

End Semester Examination, May 2023
B.A. (Media and Communication) – Second Semester
RURAL JOURNALISM (BAMC-DE-201)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following in brief:

- a) Caste dynamics.
- b) Gram Swaraj.
- c) Panchayati Raj.
- d) Local self governments.

[CO-1] [L-2] **5×4**

PART-A

Q.2 Vernacular press plays an important role in rural development. Explain with suitable examples. [CO-2] [L-1] **20**

Q.3 What is the need of rural journalism in recent times? Explain with examples. [CO-3] [L-2] **20**

Q.4 How can we overcome farmers' crisis? Suggest some points in detail to be discussed on community radio. [CO-3] [L-3] **20**

PART-B

Q.5 Government schemes have benefitted rural population. Yes, or no? Justify. [CO-2] [L-6] **20**

Q.6 Community radio plays an important role in rural awareness. Discuss with relevant examples. [CO-4] [L-5] **20**

Q.7 Mobile and social media can be used for rural development. Explain in detail with suitable examples. [CO-4] [L-4] **20**

End Semester Examination, May 2023
B.A. (Media and Communication) – Second Semester
CITIZEN JOURNALISM (BAMC-DE-202)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 2

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1
- a) Which of the following best defines citizen journalism?
 - i) News reported by professional journalists
 - ii) News reported by citizens without formal journalism training
 - iii) News reported by government officials
 - iv) News reported by foreign correspondents
 - b) What is one advantage of citizen journalism over traditional journalism?
 - i) Higher level of objectivity
 - ii) Extensive resources and funding
 - iii) Access to exclusive interviews
 - iv) Ability to provide alternative perspectives
 - c) Which of the following is a potential challenge faced by citizen journalists?
 - i) Limited access to information
 - ii) Strong support from media organizations
 - iii) Extensive legal protection
 - iv) Higher credibility compared to traditional journalists
 - d) Which ethical consideration should citizen journalists keep in mind?
 - i) Promoting corporate interests
 - ii) Sensationalizing news stories
 - iii) Exposing confidential sources
 - iv) Ignoring the principles of fairness and accuracy
 - e) How can citizen journalism contribute to democracy and civic engagement?
 - i) By promoting government propaganda
 - ii) By limiting access to information
 - iii) By providing diverse perspectives
 - iv) By prioritizing profit over public interest
 - f) How does citizen journalism differ from mainstream journalism?
 - i) Citizen journalism is more reliable and accurate.
 - ii) Citizen journalism has greater access to resources.
 - iii) Mainstream journalism relies on professional training.
 - iv) Mainstream journalism lacks public participation.
 - g) Which role do social media platforms play in the rise of citizen journalism?
 - i) Suppressing citizen-generated content
 - ii) Enhancing traditional media dominance
 - iii) Facilitating distribution and amplification of news
 - iv) Eliminating citizen journalism entirely
 - h) What can influence the credibility of citizen-generated content?
 - i) Extensive fact-checking by professional journalists
 - ii) Citizen journalists' affiliation with media organizations
 - iii) Public trust in traditional media outlets
 - iv) Verification by government authorities

- i) How can citizen journalism complement traditional news media?
 - i) By replacing professional journalists entirely
 - ii) By providing unbiased and objective reporting
 - iii) By offering unique perspectives and local coverage
 - iv) By following a strict code of ethics and guidelines
- j) What is a potential future trend in the field of citizen journalism?
 - i) Decreased reliance on social media platforms
 - ii) Increased regulation and censorship
 - iii) Collaboration with mainstream media organizations
 - iv) Decline in public interest and engagement

2×10

PART-A

- Q.2 Explain the concept of citizen journalism and provide examples of how it has evolved and grown in the digital age. [CO-2][L-2] **20**
- Q.3 Analyze the impact of social media platforms on the practice of citizen journalism. [CO-3][L-4] **20**
- Q.4 'Camera phones are at the root of the citizen journalism revolution'. Justify the statement citing suitable examples. [CO-2][L-5] **20**

PART-B

- Q.5 Describe the advantages and disadvantages of citizen journalism with examples. [CO-1][L-2] **20**
- Q.6 Compare and contrast the reporting of a major news event by a professional journalist and a citizen journalist. [CO-3][L-4] **20**
- Q.7 Summarize the various tools used by citizen journalists for distributing and processing information. [CO-2][L-5] **20**

End Semester Examination, May 2023
B.A. (Media and Communication) — First Semester
MEDIA STUDIES AND COMMUNICATION THEORIES (BAMC-DS-101)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Define "Communication". Discuss process and elements of communication in detail. **20**

PART-A

Q.2 What do you understand by the term: traditional media? Is this media relevant in new media age? Evaluate. [CO4] [L5] **20**

Q.3 Explain all barriers of communication in details with example. [CO2] [L2] **20**

Q.4 Hypodermic Needle theory is relevant in social media context. Are you agree or disagree, justify your answer? [CO3] [L3] **20**

PART-B

Q.5 "To develop our country on all fronts, we need media". Discuss. [CO5] [L5] **20**

Q.6 "Electronic media set the agenda for its audiences". Evaluate the statement. [CO4][L5] **20**

Q.7 Write notes on **(any two)** of the following:

- a) Two step flow.
- b) SMCR model.
- c) Cultivation theory.
- d) George Garbner model of communication.

[CO3] [L2] **10×2**

End Semester Examination, May 2023
B.A. (Media and Communication) — First Semester
STORY OF JOURNALISM AND MEDIA (BAMC-DS-102)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer the following questions in three to five sentences each:
- a) Define 'OTT'.
 - b) What is the role of print media in the current scenario??
 - c) What are the features of Facebook and Twitter?
 - d) What are the five limitations and advantages of broadcast media? [CO1] [L1] **5×4**

PART-A

- Q.2 Discuss the silent features of print media. [CO1] [L2] **20**
- Q.3 Highlights the importance of social media in the news presentation. [CO1] [L3] **20**
- Q.4 In social media use of photographs has increased remarkably. What are the reasons? Explain with arguments. [CO2] [L3] **20**

PART-B

- Q.5 Write down first and second press commissions major recommendations. [CO1] [L3] **20**
- Q.6 What do you understand by media technologies? Discuss in detail. [CO1] [L2] **20**
- Q.7 Analyze the role of digitalization in India's development. Explain with suitable examples. [CO2] [L4] **20**

End Semester Examination, May 2023
B.A. (Media and Communication) - Second Semester
ADVANCED JOURNALISM (BAMC-DS-201)

Time: 3 hrs.

Max Marks: **100**

No. of Pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following questions:

- a) News beat.
- b) Alternative journalism.
- c) Stringer.
- d) Op-Ed.
- e) Tabloid.

4×5

PART-A

Q.2 What is investigative reporting? Do you feel its need in modern news writing? Give your views stating in which areas of reporting its presence is now widely felt.

[CO-1] [L-3] **20**

Q.3 Discuss the role of the media in creating environmental awareness and its success or failure as a watch dog with reference to at least two recent examples.

[CO-1] [L-2] **20**

Q.4 Democracy can be measured by the quality of political and human rights reporting. Discuss.

[CO-2] [L-2] **20**

PART-B

Q.5 Given an opportunity to write a column in a Newspaper, what subject will you choose? Explain the reasons behind choosing the subject in the context of mentioning the columnist who writes on that particular subject and the title and style of writing of his column.

[CO-2] [L-4] **20**

Q.6 Crimes become more newsworthy if they involve people who are themselves newsworthy." Discuss the statement in the light of celebrities allegedly involved in crimes.

[CO-2] [L-5] **20**

Q.7 Page 3 reporting has become very popular among young generation. Account its growing popularity with relevant examples.

[CO-1] [L-3] **20**

End Semester Examination, May 2023
B.A. (Media and Communication) – Second Semester
PRINCIPLES AND PRACTICES OF ADVERTISING (BAMC-DS-202)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following in brief:

- a) Define 'product'.
- b) What is marketing?
- c) What do you understand by 'durable goods'?
- d) Who is a consumer?
- e) Is advertising a paid communication? Yes or No
- f) Is washing machine a durable good? Yes or No
- g) Mention two popular brands falling in the 'service' category?
- h) Mention at least four FMCG products.
- i) Define 'appeals'.
- j) What is reach in advertising?

2×10

PART-A

Q.2 What is a campaign? Explain the process of campaign planning in the context of a social awareness program. [CO-1] [L-1] **20**

Q.3 Write a brief (not more than 300-500 words) on the role of Piyush Pandey/David Ogilvy in Indian advertising. Also mention some of his iconic ads. [CO-1] [L-2] **20**

Q.4 What is surrogate advertising? Explain your answer with relevant examples. [CO-1] [L-3] **20**

PART-B

Q.5 Portrayal of women in Indian advertising has always been stereotyped. Explain. [CO-2] [L-6] **20**

Q.6 What types of media vehicles will be selected in an advertising campaign dealing with the problem of smoking and why? [CO3-] [L-4] **20**

Q.7 Create a radio jingle on girl child education in not more than 50-100 words. [CO-3] [L-6] **20**

End Semester Examination, May 2023
B.A. (Media and Communication) – Second Semester
AESTHETICS OF DESIGN AND GRAPHICS (BAMC-DS-203)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 a) What do you mean by logo? [CO- 2] [L-1] **10**
b) Explain the term brochure with its uses. [CO- 1] [L-1] **10**

PART-A

- Q.2 What do you mean by principles of design? Explain in detail. [CO-1] [L-1] **20**
Q.3 What is DTP? Explain with suitable examples. [CO-1] [L-2] **20**
Q.4 What is typography? How is it important for designing? [CO-2] [L-4] **20**

PART-B

- Q.5 Write the history of the printing process in detail. [CO-2][L-2] **20**
Q.6 Write the differences between a broadsheet and a tabloid layout with suitable newspaper examples. [CO-1] [L-2] **20**
Q.7 Explain the different colour forms with their scheme. [CO-1] [L-2] **20**

End Semester Examination, May 2023
B.A. (Media and Communication) – Second Semester
FILM STUDIES (BAMC-DS-204)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 2

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Multiple choice questions:

- a) Rashomon was directed by _____.
i) Akira Kurosawa ii) John Ford
iii) Yasujiro Ozu iv) Eisenstein
- b) Name the first color film of India.
i) Alam Ara ii) Kisan Kanya
iii) Raja Harishchandra iv) None of these
- c) Dhundiraj Govind Phalke directed the film.
i) Raja Harishchandra ii) Pundalik
iii) Sujatha iv) Manzil
- d) Montage is a technique in:
i) Film editing ii) Filming
iii) Film Viewing iv) Film theory
- e) Mise-en-scene literally means:
i) Put in the scene ii) Painting
iii) Cinematography iv) Camera angle
- f) Who invented the cinematograph?
i) Lumiere Brothers ii) Edison
iii) Chaplin iv) Muybridge
- g) Who is the director of movie 'Mother India'?
i) Bimal Roy ii) Guru Dutt
iii) Mehboob Khan iv) Hrishikesh Mukherji
- h) Which was the first Indian Film nominated for Oscars?
i) Salaam Bombay ii) Mother India
iii) Pather Panchali iv) Lagaan
- i) Vishal Bhardwaj's directed 'Haider' was adapted from a famous Shakespearean play _____.
i) Hamlet ii) Macbeth
iii) Julius Caesar iv) Othello
- j) First talkie film of India 'Alam Ara' was directed by _____.
i) V. Shantaram ii) Dada Sahib Phalke
iii) Ardeshir Irani iv) Himanshu Rai

2×10

PART-A

P.T.O.

- Q.2 Do you think that cinema can work as a powerful tool for personal as well as social change? Support your answer by giving suitable examples. [CO-2] [L-2] **20**
- Q.3 Trace the history of cinema highlighting the important milestones. [CO-1] [L-1] **20**
- Q.4 List any three films that you felt was over-rated with name of the director. Choose any one of them and critically analyze the same. [CO-2] [L-4] **20**

PART-B

- Q.5 'Character development is one of the most crucial elements in the film'. Do you agree or not? Justify your argument with apt examples. [CO-3] [L-5] **20**
- Q.6 Discuss the new technology and techniques being used in filmmaking that has made a huge difference not just for the filmmakers but also for the viewers. [CO-3] [L-2] **20**
- Q.7 Examine the role of an editor in the success of a film citing suitable examples. [CO-2] [L-3] **20**

End Semester Examination, May 2023
B.A. (Media and Communication) - Second Semester
GENDER, HUMAN RIGHTS AND MEDIA (BAMC-DS-205)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Write in brief:
- a) Toxic masculinity.
 - b) Maternal mortality.
 - c) Female feticide.
 - d) Male gaze.
 - e) Gender dysphoria.

4×5

PART-A

- Q.2 Distinguish between the concepts of gender identity and sexual identity. What are the different types of gender and sexual identities? [CO-1] [L-3] **20**
- Q.3 Trace the history of the feminist movement and describe the key agenda points and features of each of the four waves of feminism. [CO-1] [L-2] **20**
- Q.4 What do you understand by the concept of gender mainstreaming? Explain. [CO-1] [L-2] **20**

PART-B

- Q.5 "One is not born but becomes a woman". Discuss. [CO-2] [L-4] **20**
- Q.6 Discuss the role played by the United Nations in the elimination of violence against Women. [CO-2] [L-5] **20**
- Q.7 What is the difference between gender equity, gender equality and women empowerment? [CO-1] [L-3] **20**

End Semester Examination, May 2023
B.A. (Media and Communication) - Second Semester
FOUNDATIONS OF DIGITAL MEDIA (BAMC-SE-201DM)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following in brief:

- a) Define 'on-page'.
- b) What is mobile marketing?
- c) What do you understand with the term ROI?
- d) What are the two major categories of digital media?

5×4

PART-A

Q.2 Discuss the functioning and working of social media marketing in business. Explain with suitable examples. [CO-1] [L-1] **20**

Q.3 With instagram, brands have been offered the chance to understand what their consumers want, without deducing or listening to intermediaries. But the first thing they need to do for that information to be available is to listen. Comment on this, using Indian brands as examples. [CO-2] [L-2] **20**

Q.4 Critically evaluate the role of digital marketing in modern times particularly in the times of crisis like COVID-19. [CO-2] [L-5] **20**

PART-B

Q.5 Discuss the challenges posed by digital media in political, cultural, and social landscape. Give suitable examples to support your answer. [CO-1] [L-2] **20**

Q.6 Define the term 'Media convergence.' Explain how it is useful in media's world? [CO-1] [L-2] **20**

Q.7 Critically evaluates the importance of 'digital rights' in online media. [CO-1][L-4] **20**

End Semester Examination, May 2023
B.A. (Media and Communication) Second Semester
MARKETING, BRANDING AND DIGITAL DISRUPTIONS
(BAMC-SE-201PR)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer the following in brief:
- a) Define 'marketing'.
 - b) What is a brand?
 - c) Is Nivea a brand?
 - d) Mention 4Ps of marketing.
 - e) What is marketed?

4×5

PART-A

- Q.2 What is a market? Explain various types of markets. [CO-1] [L-1] **20**
- Q.3 Explain 4Ps of marketing in detail. [CO-1] [L-2] **20**
- Q.4 Discuss various types of digital marketing platforms with relevant examples. [CO-2] [L-3] **20**

PART-B

- Q.5 A customer is identified on the basis of demographic and psychographic profile. Enumerate your answer with relevant examples. [CO-3] [L-4] **20**
- Q.6 The "customer is king". Do you agree? Explain with live brand case study. [CO-3] [L-5] **20**
- Q.7 Explain what is a SWOT analysis. Develop a SWOT analysis of Zomato. [CO-3] [L-6] **20**

End Semester Examination, May 2023
B.A. (Hons.) English — First Semester
HISTORY OF ENGLISH LITERATURE (BENG-DS-103)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Write short notes on the following (**any four**):
- a) Old English Literature.
 - b) The Revival of Learning.
 - c) Pastoral poems.
 - d) The impact of World War I on English Literature.
 - e) The metaphysical Conceit.
 - f) Comedy of Manners.

5×4

PART-A

- Q.2 Analyze the contribution of "Geoffrey Chaucer" in the field of English literature. [CO4] [L4] **20**
- Q.3 Assess the dramatic genius of Shakespeare clearly mentioning the different types of dramas written by him. [CO6] [L6] **20**
- Q.4 Write an essay on the English Literature written between 1625 to 1660. [CO3] [L3] **20**

PART-B

- Q.5 Examine critically the literature written in the 18th century. [CO4] [L1] **20**
- Q.6 Bring out the salient feature of the literature of romantic age. How was the literature of the Age different from that of the 18th century? [CO1] [L1] **20**
- Q.7 Bring out the socio-cultural factors of development of modernist movement in literature. [CO2] [L2] **20**

End Semester Examination, May 2023
B.A. (Hons.) English — First Semester
ENGLISH LANGUAGE: GRAMMAR, SYNTAX AND COMPOSITION
(BENG-DS-104)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on (**any four**):

- a) Transitive verbs.
- b) Reflexive pronoun.
- c) Countable noun.
- d) Determiners.
- e) Homophones.
- f) Genitive.

5×4

PART-A

- Q.2 Write different types of 'verbs'. Explain four types of their formation or composition. [CO3] [L1] **20**
- Q.3 Discuss all different types of 'Nouns' with two examples each. [CO4] [L2] **20**
- Q.4 Analyze 'content words' and 'functional words' with proper explanative illustrations. [CO5] [L4] **20**

PART-B

- Q.5 Identify 10 grammatical errors that are responsible to ruin the syntactical arrangement of sentences. Write two examples at least for each error. [CO1] [L6] **20**
- Q.6 Write a formal letter to the principal at your college asking for permission to participate in a Two day singing competition in another college. [CO2] [L4] **20**
- Q.7 Write a detailed paragraph on the topic 'Electric cars are solution to pollution'. Give a suitable title also. [CO6] [L5] **20**

End Semester Examination, May 2023
B.A. (Hons.) English - Second Semester
BRITISH ROMANTIC POETRY (BENG-DS-201)

Time: 3 hrs.

Max Marks: **100**

No. of Pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Each Question carries equal marks.

Q.1 Explain the following passages with reference to the context: **Attempt any four:**

- a) When the stars threw down their spears
And water'd heaven with their tears:
Did he smile his work to see?
Did he who made the Lamb make thee?
- b) The sunshine is a glorious birth;
But yet I know, where'er I go,
That there hath past away a glory from the earth.
- c) The shadow of the dome of pleasure
Floated midway on the waves;
Where was heard the mingled measure
From the fountain and the caves
- d) The smiles that win, the tints that glow,
But tell of days in goodness spent,
A mind at peace with all below,
A heart whose love is innocent!
- e) The trumpet of a prophecy! O Wind,
If Winter comes, can Spring be far behind?
- f) Who hath not seen thee oft amid thy store?
Sometimes whoever seeks abroad may find
Thee sitting careless on a granary floor,
Thy hair soft-lifted by the winnowing wind;

[CO-2] [L-2] **5×4**

PART- A

Q.2 Highlight the major themes represented in Blake's prescribed poems.

[CO-2] [L-2] **20**

Q.3 Why is William Wordsworth called "*Poet of Nature*". Discuss with special reference to the poems prescribed for you.

[CO-3] [L-3] **20**

Q.4 Examine "*Kubla Khan*" as a dream Poem.

[CO-1] [L-1] **20**

PART-B

Q.5 Write a critical appreciation of the poem '*She Walks in Beauty*'.

[CO- 4] [L-4] **20**

Q.6 Write an essay on Keats's Odes with special reference to the prescribed Odes.

[CO-5] [L-5] **20**

Q.7 Rate Percy Bysshe Shelley as a poet with reference to the poems prescribed for you.

[CO-6] [L-6] **20**

End Semester Examination, May 2023
B.A. (Hons.) English – Second Semester
BRITISH LITERATURE: VICTORIAN AGE (BENG-DS-202)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following in brief (**any five**):

- a) Why does Charlotte Lucas marry Mr. Collins?
- b) Justify the title of the novel '*Jane Eyre*'.
- c) What is the main theme of 'Fra Lippo Lippi'?
- d) How does *Jane Rye* comment on the position of women?
- e) What is the main discussion in '*The Lady of Shalott*'?
- f) Write down the critical analysis of '*My Last Duchess*'?

