

End Semester Examination, Dec. 2023

B. Sc. (Interior Design) – First Semester

COLOR IN DÉCOR (351.102B)

Time: 3 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Explain the following terms in detail.

- a) Color wheel.
- b) Color mixing.
- c) Color Theory.
- d) Color contrast.
- e) Color pairing.

[CO-4][L-4] **2×5**

PART-A

Q.2 Explain how all colors can be created by using the three primary colors. [CO-1][L-1] **10**

Q.3 Discuss color wheel scheme in detail using appropriate terminology. [CO-1][L-1] **10**

Q.4 Explain any two color schemes in detail. [CO-3][L-3] **10**

PART-B

Q.5 Discuss color trends and schemes used in any commercial fashion brand. Explain how the use of colors and trends has influenced consumers. [CO-5][L-5] **10**

Q.6 Discuss suitable colors for interior spaces using knowledge of color pairings. [CO-2][L-2] **10**

Q.7 Discuss the seven types of contrast. [CO-2][L-2] **10**

End Semester Examination, Dec. 2023
B. Sc. (Interior Design) – First Semester
DESIGN ELEMENTS AND PRINCIPLES OF OUR ENVIRONMENT
(351.109A)

Time: 3 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Explain the following terms in detail:

- a) Rhythm.
- b) Harmony.
- c) Contrast.
- d) Emphasis.
- e) Focus.

[CO-4][L-4] **2×5**

PART-A

Q.2 Explain the relevance of point and dot as elements of design, with the help of an example. [CO-1][L-1] **10**

Q.3 Explain the relevance of form, color and space in elements of design, with the help of an example. [CO-1][L-1] **10**

Q.4 Explain the relevance of Pattern, Light and Texture in elements of design, with the help of an example. [CO-3][L-3] **10**

PART-B

Q.5 Discuss the application of principles of design in interior design. [CO-4][L-4] **10**

Q.6 Explain with examples on how design elements and principles of design are utilized in a variety of creative fields. [CO-5][L-5] **10**

Q.7 Discuss how the design will deform if principles of design are not utilized. [CO-6][L-6] **10**

End Semester Examination, Dec. 2023
B. Sc. (Interior Design) – First Semester
HARD MATERIALS AND FINISHES (351.110A)

Time: 3 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Define the following:

- | | |
|---------------------------------|-------------------------|
| a) Tarring. | [CO-1][L-1] |
| b) Charring. | [CO-1][L-1] |
| c) Bamboo mat. | [CO-1][L-1] |
| d) Paints. | [CO-2][L-2] |
| e) Jute and hemp. | [CO-3][L-3] |
| f) Vitriified tiles. | [CO-3][L-3] |
| g) Biodegradable material. | [CO-4][L-4] |
| h) Low carbon content. | [CO-4][L-4] |
| i) Use of leather in interiors. | [CO-3][L-3] |
| j) Fabric in interiors. | [CO-4][L-4] 1×10 |

PART-A

- Q.2 What is seasoning of timber? How is timber available commercially in the market? What are its methods to season timber? How can you identify defects in timber?
[CO-1][L-1] **10**
- Q.3 What are Eco friendly materials? Recommend few interior materials that will make less impact on the environment and can be used for interiors. Name two green materials used in interiors.
[CO-2][L-2] **10**
- Q.4 Prepare a proposal for the interior renovation of a residential interior of a flat. Make a list of activities that you can propose to the client. What are the merits of using stone tiles on walls in interiors?
[CO-3][L-3] **10**

PART-B

- Q.5 Prepare a budget estimate to design a theme wall with any finish in the drawing room of a villa. You can list the preparation of wall and its finish. List the units of measurement of wall paper, tiles on flooring and door/windows.
[CO-4][L-4] **10**
- Q.6 What are some Sustainable green building practices in interiors? How can you make your home sustainable? Explain the need to conserve resources.
[CO-5][L-5] **10**
- Q.7 What are sustainable materials? Give examples of ecofriendly materials. Explain few organizations working on Sustainability at national or global level.
[CO-6][L-6] **10**

End Semester Examination, Dec. 2023
B. Sc. (Interior Design) – ThirdSemester
BUSINESS SKILLS FOR DECORATORS (351.401B)

Time: 3 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 Define / draw the following (Black and White):
- a) A tree in presentation drawing-plan. [CO-1][L-1]
 - b) A tree in presentation drawing-elevation. [CO-1][L-1]
 - c) Rendering of a floor tile. [CO-1][L-1]
 - d) Human figure. [CO-2][L-2]
 - e) Presentation of stone work on wall. [CO-3][L-3]
 - f) Presentation of a carpet in interiors. [CO-3][L-3]
 - g) Skill to show a glass in the window. [CO-4][L-4]
 - h) Rendering of a wooden table. [CO-4][L-4]
 - i) Presentation of a lighting fixture in a drawing. [CO-3][L-3]
 - j) Fabric representation, a curtain in the drawing. [CO-4][L-4] **2×10**

PART-A

- Q.2 Develop a working portfolio for job opportunities. Create your resume and the outline for your job opportunity in a multinational firm. Develop a small concept of your work style. [CO-2][L-2] **10**
- Q.3 How can you make your board room meeting effective even when you are nervous How can you make your board room meeting effective even when you are nervous in front of your client. What are the dos and don'ts of a meeting with your client? What do you mean by self-confidence? [CO-3][L-3] **10**
- Q.4 How will you Create a standard for professional business practices for the interior decorating industry. Before signing a contract, what are the Points to be covered while making a contract with your client. What do you understand by a tender document? [CO-4][L-4] **10**

PART-B

- Q.5 List some tools and types of techniques which could be used to increase the opportunities in Business and Professional Image. How can social media marketing help you to gain in business? What marketing techniques can you follow for promoting your interior design business? [CO-5][L-5] **10**
- Q.6 For a client, what business package can you propose for renovation of an old house and converting into a guest house? As an interior designer, what solutions can you provide to increase your business you can list the complete job proposal for this project? [CO-5][L-5] **10**
- Q.7 As an interior designer, discuss your role and responsibilities for handling a project. Determine responsibilities regarding delivery of proposals to clients or suppliers. [CO-6][L-6] **10**

End Semester Examination, Dec. 2023

B. Sc. (Interior Design) – Fifth Semester

ESTIMATING AND COSTING (351.510B)

Time: 3 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

- Q.1 a) What is the definition and purpose of estimates? **5**
b) What is the definition and purpose of writing specifications? **5**

PART-A

- Q.2 What is the procedure for writing specification for the purpose of calling tenders? [CO-1] [L-1] **10**
- Q.3 List 5-5 items of Electrical Fittings and types of paints. [CO- 2] [L-2] **10**
- Q.4 List down the data required for carrying out detailed estimate. [CO-3] [L-3] **10**

PART-B

- Q.5 Describe following terminologies – contingencies, labour charges, bill of quantities. [CO-4] [L-4] **10**
- Q.6 Write the procedure for carrying out Vitrified Tile Flooring estimate of 1BHK apartment with Bedroom size 15'X 12', Hall size 18'X15', Kitchen size 7'X 10'and excluding toilet. Take 4"skirting and standard price of tiles [CO-5] [L-5] **10**
- Q.7 For a bathroom of Size 5'X 9'with door and window sizes 3'X 7'and 2'X 3'respectively at one wall, find the estimate for installing ceramic tiles for flooring and 8' high dado. Take standard price of tile, labor charges, other material and contingencies. [CO-5] [L-5] **10**

End Semester Examination, Dec. 2023
B. Design – First Semester
HISTORY OF ART AND DESIGN I (BDES 106)

Time: 3 hrs.

Max Marks:**50**

No. of pages: *1*

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Explain the following terms in detail.

