

FDP on Organic Farming and Food Marketing

A Five days' faculty development program on "Organic Farming and Food Marketing" in association with NITTR, Chandigarh was organized by Department of Biotechnology, Faculty of Engineering & Technology, MRIIRS from 25-29 July, 2022. The target audience for the FDP were faculty members of MRIIRS. **The aim of the FDP was to provide opportunities to educate the young as well as senior faculty members about the Organic Farming so that further they can impart the knowledge to the farmers through awareness sessions.** The week-long FDP covered various topics and challenges related to Organic Farming. The FDP started with a discussion on the history of farming where Rishi farming, traditional farming (using cow dung/compost), natural farming (proposed by Masanobu Fukuoka). Natural farming (one straw revolution) was highlighted, which was based on four principles which were no tillage, no fertilizers, no weeding and no chemicals.

The screenshot shows a Google Meet session with a presentation slide titled "Permaculture Ethics & Principles". The slide features a central circular diagram with the text "Ethics: Care of Earth, Care of People & Fair Share" in the center. Surrounding this central text are various icons and labels representing permaculture principles:

- Creatively Use & Repond To Change
- Observe & Interact
- Catch & Store Energy
- Obtain A Yield
- Apply Self Regulation & Accept Feedback
- Use and Value Renewable Resources & Services
- Produce No Waste
- Patterns to Details
- Integrate Rather Than Segregate
- Use Small & Slow Solutions
- Use & Value Diversity
- Use Edges & Value the Marginal

At the bottom of the slide, a notification states "Priyanka Bhardwaj has left the meeting". The meeting interface includes a grid of participants on the right, a "You" tile at the bottom right, and a taskbar at the bottom of the screen showing the time as 3:14 PM and the date as 25-07-2022.

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meet.google.com/dju-gtgv-ta?pk=1

Google, Add-ons Store, AllExpress, Booking.com, Facebook, YouTube

REC | Upendra Nath Roy is presenting

The global organic food and beverages market size was valued at \$187,465.6 million in 2020 and is estimated to reach \$860,625.7 million by 2031, registering a CAGR of 14.9% from 2022 to 2031. The rise in awareness regarding the health among consumers and the various health benefits of organic food and beverages intake have encouraged the growth of the global organic food and beverages market.

The COVID-19 pandemic has significantly boosted the growth of the global organic food and beverages market. According to the Organic Trade Association, the U.S. witnessed high sales of organic food and non-food items in 2020. The organic sales in the U.S. was recorded at \$61.9 billion in 2020. The organic food witnessed a growth of 13% and the sales reached \$56.5 billion in 2020. The increase in health-consciousness trend and the rise in focus of consumers towards healthy food intake during the pandemic to improve their immunity and gut health augment the demand for the organic food and beverages in the market.

Organic Food Market in World

Global ORGANIC FOOD AND BEVERAGES Market
Global Organic Food and Beverages Market is expected to reach \$860,625.7 Million by 2031
Growing at a CAGR of 14.9% (2022-2031)

Organic Coffee And Tea segment held the major share of 22.0% in 2020

<https://www.alliedmarketresearch.com/organic-food-beverage-market>

Upendra Nath Roy

Faculty Development Progra...

Jayant Maari

KRISHAN KUMAR VASHIST

Rishi Behl

Dr. Sanjeev Sahni

Vikram Singh

29 others

You

10:40 AM | Online STC on Organic Farming and Organic Food ...

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25°C Light rain 10:40 26-07-2022