[CO-3] [L-2] **4×5**

PART-A

Q.2 What is the main message of '*Pride and Prejudice*'? Exemplify by giving textual reference. [CO-1] [L-3] **20**

Q.3 How does Charlotte Bronte incorporate elements of the Gothic tradition into the novel '*Jane Eyre*'? [CO-3] [L-1] **20**

Q.4 "Dickens, as we all know, is utilizing satire to agitate for better conditions in England". To what advantage does Kidderminster serve Dickens' purpose? [CO-2] [L-4] **20**

PART-B

Q.5 How does Tennyson use legend and myth in his poetry? Exemplify from your understanding of the poem 'Ulysses'. [CO-5] [L-6] **20**

Q.6 Write down the themes and issues in '*The Last Ride Together*'. [CO-6] [L-5] **20**

Q.7 'Goblin Market' portrays only women. Why there is no appearance of men? [CO-4] [L-4] **20**

End Semester Examination, May 2023
B.A. (Hons.) English – Second Semester
INDIAN CLASSICAL LITERATURE (BENG-DS-203)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Write short answer to any **four** of the following questions. (Question 1.a to 1.d are explanation with reference to the context, whereas 1.e and 1.f are short answer questions:
- a) A flower whose fragrance none has dared to smell:
Spring's tenderest shoot no profaning finger's have plucked;
Fresh honey whose taste no lip has relished;
A gem glowing inviolate.
 - b) In the Hermitage you deceived me, a simple girl, trusting and open by nature;
then you made a solemn compact...now...to disown me with such words...is this becoming of you?
 - c) I fear for the ruin of our line!
When brothers are split, a quarrel is sure:
 - d) She submits to many men and assuredly is a whore! Thus there is, I think nothing strange about taking her into hall, or to have her in one piece of clothing, or for that matter naked!
 - e) Write a note on the 'Trial Scene' (Act-X) in the play *Mrichhikattik*.
 - f) *Comment on the relationship between Madhavi and Kovlan in the epic Cilappatikaram.*
- 5×4**

PART-A

- Q.2 Examine critically the contrast between the tranquil beauty of the forest and the pomp and show of the court of Dushyanta in *Abhijnanasakuntalam*. [CO-4] [L-4] **20**
- Q.3 Bring out the dramatic significance of the curse of Durvasha in the thematic design of the play *Abhijnanasakuntalam*? Do you think that fate pervades throughout the world of the play. [CO-3] [L-3] **20**
- Q.4 Do you take *Mrichhikattika* to be a play more akin to the western tradition of plays than those of the classical Sanskrit tradition? Justify with suitable examples. [CO-6] [L-6] **20**

PART-B

- Q.5 Assess critically Draupadi's humiliation in the assembly hall. Was this the prelude to the Great War of the Mahabharata? [CO-5] [L-5] **20**
- Q.6 Critically judge Vidura's role both before and during the game of dicing. Why is he unable to prevent the game from being organized? [CO-4] [L-4] **20**
- Q.7 Examine critically the theme of miscarriage of justice and restoration of justice as presented in Book of Vanci of the Tamil Epic *Cilappatikaram*. [CO-2] [L-2] **20**

End Semester Examination, May 2023
B.A. (Hons.) English - Second Semester
SCIENCE FICTION AND DETECTIVE LITERATURE (BENG-DS-204)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **2**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on the following topics (**any four**):

- a) H. G. Wells.
- b) Zombies.
- c) Corruption in 'Spider the Artist'.
- d) Character sketch of Doctor Moreau.
- e) Cyborgs.
- f) Steampunk.

[CO-3][L-4] **4×5**

PART-A

Q.2 Explain H. G. Wells's *The Island of Doctor Moreau* as a fiction that was influenced by the theory of Vivisection and Scientific Explorations. [CO2] [L-2] **20**

Q.3 Detail Nnedi Okorafor's *Spider the Artist* (a short story) that encapsulates slavery and exploitation of the natives. [CO2] [L-1] **20**

Q.4 Analyze any scientific speculation by taking reference to the texts you have read. [CO3] [L- 4] **20**

PART-B

Q.5 Write the development of detective fiction and its different types. [CO2] [L-5] **20**

Q.6 Discuss the techniques used in *The Murder of Roger Ackroyd*? [CO2] [L-2] **20**

Q.7 Analyze Auden's 'Detective Story' (a poem on detective fiction) as a critical analysis of detective literature. [CO4] [L-4] **20**

End Semester Examination, May 2023

B.A. (Hons.) English – Second Semester

TRAVEL WRITING (BENG-DS-205)

Time: 3 Hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Each question carries equal marks.

Q.1 Write short notes on **(any four)**:

- a) Memoir in travel. [CO1,L1]
- b) Nomads. [CO2,L2]
- c) Migrants. [CO3,L3]
- d) Colonialists. [CO4,L4]
- e) Hybrid culture. [CO5,L5]
- f) Travel itinerary. [CO6] [L6] **5×4**

PART-A

Q.2 Write salient features of history of travel literature. [CO-1] [L-1] **20**

Q.3 Al Baruni came to India. Explain the travel literature (prescribed in your syllabus) written on his policies. [CO2] [L2] **20**

Q.4 William Dalrymple's *City of Djinns* is a travel literature about historical places of India. Discuss. [CO3] [L3] **20**

PART-B

Q.5 Vikram Seth's *A Travelogue: from Heaven Lake* is a long narrative of the memoir of the writer. Illustrate its purpose to the society. [CO5] [L5] **20**

Q.6 Analyze the terms - neo slave narrative and travel autobiography as essential travel literature. [CO4] [L4] **20**

Q.7 Elaborate various techniques of travel writing in Frederick Douglass's *Narrative of the Life of Frederick Douglass*. [CO6] [L6] **20**

End Semester Examination, May 2023
B.A. (English) – Second Semester
BUSINESS COMMUNICATION (BENG-DS-206)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer (**any four**) of the following in brief:

- a) Define 'business communication'.
- b) What are the two functions of communication?
- c) Explain the dual function of writing in communication.
- d) Elucidate the five points for effective communication.
- e) Point out the difference between APA and MLA citations.
- f) Explain the difference between 'footnote and endnote'.
- g) What are the barriers to effective communication in a firm?

[CO-3] [L-4] **5×4**

PART-A

Q.2 Explain the process of proper communication with the help of a diagram. [CO4][L3] **20**

Q.3 Feedback is the most essential aspect of communication. Explain by referring to an incident at your company. [CO2][L-1] **20**

Q.4 Your supervisor asked you to attend a meeting. Write the agenda of the meeting, draft its minutes, and submit a report to the supervisor. [CO2][L-1] **20**

PART-B

Q.5 Write a cover letter introducing yourself, highlighting your education qualifications, expertise and your strength to a recruiter of a company. [CO2][L-5] **20**

Q.6 Discuss a possible business idea and show how would you like to pitch it to investors? [CO2] [L-2] **20**

Q.7 Prepare a report for your manager on a field visit you had to do for your company. [CO4] [L-4] **20**

End Semester Examination, May 2023

B.A. (Hons.) English – Second Semester

SOFT SKILLS (BENG-DS-207)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short note on **(any four)**:

- a) Group discussion.
- b) Importance of goal setting.
- c) Formal etiquettes.
- d) Role of body language in interview.
- e) Stages of conflict resolution.
- f) Effective decision making.

[CO-2] [L-4] **5×4**

PART-A

Q.2 Explain in detail types and stages of goals. [CO-1] [L-3] **20**

Q.3 Write an extensive note on group discussion and its Dos and Don'ts. [CO-2] [L-1] **20**

Q.4 What are the effective strategies for a healthy team work? [CO-3] [L-2] **20**

PART-B

Q.5 Explain the process and fundamentals of effective decision making. [CO-6] [L-4] **20**

Q.6 What are the key leadership qualities, illustrate with examples? [CO-5] [L-6] **20**

Q.7 Elaborate at length the methods and strategies of stress management. [CO-4][L-5] **20**

End Semester Examination, May 2023
B.A. (Hons.) English — Third Semester
BRITISH LITERATURE: EARLY 20th CENTURY (BENG-DS-301)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Explain the following passages with reference to the context (**any four**):
- a) A sudden blow: the great wings beating still,
Above the staggering girl, her thighs caressed,
By the dark webs, her nape caught in his bill.
 - b) Why should I blame her that she filled my days,
With misery, or that she would of late,
Have taught to ignorant men most violent ways,
Or hurled the little streets upon the great.
 - c) Bent double, like old beggars under sacks,
Knock-kneed, coughing like hags, we cursed through sludge,
Till on the haunting flares we turned our backs.
 - d) "Sleep is still most perfect, in spite of hygienists, when it is shared with a beloved.
The warmth, the security and peace of soul, the utter comfort from the touch of the
other, knits the sleep, so that it takes the body and soul completely in its healing".
 - e) In the room the women come and go,
Talking of Michelangelo.
 - f) "The horror! The horror"
- What do these last words of Kurtz signify in The Heart of Darkness? **5×4**

PART-A

- Q.2 Discuss the socio- cultural background of 20th Century England with special reference to any one text prescribed in your syllabus. [CO2] [L2] **20**
- Q.3 What do you understand by Oedipus Complex? Bring out the elements of the same in the Sons and Lovers. [CO3] [L3] **20**
- Q.4 Write a critical appreciation of either 'Leda and Swan' or 'The Second Coming'. [CO1] [L1] **20**

PART-B

- Q.5 Analyze the theme of imperialism in "The Heart of Darkness". [CO4] [L4] **20**
- Q.6 Bring out the modernist elements in Eliot's poems "The Love Song" of J. Alfred Prufrock and Sweeney among the Nightingales. [CO5] [L5] **20**
- Q.7 Highlight the major thematic and stylistic concerns of "Owen's Dulce et Decorum est". [CO6] [L6] **20**

End Semester Examination, May 2023

B.A. (Hons.) English — Third Semester WOMEN'S WRITING (BENG-DS-302)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer **any four** of the following:

- a) So we must meet apart —
You there — I — here —
With just the door ajar
That oceans are — and prayer —
And that white sustenance —
Despair —
- b) I have done it again.
One year in every ten
I manage it
- c) That stare of perpetual surprise
in those great green eyes
will teach you
to die alone.
- d) Out of the ash
I rise with my red hair
And I eat men like air.
- e) What is the resting cure? What are its consequences?
- f) Talk about the symbolism of the pear tree in 'bliss'.

5×4

PART-A

- Q.2 How would you describe the relationship between Mr. _____ and his father, and the relationship between Harpo and Mr. _____? [CO1] [L1] **20**
- Q.3 Critically appreciate the poem 'I cannot live with you'. [CO2] [L2] **20**
- Q.4 Elaborate on the condition of women as depicted in the short story 'The Yellow Wallpaper'. [CO3] [L3] **20**

PART-B

- Q.5 What are the rights that Mary Wollstonecraft wants for the woman of her time? [CO4] [L4] **20**
- Q.6 How does Mahashweta Devi criticize the patriarchal structure in 'Draupadi'? [CO5] [L5] **20**
- Q.7 Justify the statement ignorance is bliss through the short story 'Bliss'. [CO6] [L6] **20**

End Semester Examination, May 2023
B.A. (Hons.) English — Third Semester
POPULAR LITERATURE (BENG-DS-303)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Attempt (**any four**) questions from below:
- a) Critically analyze the chapter "Pigs can't Fly" in Funny Boy.
 - b) Discuss the character of Twidledum and Twiddledee in 'Through the Looking Glass'.
 - c) Discuss Alice's encounter with Humpty Dumpty in 'Through the Looking Glass.'
 - d) Examine the setting of the novel "Funny Boy".
 - e) Discuss the moral of the poem "Walrus and the Carpenter" in "through the looking glass".
 - f) Analyze the setting of the novel 'The Murder of Roger Ackroyd'. [CO1] [L1] **5×4**

PART-A

- Q.2 Write short notes on:
- a) Nonsense literature.
 - b) Humpty dumpty's narcissism. [CO2] [L2] **10×2**
- Q.3 Who is the narrator of the novel 'The Murder of Roger Ackroyd'? Critically analyze his character. [CO3] [L3] **20**
- Q.4 What are the themes of the novel 'Through the looking glass'? Discuss in detail. [CO3] [L3] **20**

PART-B

- Q.5 What are the relevant social issues raised by Shyam Selvadurai in the novel 'Funny Boy'? Analyze in detail. [CO4] [L4] **20**
- Q.6 Critically analyze the novel 'The Last Bailie' as an fantasy novel. [CO5] [L5] **20**
- Q.7 Critically analyse the character of the protagonist of the novel "Funny Boy". [CO6] [L6] **20**

End Semester Examination, May 2023
B.A. (Hons.) English — Third Semester
MODERN INDIAN WRITING IN ENGLISH TRANSLATION
(BENG-DS-304)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on **(any four)**:

- a) Nawab Sahib in 'The Quilt'.
- b) Reference text.
- c) Majeed
- d) Suhra in 'Balyakalashakhi'
- e) 'Code mixing' in translation.
- f) Semantics in translation.

5×4

PART-A

- Q.2 Write a detailed history of inception of Indian literature in English translation. [CO2] [L5] **20**
- Q.3 Write how difficult it was for the translator to translate the emotive/symbolic language of original text of Premchand's 'The Shroud'? [CO4] [L6] **20**
- Q.4 Analyze Ismat Chughtai's 'The Quilt' as translated version of source text. [CO3] [L4] **20**

PART-B

- Q.5 Explain Gitanjali as a didactic verse in English translation. [CO5] [L1] **20**
- Q.6 Discuss the formal process of translating any text. You may take example of any text prescribed in your syllabus. [CO1] [L2] **20**
- Q.7 Elaborate Vaikom Muhammad Basheer's Balyakalashakhi as a translated novel in English language. [CO6] [L5] **20**

End Semester Examination, May 2023

B.A. (Hons.) English — Third Semester

AUTOBIOGRAPHY (BENG-DS-305)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Explain the following (**any five**):

- a) Jim Crow Law.
- b) Emancipation Act.
- c) The civil rights movement in the 1950s and 1960s by Black Americans.
- d) Memoir.
- e) Great National Theatre in Bengal.
- f) Any two childhood experiences of Gandhiji.

[CO3] [L4] **4×5**

PART-A

Q.2 Explain different types of autobiographical writings that have existed in world till now. [CO3] [L2] **20**

Q.3 Make a detailed analysis of M.K. Gandhi's Autobiography or the Story of My Experiments with Truth. [CO4] [L4] **20**

Q.4 "My Story and Life as an Actress is a paradoxical memory of a woman who experienced much uncertainty in her life". Discuss her autobiography. [CO2] [L1] **20**

PART-B

Q.5 Analyze how problems in a family disturb the life of a child? Take reference of Richard Wright's Black Boy. [CO6] [L4] **20**

Q.6 Do you think Richard Wright's Black Boy is a culminating voice for Blacks living in America, if yes, then how? [CO5] [L5] **20**

Q.7 Ideate the emancipation of a woman even if she undergoes much instability in her life. My Story and Life as an Actress is to be taken a reference for this analysis. [CO1] [L6] **20**

End Semester Examination, May 2023
B.A. (Hons.) English - Fourth Semester
INDIAN WRITING IN ENGLISH (BENG-DS-401)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Each Question carries equal marks.

Q.1 Answer the following in brief (**any four**):

- a) Why has the phrase "twice-born" been applied for Indian Literature in English?
- b) Examine the relationship between Swaminathan and his father.
- c) What is the significance of the poet Nur in the novel 'In Custody'?
- d) What is the underlying idea in Kamla Das' poem 'My Grandmother's House'?
- e) Comment on the poetic style of Nissim Ezekiel.
- f) What is the main theme in Mulk Raj Anand's short story "Two Lady Rams"? **5×4**

PART- A

Q.2 Write an essay on Indian novels written in English. [CO-2] [L-2] **20**

Q.3 Examine R.K. Narayan's novella *Swami and Friends* as a nostalgic recapturing of childhood experiences. [CO-3][L-3] **20**

Q.4 Assess the theme of quest for identity in the novel *In custody*. [CO-4][L-4] **20**

PART-B

Q.5 What are the main ideas represented in the poems of Indian poets in English? Analyse with reference to the prescribed poets. [CO-5] [L-5] **20**

Q.6 What Write a critical appreciation of the poem 'Freedom to the Slave' or 'Enterprise'. [CO-1] [L-1] **20**

Q.7 Comment on the themes and style of Shashi Deshpande's short story The Intrusion. [CO-6][L-6] **20**

End Semester Examination, May 2023

B.A. (Hons.) English – Fourth Semester

AMERICAN LITERATURE (BENG-DS-402)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on the following (**any four**):

- a) Age of depression. [CO1]
- b) Slavery. [CO2]
- c) The presence of Cain and Abel in Alexie Sherman Alexie's *Crow Testament*. [CO3]
- d) Flashback. [CO4]
- e) Hannah peace. [CO5]
- f) The Wingfield apartment. [CO6] **5×4**

PART-A

Q.2 Write the historical details of the American Revolution against the British colonizers who ruled America to conduct trade there. [CO-1] [L-1] **20**

Q.3 Toni Morrison's *Sula* is a text about friendship, disloyalty, and intricate relationships. Explain. [CO-2] [L-2] **20**

Q.4 Tennessee William's *The Glass Menagerie* is a text of psychological nexus. Analyze. [CO-3] [L-4] **20**

PART-B

Q.5 Suggest in detail the relevance of Individuality and Freedom expressed in Walt Whitman's Selections from *Leaves of Grass*: 'O Captain, My Captain'; 'Passage to India' (lines 1–68). [CO-4] [L-3] **20**

Q.6 Write a detailed summary of 'William Faulkner's *Dry September* or F. Scott Fitzgerald *The Crack-up*. [CO-5] [L-2] **20**

Q.7 Alexie Sherman Alexie's *Crow Testament* and *Evolution* are the testaments of the hardships by Native Americans. Elaborate. [CO-6] [L-6] **20**

End Semester Examination, May 2023
B.A. (English) – Fourth Semester
NINETEENTH CENTURY EUROPEAN REALISM (BENG-DS-403)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following in brief (**any four**):

- a) Anglo war with any nation.
- b) Naturalism.
- c) Reform acts.
- d) Queen Victoria.
- e) Evangelicalism.
- f) Colonization.

5×4

PART-A

Q.2 Explain how the Victorian age became strong in political, social, and economic conditions? [CO2] [L-2] **20**

Q.3 Detail if Madam Bovary was happy in her marital life, if yes, then why did she commit suicide? [CO2] [L-3] **20**

Q.4 Why Raskolnikov remains confused till the end? Does he fall in love with any woman? If yes, explain. [CO3] [L- 4] **20**

PART-B

Q.5 Explain the terms like white feathers, conscription, conscientious objectors, and visual phrases with reference to the texts you have read. [CO2] [L-5] **20**

Q.6 Discuss how Wilfred Owen hails himself as a war poet. Take reference to his work read by you. [CO2] [L-2] **20**

Q.7 Why the hero is nihilist in the novel "*Fathers and Sons*"? Illustrate. [CO4][L-4] **20**

End Semester Examination, May 2023
B.A. (Hons.) English – Fourth Semester
LITERATURE IN CINEMATIC ADAPTATION (BENG-DS-404)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on (**any four**):

- a) Kinetoscope.
- b) Warner Brothers'.
- c) Character of Puro.
- d) The concept of Space in film making.
- e) Character of Juliet.
- f) The concept of time in film making.

5×4

PART-A

Q.2 What is Cinematography? Trace its evolution. [CO-1] [L-3] **20**

Q.3 Describe the trauma of partition through Amrita Pritam's *Pinjar*. [CO-2] [L-5] **20**

Q.4 Talk about the writing style of Bapsi Sidhwa. [CO-3] [L-1] **20**

PART-B

Q.5 Critically appreciate the essay 'The language of film: signs and syntax'. [CO-4] [L-3] **20**

Q.6 How does Baz Luhrmann represent *Romeo and Juliet* in his film? [CO-5] [L-1] **20**

Q.7 Talk about the writing style of William Shakespeare. [CO-2] [L-4] **20**

End Semester Examination, May 2023
B.A. (Hons.) English – Fourth Semester
FOLK TALES AND CHILDREN LITERATURE (BENG-DS-405)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following in brief (**any four**):

- a) Explain children literature and folk tales.
- b) What are some fables that Aesop wrote?
- c) Who was kabuliwala?
- d) Discuss the role of merchant in the life of prince in the play *The Land of Cards*.
Explain given lines with reference and context:
- e) Up in the air and over the wall,
Till I can see so wide,
Rivers and trees and cattle and all
Over the countryside—
- f) The moon has a face like the clock in the hall;
She shines on thieves on the garden wall,
On streets and fields and harbour quays,
And birdies asleep in the forks of the trees.