- a) Handicrafts.
- b) Traditional arts.
- c) Traditional visual styles.
- d) Eastern art.
- e) Cultural history.

[CO-1][L-1] **2x5**

PART-A

Q.2 Discuss the origin of art and Indian craft traditions.

[CO-1][L-1] **10**

Q.3 Discuss the difference between classical and vernacular art forms.

[CO-2][L-2] **10**

Q.4 Explain Indian traditional textiles, history, and their impact on different eras.

[CO-3][L-3] **10**

PART-B

Q.5 Discuss the history of Eastern Art.

[CO-5][L-5] **10**

Q.6 Discuss the history of art in different regions. Explain with the help of an example of at least 02 regions.

[CO-2][L-2] **10**

Q.7 Discuss Indian miniature traditions and Islamic art forms.

[CO-2][L-2] **10**

- Q.23 All the actors and performers _____ in the theatre. [L1][CO2]
 a) Are present b) Is present
 c) Have present d) had present
- Q.24 The way you feel or think about something or someone is known as your [L1][CO1]
 a) Emotions b) Personality
 c) Genetics d) Attitude
- Q.25 I _____ (write) to her last week. [L3][CO1]
 a) wrote b) has been writing
 c) had been writing d) written
- Q.26 He _____ (be) weak in English in the beginning. [L1][CO1]
 a) being b) been
 c) was d) had been
- Q.27 He (teach) in this college for five years. [L1][CO1]
 a) teaches b) is teaching
 c) taught d) has been teaching
- Q.28 Physics _____ difficult to understand. [L3][CO1]
 a) were b) was
 c) has d) is
- Q.29 Jameson has been assigned to complete an important project using new software. She is afraid that she will be unable to do so. Judy's fear is an example of the _____ attitude component. [L3][CO1]
 a) Cognitive b) Affective
 c) Group d) Individual
- Q.30 In a group discussion, one must communicate with _____. [L3][CO1]
 a) Hostility b) Ignorance
 c) Knowledge d) long sentences
- Q.31 In a group discussion, the discussion must be directed to its logical conclusion. [L3][CO1]
 a) True b) False
- Q.32 Which of these must be avoided in a group discussion? [L3][CO1]
 a) Speaking facts b) Asking questions
 c) Speaking fast d) Speaking with clarity
- Q.33 Which of these factors do not enhance listening skills? [L3][CO1]
 a) Attention b) Clear perception
 c) Fakeness d) Frankness
- Q.34 Which of these should be avoided in an interview? [L2][CO1]
 a) Clarity b) Smile
 c) Confusion d) Confidence
- Q.35 Which of these is not a characteristic of a group personality? [L3][CO2]
 a) Spirit of conformity b) Respect for group values
 c) Collective power d) Disrespect
- Q.36 Which of these is the first ingredient in a group discussion? [L3][CO2]
 a) Planning b) Purpose
 c) Informality d) Leadership
- Q.37 Which of these is the greatest means of conveying information? [L3][CO2]
 a) Writing b) Words
 c) Signs d) Pictures
- Q.38 A mens shirt for an interview is: [L3][CO2]

- a) Long sleeve or short as long as you wear a tie.
b) Coordinated with the suit c) Long sleeved that is white
d) All of the above
- Q.39 Diversity and Inclusion are only good for our employees and we do not derive any business advantage from this. Is this statement true? [L3][CO2]
a) True b) False
- Q.40 The Company will provide physical and digital access to all persons with disability within its premises. In a situation where a diverse range of disabilities has a specific access requirement, the company will provide reasonable adjustments. [L3][CO2]
a) True b) False
- Q.41 Diversity and Inclusion well managed do NOT help us to: [L3][CO2]
a) Better understand our customers
b) Generate value from creativity and innovation
c) Provide diverse ideas, opinions, and solutions
d) None of these
- Q.42 Vivek has joined an organization recently. He identifies as gay but has not come out in the workplace. He notices his team members crack homophobic jokes and use derogatory local terms for effeminate men. Vivek becomes quiet and withdrawn what should he do? [L3][CO2]
a) Vivek should immediately resign as he is uncomfortable working in such an organization
b) Vivek should ignore these comments as they are harmless and not directed at him intentionally
c) Vivek should raise his concern with his supervisor to find a solution
d) Vivek should fight with the team for his rights
- Q.43 Which of the following statements is/are true? [L1][CO1]
A] Sexual orientation is defined by an individual's sexual preference defined by the gender he or she is sexually attracted to
B] Addressing sexual orientation as an element of diversity is important to avoid harassment and discrimination
C] Speaking about a person's sexual preference in team meetings promotes team bonding.
- Q.44 One of the aspects of Inclusion is: [L1][CO2]
a) Doing what YOU think is right irrespective of what others say
b) Encompassing an individual's ideas, perspectives, knowledge, and approach to amplify business success
c) Ensuring every team member belongs to a different ethnicity
d) Arranging an office party every Friday
- Q.45 If you notice a breach in the guidelines of the company D&I policy, who can you officially report: [L1][CO2]
a) Work Friends b) Colleagues
b) Managers/Supervisor d) Security Personnel
- Q.46 What does the English language's large vocabulary mean to users? [L1][CO2]
a) More vowels b) more precise expression
c) More spelling words d) more letters of the alphabet
- Q.47 What language is most commonly chosen by international businesses? [L1][CO2]
a) French b) Japanese
c) Italian d) English
- Q.48 When you called, I _____ a shower. [L1][CO2]
a) Was having b) had
c) am having d) will have
- Q.49 If you had arrived late, I _____ angry. [L1][CO2]

- Q.50 The group of friends _____ in the hostel before moving to the paying guest accommodation. [L1][CO2]
- | | |
|--------------------|-------------------|
| a) Had been | b) would have |
| c) Would have been | d) will have been |
| a) Was living | b) Will live |
| c) Lives | d) Lived |

End Semester Examination, Dec. 2023
B. Design – First Semester
ART AND DESIGN APPRECIATION - I (BDES-108)

Time: 3 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Describe the Indus valley civilization from the perspective of art and architecture. Mention some examples of the famous masterpieces created during this period and its town planning. [CO-1] [L-1] **10**

PART-A

Q.2 Buddhist art refers to the rich and diverse representations of religious images, sculpture, visual mythology and symbols and architecture. Justify the above statement. Support your answer with sketches. [CO-2] [L-2] **10**

Q.3 Greek art and the Roman arts are known to the world for its art, (sculpture and architecture). Write short notes on any two famous artworks of each period. [CO-3] [L-2] **10**

Q.4 The most significant frescoes of the ancient and early medieval period are found in the Ajanta, Bagh, Ellora, and Sittanavasal caves. Describe in detail some of the famous paintings/ sculptures created during this early medieval period in the Indian history. [CO-3] [L-2] **10**

PART-B

Q.5 Create an artwork (existing and known/famous art/craft) from any region of India with the help of colors and write in detail about it. [CO-4] [L-2] **10**

Q.6 During the renaissance period the great work of arts and architecture created in the various parts of Europe and other neighboring countries. Answer with examples of art creations during this period. [CO-5] [L-2] **10**

Q.7 Write short notes on **any two** of the following:

- a) Cave Art.
- b) Japanese Art.
- c) Contemporary Art.

[CO-5] [L-2] **5×2**

End Semester Examination, Dec. 2023

B. Design - First Semester COLOR THEORY (BDES-109)

Time: 3 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Why do artist use warm and cool colors in their artwork? Discuss with help of color wheel. **10**

PART-A

Q.2 Define the terms:
a) Primary colors.
b) Secondary colors.
c) Neutral colors.
d) RGB.
e) CMYK.

