the students in the village.

Students and faculty members were divided into 4 groups who visited **Govt. Middle School, Heerapur**, School in Nariyala Village, **Panhera Village** and Government Primary School, Maujpur at Ballabgarh.

The teams conducted various activities with the school students for imparting knowledge and encouraging the students to pursue their interests and talents. The activities involved **Interactive Learning Sessions**, Environmental Awareness Workshops, **Poster Making Competition** and Plantation Drive. Through engaging in activities and games, they introduced various subjects, emphasizing the importance of education in shaping the future, instilling eco-friendly practices among the students and encouraging them to be responsible environmental stewards.



Students and Faculty members visited to different villages to educate village students



<https://mriirs.edu.in/wp-content/uploads/2023/11/6-Educational-Visit-to-Villages-during-Orientaion-Programme.pdf>

- **Learning how to Learn - Helping Students in Govt Schools identify their Learning Style**

Under the SGD 4 on imparting Quality Education to all, a new initiative was started - 'Learning how to learn' for the Students of Government Schools, classes 8-10. We assist students in understanding their preferred learning style with the VAK (Visual, Audio, and Kinaesthetic) Test. After each pupil has been evaluated and counselled, we present a comprehensive report to the teachers.

Through the VAK (Visual, Audio and Kinaesthetic)Test, we help them understand their learning style since each Student has a unique style of their own. Each student is analysed and counselled and an overall report was shared with the Teachers to modify their teaching techniques according to the learning styles. Five sessions have been held till date where 500 Students have had their styles analysed through tests conducted with the help 12 MRIIRS Student Volunteers. The first session was held at Government Middle School- Sector 31, Faridabad. The second and third ' Learning how to learn' sessions were held for the Students of Government Middle School, Dayalnagar (July 21,2022)and Atmadpur (July 23,2022). The fourth and fifth sessions were conducted at GSSS Ankhir (August 3, 2022) and GSSS Badhkal (August 12,2022).

<https://mriirs.edu.in/wp-content/uploads/2023/11/7-Learning-How-to-Learn.pdf>



- **Skilled India and B&WSSC jointly launch a Digital Learning Portal on LMS Platform for skilling the Beauty & Wellness Sector**

MRIIRS in collaboration with **National Skill Development Corporation (NSDC)** has **been imparting** vocational training to young students in 3 important Sectors of Retail, IT and Beauty & Wellness since the year 2020. The aim of this initiative is to cover 100 schools in the State of Haryana. In this regard, SkillEd India (Joint Venture of Manav Rachna Educational Institutions and Kunskapsskolan Education) and the Beauty & Wellness Sector Skill Council (B&WSSC) launched a Digital Learning Portal on LMS Platform for the Beauty and Wellness sector in the year 2020.

This Project provides digital education through Labs equipped with laptops, overhead projectors aided by UPS, internet connectivity and modern furniture. A dozen vocational Labs have already been set up.

SkillEd India operations have been divided into five verticals:

1. Development of QP-NOS aligned **Vocational Digital Content**, and delivery of **Customized Digital Content** for any organization.
2. Supporting **Vocationalization of Education** leading to employability of potential drop-outs in the **Government run schools**. This vertical uses the CSR funds to establish KEDMAN enabled vocational labs and support the operations.
3. Design, development and delivery of **Customized Skill Development Programs** for the Corporate.
4. **Skill Development of Indian youth for the Global Markets**, with focus on Middle East and European markets
5. Implementing skill development and certification programs (under **RPL program of NSDC**) for the Indian workforce which has already migrated to Middle East countries

Portal of Skilled India: [Skilled India and B&WSSC jointly launch a Digital Learning Portal on LMS Platform for skilling the Beauty & Wellness Sector - Manav Rachna Vidyanatariksha](#)