5×4

PART-A

- Q.2 Explain the development, genre and the writers of children literature. [CO-1] [L-1] **20**
- Q.3 Analyze the themes, style and narration of Aesop in his tales. [CO-2] [L-2] **20**
- Q.4 Why did the Kabuliwala disappear in the story for some time? What was Mini's reaction at his going? [CO-3] [L-] **20**

PART-B

- Q.5 Discuss the theme of the play *The Land of Cards* by Rabindra Nath Tagore. [CO-5] [L-5] **20**
- Q.6 Who is the first to step through the wardrobe? What has happened in the wardrobe? [CO-6] [L-7] **20**
- Q.7 What does The Lion, the Witch and the Wardrobe symbolize? Discuss. [CO-6] [L-6] **20**

End Semester Examination, May 2023
B.A. (Hons.) English — Fourth Semester
WOMEN EMPOWERMENT IN MODERN INDIA (BENG-DS-407)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following (**any four**):

- a) Define 'patriarchy'.
- b) Differentiate between 'masculinity and femininity'.
- c) Define 'domestic violence'.
- d) Define 'female foeticide'.
- e) Briefly explain importance of political participation of women.
- f) Explain the title Sultana's dream.

[CO2] [L4] **5×4**

PART-A

Q.2 Define 'Gender'. What impact does childhood upbringing and nourishment has on the development of gender roles? [CO1] [L3] **20**

Q.3 What was the status of women in pre-independence and post-independence era? How were women the most affected beings during partition? [CO2] [L1] **20**

Q.4 Why is political participation of women important to women? [CO3] [L2] **20**

PART-B

Q.5 Analyze the role of gender in determining the status of women. What are the personal laws made for the upliftment and independence of the women? [CO6] [L4] **20**

Q.6 Define 'sexual harassment'. Write a detailed note on 'sexual harassment at workplace'. [CO5] [L6] **20**

Q.7 Justify Sultana's Dream as a feminist text. [CO4] [L5] **20**

End Semester Examination, May 2023
B.A. (Hons.) English — Fourth Semester
LITERATURE AND SOCIETY (BENG-DS-408)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on **any four** of the following:

- a) Feudalism.
- b) Autocracy.
- c) Communalism.
- d) French revolution.
- e) Industrial revolution.
- f) What are the themes of modern literature?

5×4

PART-A

Q.2 What is monarchy system? Discuss the constitutional monarchy and absolute monarchy with examples. [CO1] [L1] **20**

Q.3 What do you understand by democracy and dictatorship? Differentiate between two with examples. [CO2] [L2] **20**

Q.4 Write about the development of renaissance age. [CO3] [L3] **20**

PART-B

Q.5 What are the five main characteristics of modernist literature? [CO5] [L5] **20**

Q.6 What were the changes in literature from Victorian to Modern period? [CO6] [L7] **20**

Q.7 What was the effect of World War on post-war literature? Discuss about the war poetry. [CO6] [L6] **20**

End Semester Examination, May 2023
B.A. (Hons.) English — Fifth Semester
EUROPEAN CLASSICAL LITERATURE (BENG-DS-501)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer **any four** of the following:

a) Explain with reference to the context:

—they take me away
in all my pain ... the road lies open, waiting,
Never again, the law forbids me to see,
the sacred eye of day. I am agony!

b) Explain with reference to the context:

"But how should women perform so wise and glorious an achievement, we women who dwell in the retirement of the household, clad in diaphanous garments of yellow silk and long flowing gowns, decked out with flowers and shod with dainty little slippers?"

c) What do you mean by Catharsis?

d) Elaborate on the idea of revenge as reflected in "The Iliad".

e) Who was Actaeon? Why was he punished by Goddess Diana?

f) What is the subject matter of Hook 1 of Horatian Satire?

[CO3] [L4] **5×4**

PART-A

Q.2 Write an essay on Classical Greek Literature.

[CO1] [L6] **20**

Q.3 "Your own blind will, your passion has destroyed you". Do you agree with such a judgment passed by the chorus on Antigone? Discuss.

[CO5] [L5] **20**

Q.4 "[The] salvation of all Greece lies in the women's hands". How does Lysistrata take up woman issues?

[CO6] [L4] **20**

PART-B

Q.5 Examine critically the themes of honour and glory in "The Iliad".

[CO2] [L1] **20**

Q.6 Assess the concept of divine wrath as presented in Book III of Ovid's metamorphosis.

[CO5] [L5] **20**

Q.7 Judge Horace as the writer of Satire with reference to Book 1 of the Horatian Satire.

[CO3] [L2] **20**

End Semester Examination, May 2023

B.A. (Hons.) English — Fifth Semester

LITERARY CRITICISM (BENG-DS-502)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer **any four** of the following:

- a) Tradition by T.S. Eliot
- b) Theory of poetry
- c) Theory of poetic diction
- d) Dissociation of sensibility
- e) Romantic criticism
- f) Give examples of imagery, metaphor and simile.

5×4

PART-A

Q.2 Discuss the types of criticism with special reference of modern criticism. [CO2] [L3] **20**

Q.3 "Poetry is spontaneous overflow of powerful feelings". Explain the theory of poetry given by words worth with examples. [CO2] [L4] **20**

Q.4 What does I. A. Richards say in his 'principles of literary criticism' on the nature of poetry? [CO1] [L3] **20**

PART-B

Q.5 What is the theory of fancy and imagination by ST Coleridge? Explain in detail. [CO2] [L3] **20**

Q.6 What is Eliot's conception of tradition? How does T.S. Eliot reconcile tradition and individual talent in his essay? [CO2] [L3] **20**

Q.7 How does Cleanth Brooks define paradox? How does Brook establish the importance of paradox? Why do poets use paradox? Discuss in detail. [CO3] [L5] **20**

End Semester Examination, May 2023
B.A. (Hons.) English — Fifth Semester
RESEARCH METHODOLOGY (BENG-DS-503)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer **any four** of the following:

- a) Hypothesis/bibliography.
- b) Practical criticism.
- c) Importance of biographical details while analyzing a text.
- d) Literary criticism.
- e) Importance of writing references/writing footnotes.
- f) Define 'research'.

[CO3] [L4] **5×4**

PART-A

Q.2 Explain in detail the technique suggested by Richards to read literature. [CO3] [L2] **20**

Q.3 Define a term paper. What is the format of a term paper? [CO6] [L4] **20**

Q.4 Define 'research question'. Differentiate between 'qualitative and quantitative research'. **20**

PART-B

Q.5 What is the purpose and importance of style manuals? How do you select it for your research? [CO2] [L1] **20**

Q.6 Write the following information in MLA style sheet format:

- a) Binodini Das/My Story and Life as an Actress/Kali/New Delhi/1998.
- b) R. W. Connell/Gender Regimes and the General Order/The Polity Reader in Gender Studies/Vol4/Issue 2/2002/29-40.
- c) Carolyn G. Heilbrun/ Writing a Women's Life/The Women's Press/London/1988.
- d) Michael Manheim/The Great God Brown in the Light of O'Neill's Last Plays/The Eugene O'Neill Review/14.2/1990/5-15.

[CO5] [L5] **5×4**

Q.7 What are the various steps involved in the process of research. [CO3] [L1] **20**

End Semester Examination, May 2023
B.A. (Hons.) English — Fifth Semester
HUMAN AND GENDER RIGHTS STUDIES (BENG-DS-507)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on **(any four)** of the following:

- a) The social hierarchy in feudal society.
- b) Feminism.
- c) Racism.
- d) English Bill of Rights (1689).
- e) Untouchability.
- f) Female Feticide.

5×4

PART-A

Q.2 What do you mean by Human Rights? Discuss some basic human rights. How are they important for an individual and a society? [CO1] [L1] **20**

Q.3 How does the 19-20 Century religio-cultural reforms helped improvement in condition of women and also to the so called lower caste people in India? [CO2] [L2] **20**

Q.4 What is UDHR (Universal Declaration of Human Rights)? Why can this be taken as a milestone document in the fields of human rights? [CO3] [L3] **20**

PART-B

Q.5 Examine the role of Indian Freedom movement and Indian Constitution in the development of Human Rights in India. [CO4] [L4] **20**

Q.6 Discuss in details the caste movements in India. How do this help improvement in the conditions of so-called lower castes? [CO5] [L5] **20**

Q.7 Discuss in detail the human right condition in India. What are the challenges in realization of universal human rights in India? How can this be cured? [CO6] [L6] **20**

End Semester Examination, May 2023
B.A. (Hons.) English - Sixth Semester
MODERN EUROPEAN DRAMA (BENG-DS-601)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART -A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Write short answer to the following questions (**any four**):
(Question 1 consists of six sections out of which 'a' to 'b' are the passages for explanation with reference to the context, whereas 'c' to 'f' are short answer questions)
- a) "You and father have committed a great sin against me. It is your fault that I have made nothing of my life. Our home has been nothing but a playroom. I have been your doll-wife...."
 - b) "Nothing to be done"
 - c) Who do you think Godot is? What is the significance of 'waiting' for Godot in the play?
 - d) How does Shui-Ta get rid of the parasites thriving on the resources of Shen-Te?
 - e) What does the Charismas Tree in *A Doll's House* symbolize?
 - f) Highlight the absurdist elements in the play *Rhinoceros*.
- 5×4**

PART-A

- Q.2 Examine *A Dolls House* as modern realistic drama. [CO-2] [L-2] **20**
- Q.3 Examine the marriage question as presented in the play *A Doll's House*. [CO3][L3] **20**
- Q.4 Assess *The Good Person of Szechwan* as a criticism on capitalist system. [CO4][L4] **20**

PART-B

- Q.5 In what way *Waiting for Godot* is a representative play from the theatre of absurd? Assess. [CO-5] [L-5] **20**
- Q.6 What types of characters do we find in the play *Waiting for Godot*? Do they evolve at any rate in the course of the play? [CO-1] [L-I] **20**
- Q.7 What does rhinoceros symbolize in the play *Rhinoceros*? Examine other major symbols in the play. [CO- 6] [L-6] **20**

End Semester Examination, May 2023
B.A. (Hons.) English - Sixth Semester
POSTCOLONIAL LITERATURE (BENG-DS-602)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question

Q.1 Write short notes on the following: **(any four):**

- a) Slave and colonized. [CO1]
- b) Ekwefi in *Things Fall Apart*. [CO2]
- c) Santiago Nasa in *Chronicle of a Death Foretold*. [CO3]
- d) Imperialism. [CO4]
- e) Bessie head. [CO5]
- f) Cultural disparity. [CO6] **5×4**

PART-A

- Q.2 What is black feminism? Write the traits of this movement with reference to any text you have read in your syllabus. [CO-1] [L-1] **20**
- Q.3 Chinua Achebe's *Things Fall Apart* shows lack of faith and dystopia amongst native people due to colonization. Explain in detail. [CO-2] [L-2] **20**
- Q.4 Gabriel Garcia Marquez's *Chronicle of a Death Foretold* is a non –linear narrative. Analyze. [CO-3] [L-4] **20**

PART-B

- Q.5 Write the salient features of Bessie Head's 'The collector of treasures' or Gabriel Garcia Marquez's *Chronicle of a Death Foretold* as related to the post colonial literature. [CO-4] [L-3] **20**
- Q.6 Write a detailed summary of Pablo Neruda's *Tonight I can Write* or Gabriel Garcia Marquez's *Chronicle of a Death Foretold*. [CO-5] [L-2] **20**
- Q.7 Derek Walcott's 'A Far Cry from Africa' represents the glorifying Caribbean culture. Elaborate. [CO-6] [L-6] **20**

End Semester Examination, May 2023
B.A. (Hons.) English– Sixth Semester
LITERATURE OF INDIAN DIASPORA (BENG –DS- 603)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following (**any four**):

- a) Write a brief note on 'Diaspora Literature'. [CO1]
- b) What is the message of 'A Fine Balance'? [CO2]
- c) Who lives in the big house in tollington? [CO3]
- d) Why does Gogol change his name in the 'Namesake'? [CO4]
- e) Write in brief rootedness and up rootedness. [CO5]
- f) Why did The Namesake of his son become so important for Ashok? [CO6] **5×4**

PART-A

Q.2 Discuss the elements and characteristics of diasporic literature. [CO-1] [L-1] **20**

Q.3 Give an account of the atrocities on low castes in rural India, as depicted in 'A Fine balance'. [CO-2] [L-2] **20**

Q.4 Why did Meena initially look up to Anita? [CO-3] [L-] **20**

PART-B

Q.5 Discuss Ashima's feeling of alienation in the United States. [CO-5] [L-5] **20**

Q.6 Discuss diasporic experience in Meera Syal's 'Anita and Me'. [CO-6] [L-7] **20**

Q.7 In what ways is Ashoke a dutiful and loving husband to Ashima? In what ways is he emotionally distant? Discuss. [CO-6] [L-6] **20**

End Semester Examination, May 2023

B.A. (Hons.) English – Sixth Semester

LITERARY CRITICISM (BENG-DS-604)

Time: 3 Hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on (**any four**):

- | | |
|----------------------|------------------|
| a) Gynocriticism. | [CO1] |
| b) Aporia. | [CO2] |
| c) Elaine showlater. | [CO3] |
| d) Hegemony. | [CO4] |
| e) Brute force. | [CO5] |
| f) Occidents. | [CO6] |
| g) Displacement. | [CO1] 5×4 |

PART-A

- Q.2 Discuss' Gramsci's theory' on hegemony and power. [CO-1] [L-3] **20**
- Q.3 Detail Derrida's deconstructive concept as a poststructuralist explanative theory. [CO-3] [L-2] **20**
- Q.4 Mention different terms as given by Elaine Showalter in her thesis through which she discussed the lives of women writers? [CO-1] [L-3] **20**

PART-B

- Q.5 Elaborate all sources of force as discussed in Mahatma Gandhi 'passive resistance' and 'Education', in *Hind*. [CO-4] [L-2] **20**
- Q.6 *Edward Said's 'The Scope of Orientalism' in Orientalism* is a detailed essay on showing the tacts and process of colonization. Discuss. [CO-5] [L-1] **20**
- Q.7 Analyze Sigmund Freud's ideas on 'Theory of Dreams', 'Oedipus Complex', and 'The Structure of the Unconscious' in his *The Modern Tradition*. [CO-3] [L-5] **20**

End Semester Examination, May 2023
B.A. (Hons.) English — Sixth Semester
LITERATURE AND THEATRE (BENG-DS-606)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following:

- a) What are the different types of stages in theatre?
- b) What are the elements of a good play?
- c) Write a short note on 'Natyashastra'.
- d) What are the components, which are used in recording?
- e) What are the different types of plays?

[CO1] [L3] **4×5**

PART-A

Q.2 Describe the difference between western theatre and Indian theatre. [CO1] [L2] **20**

Q.3 What is an audience? Explore this question with reference to two or more plays you have studied. [CO3] [L1] **20**

Q.4 What do you understand by performance? What is the difference between performance and performativity? [CO2] [L3] **20**

PART-B

Q.5 Describe the significance of voice, speech, body movement and gestures in performance. [CO5] [L6] **20**

Q.6 What do you know about production? Explain the elements of production. [CO6] [L4] **20**

Q.7 Describe the four actor's tools (Aharya, Vacika, Angika, Sattvika) with examples. [CO4] [L5] **20**

End Semester Examination, May 2023
B.A. (Hons.) English — Sixth Semester
LANGUAGE AND LINGUISTICS (BENG-DS-607)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Explain the following (**any four**):

- | | |
|------------------------------|-----------------------|
| a) Semiotics. | [CO1] [L1] |
| b) Syntagmatic relationship. | [CO2] [L2] |
| c) Lexeme. | [CO3] [L3] |
| d) Slang. | [CO4] [L4] |
| e) Langue. | [CO5] [L5] |
| f) Suffixes. | [CO6] [L6] 5×4 |

PART-A

- Q.2 Write difference between animal communication and human communication. Describe few theories on the history of origin of human communication. [CO2][L1] **20**
- Q.3 Discuss various types of registers and pragmatics in detail. [CO1] [L2] **20**
- Q.4 Explain the terms 'Code Mixing', 'Code Switching', 'Code Meshing', 'Slang', 'Jargon', 'Pidgin' and 'Dialect' with two examples each. [CO3] [L3] **20**

PART-B

- Q.5 Elaborate Saussure's theory of structuralism or Sapir and Bloomfield's approach in the branch of Linguistics. [CO2] [L5] **20**
- Q.6 Write all consonants and vowels with two examples each in phonetics. [CO4] [L6] **20**
- Q.7 What is Morphology? Analyze the terms – 'open words', 'closed words' and 'Fused Lect' with five examples of each. [CO2] [L4] **20**

End Semester Examination, May 2023

B.A. (Journalism and Mass communication) – First Semester

INTRODUCTION TO COMMUNICATION AND MEDIA (BJMC-DS-101)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following in brief (**any five**):

- a) Write any four barriers of communication.
- b) What is two-way communications?
- c) What are the 7Cs of communication?
- d) Write a short note on verbal and non-verbal communication.
- e) What do you mean by agenda setting theory?
- f) Write any five functions of press trust of India.

4×5

PART-A

Q.2 What are the different forms of communication? Explain in detail. [CO-1] [L-1] **20**

Q.3 Elaborate the functioning, working and composition of 'News Agencies' in India. [CO-1] [L-3] **20**

Q.4 Critically analyze the history of Newspaper in India, with suitable examples. [CO-1] [L-4] **20**

PART-B

Q.5 Write a descriptive note on personal influence theory. [CO-2] [L-2] **20**

Q.6 Differentiate between Laswell and Shannon and Weaver Model in detail. [CO2][L3] **20**

Q.7 Explain the role of mass media in society. [CO-2][L-2] **20**

End Semester Examination, May 2023
B.A. (Journalism and Mass Communication) — First Semester
INTRODUCTION TO COMMUNICATION AND MEDIA (BJMC-DS-101)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following in brief:

- a) Define 'communication'.
- b) Write down any two examples of non-verbal communication.
- c) Define 'upward communication'.
- d) Cultivation theory was developed by _____ in the year _____.
- e) Who is an opinion leader?
- f) Name any two national news agencies.
- g) What do you mean by folk media?
- h) Write down any two functions of mass media.
- i) Define 'New media'.
- j) What do you mean by feedback?

2×10

PART-A

- Q.2 Explain the process of communication with the help of a diagram and relevant examples. [CO1] [L2] **20**
- Q.3 Analyse the agenda setting theory of communication and discuss its relevance in the current media sphere. [CO2] [L4] **20**
- Q.4 "The communication process is not free from noise. There are various obstacles that disrupt this process". Justify the statement with suitable examples. [CO3] [L5] **20**

PART-B

- Q.5 Critically analyse the Harold Laswell's model of communication. How is this model different from Shanon and Weaver's model of communication? [CO2] [L4] **20**
- Q.6 "The role of mass media is extremely significant in the development of a society". Do you agree or not? Justify your argument with the help of suitable examples. [CO3] [L5] **20**
- Q.7 What do you mean by folk media? Do you think folk mediums are still an effective form of communication? Why? Support your answer with relevant examples. [CO3] [L2] **20**

End Semester Examination, May 2023
B.A. (Journalism and Mass communication) – First Semester
REPORTING AND EDITING (BJMC-DS-102)

Time: 3 hrs.
50

Max Marks:

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on **(any four)**:

- a) Re-writing.
- b) Lead.
- c) Sources.
- d) Editorial.
- e) Column.

2½×4

PART-A

- Q.2 Discuss the major issues associated with news values in the current media sphere. Also, suggest possible solutions at an organisational level for the same. [CO-2] [L-2] **10**
- Q.3 Who is copy editor/sub editor? Analyze its role and functioning at various levels of print media. [CO-1] [L-4] **10**
- Q.4 "In today's time, the relevance of print media is diminishing with the increasing popularity of new media" Do you agree with the statement? Justify your answer with relevant examples. [CO-2] [L-5] **10**

PART-B

- Q.5 What do you understand by headlines? Discuss in detail. [CO-1] [L-2] **10**
- Q.6 Explain all the types of editing involved in print media. [CO-1] [L-2] **10**
- Q.7 Critically examine the roles and responsibilities of news sources in the contemporary print media. Elucidate with examples from recent events. [CO-1] [L-4] **10**

End Semester Examination, May 2023
B.A. (Journalism and Mass Communication) — First Semester
INDIAN GOVERNMENT AND POLITICS (BJMC-DS-103)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on the following:

- a) Federalism.
- b) Veto.
- c) Article 19.
- d) Ombudsman.
- e) Preamble.