[CO-1][L-6] **2×5**

Q.3 What are the components of monochromatic color scheme? How do you use monochromatic color scheme in design? [CO-2][L-6] **10**

Q.4 Differentiate between the following color schemes: Triadic Colors and Tetradic colors. [CO-3][L-6] **10**

PART-B

Q.5 Who discovered color and how do you explain color theory? Describes in your own words. [CO-4][L-6] **10**

Q.6 Design a composition using lime green and gray. [CO-5][L-6] **10**

Q.7 Discuss the color combination perfect for a living room or bedroom. [CO-6][L-6] **10**

End Semester Examination, Dec. 2023

B. Design – Third Semester

ANIMATION TECHNIQUES (BDES-AN-309)

Time: 2 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following questions:

- | | |
|---|--------------------------|
| a) What is wave principle? | [CO-1] [L-1] |
| b) What is action? | [CO-1] [L-1] |
| c) What is speed? | [CO-1] [L-1] |
| d) What is recoil effects? | [CO-1] [L-1] |
| e) Explain follow through and overlapping action. | [CO-1] [L-1] |
| f) What is overlapping action? | [CO-1] [L-1] |
| g) What is animatics? | [CO-1] [L-1] |
| h) What is cutout animation? | [CO-2] [L-2] |
| i) Define 'Rotoscopy'. | [CO-2] [L-2] |
| j) What is screen resolution? | [CO-1] [L-1] 1×10 |

PART-A

- | | |
|--|-----------------------|
| Q.2 Explain object behavior when force acts on them. | [CO-3][L-3] 10 |
| Q.3 Explain the process of writing exposure sheets. | [CO-4][L-4] 10 |
| Q.4 Explain how mood and feeling can be conveyed through movement? | [CO-4][L-4] 10 |

PART-B

- | | |
|--|-----------------------|
| Q.5 Explain the resistance studying the tendency of weight to move in a particular manner. | [CO-5][L-5] 10 |
| Q.6 Explain Preproduction, Production, Post Production. | [CO-6][L-6] 10 |
| Q.7 Explain the term "Plot", "Idea", "Story". | [CO-6][L-6] 10 |

End Semester Examination, Dec. 2023
B. Design – Third Semester
WRITING FOR ANIMATION (BDES-AN-504A)

Time: 2 hrs.

Max Marks: **50**

No. of pages: **1**

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following questions:

- | | |
|---|-------------------------|
| a) What is storytelling? | [CO-1][L-1] |
| b) What is verbal storytelling? | [CO-1][L-1] |
| c) What is visual storytelling? | [CO-1][L-1] |
| d) What is combinations? | [CO-1][L-1] |
| e) Define 'script'. | [CO-1][L-1] |
| f) What is animatic. | [CO-1][L-1] |
| g) What is digital story? | [CO-1][L-1] |
| h) Give one example of verbal storytelling. | [CO-2][L-2] |
| i) Why we like watching movies and reading books. | [CO-2][L-2] |
| j) What is written storytelling? | [CO-1][L-1] 1×10 |

PART-A

Q.2 What do you understand by subject, theme and plot? [CO-3][L-3] **10**

Q.3 What are the important ways of storytelling indifferent medium? [CO-4][L-4] **10**

Q.4 Explain the art of storytelling. [CO-4][L-4] **10**

PART-B

Q.5 How to tell a story effectively? [CO-5][L-5] **10**

Q.6 Explain the different forms of storytelling. [CO-6][L-6] **10**

Q.7 What are the different mediums of storytelling? [CO-6][L-6] **10**

End Semester Examination, Dec. 2023

B. Design – Fifth Semester

UNDERSTANDING THE PRODUCTION PROCESS (BDES-AN-804A)

Time: 2 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following questions:

- a) What is the production process? [CO1] [L1]
- b) What is the primary goal of production in manufacturing? [CO1] [L1]
- c) What is a production schedule? [CO1] [L1]
- d) What is quality control in production? [CO1] [L1]
- e) What is the difference between mass production and batch production? [CO1] [L1]
- f) What is the role of a production manager? [CO1] [L1]
- g) What is "lean production" or "lean manufacturing"? [CO1] [L1]
- h) What is "just-in-time" production? [CO2] [L2]
- i) What is the importance of maintenance in the production process? [CO2] [L2]
- j) What is the role of automation in modern production processes? [CO1] [L1] **1×10**

PART-A

Q.2 What role does the scriptwriting process play in animation production, and how does it shape the storytelling and character development in animated works? [CO3] [L3] **10**

Q.3 Could you explain the process of creating and animating backgrounds or settings in animation, and how do they contribute to the overall visual narrative? [CO4] [L4] **10**

Q.4 How is sound design incorporated into the animation production process, and what techniques are used to synchronize sound with visuals to enhance the viewer's experience? [CO4] [L4] **10**

PART-B

Q.5 What is the quality assurance and testing process in animation production, and how does it ensure a polished final product free of errors or inconsistencies? [CO5] [L5] **10**

Q.6 Provide insights into the distribution and marketing aspects of animation production, and how do these factors influence the success and reach of animated works in the market? [CO6] [L6] **10**

Q.7 What collaborative efforts are required among different roles, such as animators, voice actors, and sound designers, to bring an animation project to life? [CO6] [L6] **10**

End Semester Examination, Dec. 2023

B. Design – Fifth Semester

SOCIAL MEDIA CULTURE (BDES-CD-503)

Time: 2 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Answer the following in brief:

- a) How does an intuitive user interface (UI) design enhance the user experience (UX) on social media platforms? [CO1] [L1]
- b) What role do user personas play in designing UI/UX for social media apps? [CO1] [L1]
- c) How can social media platforms use AI and machine learning to improve content recommendation and user engagement? [CO1] [L1]
- d) What are the key design considerations for ensuring accessibility and inclusivity in social media UI/UX? [CO1] [L1]
- e) How can gamification elements enhance user engagement on social media platforms? [CO1] [L1]
- f) What is the significance of responsive design in the context of social media and New Media, and how does it impact user interactions? [CO1] [L1]
- g) How do social media platforms leverage user-generated content (UGC) to foster community engagement and enhance the overall user experience? [CO1] [L1]
- h) What are the ethical considerations when designing UI/UX for social media, especially concerning data privacy and user consent? [CO2] [L2]
- i) In what ways do emerging technologies like augmented reality (AR) and virtual reality (VR) impact UI/UX in New Media and social media experiences? [CO2] [L2]
- j) How can social media UI/UX design contribute to combating issues like cyber bullying and misinformation while promoting positive online communities? [CO1] [L1] **1×10**

PART-A

Q.2 How can a company ensure that its chosen new media platforms align with its brand identity and messaging? [CO3] [L3] **10**

Q.3 In what ways does the rapid evolution of new media impact long-term strategic planning and resource allocation for businesses and organizations? [CO4] [L4] **10**

Q.4 How has the concept of "digital identity" evolved in the era of social media, and what are its implications for individuals and society? [CO4] [L4] **10**

PART-B

Q.5 What is the significance of user-centered design principles in the development of interactive experiences in New Media, and how do they enhance user engagement and satisfaction? [CO5] [L5] **10**

Q.6 Could you explain how emerging technologies, such as virtual reality (VR) and augmented reality (AR), are reshaping UI/UX in New Media, and what are the key design considerations for these immersive experiences? [CO6] [L6] **10**

Q.7 How can a company ensure that its chosen new media platforms align with its brand identity and messaging? Content types? [CO6] [L6] **10**

End Semester Examination, Dec. 2023

B. Design (Interior Design) – Third Semester MATERIALS STUDIES – I (BDES-ID-301)

Time: 3 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Write short notes on the following (**any five**):

- a) Tiled flooring.
- b) Anti corrosive paint.
- c) Hardwood flooring.
- d) Wall papers.
- e) Glass partitions.
- f) Tile as wall covering.
- g) Bamboo.

