

Manav Rachna International Institute of Research and Studies

Awareness Session on Gender Sensitization

Date: 23rd January 2023

The Faculty of Management Studies - PG conducted an "Awareness Session on Gender Sensitization" on 23rd January, 2023. Dr. Swati Punjani, Assistant Professor (FMS) addressed the students of MBA and discussed about the role and importance of gender sensitization in shaping the future of the students and enhancing their environment. The discussion emphasized that Gender sensitization is a concept of gender sensitivity, where there is recognition of gender roles, identification of privilege and discrimination within genders, and most importantly creating gender awareness. Students understood through open discussion that Gender sensitization is important because representation is important. Representation of a person and community not only advocates equality but also adds a sense of inclusion to the previously marginalized community. For a healthy culture at the University as well as their homes, a right mix of participation and say which is not bound by gender is a must. Every individual seeks to learn and grow in their university, family and place of work and Gender sensitization is extremely important as it makes them feel valued and cared for in all spaces. Lastly for the betterment of the society, we have an ethical responsibility in shaping the current structures by breaking the previous norms leading to inequality and discomfort.