4×5

PART-A

Q.2 Differentiate between the fundamental duties and directive principles of state policy. [CO1] [L2] **20**

Q.3 Discuss the powers and functions of the Prime Minister of India. [CO1] [L2] **20**

Q.4 Discuss the powers and functions of the Election commission of India. [CO1] [L2] **20**

PART-B

Q.5 Discuss the main features of the 73rd Amendment to the Constitution of India. [CO2] [L2] **20**

Q.6 Discuss the Emergency provisions of the Indian Constitution. [CO2] [L2] **20**

Q.7 Critically analyse the role of Indian Media in terms of political situation in the country. [CO3] [L2] **20**

End Semester Examination, May 2023
B.A. (Journalism and Mass communication) – First Semester
INDIAN GOVERNMENT AND POLITICS (BJMC-DS-103)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on **(any five)** of the following:

- a) 'Sovereign'.
- b) Directive principles of state policy.
- c) Panchayati Raj.
- d) Lokpal.
- e) CAG.
- f) Governor.
- g) High Court.

4×5

PART-A

Q.2 What are the powers of Supreme Court of India? How far does it serve as the guardian of the constitution? [CO-1][L-1] **20**

Q.3 Discuss the importance of electoral reforms in growth of healthy Indian politics, explain with specific examples. [CO-1][L-2] **20**

Q.4 Analyse the pros and cons of the Indian constitution, with suitable examples. [CO-1][L-4] **20**

PART-B

Q.5 Interpret the relationship between President and the Prime Minister of India. [CO-1][L-3] **20**

Q.6 What criteria would you use to assess the role and working of NHRC in India? [CO-2][L-5] **20**

Q.7 "Media plays a major role in shaping the political scenario of India." Do you agree with the statement? Justify your answer with relevant examples. [CO-2] [L-4] **20**

End Semester Examination, May 2023
B.A. (Journalism and Mass Communication) — First Semester
NEWS ANALYSIS (BJMC-DS-104)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on **(any two)** of the following:

- a) Inverted pyramid style of news writing.
- b) Rudolf Flesch's formula for writing news.
- c) Objectivity in news.

5×2

PART-A

- Q.2 What do you understand by news values? Analyze the significance of news values in the news selection process. [CO1] [L4] **10**
- Q.3 Examine the role of the media in creating awareness in society and its success or failure as a watchdog with reference to at least two recent examples. [CO1] [L5] **10**
- Q.4 Draw a distinction between the writing styles for newspapers and that for a magazine. [CO2] [L2] **10**

PART-B

- Q.5 Discuss the Robert Gunning principles of clear writing. [CO2] [L2] **10**
- Q.6 Write a feature for your blog on any topical issue. [CO3] [L6] **10**
- Q.7 Assuming yourself as a parliamentary reporter write a news story on "Budget 2023" in 300 words. [CO3] [L6] **10**

End Semester Examination, May 2023
B.A. (Journalism and Mass Communication) — First Semester
POLITICAL AND LIFESTYLE REPORTING (BJMC-DS-105)

Time: 2 hrs.

Max Marks: **50**

No. of pages: 2

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Multiple choice questions:

- a) Total number of seats in the lower house of parliament is:
 - i) 545
 - ii) 565
 - iii) 530
 - iv) 552
- b) Which state has the the highest number of representative in both tire houses?
 - i) Uttar Pradesh
 - ii) Madhya Pradesh
 - iii) Bihar
 - iv) West Bengal
- c) Which state has the largest number of seats reserved for schedule tribes in Lok Sabha?
 - i) Bihar
 - ii) Assam
 - iii) Madhya Pradesh
 - iv) Chhattisgarh
- d) Minimum age required to contest for Lok Sabha election
 - i) 30 Years
 - ii) 35 Years
 - iii) 28 Years
 - iv) 25 Years
- e) Total number of fundamental duties in the Indian constitution is:
 - i) 8
 - ii) 10
 - iii) 11
 - iv) 12
- f) Why is journalism so important to politics?
 - i) Political candidates need to use media to get their message out.
 - ii) The public needs to have a source of unbiased, impartial information.
 - iii) Journalists need jobs and tracking down candidates is fun.
 - iv) Politicians love paying huge sums to see themselves on TV.
- g) A lifestyle reporter does not cover which one of the following?
 - i) Food
 - ii) Travel
 - iii) Politics
 - iv) Exhibitions
- h) Once a fashion has come and gone, it never returns answer choices.
 - i) True
 - ii) False
- i) Fashion is important because it _____.
 - i) Defines economic conditions of a time period.
 - ii) Reflects social positions
 - iii) Reflects a time and place
 - iv) All of the above
- j) Name **any two** fashions and lifestyle magazine.

[CO1] [L1] **1×10**

PART-A

Q.2 Describe the four major styles of writing for print media and their nature. [CO1] [L1] **10**

Q.3 Suppose you have been deputed to cover elections in West Bengal. Discuss the important points you have to keep in mind while covering elections as a reporter.

[CO3] [L2] **10**

Q.4 Analyze the major challenges faced by a political journalist in today's time. [CO1] [L4]

PART-B

- Q.5 "Lifestyle reporting is not only about fashion, it has many other areas of reporting that need extensive research, strong writing skills and good communication skills". Do you agree or not? Justify your argument with the help of suitable examples. [CO2] [L5] **10**
- Q.6 "Social media has given voice to the common man and everyone a chance to become a journalist but it is also degrading the quality of the journalistic content". Analyze the merits and demerits of social media in context of the above statement. [CO2] [L4] **10**
- Q.6 Write an article (political or lifestyle) on any recent news, event or trend in 50-200 words. [CO3] [L6] **10**

End Semester Examination, May 2023
B.A. (Journalism and Mass Communication) – Second Semester
WRITING FOR MEDIA (BJMC-DS-201)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 2

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on following:

- a) Inverted Pyramid.
- b) Intro.
- c) Column writing.
- d) Viral video.
- e) Blog.
- f) PR tools.
- g) Ad copy.
- h) Editorial.
- i) Press release.
- j) Embargoed.

2×10

PART-A

Q.2 Is writing an art or a skill? Support your answer with suitable examples. [CO-1] [L-1] **20**

Q.3 Discuss the structure of a news story and talk about its significance from the perspective of production. [CO-1] [L-2] **20**

Q.4 What is the difference between writing for broadcast media and print media? Discuss briefly. [CO-1] [L-2] **20**

PART-B

Q.5 Comment on the changing trend in PR writing with particular reference to how social media is used nowadays to reach out to consumers. [CO-1] [L-3] **20**

Q.6 Online news has changed the pattern of news consumption which has impacted new writing opportunities. Comment. [CO-2] [L-3] **20**

Q.7 Edit the following news story and give it a different intro:

PATNA: RJD President Lalu Prasad hit today back at Prime Minister Narendra Modi for his "no shame" comment against grand secular alliance leaders in the wake of a sting video of a JD-U minister allegedly accepting bribe and asked would he (PM) resign if BJP failed to win Bihar polls.

"Person who did not uphold 'Lok lazza' (high moral values in public life) aur 'Lok hit' (good of the masses) in front of a tall personality like Atal Bihari Vajpayi, is giving lecture on shame," Mr Prasad said in his tweet message.

The PM during his poll rally at Jehanabad and Bhabua during the day referred to the sting video of senior

Minister Awdesh Kushwaha and said grand secular alliance leaders had "no shame" in public life.

In another tweet, the chief RJD said "Modi is the face of BJP in Bihar, campaigning with his entire ministry and machinery for the last three months. Will he resign as PM after the defeat?"

He also harped on the issue of reservation in the wake of the comment by RSS chief Mohan Bhagwat and asked "Will BJP and RSS burn books of Guru Golwalkar which are against reservation?"

Mr. Prasad said he did not believe statements made in favour of reservation by BJP leaders in the wake of Mr. Bhagwat's remark on the need to review reservation and dared the saffron party in proportion to population to implement reservation and also extend it in the private sector run by its "capitalist friends". [CO-1] [L-4] **20**

End Semester Examination, May 2023
B.A. (Journalism and Mass Communication) – Second Semester
ADVERTISING (BJMC-DS-202)

Time: 2 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 A famous firm in your city dealing gold and diamond ornaments has approached your ad- agency for further popularizing their ornamental products to expand their business. Prepare an advertising plan for their approval. [CO-3] [L-6] **10**

PART-A

- Q.2 Differentiate between:
a) SOV and SOE.
b) Publicity and advertising. **5×2**
- Q.3 "Advertising should follow certain norms of Ethics and Social Responsibility while advertising products and services". Justify. [CO-2] [L-5] **10**
- Q.4 Discuss in detail the PACT approach with the help of an example. [CO-1] [L-2] **10**

PART-B

- Q.5 Write short notes on (**any two**) of the following:
a) Internet advertising.
b) Affinity.
c) Ad effectiveness. [CO-2] [L-2] **5×2**
- Q.6 "Humor has no role in the serious business of advertising". Comment. [CO-2] [L-5] **10**
- Q.7 Two programees on a particular channel have identical viewership. What factors would you consider for selecting a particular programme? Why? [CO-3] [L-2] **10**

End Semester Examination, May 2023
B.A. (Journalism and Mass Communication) – Second Semester
DESIGN AND GRAPHICS (BJMC-DS-203)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on **(any five)** of the following:

- a) Presenter manager.
- b) Letter press.
- c) Screen printing.
- d) Brochure design.
- e) Digital image editor.
- f) MS Excel.

2×5

PART-A

Q.2 Discuss the basic elements and principles of design and graphics in detail.

[CO-1] [L-2] **10**

Q.3 Classify typography on the basis of its physical form and aesthetics

[CO-2] [L-4] **10**

Q.4 Examine the significance of colour scheme and production in designing. Give suitable examples to support your answer.

[CO-2] [L-3] **10**

PART-B

Q.5 Discuss the evolution of art of printing, its types and technical revolution.

[CO-1] [L-1] **10**

Q.6 Suppose you have to design a print advertisement for a smartphone, what will be the primary elements? Design the print ad roughly.

[CO-2] [L-6] **10**

Q.7 "In today's time, using multi-media has become imperative for designing, especially for advertising and promotion". Analyze the importance of multi-media in designing in context of the above statement.

[CO-2] [L-4] **10**

End Semester Examination, May 2023
B.A. (Journalism and Mass Communication) – Second Semester
MEDIA ISSUES AND DEBATES (BJMC-DS-204)

Time: 2 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Education, poverty, religion- explain these and its relevance on the functioning of the society. **10**

PART-A

- Q.2 Explain the factors power and politics impact. [CO-1] [L-3] **10**
- Q.3 Elaborate on the Sensitization towards Equality, Physically and Mentally Challenged. Give a note on Gender Inequality. [CO-2] [L-2] **10**
- Q.4 Discuss the Barriers to the flow of News and Information. [CO-3] [L-5] **10**

PART-B

- Q.5 What is yellow journalism? Explain the media hegemony with respect to culture and globalization. [CO-1] [L-4] **10**
- Q.6 Elucidate on Human Rights and Media [CO-1] [L-6] **10**
- Q.7 Explain 'Globalization and its Social Change'. [CO-2] [L-2] **10**

End Semester Examination, May 2023
B.A. (Journalism and Mass Communication) – Second Semester
FILM APPRECIATION (BJMC-DS-205)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 a) Write a short note on contributions of Guru Dutt to Indian cinema.
b) What role does point of view play in storytelling?
c) What is the concept of 'fly-on-the-wall camera'?
d) What is 'character Arc'?
e) Write a short note on 'screenplay'.

2×5

PART-A

- Q.2 Elucidate the concept of parallel cinema with suitable examples. [CO-1] [L-2] **10**
- Q.3 Differentiate between script and screenplay. [CO-2] [L-3] **10**
- Q.4 How is location shoot affecting film production? [CO-2] [L-4] **10**

PART-B

- Q.5 How can effective logistics management ensure smooth passage of production stage for a film? [CO-2] [L-2] **10**
- Q.6 What do you understand by the term 'gaffer'? How does gaffer affect film production process? [CO-3] [L-5] **10**
- Q.7 You are the editor for a biopic on 'Swami Ramdev'. Create the editing plan discussing the sequencing of event and scenes for your film. [CO-3] [L-6] **10**

End Semester Examination, May 2023
B.A. (Journalism and Mass Communication) — Third Semester
NEWSPAPER AND MAGAZINE JOURNALISM (BJMC-DS-301)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Explain the following in brief:

- a) Yellow journalism.
- b) Objectivity.
- c) Lead.
- d) News source.
- e) Paparazzi.

2×5

PART-A

Q.2 Trace the evolution of newspapers in India and discuss their role amid the changes taking place overall in the media industry, giving examples. [CO1] [L2] **10**

Q.3 Analyze the role of journalists as gatekeepers in today's media scenario. [CO2] [L04] **10**

Q.4 Draw a distinction between writing styles for newspapers and magazines. Explain the difference, giving examples. [CO1] [L2] **10**

PART-B

Q.5 Discuss the problems faced by magazines in the present times and evaluate their relevance/contribution in today's mediascape. [CO1] [L5] **10**

Q.6 What is the cover story in a magazine? Pitch an idea for a cover story for the upcoming issue of your college magazine, giving reasons/arguments. [CO3] [L6] **10**

Q.7 What is an 'Editorial'? How is it different from a news article? [CO2] [L2] **10**

End Semester Examination, May 2023
B.A. (Journalism and Mass communication) – Third Semester
BROADCAST JOURNALISM (BJMC–DS-302)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following questions:

- a) What is PSA?
- b) What do you understand with the term SITE?
- c) Define 'Vividh Bharti'.
- d) What are the two major issues of ethics in All India Radio? [CO-1][L-1] **2½×4**

PART-A

Q.2 Explain the various radio formats with examples. [CO-1] [L-2] **10**

Q.3 Discuss the expansion of FM radio channels and development of education community radio in a country like India. [CO-1][L2] **10**

Q.4 Suppose you are working in a private radio channel and you have been asked to do the brand positioning of your channel. What strategies you are going to employ to achieve your goal. Elaborate your answer with proper details like lapses, need, scope and strategies. [CO-1][L-3] **10**

PART-B

Q.5 What is online journalism and how is it different from traditional journalism? [CO-1] [L-1] **10**

Q.6 "Broadcast journalism has played an important role during the pandemic period". Elaborate. [CO-1][L-2] **10**

Q.7 Analyse the differences between Director General, PEX, and the News producer in any radio set-up. [CO-1][L-4] **10**

End Semester Examination, May 2023
B.A. (Journalism and Mass communication) – Third Semester
CAMERA AND EDITING (BJMC-DS-304)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Describe the following (**any four**):

- a) VTR.
- b) Video console.
- c) Chroma key.
- d) Packaging.
- e) Objectivity in video editing.

2½×4

PART-A

Q.2 What is the role of RAM and graphic card in non-linear editing system?

[CO-2] [L-2] **10**

Q.3 Compression basically means reducing image data. A digitized analog video sequence can comprise of up to 150 Mbps of data. To reduce the media overheads for distributing these sequences, what are the techniques commonly employed to achieve desirable reductions in image data.

[CO-1] [L-4] **10**

Q.4 What are the various stages of production? Discuss them in detail.

[CO-1] [L-2] **10**

PART-B

Q.5 What do you understand by the term: 'screen technique'? Discuss in detail.

[CO-1] [L-2] **10**

Q.6 Explain the setup of multi camera editing process in detail.

[CO-1] [L-2] **10**

Q.7 Analyse the camera and editing techniques of different genres.

[CO-1] [L-4] **10**

End Semester Examination, May 2023
B.A. (Journalism and Mass Communication) — Third Semester
EVENT MANAGEMENT (BJMC-DS-307)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following:

- a) What is Risk Assessment?
- b) Mention any two advantages of event planning.
- c) What is fundraising event?
- d) Define 'Publicity'.
- e) Mention some visible aids used for promoting an event.
- f) Public relations play an important role in promotion of an event. (**True/False**)
- g) Name the 5 C's of an event.
- h) What is press conference?
- i) Write any two advantages of using an event management company.
- j) What do you mean by sponsorship?

1×10

PART-A

Q.2 Discuss the roles and responsibilities of an event manager in detail. [CO2] [L2] **10**

Q.3 Categorize the various types of events in detail according to size with examples. [CO1] [L4] **10**

Q.4 Explain the various steps of planning process in detail. [CO2] [L3] **10**

PART-B

Q.5 Differentiate between fund raising and entertainment events with examples. [CO1] [L2] **10**

Q.6 'Media plays an important role in the promotion of an event'. Justify the statement with suitable examples. [CO2] [L5] **10**

Q.7 Design a sponsorship proposal for the upcoming Media Fest being organized by your department. [CO2] [L6] **10**

End Semester Examination, May 2023

BJMC – Fourth Semester

PUBLIC RELATIONS (BJMC-DS-401)

Time: 2 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following questions:

- a) Explain Propaganda.
- b) Define Third-Party Endorsement?
- c) What is publicity?
- d) Who is the father of modern Public Relations?
- e) Who were known as Muckrakers?
- f) The placing of information into news is called _____.
- g) What is above the Line Spin?
- h) _____ involves planning activities or staging events – sometimes just stunts to attract attention to a person, institution, idea or product.
- i) PRSI is the national association of Advertising Professionals. (**True/False**)
- j) Public Affairs is building relationship with the government and the regulatory bodies? (**True / False**). **1x10**

PART-A

Q.2 Define 'public relations'. How PR is different from advertising? [CO-1] [L-1] **10**

Q.3 'The essential focus of public relations is to build public opinion'. Do you agree? Justify with relevant examples. [CO-2] [L-3] **10**

Q.4 What is External Communication? Describe various tools of external communication. [CO-1] [L-2] **10**

PART-B

Q.5 Discuss the relevance of ethics in PR with relevant examples. [CO-1] [L-2] **10**

Q.6 Define 'corporate communication'. Explain the role and functions of corporate communication department in an organization. [CO-2] [L-2] **10**

Q.7 Define corporate social responsibility (CSR) and discuss one of the well known CSR campaigns undertaken by a company. [CO-3] [L-4] **10**

End Semester Examination, May 2023
B.A. (Journalism and Mass communication) – Fourth Semester
ONLINE JOURNALISM AND MOJO (BJMC-DS-402)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on **(any five)** of the following:

- a) Hyperlinks.
- b) Hybrid newspapers.
- c) Audio Journalism.
- d) Google Trends.
- e) Bookmarking.
- f) Blogging.

2×5

PART-A

Q.2 Explain the role of mobile journalism in TV News bulletin. Elucidate with example.

[CO-1][L-2] **10**

Q.3 What criteria would you use to assess the various ethical issues in MOJO reporting? Discuss them with relevant examples.

[CO-1][L-5] **10**

Q.4 How mobile journalism is different from traditional media? Analyze the SWOT analysis of mobile news.

[CO-2][L-4] **10**

PART-B

Q.5 What do you understand by online journalism? Define the role of technology inventions in attaining the age of online communication.

[CO-1][L-1] **10**

Q.6 Explain all the steps involved in planning for MOJO shoot.

[CO-1][L-2] **10**

Q.7 Write short notes on:

- a) Citizen journalism.
- b) Editorial tools for editing the story.

[CO-1][L-2] **5×2**

End Semester Examination, May 2023
BJMC – Fourth Semester
DEVELOPMENT COMMUNICATION (BJMC-DS-403)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer the following in brief:
- a) What is Millennium development goal?
 - b) Define the term 'literacy'.
 - c) What do you understand by the term 'cyber media'?
 - d) What is digital democracy?
 - e) What is SITE project?
 - f) Write about E-governance.
 - g) Write about Kheda project.
 - h) What is community water harvesting?
 - i) What is rural development?
 - j) What do you understand by forest conservation?