2×5

PART-A

Q.2 Write a short note on wood and specify its related products which are used in interior furnishes. [CO-1] [L-1] **10**

Q.3 What are emulsion paints? How do we make an estimate to calculate the quantity and rates to apply paint as interior wall covering? [CO-2] [L-2] **10**

Q.4 What is "Marble"? Elaborate the uses of "Marbles" also specify the different type of Marbles" used in interiors. [CO-3] [L-3] **10**

PART-B

Q.5 Discuss any three types of Stones. State their uses in interiors and the process of installation. [CO-4] [L-4] **10**

Q.6 Explain veneers. What is the difference between laminates and veneers? [CO-5] [L-5] **10**

Q.7 Demonstrate how to calculate quantities required to price out materials to meet your client's needs.

- a) Take an example of one living room of size 15'-0" X 18'-0" with an open entry of 5'-0" x 7'-0" on shorter wall & 2 windows of 4'-0" x 4'-0" (Lintel lvl. = 7'-0" & Sil lvl 3'-0").
- b) Make a sketch of a room and specify the material you are using in its interiors
- c) Calculate the material quantity to be used in it for Walls & Flooring.

[CO-6] [L-6] **10**

End Semester Examination, Dec. 2023

B. Design – Third Semester

INTERIOR ACCESSORIES (BDES-ID-302)

Time: 2 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 In the context of contemporary interior design, how can the integration of smart lighting features and technologies with various window treatments enhance the functionality, aesthetics, and sustainability of interior accessories? **10**

PART-A

Q.2 What factors you should keep in mind while placing accessories in a residential Space? [CO-1] [L-1] **10**

Q.3 Explain the type of door accessories in detail. [CO-2] [L-2] **10**

Q.4 Explain in detail how light can transform any interior space. [CO-3] [L-3] **10**

PART-B

Q.5 What are the different types of curtain accessories? Explain in detail. [CO-4] [L-4] **10**

Q.6 How trends and forecast can help interior designers in their job. [CO-5] [L-5] **10**

Q.7 Elaborate how Indian art forms can create interest in accessorizing your house. [CO-6] [L-6] **10**

End Semester Examination, Dec. 2023
B. Sc. (Interior Design) – First Semester
HISTORY OF INTERIOR DESIGN -I (BIDD-DS-101)

Time: 2 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

(Support your answers with neat sketches)

Q.1 How did dynasty contributed to enriching Hindu temple architecture in India? Explain with help of any example. [CO- 1] [L-1] **10**

PART-A

Q.2 Explain the concept of "architectural orders" in Renaissance and Baroque architecture. How were these orders used in design? [CO-2] [L-2] **10**

Q.3 Discuss the role and work of prominent artists and architects in shaping Renaissance architecture. [CO-2] [L-2] **10**

Q.4 Analyze the impact of religion on both Chinese and Japanese Architectural Styles. [CO-3] [L-3] **10**

PART-B

Q.5 What were the main principles of Neoclassical Architecture? How did it draw inspiration from classical antiquity? [CO-4] [L- 4] **10**

Q.6 Describe main features / elements of Islamic Architecture. [CO-5] [L- 5] **10**

Q.7 Write short notes on following:
a) Stupa.
b) Mandapam. [CO-6] [L-6] **10**

End Semester Examination, Dec. 2023
B. Sc. (Interior Design & Decoration) – First Semester
MATERIALS AND TECHNIQUES-I (BIDD-DS-102)

Time: 2 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Explain the following materials in detail.

- a) Wood.
- b) Metal.
- c) Terracotta.
- d) Bamboo.
- e) Tile.
- f) Concrete.
- g) Brick.
- h) PVC Polyvinyl chloride.
- i) Stone.
- j) Marble.

[CO-1] [L-1] **1×10**

PART-A

Q.2 List the atleast 3 of wood, floor, wall covering materials and paints. Explain them with help of example and application methods. [CO-1] [L-1] **10**

Q.3 Explain any one construction material in detail in terms of its physical properties, types, installation, costing and other relevant areas. [CO-2] [L-2] **10**

Q.4 Discuss the application process of any one construction material in detail for a residential space. [CO-3] [L-3] **10**

PART-B

Q.5 Recommend the list of materials and finishes that can be applied to meet functional and aesthetic needs of a residential kitchen in a tabular format. [CO-4] [L-4] **10**

Q.6 Recommend the list of materials and finishes that can be applied to meet functional and aesthetic needs of a residential bedroom in a tabular format. [CO-6] [L-6] **10**

Q.7 Recommend the list of sustainable materials/ green materials with their specification that can be applied to meet functional and aesthetic needs of a residence in a tabular format. [CO-5] [L-5] **10**

End Semester Examination, Dec. 2023

B. Sc. (Interior Design) – Third Semester

DESIGN THINKING (BID-DS-305)

Time: 2 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Explain the following terminologies w.r.t. design thinking process.

- a) Empathy mapping.
- b) Prototyping.
- c) Testing.
- d) User research.
- e) Interviews.
- f) Target groups.
- g) Ideation.
- h) Feedback.
- i) Define.
- j) Brainstorming.

[CO-1] [L-1] **1×10**

PART-A

Q.2 Illustrate mind mapping for design thinking mindset for the development of residential design project. [CO-2] [L-2] **10**

Q.3 Illustrate the design of a study table. Explain how the designs change when considering the following approach.
a) Traditional thinking approach
b) Design thinking approach. [CO-5] [L-5] **10**

Q.4 What is a User Persona? How does it help in empathizing with the user? Illustrate user persona for a residential design using an example. [CO-2] [L-2] **10**

PART-B

Q.5 Differentiate between design thinking approach and traditional approach for problem solving? What are the criteria's for deciding whether traditional approach or design thinking approach is suitable for solving a given problem? [CO-3] [L-3] **10**

Q.6 Why design thinking is considered a human-centered approach? How can you collaborate design thinking process with interior design and development? Explain using an example. [CO-6] [L-] **10**

Q.7 Define 'wicked problems'. Discuss why design thinking is best suited for solving wicked problems. Explain the characteristics of wicked problems. [CO-4] [L-4] **10**

End Semester Examination, Dec. 2023

B.Sc. (Interior Design) – Third Semester

LIGHTING (BID-DS-306)

Time: 3 hrs.

Max Marks: **50**

No. of pages: 1

Note: Attempt **FIVE** questions in all; **Q.1 is compulsory**. Attempt any **TWO** questions from **PART-A** and **TWO** questions from **PART-B**. Marks are indicated against each question.

Q.1 Explain/Define the following terms:

- a) Fixtures.
- b) Switchboard.
- c) Daylight.
- d) Illumination.
- e) Luminance.
- f) Source of light.
- g) Types of light.
- h) Lumen.
- i) Wattage.
- j) LED.

[CO-1][L-1] **1×10**

PART-A

Q.2 Design an electrical layout for living room. Suggest electrical fixtures like lights, switchboards, fan/AC, etc. Sketch a furniture layout plan for reference.

[CO-5][L-5] **10**

Q.3 Develop a bathroom electrical layout. Make recommendations for light fixtures, switchboards, air conditioners, fans, etc. Make a tentative layout plan for reference.

[CO-5][L-5] **10**

Q.4 Recommend switch board detailing for the electrical plan drafted in the above question. Recommend the light fixtures, fans, etc. for the same.

[CO-6][L-6] **10**

PART-B

Q.5 Explain the impact of the following elements w.r.t. daylight design for an office space: Impact of window placement and Impact of room depth.

[CO-2][L-2] **10**

Q.6 Explain the difference in the quality of light for a classroom space when analyzed with natural light and artificial light.

