## **BREAST FEEDING WEEK, 2023**

Women should not have to choose between breastfeeding their children and their work. World Breastfeeding Week is celebrated in the first week of August every year, supported by WHO, UNICEF and many Ministries of Health and civil society partners. This year's theme is focusing on breastfeeding and work, providing a strategic opportunity to advocate for essential maternity rights that support breastfeeding, maternity leave for a minimum of 18 weeks, ideally more than 6 months, and workplace accommodations after this point. In view of this, School of Allied Health topics covering the breastfeeding importance, rights of mother (working/non-working), disadvantages of non-breastfeeding to mother and infant, government initiatives to promote breastfeeding etc. The experts from various fields Sciences, Department of nutrition & Dietetics, MRIIRS has initiated awareness by conducting a webinar series (Zoom platform), poster competition and a panel discussion on various such as nutritionist, paediatrician, gynaecologist and ministry personnel had delivered the talk.







Participants in the event