2×10

PART-A

- Q.2 Define the term development with example. What measures you will take to develop your society. [CO-2] [L-1] **20**
- Q.3 Explain any three indicators of development in detail with appropriate examples. [CO-2] [L-2] **20**
- Q.4 'Diffusion of innovation theory was applicable to corona vaccination drive'. If you agree or disagree, justify your answer. [CO-2] [L-3] **20**

PART-B

- Q.5 You need to spread one literacy related message for women of Faridabad village through community radio. Write the message in 300 words. [CO-2] [L-6] **20**
- Q.6 'Participatory development communication is important to achieve millennium development goals'. Evaluate the statement. [CO-2] [L-5] **20**
- Q.7 'Farming and literacy can be advanced using ICT'. Explain in detail with examples. [CO-3] [L-5] **20**

End Semester Examination, May 2023
BJMC – Fourth Semester
ECONOMIC DEVELOPMENT AND PLANNING IN INDIA
(BJMC-DS-404)

Time: 2 hrs.

Max Marks: **50**

No. of Pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Discuss the sectorial development in India with examples. **10**

PART-A

Q.2 Explain Industrial Policy 1991, its factor contributing to development, education and poverty in India. [CO-1] [L-3] **10**

Q.3 "GDP calculation do not directly include the social costs of environmental damages for example global warming, acid rain". Do you think these costs should be included in GDP? Justify your answer. [CO-2] [L-2] **10**

Q.4 Discuss the nuances of public sector in India by showing how it constitutes to economic growth in the country. [CO-3] [L-5] **10**

PART-B

Q.5 Elucidate on the role of small-scale industries and cotton industries in India. [CO-1] [L-4] **10**

Q.6 Write a detailed note on money flow and calculated expenses of a house hold by making a household budget sheet. [CO-1] [L-6] **10**

Q.7 Explain Niti Ayog and its any two five year plans in detail. [CO-2] [L-2] **10**

End Semester Examination, May 2023
B.A. (Journalism and Mass Communication) – Fourth Semester
ANCHORING AND RADIO PRODUCTION (BJMC-DS-405)

Time: 2 hrs.

Max Marks: **50**

No. of Pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following in brief:

- a) Types of microphones.
- b) Resonance.
- c) Tone.
- d) Radio talk.
- e) Bridge.

2×5

PART-A

Q.2 How is an RJ different from a Radio news anchor? Explain the roles and responsibilities of both in detail. [CO-1] [L-4] **10**

Q.3 Explain how anchoring can be done for different radio formats? What are the different techniques used? [CO-1] [L-1] **10**

Q.4 What are the ethical concerns in radio broadcasting? Explain about the guidelines and code of ethics for radio presentation in India. [CO- 2] [L-2] **10**

PART-B

Q.5 What is the importance of speed, pauses and tone in the modulation of our voices? [CO-1] [L-1] **10**

Q.6 What are the three stages of radio production? Describe the steps in detail. [CO-3] [L-2] **10**

Q.7 What are the principles to be kept in mind while writing for radio? Write a 3 minute script for a radio program format of your choice. [CO-2] [L-6] **10**

End Semester Examination, May 2023
B.A. (Journalism and Mass Communication) – Fourth Semester
HEALTH COMMUNICATION (BJMC-DS-406)

Time: 2 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Answer the following in brief:
- a) What do you understand by the term 'media literacy'?
 - b) Define 'health communication'.
 - c) What is crisis communication?
 - d) Write about managed care.
 - e) What is health campaign?

2×5

PART-A

- Q.2 Explain the importance of right channels for health communication with suitable examples. [CO-2] [L-1] **10**
- Q.3 Design one message in 300 words for urban youth to be broadcasted on any community radio for negative health impact of alcohol. [CO-3] [L-6] **10**
- Q.4 Peer makes an impact on behavior change regarding health. Explain in detail. [CO-2] [L-10] **10**

PART-B

- Q.5 Assess the importance of communication during natural calamity with examples. [CO-3] [L-5] **10**
- Q.6 How will you finalize any health campaign for elderly people staying in urban areas? Discuss the process. [CO-2] [L-3] **10**
- Q.7 There is a need for patient-caregiver communication. Explain the statement with example. [CO-2] [L-2] **10**

End Semester Examination, May 2023
B.A. (Journalism and Mass Communication) — Fifth Semester
COMMUNICATION RESEARCH (BJMC-DS-501)

Time: 2 hrs.

Max Marks: **50**

No. of pages: *1*

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on the following:

- a) Probability sampling.
- b) Hypothesis.

5×2

PART-A

Q.2 Describe interview method of data collection tool with suitable example. [CO1] [L1] **10**

Q.3 Discuss 'qualitative research approach' with relevant examples. [CO2] [L6] **10**

Q.4 Write some characteristics of survey method with examples. [CO3] [L3] **10**

PART-B

Q.5 You have to conduct exit poll survey. You need to ask five questions to the voters. What will be your questions? Write. [CO3] [L4] **10**

Q.6 Write any two types of 'research design' with examples. [CO2] [L2] **10**

Q.7 Evaluate importance of 'sampling methods' in research. [CO3] [L5] **10**

End Semester Examination, May 2023
B.A. (Journalism and Mass communication) Fifth Semester
PHOTOJOURNALISM (BJMC-DS-502)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on **(any five)** of the following:

- a) Shutter speed.
- b) Memory card.
- c) Camera.
- d) Assignment desk.
- e) Mid shot.
- f) Zooming.

2×5

PART-A

Q.2 Define the term 'depth of field.' Explain how shutter speed and aperture can control the exposure in photography. [CO-2] [L-2] **10**

Q.3 Discuss the types of photographic lenses. Give suitable examples to support your answer. [CO-1] [L-4] **10**

Q.4 Critically evaluate the relevance of 'principles of light' in photography. [CO1][L4] **10**

PART-B

Q.5 Discuss the Bokeh effect and establish a relationship between Bokeh effect and aperture Give suitable examples to support your answer. [CO-1] [L-1] **10**

Q.6 Define the term 'aperture.' Explain how aperture is useful in photography. [CO-1] [L-2] **10**

Q.7 Critically evaluate the importance of 'filter' and 'diffuser' in photography. [CO-1] [L-4] **10**

End Semester Examination, May 2023
B.A. (Journalism and Mass Communication) — Fifth Semester
PHOTO JOURNALISM (BJMC-DS-502)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Briefly explain following terms:

- a) Aperture.
- b) Focal length.
- c) Color temperature.
- d) UV filter.
- e) Crop sensor.

[CO2] [L6] **5×2**

PART-A

Q.2 What are the different components of a camera? Explain them in detail. [CO1] [L2] **10**

Q.3 Describe the uses of light diffusers and reflectors. [CO1] [L2] **10**

Q.4 Explain the exposure triangle with the help of diagram. [CO1] [L3] **10**

PART-B

Q.5 Discuss the rule of compositions. [CO1] [L2] **10**

Q.6 If you are doing a portrait shoot of a model inside a studio, what kind of lighting would be required by you? Create a diagram of your lighting positions. [CO1] [L2] **10**

Q.7 Analyze the qualities and responsibilities of a photojournalist. Support your answer with an example. [CO2] [L4] **10**

End Semester Examination, May 2023
B.A. (Journalism and Mass Communication) — Fifth Semester
MEDIA MANAGEMENT (BJMC-DS-503)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following questions.

- a) What is freedom of expression?
- b) Why media is called as the watchdog of the society?
- c) Publications in India are registered with _____.
- d) What is cross-media ownership?
- e) BARC stands for _____.

4×5

PART-A

Q.2 What do you understand by free speech and free media? Explain your answer with relevant examples. [CO1] [L3] **20**

Q.3 Discuss different types of media ownership prevalent in the country. Give your answer with relevant examples. [CO2] [L2] **20**

Q.4 Explain in detail the relevance, role and functions of a Media organization. [CO2] [L3] **20**

PART-B

Q.5 In democracy media is self regulated. Illustrate your answer with various legal and ethical parameters guiding the roles and functioning of media today. [CO3] [L5] **20**

Q.6 What is government's FDI policy vis-a-vis media in the country? Do you think any cap on FDI or FII will restrict media freedom? [CO3] [L4] **20**

Q.7 Discuss the organizational structure of a broadcast media. [CO3] [L5] **20**

End Semester Examination, May 2023
B.A. (Journalism and Mass Communication) — Fifth Semester
TELEVISION PRODUCTION (BJMC-DS-504)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following questions in brief:

- a) What is GFX?
- b) What do you understand with the term: ENPS?
- c) Define 'run down'.
- d) What are the three major Issues of ethics in TV journalism?
- e) Explain the importance of script in TV production.

2×5

PART-A

Q.2 Discuss the evolution of technology in Indian Television transmission from local transmitters to the contemporary DTH technology. Also explain the logic of the need of such technological development in Television. [CO1] [L2] **10**

Q.3 What is the difference between sound bite, tic-tac and walk through? Explain by citing relevant examples. [CO1] [L2] **10**

Q.4 Television can be used to supplement India's effort to become a developed country. Do you agree? [CO1][L3] **10**

PART-B

Q.5 Define writing for visuals and how is it different from traditional journalism? Explain different approaches of writing for english and hindi programmes. [CO1] [L1] **10**

Q.6 Explain the various steps involved in a television news bulletin. [CO1] [L2] **10**

Q.7 Analyse the types of Television Programmes and their essentials. [CO1] [L4] **10**

End Semester Examination, May 2023
B.A. (Journalism and Mass communication) – Fifth Semester
TELEVISION PRODUCTION (BJMC-DS-504)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following questions in three to five sentences each.

- a) What is GFX?
- b) What do you understand with the term ENPS?
- c) Define 'run down'.
- d) What are the three major issues of ethics in TV journalism? [CO1][L1]
2½×4

PART-A

Q.2 Discuss the evolution of technology in Indian Television transmission from local transmitters to the contemporary DTH technology. Also explain the logic of the need of such technological development in Television. [CO-1][L2] **10**

Q.3 What is the difference between sound bite, tic-tac and walk through? Explain by citing relevant examples. [CO-1][L2] **10**

Q.4 Television can be used to supplement India's effort to become a developed country. Do you agree? [CO-1][L-03] **10**

PART-B

Q.5 Define writing for visuals and how is it different from traditional journalism. Explain different approaches of writing for English and Hindi programmes. [CO-1] [L-1] **10**

Q.6 Explain the various steps involved in a television news bulletin. [CO-1][L-2] **10**

Q.7 Analyse the types of Television programmes and their essentials. [CO-1][L-4] **10**

End Semester Examination, May 2023
B.A. (Journalism and Mass Communication) — Fifth Semester
INTEGRATED MARKETING COMMUNICATION (BJMC-DS-505)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following in brief:

- a) What is promotion Mix?
- b) What is sales promotion?
- c) Define direct marketing.
- d) Explain brand equity.
- e) Washing machine and fridge fall in which category of goods?

2×5

PART-A

Q.2 Define 'promotion mix'. Discuss the promotion mix tools used by a company for communicating customer value. [CO1] [L2] **10**

Q.3 Give an overview of how the marketing landscape has changed with the emergence of integrated marketing communication? [CO1] [L3] **10**

Q.4 Outline the communication process and the steps involved in developing effective marketing communication. [CO2] [L4] **10**

PART-B

Q.5 Explain various types of the methods used in preparing the promotion budget. [CO3] [L5] **10**

Q.6 Describe various 'appeals' used in marketing communication with relevant examples. [CO2] [L5] **10**

Q.7 Create a message for a campaign on 'road safety' mentioning the target audience based on the demographic and psychographic profile. [CO3] [L6] **10**

End Semester Examination, May 2023
B.A. (Journalism and Mass Communication) — Fifth Semester
CORPORATE COMMUNICATION (BJMC-DS-507)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following in brief:

- a) What is an annual report?
- b) Mention three key 'publics' in financial communication.
- c) What is an IPO?
- d) Who is a stakeholder in the company?
- e) What is the difference between corporate identity and corporate image?

2×5

PART-A

Q.2 Define corporate communication and its role and function in an organization.
[CO1] [L2] **10**

Q.3 Explain the difference between public relations and corporate communication.
[CO1] [L1] **10**

Q.4 What are various tools required for building media relations? Enumerate with relevant cases.
[CO1] [L4] **10**

PART-B

Q.5 With the 'Hindenberg Expose' the 'Adani Group' saw a massive dip in its world ranking and Indian stock market. Explain in detail.
[CO2] [L6] **10**

Q.6 Discuss the role of SEBI as a regulator of Indian stock market.
[CO2] [L5] **10**

Q.7 What is corporate branding? How and why it is relevant for a corporate to grow into a brand?
[CO3] [L6] **10**

End Semester Examination, May 2023
B.A. (Journalism and Mass communication) – Sixth Semester
GLOBAL MEDIA SCENARIO (BJMC-DS-601)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on **(any four)**:

- a) World War-2
- b) Russia-Ukraine war.
- c) United Nations.
- d) Third world countries.
- e) Media Ethics.

2½×4

PART-A

Q.2 What are the barriers to the flow of news and information? Has globalization neutralized these barriers? Give your analysis of the scenario with examples.

[CO1,L1] **10**

Q.3 The difference between the North and south are a legacy of the colonial past where dominance and oppression were more marked. Discuss the dimensions of these differences.

[C1,L2] **10**

Q.4 Do you think that the internet is a democratic media? Discuss in the context of growing trends of citizen journalism and blogging.

[CO2,L4] **10**

PART-B

Q.5 Discuss how rise of Al-Jazeera has led to a change in the culture of broadcasting in International Media.

[CO 2,L2] **10**

Q.6 Critically examine the use of media by power blocks and super powers.

[CO3,L6] **10**

Q.7 Discuss your views about integration between information and armaments and close encounters between information and armament, media and military.

[CO3,L2] **10**

End Semester Examination, May 2023
BJMC – Sixth Semester
HUMAN RIGHTS AND MEDIA (BJMC-DS-602)

Time: 2 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on the following:

- a) Unity in diversity.
- b) National human rights commission.

[CO-1] [L-2] **5×2**

PART-A

Q.2 Describe any one theory of human rights. Also write the relevance of the same.

[CO-1] [L-1] **10**

Q.3 Write about any two human rights movement of India in detail.

[CO-1] [L-4] **10**

Q.4 There is a need for balance between rights and duties. Analyze the statement citing examples.

[CO-2] [L-3] **10**

PART-B

Q.5 Write notes on the following:

- a) Civic rituals.
- b) Citizen journalism.

[CO-2] [L-4] **5×2**

Q.6 Media plays an important role in securing human rights. Justify your answer with suitable examples.

[CO-3] [L-4] **10**

Q.7 Discuss the inequalities prevalent in India. How media can resolve this issue?

[CO-3] [L-5] **10**

End Semester Examination, May 2023
B. Sc. (Nutrition & Dietetics) – Second Semester
FOOD LAWS AND REGULATION (BND-DS-205)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Why regulation of food laws and food safety is mandatory in India? Explain the voluntary food laws in India. [CO-2] [L-2] **10**

PART-A

- Q.2 List the important features of PFA Act, 1954. Describe briefly the 3-tier system for administration of PFA Act, 1954. [CO-1] [L-2] **20**

- Q.3 Write short notes on:
a) Codex alimentations commission.
b) FSSAI. [CO-2] [L-1] **10×2**

- Q.4 Define the term food contamination. Describe types of contaminants present in our food [CO-3] [L-2] **20**

PART-B

- Q.5 Food authority notify food laboratory and research institute accredited by NABL. Explain in detail. [CO-3] [L-1] **20**
- Q.6 Define ISO. Explain the structure and governance of ISO. [CO-2] [L-2] **20**
- Q.7 Explain importance of Agricultural Produce Act, 1937 (Grading and Marketing), AGMARK in the field of nutrition. [CO-4] [L-3] **20**

End Semester Examination, May 2023

B. Tech. – First Semester

MECHANICS (BPH-102/BSC-PH-102)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Each question carries equal marks.

- Q.1
- Is scalar quantity changed under the rotation transformation?
 - Write the expressions for velocity and acceleration in cylindrical polar coordinates.
 - Give two examples each of conservative and non-conservative forces.
 - Express relation between the force and the torque.
 - What do you understand by non-inertial frames of reference?
 - Write the equation of motion of forced damped oscillator.
 - What is resonance?
 - Is the velocity of a particle under uniform rotational motion constant?
 - Explain the three dimensional motion of a rigid body.
 - Is the rotations by a finite angle are vector quantities?
- 2x10**

PART-A

- Q.2
- Explain the invariance of Newton's second law. [CO-1] [L-2] **6**
 - Derive the Newton's equations of motion in planar polar coordinates. [CO-1] [L-6] **8**
 - Discuss the fundamental forces of nature. [CO-1] [L-2] **6**
- Q.3
- Show that in the case of a conservative force, the work done around a closed path is zero. [CO-2] [L-3] **8**
 - Write a short note on the law of conservation of angular momentum and its importance in physics. [CO-2] [L-4] **7**
 - Explain in detail about hyperbolic orbit. [CO-2] [L-2] **5**
- Q.4
- Describe the motion of rotating frames of reference (five term acceleration formula). [CO-3] [L-2] **10**
 - Write short note on Foucault pendulum. [CO-3] [L-4] **5**
 - Discuss in detail about weather systems. [CO-3] [L-2] **5**

PART-B

- Q.5
- Find solution for the differential equation of a simple harmonic oscillator and derive expressions for its time period. [CO-4] [L-3] **14**
 - Define quality factor for a damped harmonic oscillator. Deduce an expression for it. [CO-4] [L-4] **6**
- Q.6
- Differentiate between rectilinear and rotational motion. [CO-5] [L-2] **5**
 - Show that for a rigid body the angular momentum about the axis of rotation is equal to the product of moment of inertia about that axis and angular velocity. [CO5][L3] **8**
 - Discuss the Euler's laws of motion. [CO-5] [L-2] **7**
- Q.7
- Derive the expression for rate of change of a vector rotating with angular velocity. [CO-6] [L-6] **10**
 - Evaluate the expression for moment of inertia tensor. [CO-6] [L-5] **10**

End Semester Examination, May 2023

B.A. (Hons.) English / B.A. (Media and Communication) - Second Semester

PROFESSIONAL COMMUNICATION – II

(CDC-JMC-112/CDC-FME-112)

Time: 2 hrs.

Max Marks: **50**

No. of pages: 5

Note: *All questions are compulsory. Each question has **FOUR** options with **ONE** correct answer. Select the correct answer. All questions are of **ONE** mark each. There is no **NEGATIVE** marking. Mention the correct option for each question in the blank answer key given herein below. Calculator is not permitted.*

1.	2.	3.	4.	5.	6.	7.	8.	9.	10.
11.	12.	13.	14.	15.	16.	17.	18.	19.	20.
21.	22.	23.	24.	25.	26.	27.	28.	29.	30.
31.	32.	33.	34.	35.	36.	37.	38.	39.	40.
41.	42.	43.	44.	45.	46.	47.	48.	49.	50.

- Q.1 This is the first thing people judge. [CO-2] [L-1]
a) chronemics b) proxemics
c) pitch d) physical appearance
- Q.2 Justin speaks so fast his brothers cannot understand him. He needs to adjust his ... [CO-2] [L-1]
a) voice quality b) haptics
c) rate of speech d) intonation
- Q.3 The five types of nonverbal communication are... [CO-2] [L-1]
a) gestures, posture, standing, adaptors, and eye contact.
b) kinesics, paralanguage, proxemics, chronemics, and voice.
c) space, rate of speech, voice, and appearance, eye contact.
d) body, voice, space, time, and appearance.
- Q.4 _____ refers to how space and distance communicate. [CO-2] [L-1]
a) Kinesics b) Proxemics
c) Paralanguage d) Chronemics
- Q.5 According to the text, the use of your body to communicate non-verbally is referred to as... [CO-2] [L-1]
a) vocalic b) proxemics
c) kinesics d) chronemics
- Q.6 Which distance are you using if you are talking to someone across the street? [CO-2] [L-1]
a) intimate b) personal
d) social d) public
- Q.7 _____ is the term used to describe the study of how humans use and structure time. [CO-2] [L-1]
a) proxemics b) paralanguage
c) haptics d) chronemics
- Q.8 Meeting deadlines is very important to us in job. Sentence defines which term: [CO-2] [L-1]
a) Chronemic b) Working culture
c) Kinesics d) Proxemics
- Q.9 Why must a public speaker be audience-centered? [CO-2] [L-1]
a) So that people like you better.
b) So that you can seem tough in front of your audience.
c) So that you can keep your audience interested.
d) So that you can help other people out.