[CO-3][L-3] **10**

Q.7 Explain the impact of using general lights, ambient lights, mood lights, task lights and accent lights in an office space.

[CO-4][L-4] **10**

End Semester Examination, Dec. 2023
 B. Sc. (Interior Design)/B. Design – First Semester
PROFESSIONAL COMMUNICATION – I (CDC-FAD-111)

Time: 1½ hrs.

Max Marks: **50**

No. of pages: 4

Note: All questions are **compulsory**. Each question has **FOUR** options with **ONE** correct answer. Select the correct answer. All questions are of **ONE** mark each. There is no **NEGATIVE** marking. Mention the correct option for each question in the blank answer key given herein below. Calculator is not permitted.

1.	2.	3.	4.	5.	6.	7.	8.	9.	10.
11.	12.	13.	14.	15.	16.	17.	18.	19.	20.
21.	22.	23.	24.	25.	26.	27.	28.	29.	30.
31.	32.	33.	34.	35.	36.	37.	38.	39.	40.
41.	42.	43.	44.	45.	46.	47.	48.	49.	50.

Directions: In the question a part of the sentence has been highlighted in bold. Alternatives of the highlighted part are given which may improve the construction of the sentence. Select the correct alternative.

- Q.1 Which option describes a negative attitude? [CO-1][L-1]
 a) Optimism and perseverance
 b) Anger and Resentment
 c) Empathy
 d) Patience
- Q.2 Complete the sentence: Practicing self-compassion is an example of _____. [CO-1][L-1]
 a) Positive attitude
 b) Negative attitude
 c) Cognition
 d) Affection
- Q.3 Choose the correct option for: In ABC model of attitude, B stands for [CO-1] [L-1]
 a) behavioral b) belief c) balance d) bias
- Q.4 Choose the correct answer for: Chivalry can be best defined as: [CO-1] [L-1]
 a) Showing discrimination to certain individuals
 b) Showing an aggression towards others
 c) Enforcing strict rules and regulations
 d) Showing generosity, and courtesy
- Q.5 Choose the correct options for: Examples for Ethical Cyber Activity's is/are: [CO-1] [L-1]
 a) Treat each other with dignity and respect on social media platform
 b) Accept other's points of view that there may be disagreement
 c) Keep discussion and comments on the topic, and off the people do not use inflammatory or offensivelanguage, sarcasm online
 d) All of above
- Q.6 Choose the correct answer for: On-line Civility is [CO-1] [L-1]
 a) Superficially following social norms without genuine care for others
 b) Putting one's own needs above the needs of others
 c) Being sincere, considerate, and respectful towards others
 d) Take responsibility for your own online content
- Q.7 Choose the correct option for: Which one is NOT a components of Professional Attire. [CO-1] [L-1]
 a) Pressed, collared, long-sleeved shirt with tie
 b) Dress slacks, socks, belt, and shoes
 c) Shirts should always be tucked in
 d) Jeans for formal meeting

- Q.8 Choose the correct answer for: Components of Professional Attire for Women [CO-1] [L-1]
- Dress pants, skirt (at or below knee)
 - Formal shirts with scarves
 - Closed-toe shoes
 - All of above
- Q.9 What is Gender Discrimination? [CO-1] [L-1]
- is doing or saying something to hurt someone from a different culture.
 - someone whose gender identity differs from that typically associated with the sex they were assigned at birth
 - Gender discrimination refers to inequality between people of the opposite gender.
 - None of above
- Q.10 What does "Q" stand for in LGBTQIA+? [CO-1] [L-1]
- Question
 - Queer
 - Qualification
 - Queen
- Q.11 What does cultural diversity NOT refer to? [CO-1] [L-1]
- The presence of various cultures within a society
 - The dominance of a single culture in a society
 - The presence of cultural sensitivity in a society
 - The inclusion of minority cultures from a society
- Q.12 Choose the correct answer for: Code of Conduct for a student in University/College [CO-1] [L-1]
- Say 'Good morning to the teaching fraternity when you enter college.
 - Say 'thank you when someone offers help or does something for you
 - Listen patiently while others are speaking instead of interrupting them.
 - All of above
- Q.13 Complete this sentence: Attitude changes can take place by..... [CO-1] [L-1]
- Self-Perception: change to be helpful
 - Only observing your behavior but not changing it
 - Fixed mindset
 - None of above

Directions for the questions from Q.14 to Q.17: Choose the correct verb tenses for fill in the gap.

- Q.14 By the end of tomorrow, Dortmund ___ Chelsea Champions League Cup. [CO-2] [L-3]
- is eliminating
 - will have been eliminating
 - has been eliminated
 - will have eliminated
- Q.15 These days, people who _____ manual work, often receive far more money than clerks who _____ in offices. [CO-2] [L-3]
- are doing / are working
 - were doing / were working
 - have done / have worked
 - do / work
- Q.16 The theatre company ___ a grant of £6.000 and it ___ a further £2.000 from elsewhere now. [CO-2] [L-3]
- will be given / seeks
 - has been given / is seeking
 - is given / has been seeking
 - was given / has sought
- Q.17 She ___ me at the meetings only on Sundays as a child. [CO-2] [L-3]
- was seeing
 - has seen
 - saw
 - had seen

Directions for the questions from 18 to 23: Choose the correct part of speech for underlined word.

- Q.18 Take your first left then go over the bridge. [CO-2] [L-3]
- Noun
 - Preposition
 - Verb
 - Adverb
- Q.19 There is a party next week though I don't think I can go. [CO-2] [L-3]
- Preposition
 - Conjunction
 - Adverb
 - Adjective
- Q.20 He goes to Spain often not only for the sun but also for the food. [CO-2] [L-3]
- Conjunction
 - Adverb
 - Preposition
 - Adjective
- Q.21 I want to go to a university in the United States. [CO-2] [L-3]
- adjective
 - preposition
 - noun
 - Verb

- Q.22 Andy knocked on the door but nobody answered. [CO-2] [L-3]
 a) adverb b) adjective c) conjunction d) Verb
- Q.23 I really don't understand. [CO-2] [L-3]
 a) Adjective b) Adverb c) Noun d) Conjunction
- Q.24 Which part of the following sentence contains a grammatical error? [CO-2] [L-3]
 It (a)/ can take hundreds (b)/ of different experiments to achieve (c)/ a ultimate solution. (d)
 a) It b) can take hundreds
 c) of different experiments to achieve d) a ultimate solution
- Q.25 Which part of the following sentence contains a grammatical error? [CO-2] [L-3]
 Both (a)/ personality and external looking (b)/ vary greatly even among (c)/ brothers and sisters. (d)
 a) Both b) personality and external looking
 c) vary greatly even among d) brothers and sisters.
- Q.26 Which part of the following sentence contains a grammatical error? [CO-2] [L-3]
 River water pollution (a)/ is often indicate (b)/ by algae (c)/ distribution (d). [CO-2] [L-3]
 a) River water pollution b) is often indicate
 c) by algae d) distribution.
- Q.27 For each of the following, choose the sentence in which the subject and verb agree. [CO-2] [L-3]
 a) Each one of the shirts has a green collar.
 b) Each one of the shirts have a green collar.
 c) Each one of the shirts had a green collar.
 d) Both A & C
- Q.28 For each of the following, choose the sentence in which the subject and verb agree. [CO-2] [L-3]
 a) This singer, along with a few others, play the harmonica on stage.
 b) This singer, along with a few others, plays the harmonica on stage.
 c) Both A & B
 d) None of above
- Q.29 For each of the following, choose the sentence in which the subject and verb agree. [CO-2] [L-3]
 a) The president or the vice president are speaking today.
 b) The president or the vice president is speaking today.
 c) Both A & B
 d) None of above
- Q.30 For each of the following, choose the sentence in which the subject and verb agree. [CO-2] [L-3]
 a) Either Cassie or Marie pays the employees this afternoon.
 b) Either Cassie or Marie pay the employees this afternoon.
 c) Both A & B
 d) None of above
- Q.31 Choose the word whose "C" part is pronounced differently from the others. [CO-3] [L-2]
 a) receives b) score c) scout d) comics
- Q.32 Choose the word whose "E" part is pronounced differently from that of the others. [CO-3] [L-2]
 a) predict b) report c) erupt d) get
- Q.33 Choose the word whose "I" part is pronounced differently from that of the others. [CO-3] [L-2]
 a) mind b) thing c) kind d) tidy
- Q.34 How many syllables does basketball have? [CO-3] [L-2]
 a) 1 b) 2 c) 3 d) 4
- Q.35 How many syllables does bedroom have? [CO-3] [L-2]
 a) 1 b) 2 c) 3 d) 4