- Q.10 How can you get information about an audience? [CO-2] [L-1]
 a) Talking and observing them.
 b) There isn't a way to get information about an audience you just have to guess.
 c) Look at their reactions at specific topics
 d) Asking someone they know
- Q.11 What can you use to adapt your speech to your audience BEFORE the speech? [CO-2] [L-1]
 a) Keep your audience in mind. b) Nothing.
 c) Talking to your audience. d) Putting questions in speech.
- Q.12 In presentation, what is ABCD? [CO-2] [L-1]
 a) Any Body Can Direct
 b) Audience, Balance, Counting, Direction
 c) Assessment before count directions
 d) Attention, Benefits, Credibility, Direction

Directions of questions from Q.13 to Q.15 questions: Read the passage and find correct answers:

Much of the blood on the street flows essentially from uncivil behaviour of drivers who refuse to respect the legal and moral rights of others. So, the massacre on the road may be regarded as a social problem. Safety standards for vehicle have been raised both at the point of manufacture and through periodic road-worthiness inspections. In addition, speed limits have been lowered. Due to these measures, the accident rate has decreased. But the accident experts still worry because there has been little or no improvement in the way drivers behave.

- Q.13 According to the passage, traffic accidents may be regarded as a social problem since [CO-1] [L-1]
 a) the motor vehicle is a very dangerous invention
 b) the accidents have more to do with hazardous conditions than hazardous drivers
 c) most of the accidents are caused by drivers who don't pay attention to the traffic rules
 d) the irresponsibility that accounts for much of the problem is not confined to drivers
- Q.14 According to the passage, the number of accidents has fallen because ----. [CO-1] [L-1]
 1]
 a) significant advances have been made towards safer driving
 b) many people now know that driving is a skilled task requiring constant care and concentration
 c) drivers are warned to take extra care on the roads
 d) drivers have finally learned how to behave
- Q.15 It is pointed out in the passage that those who violate traffic regulations ----. [CO-1] [L-1]
 a) are the most inexperienced drivers that we have on the roads
 b) always blame the road conditions
 c) don't have prior traffic violations or crashes on their records
 d) are the biggest threat to those with whom they share the road

Directions of questions from Q.16 to Q.18 questions: Read the passage and find correct answers:

First language, also known as mother tongue, is generally the language a person learns first. However, one can have two or more native languages thus being a native bilingual or indeed multilingual. The order in which these languages are learned is not necessarily the order of proficiency. Lacking in first language skills often make learning other languages difficult. Often a child learns the basics of his or her first language or languages from his or her family. The term mother tongue, however, should not be interpreted to mean that it is the language of one's mother. For instance, in some paternal societies, the wife moves in with

the husband and thus may have a different first language or dialect than the local language of the husband. Yet their children usually only speak their local language.

- Q.16 According to the passage, first language skills ----. [CO-1] [L-1]
a) take a very long time to develop
b) play an important role in learning a new language
c) are not transferable to the second language
d) can also have negative effects in foreign language acquisition
- Q.17 We understand from the passage that ----. [CO-1] [L-1]
a) most bilinguals don't have a dominant language
b) the acquisition of a first language is the most complex skill anyone ever learns
c) most children have learning difficulties in acquiring their first language
d) one's mother tongue might not be the language of the parents
- Q.18 One can infer from the reading that ----. [CO-1] [L-1]
a) one cannot be a native speaker of more than two languages
b) very few children throughout the world learn to speak two languages
c) it is possible for a bilingual to become more competent in his second language
d) bilinguals use their two languages for different purposes and functions
- Q.19 When giving a presentation in front of an audience you should do all of the following except for: [CO-2] [L-1]
a) Speak loud and clear b) Provide handouts if needed
c) Dress professionally d) Look at your screen and not the audience
- Q.20 Why should you keep text to a minimum on slides? [CO-2] [L-1]
a) So the focus is on you as the speaker
b) To help make your presentation longer
c) So the pictures are easier to see
d) To make sure the audience can read everything you have to tell them
- Q.21 Your presentation should consist of title slide, _____, body, and _____. [CO-2][L-1]
a) objects and summary b) opinions and paragraphs
c) objectives and summary d) options and pages
- Q.22 Choose the correct Preposition: This is a letter _____ Uncle Tom. [CO-3] [L-2]
a) from b) in
c) by d) at
- Q.23 Choose the correct Preposition: I've got a problem _____ my homework. Can you help me please? [CO-3] [L-2]
a) at b) of
c) with d) in
- Q.24 Complete the sentence with correct answer: If he comes, _____. [CO-3] [L-2]
a) we will go to lunch b) we would go to lunch
c) we went to lunch d) we would have gone to lunch
- Q.25 Complete the sentence with correct answer: I would buy a new house _____. [CO-3] [L-2]
a) if I have a lot of money b) if I win the lottery.
c) if I inherited a million dollars. d) if I had won a million dollars
- Q.26 What is the main purpose of the narrative paragraph? [CO-1] [L-2]
a) Inspire the reader to feel a certain way towards an event, character, place, etc.
b) Explain a concept in full depth.
c) Make the reader experience whatever is narrated.
d) The purpose is to tell stories
- Q.27 What is a descriptive paragraph? [CO-1] [L-2]
a) Text describing a person, animal, place, or thing, along with idea and theme.
b) Tell a story to the reader.
c) Give your opinion to the reader.
d) Explaining a concept or idea.

- Q.28 The main point of this passage is that... [CO-1] [L-3]
Carbon tetrachloride is a colourless and inflammable liquid that can be produced by combining carbon disulfide and chlorine. This compound is widely used in industry today because of its effectiveness as a solvent as well as its use in the production of propellants. Despite its widespread use in industry, carbon tetrachloride has been banned for home use. In the past, carbon tetrachloride was a common ingredient in cleaning compounds that were used throughout the home, but it was found to be dangerous: when heated, it changes into a poisonous gas that can cause severe illness and even death if it is inhaled. Because of this dangerous characteristic, the United States revoked permission for the home use of carbon tetrachloride in 1970. The United States has taken similar action with various other chemical compounds.
- a) Carbon tetrachloride can be very dangerous when it is heated.
 - b) The government banned carbon tetrachloride in 1970
 - c) Although carbon tetrachloride can legally be used in industry, it is not allowed in-home products.
 - d) Carbon tetrachloride used to be a regular part of cleaning compounds

- Q.29 Excited about winning the award, Marcia walked up to the podium and delivered an animated acceptance speech. [CO-1] [L-3]
a) abbreviated b) courteous
c) reserved d) lively
- Q.30 The doctor got to the crux of the issue. [CO-1] [L-3]
a) outline b) opposite
c) crucial point d) unhealthy
- Q.31 If you wanted to find out why sales are down at your company, what type of report would you write. [CO-1] [L-2]
a) a crime report b) a problem-solving report
c) an evaluation study d) a proposal
- Q.32 Who writes reports? [CO-1] [L-2]
a) Business managers b) Company owners
c) Department supervisors d) All of the above
- Q.33 What does orderly means in report writing? [CO-1] [L-2]
a) persuasive b) carefully prepared
c) fact-based d) objective
- Q.34 Which of the following should your notes include? [CO-1] [L-2]
a) key words and phrases b) complete sentences
c) full paragraphs c) exact punctuation
- Q.35 What is summarizing in note taking? [CO-1] [L-2]
a) Restating in your own words only the key ideas of the original piece in a condensed form
b) Copying the ideas word for word and using quotation marks
c) Restating the content in your own words by replacing some of the words to avoid plagiarizing but maintaining most of the same meaning
d) Writing the first and last sentence of every paragraph
- Q.36 Please select the correct statement [CO-3] [L-2]
a) He passed out of college in 1997
b) He passed out college in 1997
c) He passed college in 1997
d) He graduated college in 1997

- Q.37 Select the correct statement. [CO-3] [L-2]
 a) I have one query to ask you b) I have a query
 c) I have a one query d) I have the query
- Q.38 Choose the answers for First conditional: If he (run) he (get) there in time. [CO-3] [L-2]
 a) will run; get b) runs; will get
 c) run; will get d) will run; will get
- Q.39 Choose the correct verb: if it (stop) snowing, we can go skiing. [CO-3] [L-2]
 a) stops b) will stop
 c) will stops d) stop
- Q.40 Choose the correct verb: If they had not _____ the car, I would have driven you. [CO-3] [L-2]
 a) take b) taken
 c) would take d) took
- Q.41 Choose the correct verb: Angel will move this table to another place if you _____ her house tomorrow. [CO-3] [L-2]
 a) Comes to b) Come to
 c) Came to d) Came
- Q.42 Choose the correct verb: My mother would not go to my uncle's house if my uncle _____ my mother's call. [CO-3] [L-2]
 a) Had received b) Received
 c) Receives d) Receive
- Q.43 Choose the correct preposition: He has been absent ____ Monday. [CO-3] [L-2]
 a) For b) Since
 c) From d) All of the above
- Q.44 Choose the correct preposition: They are called ____ different names. [CO-3] [L-2]
 a) With b) By
 c) For d) From
- Q.45 Choose the correct preposition: The new term begins ____ June 1st. [CO-3] [L-2]
 a) On b) In
 c) At d) From
- Q.46 Choose the correct preposition: He poured the tea ____ the mug. [CO-3] [L-2]
 a) In b) Into
 c) On d) Onto
- Q.47 Choose the correct preposition: He said he was very pleased ____ my work. [CO-3] [L-2]
 a) With b) In
 c) At d) From
- Q.48 Choose the correct preposition: "I really care ____ what happens to him." [CO-3] [L-2]
 a) of b) about
 c) at d) to
- Q.49 Choose the correct preposition: "I heard that he died ____ a heart attack." [CO-3] [L-2]
 a) to b) of
 c) for d) about
- Q.50 Choose the type of conditional: "He would have gone with you if you had asked him." Which conditional is this? [CO-3] [L-2]
 a) Zero b) first
 c) second d) third

End Semester Examination, May 2023
B.A. (English) / B.A. (JMC) – Fourth Semester
PLACEMENT COMPETENCY ENHANCEMENT-I
(CDC-JMC-211/CDC-FME-211)

Time: 2 hrs.

Max Marks: **50**

No. of pages: 4

Note: All questions are compulsory. Each question has **FOUR** options with **ONE** correct answer. Select the correct answer. All questions are of **ONE** mark each. There is no **NEGATIVE** marking. Mention the correct option for each question in the blank answer key given herein below. Calculator is not permitted.

1.	2.	3.	4.	5.	6.	7.	8.	9.	10.
11.	12.	13.	14.	15.	16.	17.	18.	19.	20.
21.	22.	23.	24.	25.	26.	27.	28.	29.	30.
31.	32.	33.	34.	35.	36.	37.	38.	39.	40.
41.	42.	43.	44.	45.	46.	47.	48.	49.	50.

Choose the correct option in the following (Directions for 1 to 20) [CO-2][L-2]

- Q.1 In Communication, the extent to which the non-verbal communication is
a) 80 % b) 25% c) 55 % d) 95%
- Q.2 Making a brand includes
a) Image b) Delivery c) Visibility d) All of these
- Q.3 Which of these are the benefits of dressing professionally?
a) The power of visuals b) to dress professionally
c) To wear accessories d) None of these
- Q.4 Formal wear is worn on
a) Weekdays b) Weekends c) All the day d) None of these
- Q.5 Trousers should be always in
a) Dark colours b) Light colours c) Florescent colours d) All of these
- Q.6 Your tie should coordinate with
a) Your attire b) Shoes c) Shirt d) None of these.
- Q.7 Your socks should match
a) Trousers b) Shirts c) Belt d) Ties
- Q.8 Shoes with formal attire should be
a) Leather b) Casual Shoes c) Without Lassies d) None of these
- Q.9 For women shoes with which option is normal
a) 1.5 inches b) 6 inches c) 4 inches d) 2 inches
- Q.10 Women should wear
a) bangle b) bracelet c) both d) None of these
- Q.11 Which of these you should not do while formally dressing
a) Wear Tatoo b) Be stylish
c) Wear natural make up d) Wear business casual

- Q.12 One of the common excuses given by people for not wearing formals are
 a) Formal doesn't suit me b) Limited Usage
 c) Don't like it d) All of these
- Q.13 When putting a caller on hold, what do you need to say or ask?
 a) Ask if it is ok to put the caller on hold
 b) "Would you like to be put on hold?"
 c) "I apologize for the inconvenience."
 d) Thank you for holding
- Q.14 Why are telephone greetings so important?
 a) It is the first impression b) It shows that you are happy
 c) It shows that you are polite d) It shows you know your work
- Q.15 Besides having a paper and pencil ready, why would you ask the caller for their phone number?
 a) In case the call gets disconnected.
 b) To show the caller, you are polite and considerate.
 c) In case the caller is rude. This way, you can call him back.
 d) None of these
- Q.16 The following are the characteristics of Negative Stress
 a) It causes anxiety b) It feels unpleasant
 c) It decreases performance d) All of the above
- Q.17 How many types of stress are there
 a) 1 b) 2 c) 3 d) 4
- Q.18 Positive stress is called
 a) Eustress b) Distress c) Impress d) Fortress
- Q.19 Which of the following are the physical symptoms of anxiety
 a) Racing heart b) Sweaty palms c) Flushed cheeks d) All of the above
- Q.20 High stress levels result in
 a) Alertness b) Sleep c) Anxiety d) All of these

Choose the correct option in the following (Directions for 21 to 50) [CO-3][L-2]

- Q.21 Options to the stress response are
 a) Fight or flight b) Force or fight c) frame or fight d) None of these
- Q.22 In behaviour the sign of stress is due to
 a) Sadness b) Confusion c) Fear d) Lack of sleep
- Q.23 To cope with stress one has to
 a) Have time management b) Don't indulge in issues
 c) Avoid issues d) All of these
- Q.24 ABC strategy of stress management is
 a) Awareness Brief Care b) Awareness Balance Control
 c) Adopt Break Control d) None of these
- Q.25 The 4 A's of Stress relief is
 a) Avoid stress b) Accept things
 c) Adapt to the stressor d) All of these

- Q.26 One of the most important ways to help manage your time efficiently include
- Doing the best tasks first, and the worst tasks last
 - Having a very structured schedule
 - Being flexible
 - Doing the worst tasks first while you're alert
- Q.27 Time management is a priority in college because
- You have to learn to manage your extra time more efficiently
 - There is no "A's for effort."
 - You are responsible for how you spend your time
 - All of the above are true.
- Q.28 Using spare time wisely includes
- Limiting the time you spend on the internet
 - using a cell phone, etc..
 - Watching Movies
 - None of these
- Q.29 Greetings in business are usually formal, but greetings among family and friends are much more
- impolite
 - polite
 - casual
 - None of these
- Q.30 If you meet someone at night, you can greet them by saying
- Good night
 - Good evening
 - Good sleep
 - All of these
- Q.31 Which can you say after being introduced to someone for the first time?
- Nice to meet you
 - Nice to greet you
 - Nice to see you
 - None of these
- Q.32 Which one is appropriate formal request. I speak with Mr. Bhatia, Please
- May
 - Can
 - Would
 - Would you mind
- Q.33 Which word means delay or put off doing something by wasting your time on less important tasks?
- Procrastinate
 - Postpone
 - Abandon
 - Cancel
- Q.34 Time management formula has
- Right motivation
 - Right Mind frame
 - Right techniques
 - All of these
- Q.35 Benefits of time management are
- Higher Productivity
 - Increased Stress
 - No creativity
 - None of these
- Q.36 Which is one of the four quadrants of time management
- Relaxed and Urgent
 - Urgent and Important
 - Very important and very urgent
 - all of these
- Q.37 Which is the reason for procrastination?
- Decisive
 - Lack of motivation
 - Perfectionism
 - All of these

- Q.38 What is the characteristic of a good manager
 a) Clutter b) Unorganized c) Clarity in thinking d) None of these
- Q.39 Making "to -do" list is
 a) Is a wastage of time b) Helps keep things in Sight
 c) Take too long to complete d) None of these
- Q.40 To take step for taking ownership of time one will say
 a) The time just flew past b) Where has the day gone
 c) What have I done with the day d) None of these
- Q.41 What is the full form of OTT?
 a) Over the Top b) Out of Turn c) Out of Text d) Over the Town
- Q.42 What is the full form of VoD?
 a) Video on Data b) Vast on Data c) Video on Demand d) Vista on Dawn
- Q.43 What is the full form of B2B?
 a) Bat to Bat b) Bag to Bag
 c) Business to Business d) Boy to Boy
- Q.44 What is full form of FYI?
 a) For You Inform b) For Your Intimation
 c) From Your Indication d) For Your Information
- Q.45 What does BCC stand for in Email?
 a) Blind Carbon Copy b) Big Carbon Copy
 c) Blue Carbon Copy d) None of these
- Q.46 What does RBI stand for ?
 a) Rest Behind Intimation b) Reserve Bank of India
 c) Reserve Band of India d) None of these
- Q.47 What does ASAP stand for?
 a) As Sad As Pity b) As Soon As Possible
 a) As Said Act Possible d) None of these
- Q.48 What does RIP stand for
 a) Read It Please b) Run In Pot c) Rest in Peace d) Root In Place
- Q.49 What does FOMO stand for?
 a) Fear Of Matching Out b) Fear of missing Out
 c) Fear of Mixing Others d) None of these
- Q.50 What does BAE stand for?
 a) Best friend for Ever b) Best Answer Ever
 c) Beautiful and Expressive d) None of these

End Semester Examination, May 2023

PLACEMENT COMPETENCY ENHANCEMENT-II/III

(CDC-JMC-312/CDC-FME-312)

Max Marks: **50**

Note: All questions are **compulsory**. Each question has **FOUR** options with **ONE** correct answer. Select the correct answer. All questions are of **ONE** mark each. There is no **NEGATIVE** marking. Mention the correct option for each question in the blank answer key given herein below. Calculator is not permitted.

1.	2.	3.	4.	5.	6.	7.	8.	9.	10.
11.	12.	13.	14.	15.	16.	17.	18.	19.	20.
21.	22.	23.	24.	25.	26.	27.	28.	29.	30.
31.	32.	33.	34.	35.	36.	37.	38.	39.	40.
41.	42.	43.	44.	45.	46.	47.	48.	49.	50.

- Q.1 Problem solving process begins with: [CO-1] [L-2]

- a) Evaluating & choosing alternative solutions
- b) Thinking of alternate solutions
- c) Implementing solution
- d) Identifying the problem

- Q.2 While drafting your resume, what should you keep in mind? [CO-2] [L-3]

- a) Crisp and concise resume
- b) Different font sizes
- c) A good qualification from a good institute is the only thing that a recruiter looks for
- d) Mentioning your strengths and weaknesses

- Q.3 What should you not mention in your resume? [CO-2] [L-3]

- a) Your work experience b) Project work
c) Your core strengths d) Work achievements

- Q.4 What should you avoid during your interview? [CO-2] [L-3]

- a) Maintaining eye contact with the panellists
- b) A positive body language
- c) Smile incessantly
- d) Formal dressing

- Q.5 How should you answer the question, "Tell me about yourself" [CO-3] [L-3]

- a) Talk of your school years
- b) Talk about your family history
- c) Talk about your hobbies
- d) Talk of your educational and work history

- Q.6 What is your answer to, "If you could start your career over again, what would you do differently?" [CO-3] [L-3]

- a) Not a thing
- b) I would change my field altogether
- c) I would consider a higher paying organization only
- d) I would change the subject I did my graduation in to start with

- Q.7 Critical thinking is important for you since it enhances your: [CO-1] [L-2]
 a) creativity b) problem-solving ability
 c) decision making d) All of the above
- Q.8 According to Edward De Bono's 6 thinking hats, what defines the answer to, "What current information do we have on the problem?" [CO-1] [L-1]
 a) Fact finding b) Creativity c) Passion d) None of the above
- Q.9 Some problem solving skills include [CO-1] [L-2]
 a) Logic and decision making b) Feedback and coaching
 c) Creative thinking and team work d) Both A and C
- Q.10 What is brainstorming during the problem solving process? [CO-1] [L-2]
 a) Ensuring you brainwash your team members
 b) Team work for solving problems
 c) Creating a storm during meetings
 d) Implementing different solutions to a problem
- Q.11 Decision making should involve figuring a solution to issues that: [CO-1] [L-2]
 a) hinder your professional growth b) are both short-term and long-term
 c) hamper growth of your team d) are long-term only
- Q.12 What should you ask your interviewer about the job position? [CO-3] [L-4]
 a) When to expect a salary hike
 b) The role and responsibilities of the position
 c) Professional growth
 d) If you get any special considerations
- Q.13 What is an ideal answer to the question, "What do you think of your former boss?" [CO-3] [L-3]
 a) Talk about all the troubles at work
 b) Be as positive as you can
 c) Freely discuss all the negatives
 d) Tell them you hope they will be a better boss
- Q.14 How will you answer about your weak points? [CO-3] [L-3]
 a) List your weaknesses
 b) Offer the negative feedback from your boss
 c) Give a negative that sounds like a strength
 d) Say you have no weaknesses
- Q.15 Choose the correct statement from the below [CO-1] [L-4]
 a) You should listen to your gut and emotions when solving a problem
 b) Emotions cannot be trusted during decision making
 c) Your gut reaction to problems is always wrong
 d) Emotions are over-rated
- Q.16 Communication is incomplete without: [CO-1] [L-2]
 a) Responding b) Active listening c) Emotions d) Body language
- Q.17 Thinking – lateral and analytical, helps with which soft skill? [CO-1] [L-1]
 a) Effective communication b) Active listening
 c) Problem solving d) Accountability

- Q.18 Good body language example is: [CO-3] [L-1]
 a) Keeping your hands open when talking
 b) Comfortable eye contact with audience
 c) Tilting your head to a side to show attentiveness
 d) All of the above
- Q.19 Emotional intelligence is [CO-2] [L-1]
 a) The ability to monitor one's own and other's feelings and one's thinking actions
 b) The ability to not get angry when provoked
 c) Being able to 'read' other people
 d) Being enthusiastic and persistent when others are lagging
- Q.20 Ethical leadership can be defined as... [CO-1] [L-1]
 a) Exhibiting morals and values as a manager
 b) A specific position in the company
 c) New age or self-help management style
 d) Allowing employees to self-govern
- Q.21 Someone has been wrongfully terminated, do you take a stand and say something, or say nothing and save your own job? [CO-1] [L-3]
 a) Take a stand and say something b) Say nothing and save your job
 c) Resign, find another job d) Simply begin looking for another job
- Q.22 You made a mistake that has a serious impact to the company, what do you do? [CO-1] [L-1]
 a) Cover it up b) Acknowledge it and try to fix the problem
 c) Resign, find another job d) Simply start to find another job
- Q.23 People who conduct themselves with a great deal of honesty and abstain from cheating or lying would be considered to have a considerable amount of what? [CO-1] [L-2]
 a) Privilege b) Integrity c) Self-awareness d) None of the above
- Q.24 You are backing into a tight parking spot in the work car park and you accidentally dent someone's car. Nobody has seen you. What do you do? [CO-1] [L-3]
 a) Nothing, nobody has seen you b) Help them look for who did it
 c) Leave a note taking responsibility d) None of the above
- Q.25 Ethics determines rightness or wrongness of... [CO-1] [L-2]
 a) Human actions b) human thought c) human judgments d) none of these
- Q.26 Self-management skills refer to [CO-1] [L-3]
 a) Always keep busy with oneself b) Live life with a positive attitude
 c) Controls anger d) Motivating oneself and setting goals
- Q.27 Which of the following is/ are important steps to manage emotional intelligence? [CO-1] [L-3]
 a) Understanding of emotions b) Rationalize
 c) Practice d) All of the above
- Q.28 Components of emotional intelligence include... [CO-1] [L-2]
 a) Self-awareness, self-regulation, self-motivation, sympathy, relationship management
 b) Self-awareness, self-control, self-motivation, empathy, relationship management
 c) Self-awareness, self-regulation, self-motivation, empathy, relationship management
 d) Self-awareness, self-regulation, self-motivation, empathy, social awareness

- Q.29 Your friend says something that hurts your feelings. You... [CO-1] [L-3]
 a) Say nothing and hope it does not happen again
 b) Tell your friend what they said hurt your feelings
 c) Vow to get even with your friend
 d) Say something back which is equally hurtful
- Q.30 How can you identify your strengths? [CO-1] [L-2]
 a) Take time off to think about what you do well
 b) Think of anything that you are always good at
 c) Think about what others appreciate about you
 d) All of the above
- Q.31 _____ is how one perceives themselves positively/ negatively. [CO-1] [L-2]
 a) Self-image b) Self-control c) Self-esteem d) Self talk
- Q.32 Verbal skills, non-verbal skills, and listening skills are the elements of [CO-1] [L-1]
 a) Effective communication b) Self-awareness
 c) Creative thinking d) Problem solving
- Q.33 _____ is defined as the process that accounts for an individual's intensity, direction, and persistence of effort towards achieving a goal. [CO-1] [L-2]
 a) Leadership b) Management c) Motivation d) Emotional labor
- Q.34 Strength and weakness analysis starts with [CO-1] [L-3]
 a) Knowing others
 b) Understanding other's feelings
 c) Identifying others fault and weaknesses
 d) Knowing yourself
- Q.35 Qualities of self-motivated people is/ are _____ [CO-1] [L-1]
 a) They are focused
 b) They know what is important
 c) They are dedicated to fulfill their dreams
 d) All of the above
- Q.36 Self-reliance means _____. [CO-1] [L-1]
 a) Ability to work independently b) Complete the task effectively
 c) Both of the above d) None of the above
- Q.37 What is NOT an example of gesture or body language? [CO-3] [L-1]
 a) Keep your hands open
 b) Keep your shoulders straight
 c) Point your finger at the person you are addressing
 d) Tilt your head a bit to show that you are attentive
- Q.38 Our dress code is an example of _____ communication. [CO-3] [L-1]
 a) Verbal b) Non Verbal c) Written d) Spoken
- Q.39 What does a group discussion help choose? [CO-3] [L-1]
 a) Best speaker b) Leadership skills
 c) Humor d) Loud speaker
- Q.40 When communicating during a GD, it is best to be: [CO-3] [L-2]
 a) Loud b) Assertive c) Aggressive d) Ambiguous

- Q.41 Some of the aggressiveness shown during a GD include: [CO-3] [L-2]
 a) Thumping the table with the palm b) Pointing a finger at others
 c) Talking rudely or sarcastically d) All of the above
- Q.42 How do show your leadership skills during a GD? [CO-3] [L-2]
 a) Do not allow anybody else to speak
 b) Make a like-minded sub-group
 c) Be a good listener
 d) Deviate often from topic to show knowledge
- Q.43 When should you initiate a GD? [CO-3] [L-2]
 a) When you have knowledge of topic b) Every time
 a) When you do not know much d) When you like the moderator
- Q.44 When can you use approximate facts, figures and statistics in a GD? [CO-3] [L-2]
 a) For macro figures only b) For micro figures only
 c) For both macro and micro figures d) Every time
- Q.45 What are some techniques you can use in a GD? [CO-3] [L-3]
 a) Using statistics b) Using rhetorical questions
 c) Using famous quotes d) All of the above
- Q.46 Somebody in the GD has stated a wrong fact, you should react by: [CO-3] [L-3]
 a) Immediately pointing it out
 b) Laughing at him
 c) Quoting the correct facts once he pauses
 d) Do nothing
- Q.47 Some of the skills you can see through a GD are: [CO-3] [L-3]
 a) Behavior and attitude b) Logical and critical thinking
 c) Team spirit d) All of the above
- Q.48 Which of these must be avoided during a GD? [CO-3] [L-4]
 a) Listing facts and figures b) Modulating your tone
 c) Speaking rapidly d) Being considerate
- Q.49 Which of the following can help students learn about different perspectives [CO-3] [L-2]
 a) Group projects b) Written assessment
 c) Vision boards d) Group discussions
- Q.50 When is the best time to join the GD? [CO-3] [L-4]
 a) When everyone is silent b) When somebody has a different opinion
 c) During a simultaneous discussion d) When the GD is about to get over

End Semester Examination, May 2023
M.A. (English) / M.A. (JMC) – Fourth Semester
PLACEMENT COMPETENCY ENHANCEMENT-II
(CDC-JMC-511/CDC-FME-511)

Time: 2 hrs.

Max Marks: **50**

No. of pages: 5

Note: *All questions are compulsory. Each question has **FOUR** options with **ONE** correct answer. Select the correct answer. All questions are of **ONE** mark each. There is no **NEGATIVE** marking. Mention the correct option for each question in the blank answer key given herein below. Calculator is not permitted.*

1.	2.	3.	4.	5.	6.	7.	8.	9.	10.
11.	12.	13.	14.	15.	16.	17.	18.	19.	20.
21.	22.	23.	24.	25.	26.	27.	28.	29.	30.
31.	32.	33.	34.	35.	36.	37.	38.	39.	40.
41.	42.	43.	44.	45.	46.	47.	48.	49.	50.

Choose the correct option in the following (Directions for 1 to 20)

[CO-2][L-2]

- Q.1 In a group discussion, one must communicate with:
a) Hostility b) Ignorance c) Knowledge d) Arrogance
- Q.2 Which of these must be avoided in a group discussion?
a) Speaking Facts b) Asking questions
c) Speaking with clarity d) Deviating from the topic
- Q.3 In a group discussion a person who begins the discussion is called:
a) Initiator b) Starter c) Beginner d) Moderator
- Q.4 Which of the following is more interactive and solution oriented?
a) Seminar b) Chalk board instruction
c) Lecture d) Group Discussion
- Q.5 The best way to apply for a job is to submit a resume that is:
a) Suitable for any job
b) Self-recommending
c) Specifically written for a particular job
d) Personal information only
- Q.6 The application letter and the resume perform.
a) Two different tasks b) Overlapping tasks
c) The same task d) Two opposite tasks
- Q.7 The résumé of a fresh graduate is generally.
a) One page long b) Two pages long c) Half a page d) Three pages long
- Q.8 The cover letter is:
a) A foreword
b) A summary of your qualifications and experiences
c) A description of your core strengths and suitability for the job
d) A statement of your job objective

- Q.9 A summary placed at the beginning of the resume acts as a:
a) synopsis b) Career objective
c) Preface d) Letter of recommendation
- Q.10 In an interview when you do not know an answer, you should:
a) Keep guessing
b) Bluff
c) Admit that you do not know the answer
d) Remain quiet
- Q.11 Work life balance would mean.
a) Balance Lifestyle b) Priority between work and leisure
c) Work for life d) None of these
- Q.12 One of the reasons for the imbalance of work life is:
a) Long working hours b) Perks
c) Leisure d) Being lazy
- Q.13 Measure to strike work life balance is to:
a) Learn to say NO b) Be hardworking
c) Listen to others d) None of these
- Q.14 The organization should take one of these measures to benefit from the work life balance:
a) Better pay pack b) Better teamwork
c) More time in hand d) all of these
- Q.15 The individual will benefit with the work life balance as:
a) Reduces Stress b) More recognition
c) Networking d) None of these
- Q.16 Being aggressive would mean.
a) Use fear and bullying tactics b) Take others opinion in account
c) Give fair chance to all d) All the above
- Q.17 Assertive people would:
a) Hurt others to get what they want
b) Ignoring other people's feelings
c) Not afraid of others to stand up for themselves
d) Fine with win or lose situation
- Q.18 Which statement includes tips to be assertive.
a) Think of your goals only
b) Learn to say NO
c) Show fear and anger for getting what you want
d) None of these
- Q.19 At the time of interview, jewellery should be kept to a minimum.
a) True b) False c) Can't say d) None of these
- Q.20 We should be aware of all the following grooming tips, except for.
a) Face should be clean or well-maintained.
b) Brush your teeth and have fresh breath
c) Firm handshake as the best gesture for good impression
d) Hands and nails should be well maintained.

Choose the correct option in the following (Directions for 21 to 40): [CO-3] [L-2]

- Q.21 What should not be included in your self- introduction?
a) Very personal Information b) Your weakness
c) Your failures d) All of the above
- Q.22 Shoes for both men and women should be:
a) Steel-toed for protection b) Open-toed for comfort
c) Brightly colour d) Clean and polished
- Q.23 Time management refers to a range of skills, tools, and techniques used to manage time when accomplishing specific tasks, projects, and goals.
a) True b) False c) Can't Say d) None of these
- Q.24 Which word means- " the time by which something must be completed"?
a) Chore b) Consequence c) Goal d) Deadline
- Q.25 Using a planner or making a "to-do" list every day.
a) Is a waste of paper b) Helps keep things "in sight, in mind
c) Takes too long to fill out d) None of the above
- Q.26 To spend your time productively, you need to have set some.
a) Possibilities b) Ideas c) Boundaries d) Goals
- Q.27 Efficient time management includes:
a) Doing the best tasks first, and the worst tasks last
b) Having a very structured schedule and not leaving any room to be flexible
c) Being flexible
d) Doing the worst tasks first while you're alert and not tired
- Q.28 For a student, time management in college would mean.
a) You have to learn to manage your extra time more efficiently.
b) You have limited time in hand
c) You have too many activities at a time in hand
d) All of the above are true.
- Q.29 Using spare time wisely includes limiting the time you spend on the internet, using a cell phone, etc.
a) True b) False
- Q.30 What is NOT included in the body language?
a) Body movements b) Listening
c) Gestures d) Facial expressions
- Q.31 Body language can communicate.
a) Feelings b) Intentions c) Emotions d) All of these
- Q.32 A head positioned forward facing someone indicates.
a) Interest b) Superiority c) Disrespect d) Disinterest
- Q.33 What should not be done at the time of interview?
a) Reaching late b) Misquoting facts
c) Going unprepared d) All of the above

- Q.34 What should you do while preparing for an interview?
 a) Research the company
 b) Learn the company's vision and mission
 c) Practice top interview questions and answers
 d) All of the above
- Q.35 Who should be greeted in a friendly and respectful manner?
 a) The receptionist
 b) The secretary
 c) The Interviewer
 d) All of the above
- Q.36 When answering interview questions, it is important to:
 a) Be specific
 b) Be general
 c) Stretch the facts to look good
 d) Misquoting facts
- Q.37 In every answer you give, the employer is looking for:
 a) How you will save them time
 b) How you will solve their problem(s)
 c) How you will save them money
 d) All of the above
- Q.38 Which of the following is not a step in the preparation of an interview?
 a) Analyzing Yourself
 b) Identifying your skills
 c) Being negative
 d) Revising your subject
- Q.39 At the start of an interview, you should:
 a) Try to find common interests
 b) Look around the office for things
 c) Greet the interviewer with a smile
 d) All of the above
- Q.40 While attending the online interview you should not:
 a) Dress casually
 b) Keep your camera on
 c) Keep the microphone off
 d) should be sitting at a well-lit place and attend

Choose the correct option in the following (Directions for 41 to 50): [CO-4][L-2]

- Q.41 Interviews are conversations with:
 a) Fun
 b) Purpose
 c) Friendliness
 d) Informality
- Q.42 Which of these is not a type of interview?
 a) Screening interview
 b) Stress interview
 c) Music interview
 d) Lunch interview
- Q.43 The best way to dress to impress for the interview is to:
 a) Wear jeans and T-shirt
 b) Wear a jogging suit wear
 c) A business suit
 d) It doesn't matter what you wear
- Q.44 Gesture, posture, eye contact are examples of communication that is:
 a) Verbal
 b) Non- verbal
 c) Aggressive
 d) Polite
- Q.45 "You should be authentic in an interview" means to be:
 a) False
 c) Invalid
 c) surprising
 d) Realistic
- Q.46 Before your interview in a company you should:
 a) Sit Idle
 b) Get worked up
 c) Research
 d) None of the above

- Q.47 Which of the following is not the part of a resume?
- a) Religious affiliation
 - b) Employment History
 - c) Contact Information
 - d) Education
- Q.48 Which of the following is the safest email address style to use on your resume?
- a) lovin _ladies 123@emailprovider.com
 - b) j_smith@emailprovider.com
 - a) party all the time@emailprovider.com
 - d) none of these
- Q.49 Which of the following methods is the best to know more about the person and his/her fitment for a role?
- a) Observation
 - b) Interview
 - c) Case Study
 - d) Survey Method
- Q.50 What is the rule to decide the colour of the belt (for men)?
- a) Always wear black
 - b) The belt should match the colour of the shoe
 - a) The belt should match the colour of trousers
 - d) The belt should match the colour of the tie

End Semester Examination, May 2023

Open Elective – For All Semester

TECHNICAL WRITING (ENG-OE-002)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **Part-A** and **TWO** questions from **Part-B**. Marks are indicated against each question.

Q.1 Attempt short note on any four.

- a) agenda
- b) Prepositional phrases
- c) Rhetoric
- d) Prose
- e) Interpersonal communication
- f) Haptics

[CO- 2] [L- 4] **5x4**

PART-A

Q.2 Write a notice on annual function in your university.

[CO-1] [L-3] **20**

Q.3 Write a formal report on sports event.

[CO-2] [L-1] **20**

Q.4 Elaborate the types of oral and written communication.

[CO-3] [L-2] **20**

PART-B

Q.5 Identify at least ten grammatical errors while writing a formal report with two examples each.

[CO-6] [L-4] **20**

Q.6 Write a memorandum to the university staff issuing them precaution guidelines against the viral fever in the city.

[CO-5] [L-6] **20**

Q.7 Write a formal letter to the Deputy Commissioner apprising him of stray dog menace in your vicinity. Write a formal letter to the Deputy Commissioner apprising him of stray dog menace in your vicinity.

[CO- 4] [L-5] **20**

End Semester Examination, May 2023
OPEN ELECTIVE – COMMON FOR ALL BRANCHES
TECHNICAL WRITING (ENG-OE-002)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt short note on **(any four)**:

- a) Agenda.
- b) Prepositional phrases.
- c) Rhetoric.
- d) Prose.
- e) Interpersonal communication.
- f) Haptics.

[CO- 2] [L- 4] **5×4**

PART-A

Q.2 Write a notice on 'annual function in your university'. [CO-1] [L-3] **20**

Q.3 Write a formal report on sports event. [CO-2] [L-1] **20**

Q.4 Elaborate the types of oral and written communication. [CO-3] [L-2] **20**

PART-B

Q.5 Identify at least ten grammatical errors while writing a formal report with two examples each. [CO-6] [L-4] **20**

Q.6 Write a memorandum to the university staff issuing them precaution guidelines against the viral fever in the city. [CO-5] [L-6] **20**

Q.7 Write a formal letter to the Deputy Commissioner apprising him of stray dog menace in your vicinity. Write a formal letter to the Deputy Commissioner apprising him of stray dog menace in your vicinity. [CO- 4] [L-5] **20**

End Semester Examination, May 2023
OPEN ELECTIVE – COMMON FOR ALL BRANCHES
ENTERTAINMENT AND SPORTS REPORTING (JMC-OE-001)

Time: 2 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 a) Define 'dateline'.
b) Inverted pyramid refers to _____.
c) What do you mean 'entertainment journalism'?
d) Write down the full forms of: ICC _____ BCCI _____.
e) Objectivity reporting refers to _____. [CO-1] [L-1] **2×5**

PART-A

- Q.2 Write a profile piece of your favorite celebrity or sportsperson. [CO-3] [L-6] **10**
- Q.3 An ideal interview is said to be the midway between monologue and dialogue. Do you agree? Discuss how a reporter can successfully negotiate this way while conducting an interview? [CO-2] [L-2] **10**
- Q.4 Write a review of any sport event that you have watched recently (350-400 words). [CO-3] [L-6] **10**

PART-B

- Q.5 Analyze the skills required to become a good journalist. Give examples to support your answer. [CO-1] [L-4] **10**
- Q.6 "A good interview is a conversation. It is like a natural exchange of ideas, views and facts." Justify the given statement highlighting the techniques of conducting a good interview. [CO-2] [L-5] **10**
- Q.7 'Film and sports have become mainstream news'. Discuss this change with reference to the recent examples. [CO-1] [L-2] **10**

End Semester Examination, May 2023
OPEN ELECTIVE – COMMON FOR ALL BRANCHES
GENDER AND MEDIA (JMC-OE-004)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on the following:

- a) Toxic Masculinity.
- b) Maternal Mortality.
- c) Female Feticide.
- d) Male Gaze.
- e) Gender Dysphoria.