- Q.36 How many syllables does broccoli have? [CO-3] [L-2]
 a) 1 b) 2 c) 3 d) 4
- Q.37 Match a word with White that rhymes (sounds the same) [CO-3] [L-2]
 a) Night b) Plant c) Taught d) Turn
- Q.38 Match a word with SAIL that rhymes (sounds the same) [CO-3] [L-2]
 a) Guy b) Pale c) May d) Tell
- Q.39 Match a word with Thought that rhymes (sounds the same) [CO-3] [L-2]
 a) Through b) Route c) Taught d) Mount
- Q.40 A meaningless unit of pronunciation having one vowel sound with or without surrounding consonant sounds is [CO-3] [L-2]
 a) a syllable b) a word c) a letter d) None of above
- Q.41 What is a situation that calls for using your active listening skills? [CO-3] [L-2]
 a) During arguments
 b) Watching Big Boss
 c) Listening to New songs
 d) When a teacher explains the homework assignment
- Q.42 Which one is NOT a characteristic of active listening? [CO-3] [L-2]
 a) Listening is the most important of communication skill
 b) A natural ability we are all born with.
 c) Listening requires attention
 d) Listen more than speaking
- Q.43 Which work situation would require active listening? [CO-3] [L-2]
 a) Your boss tells you to check the new schedule on your way out.
 b) You are assigned to work in the customer service department.
 c) While stocking shelves, you hear Austin and Nate talking about their weekend.
 d) You are assigned to bag groceries for the shift.
- Q.44 Why do you need to use your eyes when actively listening? [CO-3] [L-2]
 a) you don't use your eyes when actively listening
 b) helps both of you to focus on the conversation better
 c) It's easy to have misunderstandings
 d) none of these
- Q.45 How can we improve writing skills? [CO-3] [L-2]
 a) Make writing a daily exercise. b) Read daily
 c) Develop a clear message d) All of above
- Q.46 Which of the following most focused on the most by the reader? [CO-3] [L-2]
 a) The handwriting b) Accuracy of content
 c) Fluency of the content d) Both B & C
- Q.47 The Tone and purpose of the invitation letter is to: [CO-3] [L-2]
 a) to scold b) to invite c) to praise d) to inquiry
- Q.48 What is the mistake to be avoided in writing skills? [CO-3] [L-2]
 a) Using wrong word
 b) Missing comma after an Introductory Element
 c) Vague pronoun reference
 d) All of above
- Q.49 What is body language? [CO-3] [L-2]
 a) Tone of voice
 b) Only staring at someone when communicating
 c) Gestures and facial expressions
 d) The strength of your voice when speaking
- Q.50 What is public speaking? [CO-3] [L-2]
 a) Speaking to a live audience b) he strength of your voice when speaking
 c) Using your body to communicate d) None of above

End Semester Examination, Dec. 2023

B. Design / B. Sc. (Interior Design) – Third Semester

PLACEMENT COMPETENCY ENHANCEMENT-I (CDC-FAD-211)

Time: 1½ hrs.

Max Marks: 50

No. of pages: 5

Note: All questions are **compulsory**. Each question has **FOUR** options with **ONE** correct answer. Select the correct answer. All questions are of **ONE** mark each. There is no **NEGATIVE** marking. Mention the correct option for each question in the blank answer key given herein below. Calculator is not permitted.

1.	2.	3.	4.	5.	6.	7.	8.	9.	10.
11.	12.	13.	14.	15.	16.	17.	18.	19.	20.
21.	22.	23.	24.	25.	26.	27.	28.	29.	30.
31.	32.	33.	34.	35.	36.	37.	38.	39.	40.
41.	42.	43.	44.	45.	46.	47.	48.	49.	50.

- Q.1 In "SMART" goal setting, why is it important to make your goals time-bound?
a) To make them sound more impressive.
b) To provide flexibility in achieving them.
c) To create a sense of urgency and accountability.
d) To ensure they are easy to achieve. [CO-5][L-2]
- Q.2 What is the purpose of "A" in smart goals?
a) Achievable
b) Artistic
c) Ambiguous
d) Aspirational [CO-5][L-1]
- Q.3 Which of the following is a measurable goal?
a) "Read more books"
b) "Lose weight"
c) "Complete 10 online courses within six months"
d) "Exercise regularly"
- Q.4 Which of these is NOT a characteristic of smart goals?
a) It is specific.
b) It is flexible and can be changed at any time.
c) It is measurable.
d) It has a defined time frame for achievement. [CO-5][L-2]
- Q.5 Which of the following is an example of "eustress"?
a) Meeting a challenging work deadline.
b) Losing a job unexpectedly.
c) Experiencing a relaxing vacation.
d) Dealing with a major illness. [CO-5][L-2]
- Q.6 Which of the following is NOT a common symptom of stress?
a) Headaches
b) Increased energy levels
c) Sleep disturbances
d) Muscle tension [CO-5][L-1]
- Q.7 What term is used to describe the practice of using relaxation techniques to reduce stress and promote overall well-being?
a) Stress amplification
b) Stress management
c) Stress normalization
d) Stress augmentation [CO-5][L-1]

- Q.8 Which of the following is an effective stress management technique?
 a) Ignoring stressors and hoping they go away
 b) Engaging in regular physical activity
 c) Increasing caffeine intake
 d) Avoiding social interactions [CO-5][L-2]
- Q.9 What is "burnout"?
 a) A state of extreme relaxation
 b) A temporary feeling of stress
 c) A chronic state of physical and emotional exhaustion often related to work
 d) A state of euphoria [CO-5][L-2]
- Q.10 Which type of stress is typically short-term and related to the challenges of everyday life?
 a) Acute stress
 b) Chronic stress
 c) Traumatic stress
 d) Post traumatic stress [CO-5][L-2]
- Q.11 What is time management?
 a) Arriving at appointments on time
 b) Managing your schedule effectively
 c) Clocking in and out of work
 d) Setting alarms for tasks [CO-5][L-2]
- Q.12 Which of the following is NOT a component of time management?
 a) Prioritization
 b) Procrastination
 c) Planning
 d) Delegation [CO-5][L-2]
- Q.13 Which time management concept emphasizes doing the most important tasks first?
 a) Parkinson's law
 b) The law of diminishing returns
 c) The urgent-important matrix
 d) The time blocking technique [CO-5][L-1]
- Q.14 What is the purpose of Smart goals in time management?
 a) To make goals vague and open-ended
 b) To ensure that goals are impossible to achieve
 c) To set clear, specific, and achievable goals
 d) To avoid setting any goals at all [CO-5][L-2]
- Q.15 Which of the following is a common obstacle to effective time management?
 a) Prioritization
 b) Delegation
 c) Perfectionism
 d) Goal setting [CO-5][L-2]
- Q.16 Which of the following is an example of a time management tool or app?
 a) Social media
 b) Calendar software like Google calendar
 c) Email
 d) A notepad [CO-5][L-2]
- Q.17 What is the term for tasks that are neither urgent nor important and should be minimized in your schedule according to the Eisenhower matrix?
 a) Quadrant 1
 b) Quadrant 2
 c) Quadrant 3
 d) Quadrant 4 [CO-5][L-1]
- Q.18 When engaging with others' content on LinkedIn, which action can help increase your visibility and credibility?
 a) Liking posts without commenting
 b) Ignoring others' content completely
 c) Posting negative comments on popular posts
 d) Writing thoughtful comments and sharing valuable insights [CO-4][L-1]

- Q.28 What is the primary purpose of a cover letter?
a) To provide a list of references b) To highlight your skills and qualifications
c) To negotiate salary and benefits d) To request an interview [CO-4][L-1]
- Q.29 Which of the following is NOT typically included in a cover letter?
a) A personalized opening paragraph b) A brief history of your work history
c) A detailed list of your technical skills d) Your contact information [CO-4][L-1]
- Q.30 To showcase your expertise on LinkedIn, which feature allows you to write and share longer-form content on the platform?
a) LinkedIn stories b) LinkedIn live
c) LinkedIn articles d) LinkedIn endorsements [CO-4][L-3]
- Q.31 When should you provide feedback in a group discussion?
a) Only at the end of the discussion
b) Only when you strongly disagree with someone
c) Throughout the discussion as needed
d) Never, as it might hurt others' feelings [CO-4][L-1]
- Q.32 Which of the following sentences uses the present perfect continuous tense?
a) She will have finished her work by now.
b) They had completed the project before the deadline.
c) I have been studying for three hours.
d) He will be attending the conference next week. [CO-4][L-3]
- Q.33 In the sentence "By the time you arrive, we will have already eaten dinner," which tense is used to indicate an action completed before a specific point in the future?
a) Past continuous b) Present perfect
c) Future perfect d) Past perfect [CO-4][L-3]
- Q.34 Choose the sentence that correctly uses the past perfect continuous tense:
a) They will have visited the museum yesterday
b) She had been cooking dinner for an hour when he arrived
c) I am going to the party tomorrow night
d) He has read that book last week [CO-4][L-3]
- Q.35 Which of the following sentences demonstrates correct subject-verb agreement?
a) The team are playing their best today
b) The committees is divided on the issue
c) The herd of cows is grazing in the field
d) The audience claps their hands in appreciation [CO-4][L-3]
- Q.36 Select the sentence with the correct subject-verb agreement:
a) Neither the cat nor the dogs are hungry
b) Neither the cat nor the dogs is hungry
c) Neither the cat nor the dogs was hungry
d) Neither the cat nor the dogs has been hungry [CO-4][L-3]
- Q.37 Which sentence demonstrates correct subject-verb agreement with an indefinite pronoun?
a) Everybody is entitled to their opinion
b) Everybody are entitled to their opinions
c) Everybody has their opinions
d) Everybody were sharing their opinions [CO-4][L-3]

Q.50 The root "dict" in words like "dictate" and "dictionary" means:

- a) Write
- c) Read

- b) Speak
- d) Study

[CO-4][L-3]

End Semester Examination, Dec. 2023
B. Design / B. Sc. (Interior Design) – Fifth Semester
PLACEMENT COMPETENCY ENHANCEMENT (CDC-FAD-311)

Time: 1½ hrs.

Max Marks: **50**

No. of pages: 6

Note: All questions are **compulsory**. Each question has **FOUR** options with **ONE** correct answer. Select the correct answer. All questions are of **ONE** mark each. There is no **NEGATIVE** marking. Mention the correct option for each question in the blank answer key given herein below. Calculator is not permitted.

1.	2.	3.	4.	5.	6.	7.	8.	9.	10.
11.	12.	13.	14.	15.	16.	17.	18.	19.	20.
21.	22.	23.	24.	25.	26.	27.	28.	29.	30.
31.	32.	33.	34.	35.	36.	37.	38.	39.	40.
41.	42.	43.	44.	45.	46.	47.	48.	49.	50.

Directions (Q.1 to Q.11):

Select the correct option from the following:

- Q.1 What does the term "monochromic" culture refer to in the context of time culture?
a) People who prioritize punctuality and precise scheduling.
b) People who value flexibility and adaptability in their schedules.
c) People who view time as a fluid and continuous concept.
d) People who believe in the cyclical nature of time. [CO-1][L-2]
- Q.2 Which type of work culture values completing one task at a time and adhering to strict schedules?
a) Polychromic. b) Karros.
c) Monochromic. d) Cyclical.
- Q.3 Which cultural concept emphasizes the idea that time is money and encourages efficiency and productivity?
a) Chromos culture. b) Karros culture.
c) Polychromic culture. d) Monochromic culture
- Q.4 Which cultural attitude towards time is more commonly associated with cultures in Western countries?
a) Polychromic. b) Cyclical.
c) Karros. d) Monochromic.
- Q.5 What does it mean when someone crosses their arms while listening to a speaker?
a) They are likely feeling open and receptive.
b) They are displaying a defensive or closed-off attitude.
c) They are experiencing physical discomfort.
d) They are showing enthusiasm and engagement.
- Q.6 When someone avoids eye contact during a conversation, it can signal:
a) Honesty and openness. b) Confidence and assertiveness
c) Deception or discomfort d) Eagerness to engage in the conversation

- Q.7 Leaning forward during a conversation is generally associated with:
a) Disinterest. b) Aggression.
c) Active listening and engagement. d) Anxiety.
- Q.8 Proxemics refers to the study of:
a) Facial expressions. b) Hand gestures
c) The use of space in communication. d) Vocal tone and pitch
- Q.9 The use of space in communication can vary significantly across cultures. In high-context cultures, what is often emphasized in communication?
a) The physical distance between communicators.
b) The importance of spoken words and explicit language.
c) The use of touch and body language.
d) The use of written communication.
- Q.10 In many Western cultures, what distance is considered the "personal space" zone for close friends and family?
a) Intimate distance (0-18 inches) b) Personal distance (18 inches to 4 feet)
c) Social distance (4-12 feet) d) Public distance (12 feet and beyond)
- Q.11 What is the primary purpose of a cover letter when applying for a job?
a) To provide a detailed list of qualifications.
b) To summarize your entire work history.
c) To introduce yourself and explain why you are a good fit for the position.
d) To request an interview date and time.

Directions (Q.12 to Q.20):

Select the correct option from the following:

[CO-1][L-2]

- Q.12 What is the recommended length for a cover letter?
a) One page. b) Two pages.
c) Three pages. d) As long as necessary to cover all qualifications.
- Q.13 Which of the following should NOT be included in a cover letter?
a) Your contact information.
b) Your salary expectations
c) A brief overview of your relevant qualifications
d) A call to action, expressing your interest in an interview
- Q.14 Gesture, posture eye contacts are considered to be:
a) Not important. b) Social skills.
c) Body language. d) Soft skills.
- Q.15 You should be authentic in an interview would mean to be:
a) False. b) Invalid.
c) Surprising. d) Real.
- Q.16 Before your interview in the company, which one of the following you should do:
a) Prepare. b) Call.
c) Rehearse. d) Visit.

- Q.17 What is the one thing you don't want to do during the first interview?
- a) Ask about the job role. b) Connect with the interviewer.
 c) Communicate why you are a good fit. d) Close by arranging the next interview.
- Q.18 What should you NOT do to prepare for an interview?
- a) Research the company.
 b) Learn the company's concerns and problems.
 c) Practice top interview questions and answers.
 d) None of these.
- Q.19 When answering interview questions, it is important to:
- a) Be specific
 b) Be general
 c) Stretch the facts to look good.
 d) Seize control of the interview whenever possible.
- Q.20 In every answer you give, the employer is looking for:
- a) How you will save them time. b) How you will save them money.
 c) How you will solve their problem. d) All of the above.