4×5

PART-A

Q.2 How has patriarchy been historically constructed and perpetuated and what are its effects on gender relations? [CO-1] [L-3] **20**

Q.3 How have the legacies of the feminist movement influenced contemporary gender issues? [CO-1] [L-2] **20**

Q.4 How does the media contribute to the construction of gender and the perpetuation of gender stereotypes? What can be done to challenge and subvert these stereotypes? [CO-1] [L-2] **20**

PART-B

Q.5 How does gender intersect with other forms of social identity, such as race, ethnicity, and caste? [CO-2] [L-4] **20**

Q.6 Discuss the role played by the United Nations in the elimination of violence against women. [CO-2] [L-5] **20**

Q.7 What are the ethical considerations that journalists and media organizations should keep in mind while reporting on gender-based violence? [CO-1] [L-3] **20**

End Semester Examination, May 2023
OPEN ELECTIVE – COMMON FOR ALL BRANCHES
INFORMATION TECHNOLOGY AND SOCIAL MEDIA (JMC-OE-005)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Write short notes on:
- a) E-governance.
 - b) Online Communities.
 - c) Social Media Marketing.
 - d) E-Commerce.
 - e) SEO.

4×5

PART-A

- Q.2 Explain the origin, growth and significance of new media in the digital world. [CO-1] [L-3] **20**
- Q.3 Discuss the different types of social media platforms and their uses. [CO-1] [L-2] **20**
- Q.4 Discuss the various employment trends that have emerged with the advent of digital platforms. [CO-1] [L-2] **20**

PART-B

- Q.5 Explain the tools available for checking fake news and their significance in today's society. [CO-2] [L-4] **20**
- Q.6 Explain the different types of cybercrime and the IT act in India. [CO-2] [L-5] **20**
- Q.7 Discuss the importance of intellectual property rights in the digital world. [CO-1] [L-3] **20**

End Semester Examination, May 2023
M.A. (Media and Communication) - Second Semester
SOCIAL MEDIA MARKETING (MAMC-DE-201)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following in brief:

- a) State any five features of email.
- b) What is market segmentation?
- c) Define 'trade marketing' with examples.
- d) Compare online and offline marketing strategies.

[CO-1] [L-1] **5×4**

PART-A

Q.2 Define the term 'Permission marketing.' Explain how Prosumers and Co-creation are helpful in creating new digital environment. [CO-2] [L-2] **20**

Q.3 Differentiate between user-generated content and customer engagement. Give suitable examples to support your answer. [CO-1] [L-2] **20**

Q.4 Critically evaluate the importance of shift of power from brands to consumers. Give suitable examples to support your answer. [CO-1] [L-4] **20**

PART-B

Q.5 Is online reputation management important in today's scenario? Suggest a suitable online reputation strategy for a new retail setup. [CO-1] [L-3] **20**

Q.6 How can companies use blogs as an effective digital marketing tool? Support your answer with a suitable example. [CO-1] [L-2] **20**

Q.7 Discuss the benefits of viral marketing, viral content development and deployment in detail with suitable examples. [CO-1] [L-2] **20**

End Semester Examination, May 2023
B.A. (Media and Communication) – Second Semester
JOURNALISM: PRINCIPLES AND PRACTICES (MAMC-DS-201)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following in brief:

- a) News source.
- b) Objectivity in journalism.
- c) Yellow journalism.
- d) 5 Ws and 1 H.
- e) Balance and fairness in news story.

4×5

PART-A

Q.2 "Journalists are gatekeepers of information". Do you agree? Does this gatekeeping obstruct the free flow of information? Justify. [CO-1] [L-5] **20**

Q.3 What do you understand by news values? Do they play significant role in selecting news for the newspaper? Explain. [CO- 1] [L-2] **20**

Q.4 What are the qualities of a good reporter? Analyse the role and responsibilities of a journalist in the current scenario. [CO-2] [L- 4] **20**

PART-B

Q.5 Do you think media influences the political sentiments among the Indian population? Justify your answer. [CO- 2] [L-5] **20**

Q.6 "Social media has given rise to fake news and it is imperative to put control over it at the earliest." Explain the statement in detail. [CO-3] [L-5] **20**

Q.7 Live coverage has made news a 24 hours business. Discuss the elements of news in the context of globalized world. [CO-3] [L-2] **20**

End Semester Examination, May 2023
M.A. (Media and Communication) – Second Semester
WORKING WITH NEWSROOM (MAMC-SE-201B)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following in brief:

a) Write the qualities of a reporter.

[CO-2] [L-1] **10**

b) Write the role of an editor in the newsroom.

[CO-1] [L-1] **10**

PART-A

Q.2 Write the functions of PCR in detail.

[CO-1] [L-1] **20**

Q.3 Explain the structure of the editorial department.

[CO-1] [L-2] **20**

Q.4 How the coordination between the input desk and output desk is important?

[CO-2] [L-4] **20**

PART-B

Q.5 Explain the structure of an assignment desk and their roles in detail.

[CO-2][L-2] **20**

Q.6 Why is it important to maintain a relationship with the editorial team and graphics team? Discuss.

[CO-1] [L-2] **20**

Q.7 Write some Do's and Don'ts for the newsroom in detail.

[CO-1] [L-2] **20**

End Semester Examination, May 2023
M.A. (Media and Communication) - Second Semester
NEWS AGENCIES AND SOURCES (MAMC-SE-202)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on **(any five)** of the following:

- a) News.
- b) UPI.
- c) AP.
- d) Sports reporting.
- e) News value.
- f) Inverted pyramid.

4×5

PART-A

Q.2 Do you think news sources make news? Discuss with examples the importance of news sources in making news. [CO-1][L-2] **20**

Q.3 Discuss the importance of parliamentary reporting in growth of healthy Indian politics, explain with specific examples. [CO-1][L-2] **20**

Q.4 Discuss the development of Indian news agencies in India. Do you think that there have been remarkable changes in the functioning of news agencies in the post – independence era? [CO-1][L-3] **20**

PART-B

Q.5 Critically analyze the challenges faced by news agencies post-globalization and after the advent of internet. Justify your answer with relevant examples. [CO-1] [L-4] **20**

Q.6 What criteria would you use to assess the role of breaking news and deadlines in Indian electronic media? [CO-2][L-5] **20**

Q.7 What is the difference between news 'source' and news 'beat'? Give a note on 'beat reporter'. [CO-2] [L-2] **20**

End Semester Examination, May 2023
M.A. (Media and Communication) – Second Semester
DATA, MEDIATION AND DIGITAL LANDSCAPE (MAMC-SE-203)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following in brief:

- a) What do you mean by yellow journalism?
- b) What is string operation? Explain.

[CO-2] [L-1] **10**

[CO-1] [L-1] **10**

PART-A

Q.2 What is cyber journalism? Explain.

[CO-1] [L-1] **20**

Q.3 Write the theory of media economy in detail.

[CO-1] [L-2] **20**

Q.4 Explain how culture and power affect the media function.

[CO-2] [L-4] **20**

PART-B

Q.5 Explain the media audiences and their effects.

[CO-2][L-2] **20**

Q.6 Write the impact of globalization on web journalism.

[CO-1][L-2] **20**

Q.7 Write an article on 'any political issue'.

[CO-1] [L-2] **20**

End Semester Examination, May 2023

M.A. (English) – First Semester

ENGLISH NOVEL (MENG-DS-103)

Time: 3 hrs.

Max Marks: **100**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer (**any four**) of the following:

- a) Describe the reasons for the rise of the English Novel. Mention the major novelists of the Victorian age.
- b) Describe any one dream of Lockwood. What is the significance of his dream in the novel *Wuthering Heights*?
- c) Who is Harriet? Why does Harriet reject the proposal of Robert Martin in the early part of the novel *Emma*?
- d) Who is *Joseph Andrews*? Describe five features of his personality.
- e) Who is the protagonist of the novel *Tess of the D'Urbervilles*? Describe any two features of her character.
- f) Write a short note on the supernatural element in the novel *Wuthering Heights*.

5×4

PART-A

- Q.2 Analyze the character of the protagonist of Emily Bronte's *Wuthering Height* in detail. [CO-2][L-5] **20**
- Q.3 Jane Austen once said that Emma is "a heroine whom no-one but myself will much like." Critically analyze the character of Emma. [CO-3][L-4] **20**
- Q.4 Analyze *Joseph Andrews* as a picaresque novel. [CO-5][L-5] **20**

PART-B

- Q.5 Critically analyze Thomas Hardy's *Tess of the D'Urbervilles* as a feminist novel. [CO-2] [L-2] **20**
- Q.6 What is the theme of the novel *Middlemarch*? Discuss in detail. [CO-5] [L-4] **20**
- Q.7 Evaluate critically the role of foreshadowing in the novel *A Tale of Two Cities*. [CO-6] [L-6] **20**

End Semester Examination, May 2023
B.A. (Hons.) English — First Semester
ENGLISH LITERATURE DOWN THE AGES (MENG-DS-104)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on the followings (**any four**):

- a) Revival of Learning.
- b) Old English Literature.
- c) Miracle.
- d) Surrealism.
- e) Expressionism.
- f) Absurdism.

5×4

PART-A

- Q.2 Explain the socio-cultural and political vision of Chaucer. What was his attitude towards Church? [CO4] [L4] **20**
- Q.3 Assess critically the dramatic genius of Shakespeare. How are his comedies different from his tragedies? [CO3] [L3] **20**
- Q.4 Do you agree that in early 20th century English Poetry made a complete break from the 19th century tradition of poetry? Give a reasoned answer. [CO5] [L5] **20**

PART-B

- Q.5 Discuss the transcendentalist movement with suitable examples. [CO2] [L2] **20**
- Q.6 Explain magic realism with suitable examples. [CO5] [L5] **20**
- Q.7 Discuss in detail the types of feminism, its branches and waves. [CO3] [L3] **20**

End Semester Examination, May 2023
M.A. (English) — Second Semester
EIGHTEENTH CENTURY LITERATURE (MENG-DS-201)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Describe the following (**any five**):

- a) Proviso scene
- b) Mannerism
- c) Scriblerus club
- d) Epistles
- e) Friday in Robinson Crusoe
- f) English dissenters

4×5

PART-A

Q.2 Explain the socio-political traits of the eighteenth century England in detail.
[CO2] [L2] **20**

Q.3 Discuss William Congreve's "The Way of the world" as a comedy of manners.
[CO1] [L3] **20**

Q.4 Analyze John Dryden's Mac Flecknoe and Alexander's Feast as brilliant pieces of satirical works.
[CO6] [L4] **20**

PART-B

Q.5 Identify history and adventure in Daniel Defoe's "Robinson Crusoe". [CO5] [L5] **20**

Q.6 Do you think Jonathan Swift's "Tale of a Tub" is a satire of religious excess and a parody of contemporary writing in literature, politics, theology etc, if yes, then how?
[CO3] [L6] **20**

Q.7 Evaluate any four major characters in William Wycherley's "The Country Wife in detail".
[CO4] [L5] **20**

End Semester Examination, May 2023
M.A. (English) — Second Semester
ENGLISH ROMANTIC POETRY (MENG-DS-202)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **2**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Identify the passage given below and explain with reference to the context (**any two**):

- a) And all who heard should see them there,
And all should cry, Beware! Beware!
His flashing eyes, his floating hair!
Weave a circle round him thrice,
And close your eyes with holy dread,
For he on honey-dew hath fed,
And drunk the milk of Paradise
- b) Forlorn! The very word is like a bell
To toll me back from thee to my sole self!
Adieu! The fancy cannot cheat so well
As she is fam'd to do deceiving elf.
- c) The cemetery is an open space among the ruins,
Covered in winter with violets and daisies.
It might make one in love with death,
To think that one should be buried in so sweet a place.
- d) The earth was all before me. With a heart
Joyous, nor scared at its own liberty,
I look about, and should the chosen guide
Be nothing better than a wandering cloud
I cannot miss my way.
- e) In secret we met-
In silence I grieve,
That thy heart could forget,
Thy spirit deceive.
If I should meet thee
After long years,
How should I greet thee?
With silence and tears.
- f) Ah! County Guy, the hour is nigh
The sun has left the lea,
The orange -flower perfumes the bower,
The breeze is on the sea.

[CO2] [L2] **2×10**

PART-A

- Q.2 Analyze symbols, themes and concerns in the poetry of William Blake. [CO4] [L4] **20**
- Q.3 Analyze Wordsworth's attitude towards nature while examining any one of his poems. [CO4] [L4] **20**
- Q.4 Write a critical note on the Odes of John Keats. [CO5] [L5] **20**

PART-B

- Q.5 Elucidate the concept of grief and sorrow in the poetry of George Gordon Byron. [CO2] [L2] **20**
- Q.6 Explain the socio-cultural aspects that lead to romantic revival in England. [CO2] [L2] **20**
- Q.7 Explain the characteristic of romantic poetry. [CO2] [L2] **20**

End Semester Examination, May 2023

M.A. (English) – Second Semester

AMERICAN LITERATURE (MENG-DS-204)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Attempt **any two** of the following:

- "The Portrait of a Lady" dramatizes the conflict between two civilizations." Discuss. Comment on the technique adopted by Henry James in the novel.
- I found a dimpled spider, fat and white, On a white heal-all, holding up a moth Like a white piece of rigid satin cloth-Assorted characters of death and blight.
- I cannot rub the strangeness from my sight I got from looking through a pane of glass I skimmed this morning from the drinking trough And held against the world of hoary grass. It melted, and I let it fall and break.
- But when the melancholy fit shall fall Sudden from heaven like a weeping cloud, That fosters the droop-headed flowers all, And hides the green hill in an April shroud;
- Some say the world will end in fire, Some say in ice. From what I've tasted of desire I hold with those who favor fire.
- What are the characteristic features that make Saul Bellow distinguished among the American novelists? Why is "Herzog" written in third person? Explain. **10×2**

PART-A

Q.2 "The Portrait of a Lady is consistently focused on the idea of Isabel Archer's independence: whether she has it, whether she is true to it, whether she betrays it, and whether it is more important than her social duty. But the novel never really defines what "independence" means, and as a result, it lacks thematic focus." Do you agree or disagree with this statement? Defend your opinion. [CO-6] [L-3] **20**

Q.3 In what ways do the characters in "Home Burial" misunderstand each other? What differences exist in how the husband and wife express their grief about the death of their infant son? How had the death of their child ruptured their marriage?

[CO-2][L-4] **20**

Q.4 Robert Frost's "Fire and Ice" combines a simple scheme with a rather dark message. How does the sound and sense work together in the poem? How does the tone make the work stronger or the meaning more apparent in the poem?

[CO-6] [L-3] **20**

PART-B

Q.5 Discuss the motif of women's stockings in "Death of a Salesman"? What are Willy and Biff's attitudes toward them? How do Linda and the woman with whom Willy is having an affair regard them? Explain. [CO-3][L-2] **20**

Q.6 In "Death of a Salesman" by Arthur Miller, Willy states: "You can't eat the orange and throw the peel away- a man is not a piece of fruit!" What does this mean? Is this quotation a metaphor in this play? [CO-6] [L-1] **20**

Q.7 Explain the thematic significance of the motion imagery in "Herzog." How does it reflect Herzog's internal condition? Relate the mirror imagery to the theme of identity. [CO-4] [L-1] **20**

End Semester Examination, May 2023
M.A. (English) — Fourth Semester
INDIAN WRITING IN ENGLISH (MENG-DS-401)

Time: 3 hrs.

Max. Marks: **100**

No. of Pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Write short notes on **any four** of the followings:
- a) Describe Bakha as ideal brother and a worthy son.
 - b) What is the writing style of Sarojini Naidu?
 - c) Write in short about Margayya's assistance to peasants.
 - d) What is the theme of poem 'Extended family' by A.K Ramanujan?
 - e) How is the theme of partition reflected in Indian English Writing?
- 5×4**

PART-A

- Q.2 What is the significance of Sohini's assault at the temple? Why and how does it change Bakha's view of the bleak circumstances faced by the untouchables? **20**
- Q.3 Justify the significance of the title 'The Financial Expert'. **20**
- Q.4 What was the significance of ghost train in novel 'Train to Pakistan'? **20**

PART-B

- Q.5 Why does Desai begin the novel with the gun robbery? How does the incident foreshadow later events? How does it affect each member of the household at Cho Oyu? **20**
- Q.6 Discuss the narrative structure of **The God of Small Things**, which intertwines scenes from the past and the present, and Arundhati Roy's writing style. Why do you suppose the author chose not to unfold the narrative in a more linear way? **20**
- Q.7 How is marriage portrayed in **The God of Small Things**, particularly that of Mammachi and Pappachi? In general, how are the women in the story treated by men? What examples are there of double standards, such as Mammachi's willingness to overlook Chacko's indiscretions but not Ammu's affair? **20**

End Semester Examination, May 2023
M.A. (English) – Fourth Semester
WORLD LITERATURE (MENG-DS-402)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short answer to the following questions (any four):

- a) "Abandon all hope, who enter here." What is the significance of these words inscribed on the gate of the Hell?
- b) "This brings nobody peace. The ancient war between obsession and responsibility Will never finish and has been the same"
- c) The fist clenched round my heart loosens a little, and I gasp brightness; but it tightens

(Explain the above quoted lines with reference to the context.)

- d) What is the significance of the Vedantic prescription of 'That thou are!' in the overall artistic design of the novel *The Serpent and the Rope*?
- e) Throw light on the theme of loyalty as presented in *The Odyssey*.
- f) In what ways Beatrice serves as the spiritual guide to Dante in his journey to the heaven via Hell and the purgatory? [CO-2] [L-2] **5×4**

PART-A

Q.2 'Judge Odysseus as an epic hero'. [CO-6] [L-6] **20**

Q.3 Bring out the main conflict on which Goethe's masterpiece *The Faust* is constructed. [CO-1] [L-1] **20**

Q.4 In what way *The Divine Comedy* be taken as the spiritual journey of Dante? Assess with special reference to the Inferno. [CO-2] [L-2] **20**

PART-B

Q.5 Debate on Walcott's great capacity of uniting the personal and the epic elements in his poetry with reference to the poems prescribed for you. [CO-5] [L-5] **20**

Q.6 '*The Serpent and the Rope* is a great philosophical novel, establishing the metaphysical and intellectual tradition of India in the West.' Formulate. [CO-4] [L-4] **20**

Q.7 Bring out the main themes in Kawabata's *Thousand Cranes*. [CO-3] [L-3] **20**

End Semester Examination, May 2023

M.A. (English) — Fourth Semester

CREATIVE WRITING (MENG-DS-406)

Time: 3 hrs.

Max Marks: **100**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1** is **compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on (**any four**):

- a) Drama.
- b) Prose.
- c) Scientific writing.
- d) Travelogue.
- e) Poetry.
- f) Biography.

[CO2] [L1] **5×4**

PART-A

Q.2 What is the difference between prose and poetry? Explain with examples. [CO1] [L3] **20**

Q.3 Write the critical analysis of 'II Penseroso' by John Milton. [CO2] [L1] **20**

Q.4 Explain the ideas explored by Browning through the poem 'Paracelsus'. [CO3] [L2] **20**

PART-B

Q.5 What is Bacon's central idea in "Of Simulation and Dissimulation"? [CO5] [L6] **20**

Q.6 Examine Swift's "The Battle of Books" as an allegory. [CO4] [L5] **20**

Q.7 Write a short story on your first day in the University. [CO6] [L4] **20**

End Semester Examination, May 2023
M.A. (Journalism and Mass communication) – Fourth Semester
MEDIA AND CIVIL RIGHTS (MJMC-DS-406)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on **any four** of the following:

- a) Political rights.
- b) Civil rights leaders.
- c) Power and contestation.
- d) Citizen journalism.
- e) Media and violence.
- f) Media and social difference.

2½×4

PART-A

Q.2 What are the powers of civil rights in India? How far does it serve as the guardian of the citizens? [CO-1][L-1] **10**

Q.3 Discuss the importance of mediated democracy in growth of healthy Indian politics, explain with specific examples. [CO-1][L-2] **10**

Q.4 Analyze the pros and cons of the civic ritual. [CO-1][L-4] **10**

PART-B

Q.5 Interpret the relationship between civil rights vs civil liberties. [CO-1][L-3] **10**

Q.6 What criteria would you use to assess the role and working of civil rights movements in India? [CO-2] [L-5] **10**

Q.7. "Media plays a major role in shaping the civil rights in India." Do you agree with the statement? Justify your answer with relevant examples. [CO-2] [L-4] **10**