Directions (Q.21 to Q.30):

Select the correct option from the following:

[CO1][L2]

- Q.21 As soon as the interview is over, you should:
- a) Go home and rest. You deserve it.
 b) Replay each question and answer in your mind.
 c) Send an immediate thank you note.
 d) Sit back and wait for the job offer to come in.
- Q.22 When providing an overview of your work experience, which should you mention first?
- a) Your current job. b) Your very first job.
 c) The job you enjoyed the most. d) The job that's least relevant to the position you're applying for.
- Q.23 While attending the online interview you can
- a) Dress casually. b) Should keep your camera on.
 c) Should keep the microphone off d) Should be sitting at any place and attend
- Q.24 Which of the following is NOT a characteristic of an employability mindset?
- a) Continuous learning and skill development.
 b) Adaptability to changing job requirements.
 c) A rigid career plan with no room for change.
 d) Networking and building professional relationships.
- Q.25 What does it mean to have a growth mindset in terms of employability?
- a) Believing that job opportunities will always be abundant.
 b) Believing that one's skills and abilities can be developed with effort and learning.
 c) Focusing on a fixed set of skills and avoiding new challenges.
 d) Embracing a narrow career path without exploring other options.
- Q.26 What is the primary goal of a one-on-one feedback session in the workplace?
- a) To criticize and demoralize the employee.
 b) To identify personal weaknesses and limitations.
 c) To build a strong rapport between the manager and employee.
 d) To provide constructive feedback and facilitate professional growth.

- Q.27 What is the purpose of an agenda in a business meeting?
- a) To record minutes of the meeting.
 - b) To keep the meeting running on time and focused on specific topics.
 - c) To list all the participants in the meeting.
 - d) To provide a summary of the meeting's outcomes.
- Q.28 During a team meeting, what should you do to actively participate in the discussion?
- a) Interrupt others to share your thoughts immediately.
 - b) Maintain eye contact and nod frequently.
 - c) Keep silent to avoid conflicts.
 - d) Multitask by checking your phone for messages.
- Q.29 When someone says, "Let's take this offline" in a meeting, what do they mean?
- a) Let's continue discussing this topic later in the same meeting.
 - b) Let's continue discussing this topic in a different location
 - c) Let's end the discussion.
 - d) Let's postpone the meeting.
- Q.30 What is the meaning of the term "brainstorming" in corporate lingo?
- a) An intense physical workout for the brain.
 - b) A collaborative process for generating creative ideas and solutions.
 - c) A formal report on the state of the brain.
 - d) A presentation on cognitive functions.

Directions (Q.31 to Q.40):

Select the correct option from the following:

[CO2][L2]

- Q.31 In corporate jargon, what does "B2B" refer to?
- a) Back to Basics.
 - b) Business to Business.
 - c) Best 2 Buy.
 - d) Big 2 Be
- Q.32 Which of the following is a common social media platform used for professional networking?
- a) Instagram.
 - b) TikTok.
 - c) LinkedIn.
 - d) Snapchat.
- Q.33 What is a common etiquette when sending connection requests on LinkedIn?
- a) Sending a generic message with no personalized information.
 - b) Sending requests to as many people as possible, regardless of relevance.
 - c) Personalizing the connection request with a brief message.
 - d) Accepting all connection requests without reviewing them.
- Q.34 What should you focus on when introducing yourself in a job interview?
- a) Your personal hobbies and interests.
 - b) Your entire work history, including every job you've ever had.
 - c) Key qualifications, relevant experience, and your interest in the specific role.
 - d) Your plans for retirement.
- Q.35 Which of the following is a good way to start your self-introduction during an interview?
- a) "I need this job desperately."
 - b) "I'm not sure why I'm here."
 - c) "Thank you for giving me the opportunity."
 - d) "Let me tell you about my weekend."

- Q.36 What should you avoid mentioning during your self-introduction in a job interview?
- a) Your relevant skills and achievements.
 - b) Your professional goals and aspirations.
 - c) Personal information like your marital status.
 - d) Your interests and hobbies.
- Q.37 What should be the first step when creating a portfolio?
- a) Choose the font style and color scheme.
 - b) Select the paper quality for printing.
 - c) Identify the purpose and target audience
 - d) Start compiling your work without a plan.
- Q.38 What is the first step you should take to prepare for an online interview?
- a) Check your social media profiles.
 - b) Test your internet connection and equipment.
 - c) Review your wardrobe.
 - d) Prepare a list of questions for the interviewer.
- Q.39 What is the recommended background for an online interview?
- a) A cluttered and messy background.
 - b) A plain and neutral background.
 - c) A background that matches your outfit.
 - d) A busy and colorful background.
- Q.40 What should you do if you experience technical issues during an online interview?
- a) Panic and abruptly end the interview.
 - b) Pretend the issues don't exist and continue.
 - c) Politely inform the interviewer of the problem and attempt to troubleshoot.
 - d) Blame the interviewer for the technical issues.

Directions (Q.41 to Q.50):

Select the correct option from the following:

[CO3][L2]

- Q.41 How should you maintain eye contact during an online interview?
- a) Stare intensely at the camera the entire time.
 - b) Look at your own image on the screen.
 - c) Look directly at the interviewer's image on the screen.
 - d) Keep your eyes closed.
- Q.42 What is the best way to demonstrate your interest in the job during an online interview?
- a) Yawn frequently to show enthusiasm.
 - b) Ask about the salary and benefits right away.
 - c) Research the company.
 - d) Show disinterest and apathy.
- Q.43 When presenting design or visual work in a portfolio, what should you pay attention to?
- a) The size of the paper or screen.
 - b) The use of complex jargon and technical terms.
 - c) The visual layout, clarity, organization of your work.
 - d) The background color of the portfolio.
- Q.44 In a portfolio, what is the purpose of including a personal statement or introduction?
- a) To complain about previous employers.
 - b) To describe your favorite vacation.
 - c) To share personal anecdotes.
 - d) To provide a brief overview of your background, skills, and goals.

- Q.45 How should you handle questions or discussions about your portfolio during an interview?
- a) Avoid discussing your portfolio; it's already presented.
 - b) Answer questions with "yes" or "no" responses.
 - c) Be prepared to discuss and elaborate on the items in your portfolio, highlighting your achievements and skills.
 - d) Direct all questions to the interviewer and remain silent.
- Q.46 How should you conclude an online interview?
- a) Disconnect abruptly without saying anything.
 - b) Thank the interviewer for their time, express your interest in the role, and ask about the next steps.
 - c) Complain about the technical issues you encountered during the interview.
 - d) Request an immediate job offer.
- Q.47 How should you handle friend or connection requests on social media?
- a) Accept all requests to increase your follower count.
 - b) Reject all requests to maintain privacy.
 - c) Carefully review requests and accept those from individuals you know or trust.
 - d) Ignore all requests without reviewing them.
- Q.48 Which of the following elements is typically NOT included in a social media profile?
- a) Profile picture.
 - b) Username or handle.
 - c) Bio or about section.
 - d) GPS location.
- Q.49 What is the purpose of the bio or "about me" section on a social media profile?
- a) To list your favorite movies and TV shows.
 - b) To share your daily routine.
 - c) To provide a brief summary about you.
 - d) To post inspirational quote.
- Q.50 What is the purpose of privacy settings on social media profiles?
- a) To make your profile completely invisible to others.
 - b) To control who can see your content and personal information.
 - c) To prevent anyone from sending you friend requests.
 - d) To limit your ability to post content.

Director - CDC